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Accounting for Decision Makers *Communities in Action* *Horngren's Financial & Managerial Accounting* **Buy Then Build** Mylab Accounting with Pearson Etext -- Access Card -- For Horngren's Financial & Managerial Accounting Managerial Accounting for Undergraduates **In-service Training: Philosophy, Processes, and Operational Techniques** Auditing and Assurance Services *Intermediate Accounting* **Profit First for Ecommerce Sellers**
Accounting

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Suited for a second module in management accounting, this well written and readable text provides students with a real insight into the techniques and theory of management accounting and how they can be applied in the real world. Rich in European and international examples and real-life applications, it brings technical and theoretical concepts to life. My Accounting Lab The "I get it" moment meets power of practice. The power of repetition when you get it, means that learning happens. My Accounting Lab is about helping students at their teachable moment, whether that is 1 PM or 1AM-but whenever you are not there. My Accounting Lab is an online homework and assessment tool, packed with algorithmic versions of every text problem since practice makes perfect. Its also packed with the exact same end of chapter that you're used to assigning for homework. Additionally, My Accounting Lab includes a Demo Doc for each of the end of chapter exercises and problems that students can refer to as they work through the question. a Guided Solution to the exact problem they are working on. It helps students when it's 1AM and they're trying to solve a problem the way it was demonstrated in class. a full e-book so the students can reference the book at the point of practice. new topic specific videos that walk students through difficult concepts. National Bestseller Winner of the National Book Critics Circle Award for

Autobiography A New York Times Notable Book Geobiologist Hope Jahren has spent her life studying trees, flowers, seeds, and soil. *Lab Girl* is her revelatory treatise on plant life—but it is also a celebration of the lifelong curiosity, humility, and passion that drive every scientist. In these pages, Hope takes us back to her Minnesota childhood, where she spent hours in unfettered play in her father’s college laboratory. She tells us how she found a sanctuary in science, learning to perform lab work “with both the heart and the hands.” She introduces us to Bill, her brilliant, eccentric lab manager. And she extends the mantle of scientist to each one of her readers, inviting us to join her in observing and protecting our environment. Warm, luminous, compulsively readable, *Lab Girl* vividly demonstrates the mountains that we can move when love and work come together. Winner of the American Association for the Advancement of Science/Subaru Science Books & Film Prize for Excellence in Science Books Finalist for the PEN/E.O. Wilson Literary Science Writing Award One of the Best Books of the Year: The Washington Post, TIME.com, NPR, Slate, Entertainment Weekly, Newsday, Minneapolis Star Tribune, Kirkus Reviews

Accurate and complete bookkeeping is crucial to any business owner, but it’s also important to those who work with the business, such as investors, financial institutions, and employees. People both inside and outside the business all depend on a bookkeeper’s accurate recordings. *Bookkeeping For Dummies* provides the easy and painless way to master this crucial art. You’ll be able to manage your own finances to save money and grow your business. This straightforward, no-nonsense guide shows you the basics of bookkeeping—from recording transactions to producing balance sheets and year-end reports. Discover how to: Outline your financial road map with a

chart of accounts Keep journals of cash transactions Set up your computerized books Control your books, your records, and your money Buy and track your purchases Record sales returns and allowances Determine your employee [is “employee” necessary here?] staff’s net pay Maintain employee records Prepare your books for year’s end Report results and start over Produce an income statement Complete year-end payroll and reports This guide features tips and tricks for managing your business cash with your books and also profiles important accounts for any bookkeeper. There’s no question that bookkeepers must be detail-oriented, meticulous, and accurate. Bookkeeping For Dummies shows you how to keep track of your business’s financial well-being and ensure future success! This package includes a physical copy of Financial Accounting for Decision Makers 7e by Atrill as well as access to the eText and MyAccountingLab. Financial Accounting for Decision Makers provides a comprehensive and accessible introduction to the subject focusing on the ways in which financial statements and information can be used to improve the quality of decision making. By introducing topics gradually and explaining technical terminology in a clear, friendly style, the authors cater both for accounting students, and for those studying entry-level accounting within another field. The practical emphasis throughout the book ensures that the material is always relevant, whilst the accompanying MyAccountingLab provides an even greater level of support for learners and instructors. Key features: * Interactive 'open-learning' style, ideal for self-study, encourages you to check your progress continually. * Fully integrated coverage of International Financial Reporting Standards (IFRS). * Numerous activities and exercises enable you to constantly test your understanding and reinforce

learning.* Updated chapter on corporate governance outlines the issues and potential problems inherent to the separation of ownership of a company from day-to-day control. * Colourful and relevant examples from the real world, including company reports and survey data, demonstrate the practical application and value of concepts and techniques learnt. * Key terms, glossary and bulleted summaries providing excellent revision aids. MyLab and Mastering from Pearson improve results for students and educators. Used by over ten million students, they effectively engage learners at every stage. With a proven 45% increase in pass rates, MyAccountingLab has helped students make strides in learning for over 10 years. MyAccountingLab has immersive content and tools that are so engaging that one student called it, A perfect combination between pictures, videos and text. It's genius With MyAccountingLab, students gain knowledge that they will use throughout their lives, and universities gain a partner deeply committed to helping students and educators achieve their goals.For students *Personalised study plan: MyAccountingLab gives you the opportunity to test yourself on key concepts and skills and generates a study plan based on topics you have not yet mastered. The study plan links to interactive exercises with guidance, to give you help when you need it most. *Pearson eText gives you access to an ebook that can be used on the go, and allows you to highlight, search and take notes as you read online. For educators *Online assignments, tests, quizzes can be easily created and assigned to students. *Gradebook: Assignments are automatically graded and visible at a glance. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for

each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- With its tried-and-true framework and respected author team, Horngren/Harrison/Oliver's Accounting--when combined with MyAccountingLab--is the trusted choice for instructors and students of Principles of Accounting. To package MyAccountingLab with Accounting, order ISBN 0132772698. Accounting and the Business Environment; Recording Business Transactions; The Adjusting Process; Completing the Accounting Cycle; Merchandising Operations; Merchandise Inventory; Internal Control and Cash; Receivables; Plant Assets and Intangibles; Current Liabilities and Payroll; Long-Term Liabilities, Bonds Payable, and Classification of Liabilities on the Balance Sheet; Corporations, Paid-In Capital, and the Balance Sheet; Corporations: Effects on Retained Earnings and the Income Statement; Statement of Cash Flows; Financial Statement Analysis MARKET: For anyone interested in learning the principles of accounting. There are four critical areas that today's ecommerce sellers struggle with in growing their businesses -

managing inventory relying on debt; understanding their financial data; and maintaining focus. Cyndi Thomason has taken the core concepts of the Profit First methodology created by Mike Michalowicz and customized them to ecommerce. Note: If you are purchasing an electronic version, MyAccountingLab does not come automatically packaged with it. To purchase MyAccountingLab, please visit www.MyAccountingLab.com or you can purchase a package of the physical text and MyAccountingLab by searching for ISBN 10: 0133098230 / ISBN 13: 9780133098235. This text is appropriate for courses in Auditing and Special Topics in Accounting at the college or university level. Auditing is an upper-level course directed at students in pursuit of a professional accounting designation - CA, CGA, or CMA. Good auditing is based on both art and science. Auditing, The Art and Science of Assurance Engagement - Your partner in auditing! Taking a risk-based approach, this text focuses on an auditor's decision-making process. Integrated current international standards, improved readability and real-world applications offer a practical and theoretical approach to auditing. Frank Wood's Business Accounting Volume 1, the world's best-selling textbook on book-keeping and accounting, continues to provide an indispensable introduction for students and professionals across the globe. Accounting, 9th Edition continues the strong reputation established by this leading Australian text as the most comprehensive book for students studying introductory accounting in undergraduate or postgraduate programs. The full-colour design provides students with a reader-friendly text to enhance their understanding of concepts and make their study more enjoyable. The text builds on the thorough and reliable explanation of the accounting process through the 'Business knowledge' chapter vignettes

that apply the principles to practice. Previous editions were renowned for the number of exercises and problems, and the new edition builds on this superior teaching feature. The end-of-chapter activities are designed to encourage student confidence through the development of skills in decision making, critical thinking, ethical thinking, analysis and communication. Want to Succeed in Accounting? WileyPLUS is a powerful online system packed with features to help you make the most of your potential and achieve the best results you can! With WileyPLUS you get: - a complete online version of your text and other study resources - problem-solving help, instant grading and feedback on activities - ability to track your progress and results during the semester. Financial Accounting - The best source for understanding why and when financially sound decisions are made in business today. Improvements made to the second Canadian edition have been focused on satisfying the differing needs and abilities of students. This edition has been enhanced with new pedagogical features designed to help students approach the material from different perspectives. This new edition also boasts enhanced coverage of the International Financial Reporting Standards (IFRS) and the Accounting Standards for Private Enterprise (ASPE), clearly distinguishing between these two approaches throughout the text. Success in Accounting starts here! Horngren's Accounting presents the core content of an accounting fundamentals course in an effective and modern format designed to help today's learners succeed. Students learn, within an Australian business context, how financial decision-making is based on accurate and complete accounting information. Clear and consistent explanations of how and why accepted accounting concepts and techniques are used, to

ensure students understand what they are reading. Explore the interactive brochure The innovative digital learning resources which accompany Horngren's Accounting provide most effective way to learn and practice the fundamentals of accounting anytime, anywhere. The eighth edition is accurate and up-to-date, is guided by extensive research and review feedback, and incorporates the very latest Australian Accounting Standards. The new author team has focused on clarity, consistency and accuracy within the content. New and improved learning tools and resources enable educators to help students both inside and outside the classroom. Pearson recommends including MyAccountingLab with your purchase.

MyAccountingLab is designed to work with the text and is the perfect way to engage each student effectively, by providing innovative multimedia and content online. This effective learning system integrates quizzes, homework and adaptive learning tools with a complete eText version of this text. Entrepreneurs have a problem: startups. Almost all startups either fail or never truly reach a sustainable size. Despite the popularity of entrepreneurship, we haven't engineered a better way to start...until now. What if you could skip the startup phase and generate profitable revenue on day one? In BUY THEN BUILD, acquisition entrepreneur Walker Deibel shows you how to begin with a sustainable, profitable company and grow from there. You'll learn how to: Buy an existing company rather than starting from scratch Use ownership as a path to financial independence Spend a fraction of the time raising capital Find great brokers, generate your own "deal flow," and see new listings early Uncover the best opportunities and biggest risks of any company Navigate the acquisition process Become a successful acquisition entrepreneur And more BUY THEN BUILD is your guide to

outsmart the startup game, live the entrepreneurial lifestyle, and reap the financial rewards of ownership now. Rated the most satisfying textbook by students in independent research, Spiceland/Sepe/Nelson's Intermediate Accounting, 6th Edition, has the quality, flexibility, and attention to detail students need to master a challenging subject. It's your Vehicle to Success in the Intermediate Accounting course and beyond! Spiceland/Sepe/Nelson provides a decision maker's perspective to emphasize the professional judgment and critical thinking skills required of accountants today. Reviewers, instructors, and student users of Spiceland have enthusiastically embraced the relaxed, conversational writing style that engages students in an enjoyable and effective learning experience. In addition, accounting's preeminent textbook website provides students a wide variety of electronic learning resources, including iPod content. Study Guide, Instructor's Manual, Solutions Manual, Testbank, and Website content are all created by authors, ensuring seamless compatibility throughout the Spiceland learning package. The end-of-chapter material is also written by the author team and tested in their own classes before being included in Intermediate Accounting. Few areas see the kind of rapid change that accounting does, and the Spiceland team is committed to staying current. The sixth edition fully integrates all the latest FASB Standards, and the authors are committed to keeping you updated with all relevant content changes throughout the edition. Peter Atrill and Eddie McLaney's Accounting and Finance for Non-specialists is an accessible introduction to accounting and finance for non-major students. Using minimal jargon, the authors introduce topics gradually, examining basic principles and underlying concepts before demonstrating how accounting statements and

financial information can be used to improve business decision-making. Reflecting this practical emphasis, the text includes numerous extracts - with commentary - from company reports, survey data and other sources. This custom edition is published for Griffith University. With a comprehensive and accessible introduction to the subject, *Financial Accounting for Decision Makers* focuses on the ways in which financial statements and information can be used to improve the quality of decision making. The practical emphasis throughout the book ensures the material is always relevant, whilst the authors' style of introducing topics gradually and explaining technical terminology in a clear, friendly style caters for all students, whether on specialist accounting or non-specialist business degrees. For introductory Financial Accounting courses that are not using debits and credits. Relevance for majors and non-majors--accounting concepts explained in a business context. *Financial Accounting: A Business Process Approach* explains accounting concepts in a way all majors can understand by organizing the material around how a business works. This text's business process approach presents a business topic and then shows the accounting concepts behind it--rather than solely explaining accounting concepts based on the balance sheet order. The new edition is completely integrated with MyAccountingLab--Pearson's Web-based training and assessment software--so students can have unlimited practice and experience more "I Get it!" moments. For courses in Forensic Accounting An inside view into the practice of forensic accounting As a result of increased litigation and regulatory enforcement, the demand for forensic accountants has never been higher. This area of specialty is considered the top niche market in the accounting profession. The new Forensic

Accounting is the first text of its kind to provide a comprehensive view of what forensic accountants actually do and how they do it. With experience as both practitioners and educators, authors Robert Rufus, Laura Miller, and William Hahn offer a unique perspective that bridges the gap between theory and practice. They present concepts in the context of a scientific approach, emphasizing critical thinking, reasoning, and problem solving-skills that are useful in a wide variety of academic and professional environments. And because its content is consistent with the AICPA curriculum for the Certified in Financial Forensics (CFF) credential, this text gives your students a head start on the path toward career advancement. Forensic Accounting facilitates an outstanding teaching and learning experience-for you and your students. It will help you to:

- * Introduce the requisite forensic accounting skills: The text identifies a three-layer skill set and provides students instruction in the key areas of forensic accounting expertise.
- * Offer an inside view into forensic accounting practice: Integrated case studies and sample documents give students a glimpse into the actual practice of forensic accounting.
- * Highlight the importance of a scientific approach: The authors explain the benefits of utilizing a scientific approach and provide opportunities for students to practice its application.
- * Foster thorough understanding via learning aids: Various tools, throughout the text and at the end of each chapter, support students as they learn and review.

For courses in financial and managerial accounting. Expanding on proven success with Horngren's accounting Horngren's Financial and Managerial Accounting presents the core content of principles of accounting courses in a fresh format designed to help today's learners succeed. As teachers first, the author team knows the importance of delivering a student experience

free of obstacles. Their pedagogy and content uses leading methods in teaching students critical foundational and emerging topics (e.g., data analytics and employability skills) in the field of accounting, and concentrates on improving student results -- all tested in class by the authors themselves. With this in mind, the 7th Edition continues to focus on readability and student comprehension and takes this a step further by employing a new theme to help students see how managerial accounting is used as a tool to help all business people make decisions. By providing more meaningful learning tools, this title gives professors the resources needed to help students clear hurdles inside and outside of the classroom, like never before. Personalize learning with MyLab Accounting By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. You are purchasing an access card only. Before purchasing, check with your instructor to confirm the correct ISBN. Several versions of the MyLab(TM) and Mastering(TM) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. It has never been more important for businesses to operate within a framework of strategic planning and decision making. This popular introductory text teaches you how to make the best choices in managerial and other business roles. This text is aimed at undergraduate students who wish to grasp key elements of management accounting and those seeking a foundation

for further study. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed. For the core auditing course for accounting majors. An Integrated, Up-to-Date Approach to Auditing and Assurance Services Comprehensive and up-to-date, including discussion of new standards, codes, and concepts, Auditing and Assurance Services: An Integrated Approach presents an integrated concepts approach to auditing that details the process from start to finish. Based on the author's belief that the fundamental concepts of auditing center on the nature and amount of evidence that auditors should gather in specific engagements, this edition's primary objective is to illustrate auditing concepts using practical examples and real-world settings. The Sixteenth Edition remains up-to-date with examples of key real-world audit decisions and an emphasis on audit planning, risk assessment processes, and collecting and evaluating evidence in response to risks. Also available with MyAccountingLab® MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn and test their understanding. NOTE: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. If you would like to purchase both the physical text and

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In the United States, some populations suffer from far greater disparities in health than others. Those disparities are caused not only by fundamental differences in health status across segments of the population, but also because of inequities in factors that impact health status, so-called determinants of health. Only part of an individual's health status depends on his or her behavior and choice; community-wide problems like poverty, unemployment, poor education, inadequate housing, poor public transportation, interpersonal violence, and decaying neighborhoods also contribute to health inequities, as well as the historic and ongoing interplay of structures, policies, and norms that shape lives. When these factors are not optimal in a community, it does not mean they are intractable: such inequities can be mitigated by social policies that can shape health in powerful ways. Communities in Action: Pathways to Health Equity seeks to delineate the causes of and the solutions to health inequities in the United States. This report focuses on what communities can do to promote health equity, what actions are needed by the many and varied stakeholders that are part of communities or support them, as well as the root causes and structural barriers that need to be overcome. With its tried-and-true framework and respected author team, Horngren/Harrison/Oliver's Financial & Managerial Accounting is the trusted choice for instructors and students of Principles of Accounting. KEY TOPICS: Accounting and the

Business Environment; Recording Business Transactions; The Adjusting Process; Completing the Accounting Cycle; Merchandising Operations; Merchandise Inventory; Internal Control and Cash; Receivables; Plant Assets and Intangibles; Current Liabilities and Payroll; Long-Term Liabilities, Bonds Payable, and Classification of Liabilities on the Balance Sheet; Corporations, Paid-In Capital, and the Balance Sheet; Corporations: Effects on Retained Earnings and the Income Statement Statement of Cash Flows; Financial Statement Analysis; Introduction to Management Accounting; Job Order and Process Costing; Activity-Based Costing and Other Cost-Management Tools; Cost-Volume-Profit Analysis; Short-Term Business Decisions; Capital Investment Decisions and the Time Value. NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of MyLab(tm) and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering platforms, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for MyLab or Mastering platforms may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For courses in Financial and Managerial Accounting. This package includes MyLab Accounting. Expanding on proven success with Horngren's accounting Horngren's Accounting, The Financial Chapters present the core content of principles of accounting in a fresh format designed to help today's learners succeed. As teachers first, the author team knows the importance of delivering a reader experience free of obstacles. Their pedagogy and content uses leading

methods in teaching critical foundational topics and concentrates on improving reader results--all tested in class by the authors themselves. With this in mind, the 12th Edition continues to focus on readability and comprehension and takes this a step further in the managerial chapters by employing a new theme to help readers see how managerial accounting is used as a tool to help all business people make decisions. By providing more meaningful learning tools, this title helps readers clear hurdles, like never before. Personalize learning with MyLab Accounting MyLab(tm) Accounting is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. 0134674723 / 9780134674728 Horngren's Accounting, The Financial Chapters Plus MyAccountingLab with Pearson eText -- Access Card Package, 12/e Package consists of: 0134486781 / 9780134486789 Horngren's Accounting, The Financial Chapters 0134490398 / 9780134490397 MyAccountingLab with Pearson eText -- Access Card -- for Horngren's Accounting, The Financial Chapters Readers looking for a dynamic way to learn accounting. Redefining tradition in the accounting course. The tenth edition of Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. Built upon the foundation of the Horngren franchise, this new edition was created by an all-new author team who sought to bridge the gap between textbook content and classroom instruction techniques. New pedagogical features such as Instructor Tips & Tricks and Common Questions, Answered walk students

through the material as a great instructor would, fostering deeper understanding of accounting theory and practice. The table of contents for the tenth edition has been significantly overhauled to match the way the contemporary course is often taught. Additionally, the whole text has been put through a rigorous accuracy check, so instructors can be confident that it is up-to-date and error-free. And thorough integration between the text and MyAccountingLab places practice opportunities just a few clicks away—and provides a truly interactive learning experience. Accounting and Finance: An Introduction, now in its eighth edition, contains all the information you need to start your business career. With its use of practical techniques and real-world examples, this best-selling text teaches you the basics of understanding and using financial information. This comprehensive guide covers financial accounting, management accounting and financial management in a single text, and provides you with the tools to make informed, successful business decisions. Key Features

- Up-to-date coverage, including the latest IFRSs and corporate governance content plus a discussion of financing and dividend policies
- Accessible step-by-step approach helps you master the subject one step at a time
- New real world examples provide opportunities to apply and develop techniques
- Progress checks, activities and exercises reinforce learning
- Focus on decision-making prepares you for careers in business

Eddie McLaney is Visiting Fellow in Accounting and Finance at Plymouth University. Peter Atrill is a freelance academic and author working with leading institutions in the UK, Europe and SE Asia. He was previously Head of Accounting and law and Head of Business and Management at the Plymouth University Business School

Before the Internet became widely known as a global tool for

terrorists, one perceptive U.S. citizen recognized its ominous potential. Armed with clear evidence of computer espionage, he began a highly personal quest to expose a hidden network of spies that threatened national security. But would the authorities back him up? Cliff Stoll's dramatic firsthand account is "a computer-age detective story, instantly fascinating [and] astonishingly gripping" (Smithsonian). Cliff Stoll was an astronomer turned systems manager at Lawrence Berkeley Lab when a 75-cent accounting error alerted him to the presence of an unauthorized user on his system. The hacker's code name was "Hunter"—a mysterious invader who managed to break into U.S. computer systems and steal sensitive military and security information. Stoll began a one-man hunt of his own: spying on the spy. It was a dangerous game of deception, broken codes, satellites, and missile bases—a one-man sting operation that finally gained the attention of the CIA . . . and ultimately trapped an international spy ring fueled by cash, cocaine, and the KGB. NOTE: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. If you would like to purchase both the physical text and MyAccountingLab search for ISBN-10: 0134077342/ISBN-13: 9780134077345. That package includes ISBN-10: 0133866297/ISBN-13: 9780133866292 and ISBN-10: 0133877604/ISBN-13: 9780133877601. For courses in Financial and Managerial Accounting. Expanding on Proven Success with Horngren's Financial and Managerial Accounting Horngren's Financial and Managerial Accounting presents the core content of the accounting course in a fresh format designed to help today's learners succeed. The Eleventh Edition expands on the proven success of the significant revision to the Horngren franchise and uses what the authors have learned from focus

groups, market feedback, and colleagues to create livelier classrooms, provide meaningful learning tools, and give professors resources to help students inside and outside the class. First, the authors ensured that content was clear, consistent, and above all, accurate. Every chapter is reviewed to ensure that students understand what they are reading and that there is consistency from chapter to chapter. The author team worked every single accounting problem and employed a team of accounting professors from across the nation to review for accuracy. This edition continues the focus on student success and provides resources for professors to create an active and engaging classroom. Through MyAccountingLab, students have the opportunity to watch author recorded solution videos, practice the accounting cycle using an interactive tutorial, and watch in-depth author-driven animated lectures that cover every learning objective. In addition, all instructor resources have been updated to accompany this edition of the book, including the PowerPoint presentations and Test Bank. Also available with MyAccountingLab (R) MyAccountingLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Horngren's Accounting presents the core content of the accounting course in a fresh format designed to help today's learner succeed. The often difficult and intimidating topics in introductory accounting courses are reinforced with a wide variety of exercises and problems allowing students to practice similar questions many times until the concepts are clear. KEY TOPICS: Accounting and the Business

Environment; Recording Business Transactions; Measuring Business Income: The Adjusting Process; Completing the Accounting Cycle; Merchandising Operations; Accounting for Merchandise Inventory; Accounting Information Systems; Internal Control and Cash; Receivables; Property, Plant, and Equipment; and Goodwill and Intangible Assets; Current Liabilities and Payroll MARKET: Appropriate for Principles of Accounting courses. Braun, Managerial Accounting builds a solid foundation in managerial accounting concepts, within a less intimidating and more student-friendly context by making information easier to find, making topics easier to understand, and providing numerous engaging examples for students. KEY TOPICS: Introduction to Managerial Accounting; Building Blocks of Managerial Accounting; Cost Behaviour (formerly chapter 6); Cost-Volume-Profit Analysis (formerly chapter 7); Job Costing (formerly chapter 3); Process Costing (formerly chapter 5); Activity Based Costing (formerly chapter 4); Short-Term Business Decisions; The Master Budget and Responsibility Accounting; Flexible Budgets and Standard Costs; Performance Evaluation and the Balanced Scorecard; Capital Investment Decisions and the Time Value of Money MARKET: Appropriate for the Introduction to Management Accounting course. Lo/Fisher is praised for its readability and conversational writing style that helps students better understand difficult concepts in Accounting. Lo/Fisher presents the how and why of reporting accounting information from within an easily-understood theoretical framework. Lo/Fisher has a clean layout that engages the reader with a clear writing style using plain English. This text is built on the current International Financial Reporting Standards (IFRS) and incorporates Accounting Standards for Private Enterprise (ASPE) where appropriate. Our

philosophy is that when students understand the current standards, they will be able to analyze and interpret changes in the future. Note: You are purchasing a standalone product; MyAccountingLab does not come packaged with this content. Students, if interested in purchasing this title with MyManagementLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyAccountingLab, search for: 0134145054 / 9780134145051 Intermediate Accounting, Vol. 1 Plus MyAccountingLab with Pearson eText -- Access Card Package, 3/e Package consists of: 0133865940 / 9780133865943 Intermediate Accounting, Vol. 1 0134193482 / 9780134193489 NEW MyAccountingLab with Pearson eText -- Valuepack Access Card -- for Intermediate Accounting, Vol. 1

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