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A brief version of the best-selling BECOMING A MASTER STUDENT, the fourteenth edition of BECOMING A MASTER STUDENT: CONCISE continues to lead the way in meeting the changing needs of today's first-year students. With over 150 less pages than the full edition and 2 fewer chapters, BECOMING A MASTER STUDENT: CONCISE contains the key features and tools of the bigger version, such as interactive journaling, a motivational writing style, the Discovery Wheel, Discovery and Intention Journal Entries, Power Process articles, Master Student Profiles, and the Kolb Learning Style Inventory (LSI), that have helped traditional students and adult learners alike to identify their strengths and weaknesses, set goals, and practice academic and life skills. In this latest edition, students will discover that study skills are really life skills with the renewed emphasis on the master student qualities throughout the book. Students will be challenged to apply the master student qualities to new Practicing Critical Thinking exercises and planning for a career by building an effective resume and learning interviewing strategies they can practice while in college. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Dr. James W. Kalat's BIOLOGICAL PSYCHOLOGY is the most widely used text in the course area, and for good reason: an extremely high level of scholarship, clear and occasionally humorous writing style, and precise examples. Throughout all eleven editions, Kalat's goal has been to make biological psychology accessible to psychology students, not just to biology majors and pre-meds. Another goal has been to convey the excitement of the search for biological explanations of behavior, and Kalat delivers. Updated with new topics, examples, and recent research findings--and supported by new online bio-labs, part of the strongest media package yet--this text speaks to today's students and instructors. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. For one-semester courses in General, Organic, and Biological Chemistry A friendly, engaging text that reveals connections between chemistry, health, and the environment Chemistry: An Introduction to General, Organic, and Biological Chemistry, 13th Edition is the ideal resource for today's allied health students. Assuming no prior knowledge of chemistry, author Karen Timberlake engages students with her friendly presentation style, revealing connections between the structure and behaviour of matter and its role in health and the environment. Aiming to provide a better teaching and learning experience for instructors and students, the text highlights the relevance of chemistry through real-world examples. Activities and applications throughout the program couple chemistry concepts with health and environmental career applications to help students understand why course content matters. The text also fosters development of problem-solving skills, while helping students visualise and understand concepts through its engaging figures, sample problems, and concept maps. The 13th Edition expands on Karen Timberlake's main tenets: relevance, a clinical focus, educational research, and learning design. New applications added to questions and problem sets emphasise the material's relevance, while updated chapter openers with follow-up stories help students form a basis for making decisions about issues concerning health and the environment. New problem-solving tools in this edition, including Try It First and Connect, urge students to think critically about problem-solving while learning best practices. This text includes a rich array of exercises, cases, and applied materials such as the Kouzes and Posner Leadership Practices Inventory and Pfeiffer Annual Edition exercises. It also offers a greater focus on the hot topic of ethics throughout the entire book to ensure it is contemporary and engaging. A Down-to-Earth Approach James Henslin shares the excitement of sociology in Essentials of Sociology: A Down-to-Earth Approach, 11/e. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin stimulates students' sociological imagination so they can better perceive how the pieces of society fit together. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. MySocLab is an integral part of the Henslin learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. Revel from Pearson is a new learning experience designed for the way today's students read, think, and learn. Revel redesigns familiar and respected course content and enriches it for today's students with new dynamic, rich-media interactives and assessments. The result is improved student engagement and improved learning. Revel for Henslin will be available for Fall 2014 classes. This program will provide a better teaching and learning experience-for you and your students. It: Personalizes Learning with MySocLab: MySocLab is an online homework, tutorial, and assessment program. It helps students prepare for class and instructor gauge individual and class performance. Explores a A Down-to-Earth Approach: This title highlights the sociology of everyday life and its relevance to students' lives. Improves Critical Thinking: Features throughout help build critical thinking skills. Understands Social Change: An important theme of the text, social change over time, examines what society was previously like, how it has changed, and what the implications are for the present and future. ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. ALERT: The Legacy WileyPLUS platform retires on July 31, 2021 which means the materials for this course will be invalid and unusable. If you were directed to purchase this product for a course that runs after July 31, 2021, please contact your instructor immediately for clarification. This package includes a copy of ISBN 9781118517376 and a registration code for the WileyPLUS course associated with the text. Before you purchase, check with your instructor or review your course syllabus to ensure that your instructor requires WileyPLUS. For customer technical support, please visit <http://www.wileyplus.com/support>. WileyPLUS registration cards are only included with new products. Used and rental products may not include WileyPLUS registration cards. Uhl-Bien/Schermerhorn, Organizational Behavior 13th Edition is written in an accessible style, with pedagogical features designed to bring OB to life. The text relays the value of OB for the workplace and for life, and the value of equally engaging students in this passion so they embrace the material and want to learn even more. The Norton Introduction to Literature presents an engaging, balanced selection of literature to suit any course. Offering a thorough treatment of historical and critical context, the most comprehensive media package available, and a rich suite of tools to encourage close reading and thoughtful writing, the Shorter Twelfth Edition is unparalleled in its guidance of understanding, analyzing, and writing about literature. Miller's LIVING IN THE ENVIRONMENT, 13th Edition is a science-based book designed for introductory courses in environmental science. Tyler Miller is the most successful author in environmental science instruction because of his attention to currency, trend-setting presentation, outstanding student and instructor supplements, and his ability to retain and refine the pedagogical hallmarks on which instructors have come to depend. In this edition Miller has added an on-line Web-based resource, entitled the Resource Integration Guide, which is updated quarterly with CNN® Today video clips, animations, and articles from InfoTrac® College Edition. Instructors can seamlessly incorporate current news articles and research findings to support classroom instruction. And, for the first time ever, students will receive a complementary CD-ROM entitled Interactive Concepts in Environmental Science. This groundbreaking addition integrates nearly 100 engaging animations and interactions with chapter summaries, flashcards, and Web-based quizzes. Organized by chapter, students will find links to relevant resources, narrated animations, interactive figures and prompts to review material and test themselves. The content in the Thirteenth Edition of LIVING IN THE ENVIRONMENT is everything you have come to expect and more. There is more information on ecology and basic science than ever before. Instructors can continue to expect high quality end-of-chapter questions, an orientation toward solutions and prevention rather than clean-up, the integration of Web resources, and balanced presentation of controversial ideas that are supported through Pro/Con diagrams and discussions. Learn. Practice. Assess. Hole's Human Anatomy and Physiology was created for the introductory level student and assumes no prior science knowledge by placing emphasis on the fundamentals. This new edition updates a great A&P classic while offering greater efficiencies to the user. The format for the 13th edition focuses on Learning Outcomes and Assessments. This will benefit the student along with the instructor. The 13th edition of Hole also continues to offer technology that combined with the text offer users an incredible Course Solution! Technology like Anatomy and Physiology Revealed and the new online Homework Manager bring unprecedented opportunities to the classroom whether on campus or at home! THOSE WHO CAN, TEACH, Thirteenth Edition, offers a state-of-the-art, dynamic, and reader-friendly approach to help students make informed decisions about entering the teaching profession. Using multiple sources, including biographies, narratives, profiles, and interviews with top educators and scholars, the text exposes students to the realities of teaching. The acclaimed author team's direct, conversational tone invites readers to reflect on the satisfactions and problems of teaching in the United States, and casts a teaching career as a positive challenge. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Seeing Sociology in your Everyday Life With a complete theoretical framework and a global perspective, Society: The Basics, 13/e offers students an accessible and relevant introduction to sociology. John Macionis, author of the best-selling Introductory Sociology franchise over the last three decades, empowers students to see the world around them through a sociological lens, helping them to better understand their own lives. This informative, engaging, and entertaining title will change the way readers see the world and open the door to many new opportunities. MySocLab is an integral part of the Macionis learning program. Engaging activities and assessments provide a teaching a learning system that helps students see the world through a sociological lens. With MySocLab, students can develop critical thinking skills through writing, explore real-world data through the new Social Explorer, and watch the latest entries in the Core Concept Video Series. Society: The Basics, Thirteenth Edition is also available via REVEL(tm), an immersive learning experience designed for the way today's students read, think, and learn. Learn more. Opening new doors of possibility can be difficult. Contemporary Business 13e 2010 Update Edition gives students the business language they need to feel confident in taking the first steps toward becoming successful business majors and successful businesspeople. As with every good business, though, the patterns of innovation and excellence established at the beginning remain steadfast. The goals and standards of Boone & Kurtz, Contemporary Business, remain intact and focused on excellence, as always. For courses in introductory statistics. A Contemporary Classic Classic, yet contemporary; theoretical, yet applied-McClave & Sincich's Statistics gives you the best of both worlds. This text offers a trusted, comprehensive introduction to statistics that emphasizes inference and integrates real data throughout. The authors stress the development of statistical thinking, the assessment of credibility, and value of the inferences made from data. This new edition is extensively revised with an eye on clearer, more concise language throughout the text and in the exercises. Ideal for one- or two-semester courses in introductory statistics, this text assumes a mathematical background of basic algebra. Flexibility is built in for instructors who teach a more advanced course, with optional footnotes about calculus and the underlying theory. Also available with MyStatLab MyStatLab(tm) is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them absorb course material and understand difficult concepts. For this edition, MyStatLab offers 25% new and updated exercises. Note: You are purchasing a standalone product; MyLab(tm) & Mastering(tm) does not come packaged with this content. Students, if interested in purchasing this title with MyLab & Mastering, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyLab & Mastering, search for: 0134090438 / 9780134090436 \* Statistics Plus New MyStatLab with Pearson eText -- Access Card Package Package consists of: 0134080211 / 9780134080215 \* Statistics 0321847997 / 9780321847997 \* My StatLab Glue-in Access Card 032184839X / 9780321848390 \* MyStatLab Inside Sticker for Glue-In Packages Comprehensive Stress Management empowers students to learn what stress is, evaluate their level of stress, and apply to their own lives the tools and skills to manage that stress. The book examines a variety of topics relevant to college students such as intrapersonal and interpersonal stressors, physiological reactions to stress, spirituality and stress, occupational stress, and family stress. Lab Assessments at the conclusion of each chapter help students relate what they have learned to their personal lives by encouraging them to identify specific attitudes, behaviors, and coping skills as well as target areas for improvement. The 13th edition incorporates many changes and updates while still retaining the content and features valued by instructors and students over the previous editions. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following: • SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content. • Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course. • Progress dashboards that quickly show how you are performing on your assignments and tips for improvement. • The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping. Complete system requirements to use Connect can be found here: <http://www.mheducation.com/highered/platforms/connect/training-support-students.html> This indispensable handbook provides helpful strategies for dealing with both the everyday challenges of university teaching and those that arise in efforts to maximize learning for every student. The suggested strategies are supported by research and adaptable to specific classroom situations. Rather than suggest a "set of recipes" to be followed mechanically, the book gives instructors the tools they need to deal with the ever-changing dynamics of teaching and learning. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of the MyLab(tm)and Mastering(tm) platforms exist for each title, and registrations are not transferable. To register for and use MyLab or Mastering, you may also need a Course ID, which your instructor will provide. Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the MyLab platform may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. For one-semester courses in the principles of macroeconomics. This ISBN is for the MyLab access card. Pearson eText is included. An introduction to the functioning of the economy and the power and breadth of economics Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling principles of economics texts because they trust it to be clear, thorough, and complete. Readers of Principles of Macroeconomics, 13th Edition come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy, and even personal decisions, in a different way. Personalize learning with MyLab Economics By combining trusted author content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student. This thorough and practical guide to teaching mathematics for grades K-6 is a perfect combination of a math methods text and resource book for pre-service and in-service elementary school teachers. The text's organization uses the Common Core State Standards as its overarching framework. Over 275 lesson activities reinforce the standards and include many examples of cooperative learning strategies, take-home activities, and activities using technology such as apps. Content chapters first develop a math topic, and then extend the same topic, providing foundational material that can be used throughout the elementary grades. Other useful features highlight misconceptions often held about math operations and concepts, ways to be inclusive of various cultural backgrounds, and key technology resources. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. How do we understand and also assess the health care of America? Where is health care provided? What are the characteristics of those institutions which provide it? Over the short term, how are changes in health care provisions affecting the health of the population, the cost of care, and access to care?. Health Care Delivery in the United States, now in a thoroughly updated and revised 9th edition, discusses these and other core issues in the field. Under the editorship of Dr. Kovner and with the addition of Dr. James Knickman, Senior VP of Evaluation, Robert Wood Johnson Foundation, leading thinkers and practitioners in the field examine how medical knowledge creates new healthcare services. Emerging and recurrent issues from wide perspectives of health policy and public health are also discussed. With an easy to understand format and a focus on the major core challenges of the delivery of health care, this is the textbook of choice for course work in health care, the reference for administrators and policy makers, and the standard for in-service training programs.:chapter "The 13th edition of Content Area Reading: Literacy and Learning across the Curriculum continues to reflect an ever-expanding knowledge base grounded in research and practice in the areas of content literacy, instructional scaffolding, differentiated instruction, student diversity, and new

literacies. It continues to emphasize a contemporary, functional approach to content literacy instruction. In a functional approach, content area teachers learn how to integrate literacy-related strategies into instructional routines without sacrificing the teaching of content. Our intent is not to morph a content teacher into a reading specialist or writing instructor. Rather, our goal has always been, and shall continue to be, to improve the overall coverage of instructional strategies and practices that remain at the heart of this book. The 13th edition of Content Area Reading: Literacy and Learning across the Curriculum continues to reflect an ever-expanding knowledge base grounded in research and practice in the areas of content literacy, instructional scaffolding, differentiated instruction, student diversity, and new literacies. It continues to emphasize a contemporary, functional approach to content literacy instruction. In a functional approach, content area teachers learn how to integrate literacy-related strategies into instructional routines without sacrificing the teaching of content. Our intent is not to morph a content teacher into a reading specialist or writing instructor. Rather, our goal has always been, and shall continue to be, to improve the overall coverage of instructional strategies and practices that remain at the heart of this book"-- Improve your language skills with the proven grammar instruction, helpful learning features and corresponding online resources in Guffey/Seefer's market-leading BUSINESS ENGLISH, 13E. This outstanding leader in grammar and mechanics books uses a three-level approach to separate topics into manageable units that help you hone the critical skills needed to communicate professionally. Packed with insights from the authors' more than 60 years of combined classroom experience, this edition is the only book of its kind on the market that provides prompt feedback with answers and explanations from the authors so that you know immediately if you have answered correctly. Updates now reflect contemporary examples of language use, including grammar in entertainment, the news and social media. Strong learning features help strengthen language skills to perform confidently in today's digital classroom and tomorrow's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Emphasizing the relevance of politics and government in everyday life, We the People provides tools to help students think critically about American government and politics. The Sixth Edition has been carefully updated to reflect most recent developments, including the ongoing conflict in Iraq and the 2006 midterm elections. Complemented by a rich package of multimedia tools for instructors and students, including a new video-clip DVD, We the People is now more pedagogically effective than ever. "Fully updated for the thirteenth edition, the award-winning Art of Public Speaking offers a time-tested approach that has made it the most widely used college textbook on its subject in the world. Providing clear, authoritative coverage and written in a voice that speaks personally to students, it helps them become capable, responsible speakers, listeners, and thinkers. Seamlessly coordinated with Connect, McGraw-Hill Education's pathbreaking online program, it supplies a proven set of teaching and learning tools that is without parallel among public speaking books"-- NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of MyLab(TM) and Mastering(TM) platforms exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab and Mastering products. For one-semester courses in General, Organic, and Biological Chemistry A friendly, engaging text that reveals connections between chemistry, health, and the environment Chemistry: An Introduction to General, Organic, and Biological Chemistry, 13th Edition is the ideal resource for anyone interested in learning about allied health. Assuming no prior knowledge of chemistry, author Karen Timberlake engages readers with her friendly presentation style, revealing connections between the structure and behavior of matter and its role in health and the environment. Aiming to provide a better learning experience, the text highlights the relevance of chemistry through real-world examples. Activities and applications throughout the program couple chemistry concepts with health and environmental career applications to help readers understand why the content matters. The text also fosters development of problem-solving skills, while helping readers visualize and understand concepts through its engaging figures, sample problems, and concept maps. The 13th Edition expands on Karen Timberlake's main tenets: relevance, a clinical focus, educational research, and learning design. New applications added to questions and problem sets emphasize the material's relevance, while updated chapter openers with follow-up stories help readers form a basis for making decisions about issues concerning health and the environment. New problem-solving tools in this edition, including Try it First and Connect, urge readers to think critically about problem-solving while learning best practices. Also available with Mastering Chemistry. Mastering(TM) Chemistry is the leading online homework, tutorial, and assessment system, designed to improve results by engaging students with powerful content. Instructors ensure students arrive ready to learn by assigning educationally effective content and encourage critical thinking and retention with in-class resources such as Learning Catalytics(TM). Students can further master concepts through homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess student understanding and misconceptions. Note: You are purchasing a standalone product; Mastering(TM) Chemistry does not come packaged with this content. Students, if interested in purchasing this title with Mastering Chemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the loose-leaf version of the text and MyLab and Mastering, search for: 0134557336 / 9780134557335 Chemistry: An Introduction to General, Organic, and Biological Chemistry, Books a la Carte Plus MasteringChemistry with Pearson eText -- Access Card Package Package consists of: 0134473124 / 9780134473123 MasteringChemistry with Pearson eText -- ValuePack Access Card -- for Chemistry: An Introduction to General, Organic, and Biological Chemistry 0134554639 / 9780134554631 Chemistry: An Introduction to General, Organic, and Biological Chemistry, Books a la Carte Edition Co-written by an author who garners more accolades and rave reviews from instructors and students with each succeeding edition, INTRODUCTION TO PSYCHOLOGY: GATEWAYS TO MIND AND BEHAVIOR, THIRTEENTH EDITION attracts and holds the attention of even difficult-to-reach students. The Thirteenth Edition's hallmark continues to be its pioneering integration of the proven-effective SQ4R learning system (Survey, Question, Read, Reflect, Review, Recite), which promotes critical thinking as it guides students step-by-step to an understanding of psychology's broad concepts and diversity of topics. Throughout every chapter, these active learning tools, together with the book's example-laced writing style, discussions of positive psychology, cutting-edge coverage of the field's new research findings, and excellent media resources, ensure that students find the study of psychology fascinating, relevant, and above all, accessible. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This best-selling text emphasizes solid mathematics content, problem-solving skills, and analytical techniques. The eighth edition focuses on the National Council of Teachers of Mathematics (NCTM) Principles and Standards 2000. The text allows for a variety of approaches to teaching, encourages discussion and collaboration among students and with their instructors, allows for the integration of projects into the curriculum, and promotes discovery and active learning. Students using this text will receive solid preparation in mathematics, develop confidence in their math skills and benefit from teaching and learning techniques that really work. Were you looking for the book with access to MyMathLab Global? This product is the book alone and does NOT come with access to MyMathLab Global. Buy Thomas' Calculus, Thirteenth Edition with MyMathLab Global access card (ISBN 9781292089942) if you need access to MyMathLab Global as well, and save money on this resource. You will also need a course ID from your instructor to access MyMathLab Global. This text is designed for a three-semester or four-quarter calculus course (math, engineering, and science majors). Thomas' Calculus, Thirteenth Edition, introduces students to the intrinsic beauty of calculus and the power of its applications. For more than half a century, this text has been revered for its clear and precise explanations, thoughtfully chosen examples, superior figures, and time-tested exercise sets. With this new edition, the exercises were refined, updated, and expanded-always with the goal of developing technical competence while furthering students' appreciation of the subject. Co-authors Hass and Weir have made it their passion to improve the text in keeping with the shifts in both the preparation and ambitions of today's students. The text is available with a robust MyMathLab• course-an online homework, tutorial, and study solution. In addition to interactive multimedia features like lecture videos and eBook, nearly 9,000 algorithmic exercises are available for students to get the practice they need. MyMathLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts. Lucas' "The Art of Public Speaking" is the leading public speaking textbook in the field. Whether a novice or an experienced speaker when beginning the course, every student will learn how to be a better public speaker through Lucas' clear explanations. Creative activities, vivid examples, annotated speech samples, and foundation of classic and contemporary rhetoric provide students a strong understanding of public speaking. When instructors teach from this textbook, they benefit from Lucas' Integrated Teaching Package. The Annotated Instructor's Edition and Instructor's Manual, both written by Steve Lucas, provide teaching tips and give outlines on how to use the various supplements. As a result, instructors are able to see various teaching examples, how to integrate technology, and analyses and discussion questions for video clips in class. The Annotated Instructor's Edition, Instructor's Manual, Test Bank, CDs, videos, and other supplements provide instructors the tools needed to create a dynamic classroom. This edition has a supplement to meet the needs of online classes, Teaching Public Speaking Online with The Art of Public Speaking. Assuming no prior science knowledge, this book supports main concepts with clinical applications, making them more relevant to students pursuing careers in the allied health field. Comprehensive and truly accessible, Technical Communication guides students through planning, drafting, and designing the documents that will matter in their professional lives. Known for his student-friendly voice and eye for technology trends, Mike Markel addresses the realities of the digital workplace through fresh samples and cases, practical writing advice, and a companion Web site — TechComm Web — that continues to set the standard with content developed and maintained by the author. The text is also available in a convenient, affordable e-book format. This completely revised comprehensive drafting book for high school includes solid drafting instruction, board drafting techniques, and computer aided drafting techniques. Each chapter provides a large number of practice problems, "Tech Math" incorporating math skills needed for the covered topics, and "Success on the Job" employability skills needed on the job. Quickly master English writing skills with THE LEAST YOU SHOULD KNOW ABOUT ENGLISH: WRITING SKILLS, FORM C, Eleventh Edition. Brief and uncomplicated, this text has helped students learn the basics of English writing for over thirty years with its clear, concise concept explanations and useful, relevant corresponding exercises. Topics include spelling, word choice, sentence structure, punctuation, paragraph and essay writing--as well as more advanced skills such as argumentation and quotation. Check your work easily with exercise answers located in the back of the book, making it an excellent writing resource even after the course has ended. Available with InfoTrac Student Collections <http://goengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Designed with a variety of students in mind. Well suited for several courses, including those geared toward the aforementioned liberal arts audience and survey courses in mathematics, finite mathematics, and mathematics for prospective and in-service elementary and middle-school teachers. Comprehensive, authoritative, and reader-friendly, market-leader BUSINESS LAW: The First Course - Summarized Case Edition, 14E delivers an ideal blend of classic black letter law and cutting-edge contemporary issues and cases. Today, BUSINESS LAW: The First Course - Summarized Case Edition continues to set the standard for excellence. The book's strong reader orientation makes the law accessible, interesting, and relevant. Intriguing cases, timely content, and effective learning features are thoroughly updated to represent the latest developments in business law. Cases range from precedent-setting landmarks to important recent decisions. Ethical, global, e-commerce, digital, and corporate themes are integrated throughout in this edition with new features, such as new Digital Update that shows how digital progress is affecting the law. Numbered examples, Case in Points, sample answers, new reader-friendly Concept Summary Designs and helpful exhibits all work together to ensure reader comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. For all introductory physical geology courses. Bringing Earth to life Earth: An Introduction to Physical Geology, 13th Edition, is a leading text in the field, characterized by no-nonsense, student-friendly writing, excellent illustrations, and a modular learning path driven by learning objectives. The new edition is the first to integrate 3D technology that brings geology to life. This edition features significant content updates, a new Geology in the News feature to promote student engagement, and a new Data Analysis feature to help develop students' critical thinking skills. Also available as a Pearson eText or packaged with Mastering Geology Pearson eText is a simple-to-use, mobile-optimized, personalized reading experience available within Mastering Geology. It lets students highlight, take notes, and review key vocabulary all in one place - even when offline. Seamlessly integrated videos and other rich media engage students and give them access to the help they need, when they need it. Educators can easily share their own notes with students so they see the connection between their eText and what they learn in class. Mastering(tm) is the teaching and learning platform that empowers you to reach every student. 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This text provides comprehensive and substantive coverage of all foundational areas—including social, philosophical, historical, political, economic, curricular, and legal—for students who are preparing for a career in teaching and for those who simply wish to learn more about significant contemporary issues in education. The authors have included strong, thought-provoking pedagogy, and have emphasized the growing role of technology in education, especially in the new Technology@School feature. New! In This Case boxed features contain brief, fictional case scenarios that describe situations in which a new teacher might find themselves. Readers are asked to think critically about concepts discussed in each chapter to answer questions that encourage critical and applied analysis. New! Expanded topical overview charts in each chapter summarize and compare key developments and topics in education. New! Information about standards addresses the growing emphasis on holding students, teachers and schools accountable for performing at levels specified by local, state, and national standards. New sections focus on preparing teachers for the stress related to state/district standards, and legal issues, including the No Child Left Behind act, are addressed. Technology@School, a popular feature in every chapter, updates students on relevant developments in educational technology and provides information that may prove useful in their teaching careers. Topics include, Using the Internet to Learn About World Schools (Chapter 3), Helping Students Develop Media Literacy (Chapter 9), and Protecting Students from Undesirable Material on the Web (Chapter 13). Focus Questions appear at the beginning of each chapter and provide students with an organized reference to chapter material—Refocus Questions appear after major text sections and are designed to help reinforce and improve the students' comprehension in the chapter. Taking issue charts appear in each chapter to present controversial issues in the field of education, offering arguments on both sides of a question to illustrate why the topic is important and how it affects contemporary schools. Instructors can use these charts as the basis for class discussions or essay assignments. Eduspace, a customizable, powerful, interactive platform, provides instructors with text-specific online courses and content in multiple disciplines. Eduspace gives an instructor the ability to create all or part of their course online using the widely recognized tools of Blackboard and quality text-specific content from HMcO. 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