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In this updated second edition, internationally renowned scholar B. Guy Peters provides a succinct introduction to public policy and illustrates the design approach to policy problems. Peters demonstrates how decision-makers can make more effective choices and why a design approach to public intervention can improve policy formulation. Thoroughly revised, reorganized, updated, and expanded, this widely-used text sets the balance and fills the gap between theory and practice in public policy studies. In a clear, conversational style, the author conveys the best current thinking on the policy process with an emphasis on accessibility and synthesis rather than novelty or abstraction. A newly added chapter surveys the social, economic, and demographic trends that are transforming the policy environment. An Introduction to Social Policy explores essential welfare topics, themes and issues for students studying social policy or related disciplines such as sociology, social work, or nursing and social care. - Part One examines key concepts including welfare, social justice, diversity and health and well-being. - Part Two explores policy issues in relation to key stages of the lifecourse. - Part Three takes a comparative perspective, discussing the international issues and supranational bodies that impact on British and European social policy today. The concise chapters define the key terms and outline the central debates, giving students a fundamental foundation for their degree. Chapter overviews and summaries guide readers through the book, and questions for reflection conclude each chapter to test readers' knowledge. This book is essential reading for all students of social policy and the social sciences, as well as those taking joint honours programmes in social work, sociology, criminology, politics and social care. Peter Dwyer is Professor of Social Policy at the University of Salford. Sandra Shaw is Senior Lecturer in Social Policy at the University of Salford. This intuitive Advanced Introduction provides an in-depth review of current U.S. technology policy, tracing the legislative history of policies such as the Economic Recovery Tax Act, the Small Business Innovation Development Act and the National Cooperative Research Act. The critical elements of the ecosystem in which technology policy exists are also discussed, with a particular focus on U.S. patent policy and U.S. investments in infrastructure technology. Introduction to Trade Policy provides a comprehensive overview of the rules and regulations that govern

trade flow. It discusses the trade policy formulation process of major international economic players, and analyzes existing trade policy tools that countries may resort to in order to take advantage of the benefits of international trade and to protect themselves against its dangers, as well as their implications for trade policy, law and negotiations. In Section I, the book explores the ways in which interest groups interact with government and legislators to shape trade policies. By developing an analytical view of trade policy formulation systems in the U.S., European Union, the BRICS countries (Brazil, Russia, India, China and South Africa), Canada, Mexico and Australia, the book will help the reader to gain a better understanding of these countries' trade policy developments and also to apply such learning to the analysis of the trade policy formulation of any other countries. Section II goes on to explain how trade policy tools are used by governments to achieve trade and other policy objectives, while Section III analyses trade in services and the multilateral trade rules on Intellectual Property. Finally, Section IV uses hypothetical case studies in simulation exercises to illustrate trade policy decision-making and trade agreement negotiations in a bilateral, plurilateral and multilateral setting. This is the ideal introduction to international trade policy formulation for students and professionals in the areas of law, politics, economics and public policy who are seeking to develop a global view of international trade, gain insights into trade negotiations and understand the motivations behind the policies and actions of governments regarding international trade issues. This book is also the ideal companion to any traditional legal casebook on international trade or on international economic law. Based on the current climate of our nation's finances and healthcare spending, it is clear that young doctors and medical students are likely to see a dramatic transformation of the manner in which America offers medical care to its citizens over the course of their careers. As such, it is pivotal that the next generation of America's leaders on the front lines of medicine develop a sense of where healthcare has evolved from and future potential directions of change. An Introduction to Health Policy: A Primer for Physicians and Medical Students is the first of its kind: a book written by doctors for doctors in order to allow busy physicians and medical students to quickly develop an understanding of the key issues facing American healthcare. This book seeks to efficiently and effectively educate physicians and medical students in a clinical context that they can understand on the past, present, and potential future issues in healthcare policy and the evolution of American healthcare. The reader will walk away from the book with the ability to discuss the fundamental issues in American healthcare with ease. This volume presents six new papers on environmental and energy economics and policy in the United States. Rebecca Davis, J. Scott Holladay, and Charles Sims analyze recent trends in and forecasts of coal-fired power plant retirements with and without new climate policy. Severin Borenstein and James Bushnell examine the efficiency of pricing for electricity, natural gas, and gasoline. James Archsmith, Erich Muehlegger, and David Rapson provide a prospective analysis of future pathways for electric vehicle adoption. Kenneth Gillingham considers the consequences of such pathways for the design of fuel vehicle economy standards. Frank Wolak investigates the long-term resource adequacy in wholesale electricity markets with significant intermittent renewables. Finally, Barbara Annicchiarico, Stefano Carattini, Carolyn Fischer, and Garth Heutel review the state of research on the interactions between business cycles and environmental policy. The public policy arena

***is a complex framework of actors, politics and instruments. An Introduction to Australian Public Policy, Second Edition examines the broad range of models, influences and players that shape the development of public policy in Australia, and equips students with a working knowledge of both the theoretical underpinnings and real-world challenges of the field. Fully revised and updated, the new edition addresses the diverse approaches to policy formulation required by different practitioners and institutions. Accessible and engaging, this edition includes: a new chapter on policy evaluation; practical exercises on how to write policy briefs and media releases and eleven new, concise case studies from Australia's top public policy practitioners. The book is accompanied by a companion website which contains chapter summaries and a glossary. Widely regarded as the best introduction to Australian public policy available, the book is an essential resource for undergraduate students of politics and policy workers. This textbook provides the reader with a foundation in policy development and analysis and describes how policy, including legal mechanisms, is applied to marine environments around the world. It offers a systematic treatment of all aspects of marine policy, including environmental protection, fisheries, transportation, energy, mining and climate change. It starts with a biophysical overview of the structure and function of the marine environment with a particular emphasis on the challenges and opportunities of managing the marine environment. An overview of the creation and function of international law is then provided with a focus on international marine law. It explores the geographic and jurisdictional dimensions of marine policy, as well the current and anticipated challenges facing marine systems, including climate change-related impacts and resource over-exploitation. The book should appeal to senior undergraduate and graduate students and form a core part of the curriculum for marine affairs, science and policy courses. It will also provide supplementary reading for students taking a course in the law of the oceans, but is not aimed at legal specialists. Bringing the major current insights in implementation research and theory together, Public Policy, Implementation and Governance reviews the literature on public policy implementation, relating it to contemporary developments in thinking about governance. The text stresses the continuing importance of a focus upon implementation processes and explores its central relevance to the practice of public administration. In light of the changing nature of governance, Hill and Hupe suggest strategies for both future research on and management of public policy implementation. Their basic approach is two-fold: firstly, to understand the process of implementation and secondly, to address how one might control and affect this process. Re-exploring the state of the art of the study of implementation as a sub-discipline of political science and public administration, this book will be essential reading for students and researchers in public policy, social policy, public management, public administration and governance. 'This is an excellent and much needed book. Hill and Hupe have provided a well written and highly accessible account of the development of implementation studies which will be immensely valuable to everyone concerned with understanding implementation in modern policy making.'* - Professor Wayne Parsons, University of London**

A comprehensive introduction to public policy and the policy cycle, the fully revised second edition of this popular textbook offers a practical guide to the topic while remaining underpinned by cutting-edge research. Bringing together analysis of classic works alongside the most recent developments in the field, this book is guided by the

following three crucial questions: What is public policy? Who participates in making and putting public policy in practice as well as in assessing its success? And when and how does public policy change over time? In answering these questions, the book covers everything from the central institutions and actors of policy-making to implementation, evaluation and governance. Drawing on examples from across the world, the new edition expands on themes that were previously covered only marginally, including the underexplored connection between public policy and political economy, as well as placing more emphasis on climate change and practical advice on doing policy analysis. For undergraduate or postgraduate students studying on courses focussed on public policy or the policy cycle or process, this textbook is the essential guide to the subject. The book is also suited for those studying public policy in the context of politics or public management and administration. New to this Edition: - A revised conclusion containing guidance on how to do policy analysis. - Extended discussion of climate policy and politics. - Consideration of the effects of Brexit, the rise of populism and the impact of the loss of faith in globalization for international organizations. - More on policy process theories, comparative public policy, the increasingly interdisciplinary nature of public policy studies and new methodologies such as the evaluation of policy measures by means of social media data. AMERICAN PUBLIC POLICY: AN INTRODUCTION engages students with a unique emphasis on specific, substantive issues of public policy. It also kindles discussion that helps make public policy personal as students apply their knowledge to real-life policies. The authors present policy material step-by-step-explaining each policy's historical context, building a picture of the existing policy, and prompting students to evaluate and discuss possible alternatives. This new edition includes updated and expanded coverage on key policy issues, including immigration, unemployment insurance, gun control, and the Affordable Care Act. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. Providing an introduction to the way health policies are made and who influences them, this book combines a comparative analytical framework for understanding health policy with a wide range of examples of actual policy choices from North and South. In its exploration of power, the book focuses on the role of the state in the context of interest groups and other actors. It looks at the nature of political systems and the extent to which participation is encouraged. It also explores issues of global influence, asking how far the North shapes health policies in the South. In its exploration of processes, the book asks how issues get on to the policy agenda, what the processes of formulation are and who the influential actors are. Federal Indian Law and Policy: An Introduction is designed to help students, instructors, and others without a legal background to learn and teach about the legal landscape that shapes Native America. Covering both the historical foundations that continue to inform the present as well as hot button issues facing Native America today, each of the thirty chapters is a concise, readable synopsis of an aspect of this dynamic, ever evolving field of law. Anyone interested in any aspect of Native America, regardless of their familiarity with the law, will find their own studies, classes, and knowledge enhanced by this text. "A comprehensive textbook consisting of both historical and contemporary information and data about American public policy. The format and approach of the text are ideal for undergraduate students because they provide concrete examples of public policy in a

way that relates to everyday life." —Linda Trautman, *Ohio University Public Policy: A Concise Introduction* is a student-friendly primer that quickly connects readers to the inner workings of public policy. The text condenses early chapters on theory and the policy-making process, allowing students to take up key policy challenges—such as immigration, education, and health care—much earlier in the semester. Structured chapter layouts of substantive policy areas allow instructors to supplement with their own examples seamlessly. The book's emphasis on policy choices asks students to look beyond simple pros and cons to examine the multifaceted dimensions of decision making and the complexities inherent in real-world problem solving. Not every student starts out engaged in public policy, so place your students—both majors and non-majors alike—in the driver's seat by fostering their analytical skills early, and spend the rest of the semester discussing policy issues, examining data, and debating current policy examples that matter most to them. Give your students the SAGE edge! SAGE edge offers a robust online environment featuring an impressive array of free tools and resources for review, study, and further exploration, keeping both instructors and students on the cutting edge of teaching and learning. Learn more at edge.sagepub.com/rinfret.

Making policy in WHO A calculation of the social returns to innovation / Benjamin F. Jones and Lawrence H. Summers --Innovation and human capital policy / John Van Reenen --Immigration policy levers for US innovation and start-ups / Sari Pekkala Kerr and William R. Kerr --Scientific grant funding / Pierre Azoulay and Danielle Li --Tax policy for innovation / Bronwyn H. Hall --Taxation and innovation: what do we know? / Ufuk Akcigit and Stefanie Stantcheva --Government incentives for entrepreneurship / Josh Lerner. This book provides a comprehensive overview of the rules and regulations that govern trade flow. It discusses the trade policy formulation process of major international economic players and analyses existing tools that countries may resort to take advantage of the benefits of international trade and to protect themselves against its dangers. Now in its fourth edition, this textbook has been completely revised to examine the current state of housing policy in the UK. Exploring developments in housing policy made since Labour's 1997 electoral victory, the book addresses current issues including the 'brownfield versus greenfield' debate; the phasing out of renovation grants; the transfer of local authority housing to registered social landlords; boom, slump and boom in the owner-occupied sector. Other topics addressed range from regional policy and housing across the UK, to social exclusion, community care and homelessness. Now in a thoroughly-revised 5th edition, *An Introduction to the Policy Process* provides students at all levels with an accessible, readable, and affordable introduction to the field of public policy. In keeping with prior editions, author Tom Birkland conveys the best current thinking on the policy process in a clear, conversational style. Designed to address new developments in both policy theory and policy making, this 5th edition includes examinations of: The Brexit referendum results and its effects on the UK, EU and world politics, as well as the 2016 election of Donald Trump as President of the United States, and the ways in which these events have caused voters and policy makers to rethink their assumptions. Changes to the media environment, including the decline of newspapers and television news, the growth of social media, and the emergence of 'fake news.' New policy theory developments like the emergence of the Narrative Policy Framework (NPF) and continued and newer applications of existing theories of policy process like Advocacy

Coalitions, Multiple Streams, Punctuated Equilibrium, and Institutional Analysis and Development. All new "What Does the Research Say?" boxes to illustrate concepts outlined in the book, demonstrate the ways in which the material is applicable to a range of policy problems, and encourage students to further study the policy process and substantive policy matters in which they are interested. All new and updated chapter 'at a glance' outlines, definitions of key terms, provocative review questions, recommended reading, visual aids and case studies, theoretical literature, and PowerPoint slides and Test Banks, to make teaching from the book easier than ever. Firmly grounded in both social science and political science, An Introduction to the Policy Process provides the most up-to-date and thorough overview of the theory and practice of the policy process, ideal for upper level undergraduate and introductory graduate courses in Public Policy, Public Administration, and Political Science programs. Now in its fourth edition, this textbook has been completely revised to examine the current state of housing policy in the UK. Exploring developments in housing policy made since Labour's 1997 electoral victory, the book addresses current issues including the 'brownfield versus greenfield' debate; the phasing out of renovation grants; the transfer of local authority housing to registered social landlords; boom, slump and boom in the owner-occupied sector. Other topics addressed range from regional policy and housing across the UK, to social exclusion, community care and homelessness. Introduction to Cyber Politics and Policy is a comprehensive introductory textbook for cyber politics and security courses, and the perfect addition to any International Relations or Intelligence course. Written by Mary Manjikian, an expert in the field and an instructor who has taught the course for ten years, it assumes no prior knowledge of technical concepts, legal concepts, military concepts or international relations theory. Instead, she aims to bridge the gaps between the intricacies of technology and the theories of political science. The book emphasizes the importance of collaboration and understanding between the two fields - students from both technology and political science backgrounds need to understand the implications of technology decisions and the policy questions that arise from them in order to make a meaningful contribution to ever-changing field. In this completely revised edition, Bill Coplin continues to prepare the next generation of leaders to bring their hearts and minds to solving the many problems that we face in the twenty-first century. The book teaches students the essential components for public policy analysis; how to get information from published sources and individuals; how to survey stakeholders; formulate public policy; examine costs and benefits of a policy; develop political strategies; write a briefing paper; among other skills. Social Policy: An Introduction is a comprehensive, readable and thought-provoking overview of current developments in social policy and welfare. It represents an ideal entry-point for students at degree and pre-degree level who are beginning studies in social policy. It also includes some in-depth discussion of key policy questions which will be of interest to professionals and practitioners in such fields as health, medicine and nursing, social services, education, law and policing. This is the first introductory text in social policy to combine discussion of key policy-making themes (power and decision-making, paying for welfare, social control, the role of the professions) with particular areas of social policy. There are separate chapters on social security, education, health, housing and environment, and community care, as well as on the history and principles of British social policy.

Readers will gain a perspective on the framework of social policy in Britain today, and also on why and how policies have developed in the way they have. In order to consolidate learning and to develop a critical approach, each chapter is concluded with further questions and suggestions for research and reading. The book is completed with a glossary of key terms in social policy.

Publikace je určena především zahraničním studentům veřejné politiky. Představuje originální příspěvek k již publikovaným učebnicím veřejné politiky - jakožto mladé, leč rychle se rozvíjející mezioborové disciplíny. Čerpá z mnohaletých zkušeností autora z výzkumu i z výuky této disciplíny v České republice i v zahraničí. První část je teoretická, kapitoly jsou záženy od nejobecnějších témat (vymezení klíčových pojmů, hodnotové základy oboru, soudobá podoba vládnutí) ke konkrétnějším charakteristikám aktérů, institucí a nástrojů veřejné politiky. Druhá část (zpracovaná spolu s Veronikou Rudolfovou) je věnována případovým studiím z oblasti reforem důchodového systému. Tyto případové studie jsou vhodně provázány s předchozí teoretickou částí a jsou tak pro čtenáře snadnoji pochopitelné, právě tak jako možnosti uplatnění různých teorií ve výzkumné praxi. Kromě studentů je kniha určena i politikům, úředníkům, představitelům občanského a komerčního sektoru a dalším veřejným osobnostem se zájmem o rozhodování založeném na znalostech.

Health care reform has dominated public discourse over the past several years, and the recent passage of the Affordable Care Act, rather than quell the rhetoric, has sparked even more debate. Donald A. Barr reviews the current structure of the American health care system, describing the historical and political contexts in which it developed and the core policy issues that continue to confront us today. This comprehensive analysis introduces the various organizations and institutions that make the U.S. health care system work—or fail to work, as the case may be. A principal message of the book is the seeming paradox of the quality of health care in this country—on the one hand it is the best medical care system in the world, on the other it is one of the worst among developed countries because of how it is organized. Barr introduces readers to broad cultural issues surrounding health care policy, such as access, affordability, and quality. He discusses specific elements of U.S. health care, including insurance, especially Medicare and Medicaid, the shift to for-profit managed care, the pharmaceutical industry, issues of long-term care, the plight of the uninsured, medical errors, and nursing shortages. The latest edition of this widely adopted text updates the description and discussion of key sectors of America's health care system in light of the Affordable Care Act. Theories of the Policy Process provides a forum for the experts in the most established and widely used theoretical frameworks in policy process research to present the basic propositions, empirical evidence, latest updates, and the promising future research opportunities of each framework. This well-regarded volume covers such enduring classics as Multiple Streams (Zahariadis et al.), Punctuated Equilibrium (Jones et al.), Advocacy Coalition Framework (Jenkins-Smith et al.), Institutional Analysis and Development Framework (Schlager and Cox), and Policy Diffusion (Berry and Berry), as well as two newer theories—Policy Feedback (Mettler and SoRelle) and Narrative Policy Framework (McBeth et al.). The fourth edition now includes a discussion of global and comparative perspectives in each theoretical chapter and a brand-new chapter that explores how these theories have been adapted for, and employed in, non-American and non-Western contexts. An expanded introduction and revised conclusion fully examines and contextualizes the history,

trajectories and functions of public policy research. Since its first publication in 1999, *Theories of the Policy Process* has been, and remains, the quintessential gateway to the field of policy process research for students, scholars and practitioners. This new edition offers a timely update to the leading textbook dedicated to all aspects of U.S. food policy. The update accounts for experience with policy changes in the 2014 Farm Bill and prospects for the next Farm Bill, the publication of the 2015–2020 Dietary Guidelines for Americans, the removal of Generally Recognized as Safe (GRAS) status for trans fats, the collapse of the Trans Pacific Partnership (TPP) treaty, stalled child nutrition reauthorization legislation, reforms in food-labeling policy, the consequences of the 2016 presidential election and many other developments. The second edition offers greater attention both to food justice issues and to economic methods, including extensive economics appendices in a new online Companion Website. As with the first edition, real-world controversies and debates motivate the book's attention to economic principles, policy analysis, nutrition science and contemporary data sources. The book assumes that the reader's concern is not just the economic interests of farmers and food producers but also includes nutrition, sustainable agriculture, food justice, the environment and food security. The goal is to make U.S. food policy more comprehensible to those inside and outside the agri-food sector whose interests and aspirations have been ignored. The chapters cover U.S. agriculture, food production and the environment, international agricultural trade, food and beverage manufacturing, food retail and restaurants, food safety, dietary guidance, food labeling, advertising and federal food assistance programs for the poor. The author is an agricultural economist with many years of experience in the nonprofit advocacy sector, the U.S. Department of Agriculture and as a professor at Tufts University. The author's blog on U.S. food policy provides a forum for discussion and debate of the issues set out in the book. This book provides readers with a foundation in policy development and analysis, describing how policy, including legal mechanisms, are applied to the marine environment. It presents a systematic treatment of all aspects of marine policy, including climate change, energy, environmental protection, fisheries, mining and transportation. The health of marine environments worldwide is steadily declining, and these trends have been widely reported. *Marine Policy* summarizes the importance of the ocean governance nexus, discussing current and anticipated challenges facing marine ecosystems, human activities, and efforts to address these threats. This new, fully revised edition has been updated throughout, including content to reflect the recent advances in ocean management and international law. Chapters on shipping, energy/mining and integrated approaches to ocean management have been significantly reworked, plus completely new chapters on the United Nations Convention on the Law of the Sea, and the impacts of climate change have been added. Pedagogical features for students are included throughout. Aligned with current course offerings, this book is an ideal introduction for undergraduates and graduate students taking marine affairs, science and policy courses. The first introductory public policy text with a strong economics perspective. A new textbook by Charles Wheelan, author of *Naked Economics*, *Introduction to Public Policy* uses economic principles to demonstrate that sound public policy occurs when unfettered private markets provide the greatest good for the greatest number. Only when it does not do this is government intervention needed. *Public Policy: A Concise Introduction*, by Sara R. Rinfret, Denise Scheberle, and Michelle C. Pautz, is a student-

friendly primer that quickly connects readers to the inner workings of public policy. The text condenses early chapters on theory and the policy-making process, allowing students to take up key policy challenges—such as immigration, education, and health care—much earlier in the semester. Structured chapter layouts of substantive policy areas allow instructors to supplement with their own examples seamlessly. The book’s emphasis on policy choices asks students to look beyond simple pros and cons to examine the multifaceted dimensions of decision making and the complexities inherent in real-world problem solving. Not every student starts out engaged in public policy, so place your students—both majors and non-majors alike—in the driver’s seat by fostering their analytical skills early, and spend the rest of the semester discussing policy issues, examining data, and debating current policy examples that matter most to them. What makes a policy work? What should policies attempt to do, and what ought they not do? These questions are at the heart of both policy-making and ethics. Philosophy, Ethics and Public Policy: An Introduction examines these questions and more. Andrew I. Cohen uses contemporary examples and controversies, mainly drawn from policy in a North American context, to illustrate important flashpoints in ethics and public policy, such as: public policy and globalization: sweatshops; medicine and the developing world; immigration marriage, family and education: same-sex marriage; women and the family; education and Intelligent Design justifying and responding to state coercion: torture; reparations and restorative justice the ethics of the body and commodification: the human organ trade, and factory farming of animals. Each chapter illustrates how ethics offers ways of prioritizing some policy alternatives and imagining new ones. Reflecting on various themes in globalization, markets, and privacy, the chapters are windows to enduring significant debates about what states may do to shape our behavior. Overall, the book will help readers understand how ethics can frame policymaking, while also suggesting that sometimes the best policy is no policy. Including annotated further reading, this is an excellent introduction to a fast-growing subject for students in Philosophy, Public Policy, and related disciplines. Nations throughout the world are struggling to limit and manage environmental damages stemming from economic production and consumption. In virtually every country, collective action in the form of public policy has been undertaken to rein in these impacts. This text provides an authoritative overview of the dynamic process through which governments make decisions on environmental matters. In clear, reader-friendly language, Field introduces students to the rudiments of the public policy process, the participants and their roles, and the content of the major federal environmental statutes regarding air, water, and land pollution. Throughout the discussion, Field explores the evolving role of the federal government in U.S. environmental policy. He also highlights important ongoing policy issues, both domestic and international, that will confront policy makers well into the future. --Back cover. This updated and expanded 3rd edition of Chinese Foreign Policy seeks to explain the processes, actors and current history behind China’s international relations, as well as offering an in-depth look at the key areas of China’s modern global relations. Among the key issues are: The expansion of Chinese foreign policy from regional to international interests China’s growing economic power in an era of global financial uncertainty Modern security challenges, including maritime security, counter-terrorism and protection of overseas economic interests The shifting power relationship with the United States, as well as with the

European Union, Russia and Japan. China's engagement with a growing number of international and regional institutions and legal affairs The developing great power diplomacy of China New chapters address not only China's evolving foreign policy interests but also recent changes in the international system and the effects of China's domestic reforms. In response to current events, sections addressing Chinese trade, bilateral relations, and China's developing strategic interest in Russia and the Polar Regions have been extensively revised and updated. This book will be essential reading for students of Chinese foreign policy and Asian international relations, and highly recommended for students of diplomacy, international security and IR in general. This textbook outlines the fundamentals of global health, introducing it as a key element of sustainable development. Taking an interdisciplinary approach, it examines the relationship between globalization and the determinants of health; This book is ideal for students and professionals with an interest in global health and health governance.

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