

# *Read Book Mastering Strategic Management Pdf For Free*

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developing and implementing plans to help an organization  
achieve its goals and objectives this process can include  
formulating strategy planning organizational structure and  
resource allocation leading change initiatives and controlling  
processes and resources*

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organization s resources to achieve its goals and objectives  
strategic management involves setting objectives analyzing the  
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planning strategic planning is a means of administering the  
formulation and implementation of strategy strategic planning is  
analytical in nature and refers to formalized procedures to  
produce the data and analyses used as inputs for strategic  
thinking which synthesizes the data resulting in the strategy*

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