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**A Complete Strategic Business Analysis of British Petroleum (BP)** *British Petroleum Oil Spill Crisis and Aftermath* **The History of the British Petroleum Company: Volume 1, The Developing Years, 1901-1932** **British Petroleum and Global Oil 1950-1975** *Our Industry, Petroleum* The BP Oil Spill **The History of the British Petroleum Company** **BP Super Outboard Motor Oil and BP Outboard Special B** **BP Statistical Review of the World Oil Industry** *Drowning in Oil: BP & the Reckless Pursuit of Profit* Adventure in oil **PR Analysis of British Petroleum** **BP Oil Spill. Documenting the Crisis in US Gulf Coast** BP Oil Spill and Its Impact on the Ecosystem and

Communities of Coastal Louisiana Run to Failure: BP and the Making of the Deepwater Horizon Disaster BP Super Outboard Motor Oil Product Data Sheet Spills and Spin *The Search for Oil* **Fifty Years in Pictures** *Persian Petroleum* **British Petroleum Trade in 1925** **BP Statistical Review of the World Oil Industry** **British Petroleum and the Redline Agreement** *Black Beaches and Bayous* BP Statistical Review of the World Oil Industry The Government of Kuwait and the British Petroleum Company Plc *BP Statistical Review of the World Oil Industry, 1972* *Oil Spill Impacts* *BP Statistical Review of the World Oil Industry 1975* **BP Transcal 65 Heat-Transfer**

Oil The History of the British Petroleum Company: Volume 1, The Developing Years, 1901-1932 The Simple Truth Oil crisis ... again? Petroleum Times Statistical Review of the World Oil Industry. 1968 Statistical Review of the World Oil Industry. 1965 The Nation's Oil: A Story of Control Machineries of Oil British Petroleum Oil Refinery Class II Inspection, Water Body No. WA-01-0010, (Segment No. 01-01-07). Review - Institute of Petroleum

Submitted Assignment from the year 2017 in the subject Business economics - Business Management, Corporate Governance, grade: A, , language: English, abstract: British Petroleum (BP) PLC is recognized as a biggest and leading petroleum company in the world whose headquarter is in London, United Kingdom. BP has operations in about 72 nations of the world, which generates approximately or equivalent to 3.3 million barrels of oil every day and operates

almost 22,400 fuel service stations in the world. The revenues show that it is the third largest company in energy production and listed as the 5th world's largest company and is the 6th super dominant producer of oil and gas. This study analyses the external environment and the internal environment in which BP operates using significant strategic administration tools such as Porter's Five Forces. Based on this Analysis, the Core Competencies and Distinctive Capabilities of BP can be measured. The Business Level Strategies, Corporate and International Strategic prospects of BP are interpreted and appraised for their Suitability, Acceptability, and Probability. Essay from the year 2014 in the subject Politics - International Politics - Environmental Policy, , course: Environmental Policy/Environmental Economics/Environmental Education, language: English, abstract: The damaged Deep-water Horizon rig not only led to deaths in a workplace, it exposed the failure of a company that probably put profits before people.

The unconscionable decisions of a multinational corporation in oil and gas prospecting, its contractors and associated partners led to the deaths of innocent workers. The analysis of events surrounding the accidental explosion in the Gulf of Mexico on the Deep-water Horizon rig added new knowledge to the understanding of risk involved in prospecting for oil and gas in deep and shallow water. BP OIL SPILL: Documenting the Crisis in US Gulf Coast is a piece of this knowledge. Essay from the year 2018 in the subject Politics - International Politics - Environmental Policy, grade: 95, language: English, abstract: The blowout of the Deepwater Horizon oil rig on April 20, 2010 was the worst oil spill in U.S. history. Damages from the event rapidly increased the rate of coastal erosion to the coastal wetlands of Louisiana. This region plays a vital role to our nation's economy. Many ethnic communities that contribute to the richness of Louisiana's food, music, and culture also suffered from this event.

Settlements from British Petroleum will go towards coastal restoration projects and to compensate coastal communities that suffered as a direct result of the oil spill. Louisiana is now taking on steps to protect and restore the fragile wetlands along its coast over the next 50 years through a \$50 billion project known as the Coastal Master Plan. A novel based on the factual events surrounding British Petroleum's 2010 oil spill in the Gulf of Mexico. The emergence of the international oil corporation as a political actor in the twentieth century, seen in BP's infrastructure and information arrangements in Iran. In the early twentieth century, international oil corporations emerged as a new kind of political actor. The development of the world oil industry, argues Katayoun Shafiee, was one of the era's largest political projects of techno-economic development. In this book, Shafiee maps the machinery of oil operations in the Anglo-Iranian oil industry between 1901 and 1954, tracking the

organizational work involved in moving oil through a variety of technical, legal, scientific, and administrative networks. She shows that, in a series of disagreements, the British-controlled Anglo-Iranian Oil Company (AIOC, which later became BP) relied on various forms of information management to transform political disputes into techno-economic calculation, guaranteeing the company complete control over profits, labor, and production regimes. She argues that the building of alliances and connections that constituted Anglo-Iranian oil's infrastructure reconfigured local politics of oil regions and examines how these arrangements in turn shaped the emergence of both nation-state and transnational oil corporation. Drawing on her extensive archival and field research in Iran, Shafiee investigates the surprising ways in which nature, technology, and politics came together in battles over mineral rights; standardizing petroleum expertise; formulas for calculating profits, production rates, and labor;

the “Persianization” of employees; nationalism and oil nationalization; and the long-distance machinery of an international corporation. Her account shows that the politics of oil cannot be understood in isolation from its technical dimensions. Discusses how the CEO of British Petroleum, John Browne, helmed one of the greatest corporate comebacks in history only to have it fall apart due to deadly accidents and environmental crimes, culminating in the Deepwater Horizon disaster-- Essay from the year 2010 in the subject Politics - International Politics - Environmental Policy, grade: B, The ESC Rennes School of Business (-), course: MSc in Finance, language: English, abstract: BP (British Petroleum), the world's one of the well known and largest companies in the field of Oil & Gas, very recently came across an unforeseen event - the massive oil spill in U.S Gulf of Mexico area. BP's this incident led into shattering events with major environmental and financial implications. This further led to the

series of questions being raised by the experts and the corporate citizens of the world, about the long term repercussions from BP's oil spill crisis. This theme is further elaborated with detailed findings and conclusion in the said paper. In April 2010, the world watched in alarm as BP's Macondo well suffered a fatal explosion and a catastrophic leak. Over the next three months, amid tense scenes of corporate and political finger-pointing, millions of barrels of crude oil dispersed across the Gulf of Mexico in what became one of the worst oil spills in history. But there is more to BP's story than this. Tom Bergin, an oil broker turned Reuters reporter, watched the 'two-pipeline company' of the early 1980s grow into a dynamic oil giant and PR machine by the turn of the twenty-first century. His unique access to key figures before, during and after the spill - including former CEO Tony Hayward - has enabled him to piece together this compelling account of a corporation in crisis, and to examine how crucial

decisions made during BP's remarkable turnaround paved the way for its darkest hour. This book discusses one of the major U.S. disaster events within the past ten years. Scholars from various backgrounds address topics including the social and psychological impacts on Gulf Coast residents, the transformation of natural ecological systems, and media portrayals of the Obama administration and its response to this disaster. The definitive account of how BP's win-at-all-costs culture led to this era's greatest industrial catastrophe "A carefully and powerfully written story." Financial Times "When an author uses a loaded word like 'reckless' in a book's title, the burden of proof is high. . . . Steffy meets the burden by demonstrating that corporate behemoth BP (formerly British Petroleum) could have prevented the 11 deaths on April 20, 2010, aboard the Deepwater Horizon. . . . The deaths and the gigantic oil spill following the sinking of Deepwater Horizon will surely become a

landmark of corporate ineptness and greed for the remainder of human history, thanks in part to Steffy's remarkable account." San Antonio Express-News "Steffy has produced a fascinating, gripping, revealing account. . . . The book details events aboard the Deepwater Horizon in April of 2010 to start, but it digs deeper into what is revealed as a culture of cost-cutting boiling over within BP. Steffy documents years of incidents and poor management decisions, detailing the rise of key characters like John Browne and Tony Hayward alongside riveting outlines of horrifying events in Texas City and at other BP locations. . . . The book reads like fiction at times, with the author's heavily-detailed accounts of explosions and conversations creating vivid, nearly fantastical images. The tragic history of BP is all-too-real, though, as the lost lives and environmental damage certainly attest to. . . Steffy is a thorough, straightforward author. His concerns largely lie with the loss of life and the general

culture of cost-cutting of BP, painting an apt and terrifying picture of rampant, steady, costly neglect." Seattle Post Intelligencer "Steffy provides valuable insight and crucial corporate context in explaining how so much oil ended up in the Gulf of Mexico." BusinessWeek "[Steffy's] investigations reveal a corporate culture of cost-cutting initiatives that put profits ahead of workers' lives and the environment, with repeated safety violations and an abysmal accident history. . . . Steffy details how, in the context of BP's record, the disaster was just part of a pattern of poor decision making in the relentless pursuit by BP to become the largest and most profitable oil company in the world." Booklist About the Book As night settled on April 20, 2010, a series of explosions rocked Deepwater Horizon, the immense semisubmersible drilling platform leased by British Petroleum, located 40 miles off the Louisiana coast. The ensuing inferno claimed 11 lives, and it would rage uncontained for two

days, until its wreckage sank to a final resting place nearly a mile beneath the waves. On the ocean floor, the unit's wellhead erupted. Over the next ten weeks, as repeated attempts to cap the geyser failed, an estimated 200 million gallons of oil—the equivalent of 20 Exxon Valdez spills—spewed into the Gulf of Mexico, eventually lapping up on beaches as far away as Florida. *Drowning in Oil*, by award-winning Houston Chronicle business reporter and columnist Loren Steffy—considered by many to be the writer with the best access to the story—is an unprecedented and gripping narrative of this catastrophe and how BP's winner-take-all business culture made it all but inevitable. Through never-before-published interviews with BP executives and employees, environmental experts, and oil industry insiders, Steffy takes us behind the scenes of 100 years of BP corporate history. Beginning with the conglomerate's early gambits in the Middle East to its recent ascent among energy titans, Steff

unearths the roots of the Gulf oil spill in the unwritten bargain between oil producers and consumers, whose insatiable appetites drive the search for new supplies faster, farther, and deeper. Beyond this, the Deepwater Horizon disaster took place after a history of cost cutting in pursuit of profits, particularly under the guidance of its two most recent ex-CEOs, John Browne and Anthony Hayward. Exhaustively researched and documented, *Drowning in Oil* is the first in-depth examination of how a lack of corporate responsibility and government oversight led to the biggest offshore oil spill in U.S. history. It is an objective, no-punches-pulled account of the energy industry: its environmental impact and the intense competition among stakeholders in today's oil markets. This book puts all the pieces together, offering a definitive account of BP's pursuit of outsized profits as the industrial world awakens to the grim realities of Peak Oil. "They fumbled around the darkened room and found an

instruction manual. By flashlight, they read the starting procedures. They were doing everything right. After five or six futile tries, they gave up and headed back toward the bridge. Back on the bridge, alarms were shrieking and the captain knew they were running out of time. The subsea engineer had hit the emergency disconnect for the well, and although the control panel showed the rig should be free, it wasn't. The hydraulics were dead. Fire continued to shoot from the top of the derrick. The rig had no power, and without power, it had no pumps for the firefighting equipment, no way to shut off the flow of gas from the well, and no way to disconnect the rig from the flaming umbilical that had it tethered to the wellhead." —from *Drowning in Oil* This 1994 second volume of BP's history aims to be an honest and comprehensive examination of the company in the period 1928-1954. How did the West get Middle East Oil? The tense chronicle of the international deceit and strong-arm tactics of men, oil

companies and government is laid out in a revealing minute-to-minute drama. Massive research supports this unforgettable revelation by a master of corporate investigation author Edwin Black. Seminar paper from the year 2010 in the subject Communications - Public Relations, Advertising, Marketing, Social Media, grade: 73, University of Hertfordshire (Business School), course: MA Marketing, language: English, abstract: British Petroleum is an international energy provider with a large degree of focus on both upstream and downstream oil assets and operations as well as continued diversification into alternative energy sources. It has a market capitalization of £117,929 million as at the close of business 29th March 2010. The 'Beyond Petroleum' campaign stemmed from late nineties and early noughties merger (Amoco) and acquisition (the Atlantic Richfield Corporation and Burmah Castrol) activity. BP approached Ogilvy PR with a brief to "Position BP as a new type of global energy



company that confronts such difficult issues as the conflict between energy and environmental needs and takes actions beyond what is expected of an oil company.” (Ogilvy, 2010 & Leopard, 2010) This ‘green-washing’ campaign went on to win two PRWeek Campaign of the Year awards in 2001, however in the same breath it did draw public criticisms from environmentally focused organizations citing a cynicism within BP. ‘Beyond Petroleum’ was a campaign that had twofold objectives looking to both demonstrate that BP were an industry leader with a unique position as a green and socially conscious oil and gas company as well as uniting several recently acquired companies as well as existing employees under one unified banner. Dramatic narrative, arresting analysis and original research are combined in this book, which addresses the history of one of the world's biggest oil businesses between 1950 and 1975. Assessing BP's comparative performance, the book focuses on how BP responded politically,

economically and culturally to the rise of new competitors, the decline of Britain's imperial power, and the determination of nation states to assert national sovereignty over the vital commodity, oil. Climaxing with the OPEC crisis which shook the world in the 1970s, the book - authorised by BP with uniquely unrestricted access to its records - is of wide interest and relevance, especially for those interested in big business, globalisation and nationalism, international affairs, OPEC, the Middle East, and oil. Photographs, maps, time lines, and easy-to-follow text describe the events surrounding the 2010 British Petroleum/Deepwater Horizon oil spill in the Gulf of Mexico. Includes activities of BP in Alaska and northern Canada. This comprehensive history of British Petroleum has been based firmly on the evidence from contemporary records. Starting with the 2010 Gulf of Mexico Deepwater Horizon oil spill incident, *Oil Spill Impacts: Taxonomic and Ontological Approaches* chronicles a timeline of

events that focus on the impact of oil spills and provides an understanding of these incidents using a number of approaches. The book includes an interdisciplinary oil spill taxonomy, an This is the first volume of a comprehensive history of British Petroleum, which covers the history of the company from its origin up to 1975. Volume one covers the years 1901-32 and deals with the earlier years of the D'Arcy Concession from its granting in 1901 by the Shah of Persia, to the discovery of oil in 1908, the formation of the company in 1909 and its formative years until the cancellation of the concession in 1932. Dr Ferrier places the origin and growth of the company not only within the context of the oil industry but in the wider perspective of the evolving energy requirements in the twentieth century. This History has been based firmly on the evidence from contemporary records. The company archives have proved much indispensable and often hitherto unknown information. Using newly-uncovered private

papers, as well as public and private archives in three countries, this book tells the definitive history of the first discovery of oil in Iran - the first discovery of oil in the Middle East. Exploring the formal and informal dealings of politicians, investors, civil servants and intermediaries Leonardo Davoudi charts the development of Persian petroleum from uncertain beginnings to becoming one of Britain's largest oil companies with the British government as its principal shareholder. Assessing the relationship between economic and political forces within the British empire and the relationship of foreign economic forces and domestic political forces in Persia, the book also explores the role of intermediation, informal empire, the Anglo-Russian rivalry over Persia, British naval developments and Persian political developments.

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