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Flash CS3 is the premier tool for creating web animations and interactive web sites, can be intimidating to learn. This entertaining reference tutorial provides a reader-friendly animation primer and a guided tour of all the program's tools and capabilities. Beginners will learn to use the software in no time, and experienced users will quickly take their skills to the next level. The book gives Flash users of all levels hands-on instructions to help them master: Special effects Morphing Adding audio and video Introducing interactivity And much more With Flash CS3: The Missing Manual you'll be able to turn an idea into a Flash animation, tutorial, or movie. This book will help you create online tutorials, training materials and full-blown presentations. It also teaches design principles throughout and helps you avoid elements that can distract or annoy an audience. This is the first new release of Flash since Adobe bought Macromedia, which means that it's the first version that will integrate easily with other Adobe products. It's a whole new ballgame when it comes to Flash, and Flash CS3: The Missing Manual offers you complete and objective coverage. It's the perfect companion to this powerful software. Each chapter in this full-color book contains a project that builds upon the reader's growing knowledge of Dreamweaver, while review questions at the end of each chapter reinforce the most important skills. Readers will learn how to customize a Dreamweaver workspace, apply cascading style sheets, enter headline and body text, insert graphics and rollovers, and add links to a page. They'll also learn how to add interactive elements to their site, such as behaviors, effects, and Flash video; add new

code or code snippets; and publish their finished site to the Web. Dreamweaver CS3 offers new CSS layouts, a unified CSS panel, and CSS visualization tools that let users create interactive Web sites without having to delve into code. Dreamweaver users can now create dynamic interfaces using the Spry framework for Ajax. (Spry is 99% HTML, so it's accessible to both designers and developers). Spry widgets (pre-built user interface components) let users quickly add common user interface components to Web pages. An introduction to the latest version of Adobe Photoshop furnishes information on the latest enhancements and features of the graphics editing tool, along with practical techniques and real-life applications, keyboard shortcuts, and tips on image processing, corrections, and special effects. Adobe Flash CS3 Professional FOR THOSE WHO WOULD RATHER BE SHOWN HOW THAN TOLD HOW SEE HOW TO • Improve publishing and productivity with the CS3 interface and templates • Browse, organize, and process files using Adobe Bridge and Version Cue • Import Photoshop and Illustrator files directly into Flash • Keep track of the changes in Flash on a per-object basis • Copy and paste graphic filters and motions • Create more compelling designs with built-in filter effects and gradients • Use blend modes to change the way the image of one object on the Stage is combined with other images • Preview changes to 9-slice scaled movie clips on Stage • Simplify common timeline and scripting tasks with Timeline Effects and Behaviors • Use Script Assisted mode to create scripts without detailed knowledge of ActionScript • Test content on different target devices using Adobe Device Central On the Web This book uses real world examples to give you a context in which to perform a task. This book also includes workshops to help you put together individual tasks into projects. The Flash example files that you need for project tasks are available at www.perspective.com. Adobe Photoshop CS3 Extended: Retouching Motion Pictures is a hands-on, tutorial-based guide filled with real-world examples that run the gamut from video restoration to visual and special effects, green screen and split screen composite work, and integration of 3D content from applications such as Luxology modo, 3D Studio Max, and Cinema 4D. New features are thoroughly documented, and the book is organized in a practical chronology, from importing digital video and other footage to your computer, to working with clips in Photoshop, to effects work, to rotoscoping and animation, to building complex composite work on layers, and finally to producing, exporting, and archiving your work. Written from a Photoshop user's point of view, Adobe Photoshop CS3 Extended: Retouching Motion Pictures makes retouching video footage a clear, forthright, and foolproof endeavor. Learn what you need to know about NTSC and file format standards, fps rates, pixel sizes for digital video, and more to make the next logical move in your content creation work, while working in a favorite and familiar application. Visual QuickStart Guide—the quick

and easy way to learn! Now revised and updated, this book uses simple step-by-step instructions, loads of screen shots, and an array of time-saving tips and tricks, serving both as the quickest route to Illustrator CS3 mastery for new users, and a handy reference for more experienced designers. This edition of the Visual QuickStart Guide covers Illustrator CS3's newest features, including new tools in Live Color, enhancements to essential drawing tools and controls, improvements to the powerful Control panel, the new Eraser tool and Crop Area tool, and much more. A full-color section of inspiring Illustrator artwork and highly readable text create a winning combination for Illustrator users of every level. Easy visual approach uses pictures to guide you through Illustrator and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around. Loaded with the latest Photoshop tips and techniques The secrets of digital image editing - explained in plain English! Photoshop CS3 is a powerhouse, and here's the fast and easy way to get up to speed on all the coolest features. This friendly guide helps you get images into Photoshop - and then turn them into dazzling works of art. You'll see how to work in the right file formats, master the Brushes palette, get creative with filters, convert color to grayscale, and more! Adjust brightness, improve color, and fix flaws Take advantage of the Raw file format Composite images with layers and blending modes Automate your tasks with scripts and Actions Apply the new Smart Filters to Smart Objects Two of the savviest Flash experts in the industry show you how to add impact to your Web content. Robert Reinhardt and Snow Dowd know all the techniques and tricks, and they take you under the hood in this one-stop total reference guide to Flash CS3 Professional. Follow their tutorials, learn from cool examples, and discover insider secrets you won't find in any other book. Don't miss the special 16-page color insert loaded with spectacular examples. Also includes a CD-ROM. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file. With the release of Adobe Creative Suite CS3, Dreamweaver is now part of the world's leading suite of creative tools, making it the de facto tool of choice for anyone designing for the Web. Adobe Dreamweaver CS3 for Windows and Macintosh: Visual QuickStart Guide uses a combination of task-based instruction and strong visuals to teach beginning and intermediate users how to create, design, and publish powerful, innovative Web sites with Dreamweaver. Leading technology authors Tom Negrino and Dori Smith take readers step-by-step through the new features in Adobe Dreamweaver CS3, with all new chapters on building dynamic pages with Ajax and Spry, and designing for mobile devices. They also cover improvements to using styles and CSS in Dreamweaver, and the new Browser Compatibility Check in Dreamweaver CS3. Beginning users will learn to create their first Web site, add text, style and position page content, manage styles, work with links,

incorporate images, media, tables, forms, and frames, design site navigation, and so much more. Experienced users will find this a convenient reference to the new features of Dreamweaver CS3. This full-color Visual QuickPro Guide is a more advanced companion volume to the best-selling Photoshop CS3 Visual QuickStart Guide, from the same authors. This book takes the reader beyond the general and broad over view of Photoshop provided by the Visual QuickStart Guide, offering more focused tasks written in greater depth to help the reader master intermediate skills. The Visual QuickPro Guide provides instructors with the more advanced tutorials that students need in order to master Photoshop, and which can prove to be a real time-saver for any teacher. In the Visual QuickPro Guide, Elaine Weinmann and Peter Lourekas cover many key areas in Photoshop that an intermediate user needs to know: a variety of methods for creating complex selections; specific steps to improve tone and color; in-depth tasks for retouching portraits; a closer look at combining images into composites; detailed steps for improving sharpening; creative use of tinting; applying fine art touches to an image; and steps for creative type treatments. Also included are sections on paths & shapes as well as actions, material best geared to intermediate readers. Watch out, Final Cut Pro. For the first time in five years, Adobe Premiere Pro, Adobe's flagship digital video editing application, is once again available for both Macintosh and Windows users. This project-based book covers not just the basics of working with audio, creating transitions, and producing titles, but also all that's new in Premiere Pro: the ability to build Blu-ray Disc, DVD, and Flash projects with Adobe Encore CS3 (now included with Premiere Pro CS3); Adobe OnLocation CS3, which lets on-the-road users record footage directly to their computer disk--removing the need to capture video to tape later. Readers will enjoy learning to create slow-motion effects with Time Remapping, and will get up to speed on Premiere's new editing tools. What's more, users can compress their finished video for delivery to the latest handheld devices, such as mobile phones, iPods, PSPs, smartphones, and more. Best of all, the book's accompanying DVD includes real footage that you can practice on. This guide shows you how to master this electronic publishing tool, customise the interface, work with objects and graphics, calibrate colour, create PDF files, and more. From pages, panels and pictures to text, tabs, and tables, you'll design and output like a pro every time! Provides video tutorials along with a reference guide to help readers master the techniques of Adobe Flash CS3. Provides step-by-step instructions on creating Flash animation. Get your picture-perfect guide to using all the cool features of Photoshop CS3. Whether you're new to Photoshop, want to take your skills up a notch, or want to quickly master the new features and enhancements in Photoshop CS3, you've come to the right place. Nine easy-to-follow minibooks cover Photoshop fundamentals plus the newest tools and techniques. "Putting It Together" exercises give you hands-on experience. This is your one-stop guide to Photoshop. You'll learn to: Specify size and resolution. Correct contrast, color, and

clarity. Create top-notch selections. Composite images with layers and blending modes. Make adjustments with levels and curves. Prep graphics for print or the Web. Order your copy of this 9 books in 1 - with hundreds of examples in full color -- today! Find solutions quick with this accessible encyclopedic guide. Conveniently organized in a clear A-Z format, this illustrated ready reference covers every action you are likely to make as a photographer. You'll never want it far from your side while you work with Photoshop. * Covers all of Photoshop's mass of tools concisely in an intuitive, colorful layout * New section shows you fast solutions for everyday editing tasks: step-by-step tutorials illustrate how to conquer key tasks and techniques * Fully updated for CS3 * Includes all versions of Photoshop-shortcut keys specify which version of Photoshop is applicable This visual resource is the ideal companion to every Photoshop book on your shelf. Associate website www.Photoshop-A-Z.com features matching video tutorials for each step-by-step tutorial. For Photoshop users at all levels-covers everything from the everyday to the hidden features you need in a pinch. Dodge the frustrations that can come with time-sensitive, quality work with Philip Andrews. Philip is a professional photographer, digital photography teacher, magazine editor, and best-selling international author. Filled with practical advice from one photographer to another, Philip uses his trademark straight-talking style to ensure that everyone can get to grips with all the features of CS3 quickly and confidently. "Beyond just delivering accurate information, Philip books are always up to date and very enjoyable to read. Philip's tutorials deliver to you an easy, approachable style rarely found in software instruction...an extremely valuable reference" Bryan O'Neil Hughes, Photoshop Product Manager, Adobe Systems Inc. On previous editions: "If you ever wanted a quick reference guide to the mass of tools in Photoshop, then this is the answer...Keep it to hand as a quick and easy guide." - Which Digital Camera "Each section is expressed clearly with simple but highly effective and user-friendly illustrations... you should definitely have to hand while working at your computer." - Amateur Photographer Adobe Illustrator CS3 is more than just the world's most popular and powerful illustration tool: As part of the Adobe's Creative Suite 3, it's a key component of an overall design workflow that lets users work seamlessly among all of their graphics applications to create graphically rich content for print, Web, motion graphics, and mobile devices. This info-packed guide lets users get right down to work by focusing on the Illustrator CS3 features they're most likely to use and showcasing each in a stand-alone tip--complete with a relevant hint or two and a graphic example. In this fashion, readers learn just what they need to know, exploring the program in a way that makes sense to them. Before they know it, users will be using the new path eraser tool and making vivid artwork using the new Live Color feature and the updated recolor filters, as well as creating symbols and applying instances and exporting their work to Adobe Flash. The project-based lessons in this text show readers how to use Adobe Illustrator CS3 in real-life, everyday tasks. They give users

a complete tour of the software. From the Publisher: Benefit from the best of both mediums-video-based training and a printed guide! Each lynda.com Video Training Book offers hours of instructor-led video instruction, complete with a step-by-step, printed book to guide readers through each tutorial. The video tutorials let readers learn at their own pace, while the book offers a complete reference, helping readers identify the video tutorials they want to watch (time codes are printed in the book), giving them the exercise files they need, and highlighting important keyboard shortcuts, tips, notes, and practical advice along the way. In Adobe InDesign CS3: Video Training Book, David Blatner walks readers through all the essentials of this powerful layout program, sharing his techniques for creating compelling content. The lessons cover all the basic principles of InDesign CS3, from getting to know the workspace and tools to using new features such as object effects (including feathered gradients), finer transparency controls, table styles, new export options, and enhancements for better productivity. The projects walk you through the real-world process of creating documents, working with text and objects, applying formatting and styles, placing images, managing color, and outputting files. Exercise files that accompany the training videos allow readers to follow along and learn at their own speed. This new series offers creative professionals the tools they need to get up to speed quickly and affordably-a Video Training Book is a great alternative to a weekend crash course! The Video Training Book series features the proven teaching methods of lynda.com and of authors and industry experts, such as Deke McClelland, Chris Orwig, Garrick Chow, and David Blatner, who make learning an engaging experience, bringing clarity to new or difficult concepts and software programs. This project-based guide from Adobe will teach readers all they need to know to create engaging interactive content with Flash CS3. Using step-by-step instructions with projects that build on the knowledge learned in each lesson, readers will learn the key elements of the Flash interface, including panels, timelines, and frames. From there, readers will learn how to work with vector and bitmap graphics; create and edit symbols; modify text and add interactivity with ActionScript 3.0; and incorporate animation, music, and sound to their projects. They'll also learn how to prepare and export their finished projects for Web and broadcast. Of course, readers will also learn how to take advantage of the new features of Flash CS3--the streamlined user interface, native support for Photoshop and Illustrator files, revamped drawing tools, new video encoding features, code editing enhancements, and much more. The companion CD provides users with all the sample files they need to complete all of the projects. Educational instructor notes--created to help teachers plan, organize, and time their lessons--are available for this book (and for other Classroom in a Book titles) at www.peachpit.com/instructorresources. Provides exercises and tips to teach the techniques of using Adobe Premiere Pro CS3. This Visual QuickStart Guide uses a combination of task-based instruction and strong visuals to teach beginning and

intermediate users how to create great-looking images with Photoshop. Best-selling authors Elaine Weinmann and Peter Lourekas take readers step by step through all of today's Photoshop essentials: from importing digital photos through basic color manipulation and image correction to painting, masking, using filters, and more. Hot topics like working with Camera Raw, using the improved Photomerge command (that aligns and blends layers automatically) to stitch together images, making selections using the new Quick Selection tool and Refine Edge feature, and Smart Filters are all covered. Both beginning users, who want a thorough introduction to the topic, and more advanced users, who are looking for a handy reference, will find what they need here. In this edition, using a fresh new design and now illustrated in full color, the authors have streamlined the text by focusing on the most efficient means of accomplishing a task, rather than explaining all possible methods. By the end of the book, users will have a solid foundation for working in Photoshop CS3. Additional intermediate topics can be found in the author's follow-on book: Photoshop CS3: Visual QuickPro Guide. Accompanied by a DVD containing QuickTime video tutorials and full resolution images to try out new techniques, and files for editing practice, a handy manual on the latest version of Photoshop introduces its new features and functions, while offering a hands-on approach that uses exercises and real-world applications to teach skills. Original.

(Beginner/Intermediate) Real World Adobe Illustrator CS3 is the definitive reference to Adobe's industry-standard vector graphics software. With an easy, engaging style, author Mordy Golding takes readers through all of the features of the program, explaining not only how to use the multitude of features but also why and when to use them. This edition has been thoroughly updated for Illustrator CS3, including insightful techniques on using the new Live Color environment and its tools, a new Isolation mode for working on complex artwork, and new tools for drawing, erasing, modifying, and cropping graphic. New integration features with Flash CS3 are also covered in depth; for example, readers learn how symbols can be defined as movie clips for use in Flash. Now that Illustrator and Flash are both part of several bundled offerings of the Creative Suite, this coverage is a key part of the entire uninterrupted workflow from initial concept to final execution. Along with tips, sidebars, and expert commentary, there are also numerous illustrations and screen shots included to offer readers the most complete coverage on this extraordinary application. Designers from all fields--illustrators, animators, package designers, graphic designers, web designers, and more--will find Real World Adobe Illustrator CS3 their one-stop guide to creating powerful designs in Illustrator Welcome to

Dreamweaver CS3. This new version of the popular web design software offers a rich environment for building professional sites, with drag-and-drop simplicity, clean HTML code, and dynamic database-driven web site creation tools. Moreover, it's now integrated more tightly with Adobe's other products: Photoshop, InDesign, Flash, and their siblings. But with such sophisticated features, the software isn't simple. So say hello to Dreamweaver CS3: The Missing Manual, the fifth edition of this bestselling book by experienced web site trainer and author David McFarland. This book helps both first-time and experienced web designers bring stunning, interactive web sites to life. With jargon-free language and clear descriptions, this new edition addresses both beginners who need step-by-step guidance as well as long-time Dreamweaver users who need a handy reference to address the inner-workings of the program. Dreamweaver CS3: The Missing Manual teaches designers how to construct and manage web sites by examining web-page components and Dreamweaver's capabilities through "live examples". With a complete A-Z guide to designing, organizing, building and deploying a web site for those with no web design experience, this book: Takes you through the basics to advanced techniques to control the appearance of your web pages with CSS Shows you how to design dynamic database-driven web sites, from blogs to product catalogs, and from shopping carts to newsletter signup forms Teaches you how to master your web site, and manage thousands of pages effortlessly Witty and objective, Dreamweaver CS3: The Missing Manual is a must for anyone who uses this highly popular program, from beginners to professionals. Altogether, it's the ultimate atlas for Dreamweaver CS3. Adobe Fireworks CS3 is a hybrid vector and bitmap tool for designing prototyping websites and user interfaces, and creating and optimizing images for the web. It provides support for Photoshop blending modes, a hierarchical organization structure, intelligent scaling, and a common library for symbols. "The official training workbook from Adobe Systems"--Cover. Este livro ensina a utilizar os novos recursos do InDesign CS3, uma ferramenta de design e produção. Cada capítulo é uma lição. O leitor vai seguindo os passos indicados no texto, praticando nos arquivos contidos no CD-ROM que acompanha o livro. Ele pode ler o livro do começo ao fim ou escolher as lições que lhe interessam. This tutorial covers Adobe's Photoshop CS3, including the new file browser, non-square pixel support and much more. Easy to use project files on the CD-ROM provide the perfect complement to the text. Build your InDesign expertise, one technique at a time. In Adobe InDesign CS3 How-Tos, authors John Cruise and Kelly Kordes Anton bring you 100 carefully selected techniques to help you get right to work in InDesign, the world's most powerful

page layout program. Their strategy is to focus on those features you're most likely to use, showcasing each in a clearly explained, well-illustrated, stand-alone technique—complete with a relevant hint or two. These bite-sized lessons offer a great way to learn just what you need to know when you need it, exploring the program in a way, and at a pace, that makes sense to you. Before you know it, you'll master all these tools and techniques, and more: • Customize the interface [Tip #6] • Add metadata to documents [Tip #14] • Insert variable text [Tip #29] • Add special effects to type [Tip #34] • Format tables with styles [Tip #45] • Use spot colors, process colors, and tints [Tip #74] • Paginate a book [Tip #86] • Use PDF presets for output [Tip #96]. Presents one hundred techniques for using Adobe Illustrator CS3, covering such topics as using the Pen tool, using the Eraser tool, viewing layers, creating symbols, defining an interactive crop area, and using Live Trace. Adobe Ultra CS3 creates background composites that are convincing in every detail, even from marginal video sources. It can import Photoshop files as backdrops or virtual sets and has a one-click Set Key feature for fast setup of better videos, with less tweaking. Ultra provides support for standard HD and HDV resolutions and aspect ratios as well as a variety of standard frame rates. If you're like most artists, the idea of structuring your work may seem at odds with true creativity, but you'll be surprised to learn from digital imaging expert Tim Grey that just the opposite is true. This latest edition of his bestselling guide shows you how proper workflow can free you from the repetitive parts of a project and let you focus on your vision. Discover techniques that streamline processes, reduce your time and effort, and produce striking results. Visual QuickStart Guide—the quick and easy way to learn! Users of Adobe InDesign will be impressed with the power, ease of use, and integration found in the new InDesign CS3, Adobe's page-design component of Creative Suite 3. Users will also find more robust file-placing capabilities, new Find features, and great new text and transparency effects, among other exciting features. Adobe InDesign CS3 for Macintosh and Windows: Visual QuickStart Guide will highlight the important new features, as well as covering the ones readers have relied on in previous versions of InDesign. Using the task-based, visual approach that readers count on in the Visual QuickStart Guides, this volume introduces readers to all aspects of InDesign CS3. Users will learn how to create and automate documents, import and style text and objects, manage long documents, export files for a wide variety of purposes, and Easy visual approach uses pictures to guide you through InDesign and show you what to do. Concise steps and explanations let you get up and running in no time. Page for page, the best content and value around. much more.