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Absolute Beginner's Guide to Computer Basics Fancy Bear Goes Phishing 88 Privacy Breaches to Beware of Versatile Cybersecurity Emerging Technologies in Manufacturing Optimization, Learning Algorithms and Applications Information Security Practice and Experience Machine Learning for Cyber Security New Perspectives on Computer Concepts 2018: Introductory Regulatory Theory 99 Privacy Breaches to Beware Of: Practical Data Protection Tips from Real Life Experiences Introduction to Cyber Security Web Security Software Engineering, Artificial Intelligence, Networking and Parallel/Distributed Computing Cyber Security Metasploit Sams Teach Yourself Gmail in 10 Minutes Ethical Hacking and Countermeasures: Attack Phases The 'No Assumptions' Guide to Windows XP The Handbook of Continuing Professional Development for the Health Informatics Professional Handbook of Research on Cyber Crime and Information Privacy Effective Help Desk Specialist Skills Exam 98-349 Windows Operating System Fundamentals 2E Homeland Security Intelligence Combating Violent Extremism and Radicalization in the Digital Era Discovering Computers ©2018: Digital Technology, Data, and Devices Digital Transformation, Cyber Security and Resilience of Modern Societies MCA Microsoft Certified Associate Azure Security Engineer Study Guide Computational Science and Its Applications -- ICCSA 2015 70-688 Supporting Windows 8.1 Official (ISC)2 Guide to the CSSLP New Opportunities for Sentiment Analysis and Information Processing PC Pest Control Multigenerational Online Behavior and Media Use: Concepts, Methodologies, Tools, and Applications Advanced Practical Approaches to Web Mining Techniques and Application SSCP (ISC)2

Systems Security Certified Practitioner Official Study Guide Phishing Windows Vista Security Hunting Cyber Criminals Scam-Proof Your Assets

Guides beginning users through basic PC operations in Microsoft Windows, demonstrating how to print letters, manage finances, shop online, send and receive e-mail, and customize the desktop. This volume introduces readers to regulatory theory. Aimed at practitioners, postgraduate students and those interested in regulation as a cross-cutting theme in the social sciences, Regulatory Theory includes chapters on the social-psychological foundations of regulation as well as theories of regulation such as responsive regulation, smart regulation and nodal governance. It explores the key themes of compliance, legal pluralism, meta-regulation, the rule of law, risk, accountability, globalisation and regulatory capitalism. The environment, crime, health, human rights, investment, migration and tax are among the fields of regulation considered in this ground-breaking book. Each chapter introduces the reader to key concepts and ideas and contains suggestions for further reading. The contributors, who either are or have been connected to the Regulatory Institutions Network (RegNet) at The Australian National University, include John Braithwaite, Valerie Braithwaite, Peter Grabosky, Neil Gunningham, Fiona Haines, Terry Halliday, David Levi-Faur, Christine Parker, Colin Scott and Clifford Shearing. The skills and tools for collecting, verifying and correlating information from different types of systems is an essential skill when tracking down hackers. This book explores Open Source Intelligence Gathering (OSINT) inside out from multiple perspectives, including those of hackers and seasoned intelligence experts. OSINT refers to the techniques and tools required to harvest publicly available data concerning a person or an organization. With several years of

experience of tracking hackers with OSINT, the author whips up a classical plot-line involving a hunt for a threat actor. While taking the audience through the thrilling investigative drama, the author immerses the audience with in-depth knowledge of state-of-the-art OSINT tools and techniques. Technical users will want a basic understanding of the Linux command line in order to follow the examples. But a person with no Linux or programming experience can still gain a lot from this book through the commentaries. This book's unique digital investigation proposition is a combination of story-telling, tutorials, and case studies. The book explores digital investigation from multiple angles: Through the eyes of the author who has several years of experience in the subject. Through the mind of the hacker who collects massive amounts of data from multiple online sources to identify targets as well as ways to hit the targets. Through the eyes of industry leaders. This book is ideal for: Investigation professionals, forensic analysts, and CISO/CIO and other executives wanting to understand the mindset of a hacker and how seemingly harmless information can be used to target their organization. Security analysts, forensic investigators, and SOC teams looking for new approaches on digital investigations from the perspective of collecting and parsing publicly available information. CISOs and defense teams will find this book useful because it takes the perspective of infiltrating an organization from the mindset of a hacker. The commentary provided by outside experts will also provide them with ideas to further protect their organization's data. It's not the computer. The hacker's first target is YOU! A dirty little secret that vendors don't want you to know is that good computer security doesn't cost a thing. Any solution you can buy is guaranteed to fail. Malicious hackers use this fact to their advantage. Real security is gained by understanding the enemy's tactics and offsetting them with appropriate and consistently applied Windows settings. These expert authors realize that an effective

strategy is two parts technology and one part psychology. Along with learning about Vista's new security features (such as UAC, integrity controls, BitLocker, Protected Mode, and IIS 7), learn common-sense recommendations that will immediately provide reliable value. Vista Security Tips Have a healthy sense of paranoia Understand and apply the basics properly Use longer passwords. No, longer than that Use admin privilege very sparingly Don't believe Internet Explorer Protected Mode will stop all attacks Don't believe DEP can stop all attacks Don't believe any technology can stop all attacks Helps you guard against Internet pests like adware, spyware, Trojans, spam, phishing, and more. This comprehensive guide describes each problem and its symptoms, rates the danger level, and then shows you how to solve the problem step by step. It helps you surf the web with a whole new level of confidence. The manufacturing industry is a cornerstone of national economy and people's livelihood. It is the way of transforming resources into products or goods which are required to cater to the needs of the society. Traditional manufacturing companies currently face several challenges such as rapid technological changes, inventory problem, shortened innovation, short product life cycles, volatile demand, low prices, highly customized products, and ability to compete in the global markets. Modern manufacturing is highly competitive due to globalization and fast changes in the global market. This book reviews emerging technologies in manufacturing. These technologies include artificial intelligence, smart manufacturing, lean manufacturing, robotics, automation, 3D printing, nanotechnology, industrial Internet of things, and augmented reality. The use of these technologies will have a profound impact on the manufacturing industry. The book consists of 19 chapters. Each chapter addresses a single emerging technology in depth and describes how manufacturing organizations are adopting the technology. The book fills an important niche for manufacturing. It is a

comprehensive, jargon-free introductory text on the issues, ideas, theories, and problems on emerging technologies in manufacturing. It is a must-read book for beginners or anyone who wants to be updated about emerging technologies. "Unsettling, absolutely riveting, and—for better or worse—necessary reading." —Brian Christian, author of Algorithms to Live By and The Alignment Problem An entertaining account of the philosophy and technology of hacking—and why we all need to understand it. It's a signal paradox of our times that we live in an information society but do not know how it works. And without understanding how our information is stored, used, and protected, we are vulnerable to having it exploited. In Fancy Bear Goes Phishing, Scott J. Shapiro draws on his popular Yale University class about hacking to expose the secrets of the digital age. With lucidity and wit, he establishes that cybercrime has less to do with defective programming than with the faulty wiring of our psyches and society. And because hacking is a human-interest story, he tells the fascinating tales of perpetrators, including Robert Morris Jr., the graduate student who accidentally crashed the internet in the 1980s, and the Bulgarian "Dark Avenger," who invented the first mutating computer-virus engine. We also meet a sixteen-year-old from South Boston who took control of Paris Hilton's cell phone, the Russian intelligence officers who sought to take control of a US election, and others. In telling their stories, Shapiro exposes the hackers' tool kits and gives fresh answers to vital questions: Why is the internet so vulnerable? What can we do in response? Combining the philosophical adventure of Gödel, Escher, Bach with dramatic true-crime narrative, the result is a lively and original account of the future of hacking, espionage, and war, and of how to live in an era of cybercrime. Includes black-and-white images This book shows how machine learning (ML) methods can be used to enhance cyber security operations, including detection, modeling, monitoring as well as defense

against threats to sensitive data and security systems. Filling an important gap between ML and cyber security communities, it discusses topics covering a wide range of modern and practical ML techniques, frameworks and tools. In recent years, industries have transitioned into the digital realm, as companies and organizations are adopting certain forms of technology to assist in information storage and efficient methods of production. This dependence has significantly increased the risk of cyber crime and breaches in data security. Fortunately, research in the area of cyber security and information protection is flourishing; however, it is the responsibility of industry professionals to keep pace with the current trends within this field. The Handbook of Research on Cyber Crime and Information Privacy is a collection of innovative research on the modern methods of crime and misconduct within cyber space. It presents novel solutions to securing and preserving digital information through practical examples and case studies. While highlighting topics including virus detection, surveillance technology, and social networks, this book is ideally designed for cybersecurity professionals, researchers, developers, practitioners, programmers, computer scientists, academicians, security analysts, educators, and students seeking up-to-date research on advanced approaches and developments in cyber security and information protection. This book constitutes selected and revised papers presented at the First International Conference on Optimization, Learning Algorithms and Applications, OL2A 2021, held in Bragança, Portugal, in July 2021. Due to the COVID-19 pandemic the conference was held online. The 39 full papers and 13 short papers were thoroughly reviewed and selected from 134 submissions. They are organized in the topical sections on optimization theory; robotics; measurements with the internet of things; optimization in control systems design; deep learning; data visualization and virtual reality; health informatics; data analysis; trends in

engineering education. Engaging in ongoing, continuing professional development (CPD) is a strategic imperative for the health informatics professional. In our global economy, healthcare is fast-paced, dynamic, and ever-changing. While this rapid change is both exciting and exhausting, digital health transformation is positively impacting lives, today and every day, in ways not previously imagined. Faced with a COVID-19 pandemic that has forever changed the landscape of health and care delivery, global health and care stakeholders must ensure that our ecosystem continues to rapidly evolve through innovation, government and ministry incentives, and technological advancements to reach citizens everywhere. For these reasons, health informaticists must embrace lifelong learning to ensure they have the professional competencies to advance initiatives that positively impact patient care. The Handbook of Continuing Professional Development for the Health Informatics Professional, Second Edition has adapted to the evolving needs of health and care professionals everywhere. The Handbook provides the rationale and the resources to do so and serves as a reference to enhance one's career. No other comprehensive resource exists to assist health informaticists in developing and maintaining their professional competencies. Written as a contributed compilation of topics by leading practitioners, the book discusses the most critical competencies needed to ensure understanding of the vast health and care ecosystem while also highlighting industry influences that shape the very evolution of health information and technology. About HIMSS The Healthcare Information and Management Systems Society (HIMSS) is a global advisor, thought leader, and member association committed to transforming the health ecosystem. As a mission-driven non-profit, HIMSS offers a unique depth and breadth of expertise in health innovation, public policy, workforce development, research, and analytics to advise leaders, stakeholders, and influencers from across

the ecosystem on best practices. With a community-centric approach, our innovation engine delivers key insights, education, and engaging events to healthcare providers, payers, governments, startups, life sciences, and other health services organizations, ensuring they have the right information at the point of decision. HIMSS has served the global health community for more than 60 years with focused operations across North America, Europe, the United Kingdom, the Middle East, and Asia-Pacific. In today's world where technology impacts every aspect of life, you need to know how to evaluate devices, choose apps, maintain a professional online reputation, and ensure digital security. NEW PERSPECTIVES ON COMPUTER CONCEPTS 2018, INTRODUCTORY offers the insights to help. This book goes beyond the intuitive how-to of apps and social media to delve into broad concepts that are guiding current technologies such as self-driving cars, virtual reality, file sharing torrents, encrypted communications, photo forensics, and the Internet of Things. Numerous illustrations and interactive features make mastering technical topics a breeze, while the book's proven learning path is structured with today's busy reader in mind. This edition offers an insightful overview of what today's readers must know about using technology to complete an education, secure a successful career, and engage in issues that shape today's world. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. This book presents the implementation of novel concepts and solutions, which allows to enhance the cyber security of administrative and industrial systems and the resilience of economies and societies to cyber and hybrid threats. This goal can be achieved by rigorous information sharing, enhanced situational awareness, advanced protection of industrial processes and critical infrastructures, and proper account of the human factor, as well as by adequate methods and tools for

analysis of big data, including data from social networks, to find best ways to counter hybrid influence. The implementation of these methods and tools is examined here as part of the process of digital transformation through incorporation of advanced information technologies, knowledge management, training and testing environments, and organizational networking. The book is of benefit to practitioners and researchers in the field of cyber security and protection against hybrid threats, as well as to policymakers and senior managers with responsibilities in information and knowledge management, security policies, and human resource management and training. This guide gives you straightforward, practical answers when you need fast results. Work through its 10-minute lessons to make the most of the world's most powerful and popular email system! Learn how to send and receive email from any web browser or smartphone using Gmail, how to send pictures and other file attachments, add a signature to your outgoing messages, and customize Gmail for your own personal use. You'll even learn how to create and organize your Gmail contacts! As the global leader in information security education and certification, (ISC)2 has a proven track record of educating and certifying information security professionals. Its newest certification, the Certified Secure Software Lifecycle Professional (CSSLP) is a testament to the organization's ongoing commitment to information and software security Data protection laws are new in Singapore, Malaysia and Philippines. Indonesia and Thailand will be introducing new laws in 2016. In the European Union, the General Data Protection Regulation (GDPR) — a single law across all of EU – is expected to come into force from 2018. There are also strict laws in the US that govern the processing of personal data. Over a hundred countries in the world have a comprehensive data protection law and it is very easy for individuals and companies to breach these laws. Data or privacy breaches are on

the rise and businesses can be prosecuted under data protection laws. Fines for non-compliance can be from S$1 million in Singapore, up to three years jail in Malaysia, and up to 4% of global revenues for EU countries. The focus on this book is operational compliance. The book is for everyone as all of us in the course of our daily work process personal data. Organised into sections, each idea provides practical advice and examples of how a breach of the law may happen. Examples cover HR, Finance, Admin, Marketing, etc, allowing the reader to relate to his or her own area of work This edited book presents the scientific outcomes of the 19th IEEE/ACIS International Conference on Software Engineering, Artificial Intelligence, Networking and Parallel/Distributed Computing (SNPD 2018), which was held in Busan, Korea on June 27–29, 2018. The aim of this conference was to bring together researchers and scientists, businessmen and entrepreneurs, teachers, engineers, computer users and students to discuss the numerous fields of computer science and to share their experiences and exchange new ideas and information in a meaningful way. The book includes research findings on all aspects (theory, applications and tools) of computer and information science and discusses the practical challenges encountered along the way and the solutions adopted to respond to them. The book includes 13 of the conference's most promising papers. In late 2013, approximately 40 million customer debit and credit cards were leaked in a data breach at Target. This catastrophic event, deemed one of the biggest data breaches ever, clearly showed that many companies need to significantly improve their information security strategies. Web Security: A White Hat Perspective presents a comprehensive guide to web security technology and explains how companies can build a highly effective and sustainable security system. In this book, web security expert Wu Hanqing reveals how hackers work and explains why companies of

different scale require different security methodologies. With in-depth analysis of the reasons behind the choices, the book covers client script security, server applications security, and Internet company security operations. It also includes coverage of browser security, cross sites script attacks, click jacking, HTML5/PHP security, injection attacks, authentication, session management, access control, web frame security, DDOS, leaks, Internet transactions security, and the security development lifecycle. This book describes the concepts of Cyber Security and the impacts of it the book is divided into four chapters Chapter one gives the introduction to Cyber Security and also deals with the different types of attacks Chapter two gives brief about the security issues in the operating system and in the networks Chapter three tell us what are the counter measures which we have to take Chapter four deals with the privacy in the cyberspace and in the web. Introduction to Cyber Security is a handy guide to the world of Cyber Security. It can serve as a reference manual for those working in the Cyber Security domain. The book takes a dip in history to talk about the very first computer virus, and at the same time, discusses in detail about the latest cyber threats. There are around four chapters covering all the Cyber Security technologies used across the globe. The book throws light on the Cyber Security landscape and the methods used by cybercriminals. Starting with the history of the Internet, the book takes the reader through an interesting account of the Internet in India, the birth of computer viruses, and how the Internet evolved over time. The book also provides an insight into the various techniques used by Cyber Security professionals to defend against the common cyberattacks launched by cybercriminals. The readers will also get to know about the latest technologies that can be used by individuals to safeguard themselves from any cyberattacks, such as phishing scams, social engineering, online frauds, etc. The book will be helpful for those planning to make

a career in the Cyber Security domain. It can serve as a guide to prepare for the interviews, exams and campus work. Prepare for the MCA Azure Security Engineer certification exam faster and smarter with help from Sybex In the MCA Microsoft Certified Associate Azure Security Engineer Study Guide: Exam AZ-500, cybersecurity veteran Shimon Brathwaite walks you through every step you need to take to prepare for the MCA Azure Security Engineer certification exam and a career in Azure cybersecurity. You'll find coverage of every domain competency tested by the exam, including identity management and access, platform protection implementation, security operations management, and data and application security. You'll learn to maintain the security posture of an Azure environment, implement threat protection, and respond to security incident escalations. Readers will also find: Efficient and accurate coverage of every topic necessary to succeed on the MCA Azure Security Engineer exam Robust discussions of all the skills you need to hit the ground running at your first—or next—Azure cybersecurity job Complementary access to online study tools, including hundreds of bonus practice exam questions, electronic flashcards, and a searchable glossary The MCA Azure Security Engineer AZ-500 exam is a challenging barrier to certification. But you can prepare confidently and quickly with this latest expert resource from Sybex. It's ideal for anyone preparing for the AZ-500 exam or seeking to step into their next role as an Azure security engineer. Deceptive misinformation comes at us for many reasons. A key one is to steal our assets. We are free to communicate and stay connected in many ways. This great benefit, however, is now abused by criminal elements to take and defraud, bringing shame on trusting souls. The wreckage wrought by cyber criminality is not only financial but highly emotional. Lives are lost to depression and suicide. Don't let this happen to you or your family. Scam Proof Your Assets: Guarding Against Widespread Deception gives

you the tools and context for protecting yourself. Unlike other sources, Scam Proof Your Assets teaches you the patterns to look for, including greed and fear, 'expert' positioning and charm as manipulation. With knowledge comes self-defense. Scam Proof Your Assets also keenly analyzes the marks that criminals target, which include the well educated and normally skeptical. If you think you'd never be a target, think again. Everyone needs the strategies set forth in this book. Now and into the future you must keep your guard up against the relentless predators' assault. Get your guard up with Scam Proof Your Assets. The EC-Council | Press Ethical Hacking and Countermeasures Series is comprised of five books covering a broad base of topics in offensive network security, ethical hacking, and network defense and countermeasures. The content of this series is designed to immerse the reader into an interactive environment where they will be shown how to scan, test, hack and secure information systems. With the full series of books, the reader will gain in-depth knowledge and practical experience with essential security systems, and become prepared to succeed on the Certified Ethical Hacker, or C|EH, certification from EC-Council. This certification covers a plethora of offensive security topics ranging from how perimeter defenses work, to scanning and attacking simulated networks. A wide variety of tools, viruses, and malware is presented in this and the other four books, providing a complete understanding of the tactics and tools used by hackers. By gaining a thorough understanding of how hackers operate, an Ethical Hacker will be able to set up strong countermeasures and defensive systems to protect an organization's critical infrastructure and information. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The five-volume set LNCS 9155-9159 constitutes the refereed proceedings of the 15th International Conference on Computational Science and Its Applications, ICCSA

2015, held in Banff, AB, Canada, in June 2015. The 232 revised full papers presented in 22 workshops and a general track were carefully reviewed and selected from 780 initial submissions for inclusion in this volume. They cover various areas in computational science ranging from computational science technologies to specific areas of computational science such as computational geometry and security. This book constitutes the refereed proceedings of the 15th International Conference on Information Security Practice and Experience, ISPEC 2019, held in Kuala Lumpur, Malaysia, in November 2019. The 21 full and 7 short papers presented in this volume were carefully reviewed and selected from 68 submissions. They were organized into the following topical sections: Cryptography I, System and Network Security, Security Protocol and Tool, Access Control and Authentication, Cryptography II, Data and User Privacy, Short Paper I, and Short Paper II. Homeland Security Intelligence is the first single-authored, comprehensive treatment of intelligence. It is geared toward the full range of homeland security practitioners, which includes hundreds of thousands of state and local government and private sector practitioners who are still exploring how intelligence can act as a force multiplier in helping them achieve their goals. With a focus on counterterrorism and cyber-security, author James E. Steiner provides a thorough and in-depth picture of why intelligence is so crucial to homeland security missions, who provides intelligence support to which homeland security customer, and how intelligence products differ depending on the customer's specific needs and duties. The Metasploit Framework makes discovering, exploiting, and sharing vulnerabilities quick and relatively painless. But while Metasploit is used by security professionals everywhere, the tool can be hard to grasp for first-time users. Metasploit: The Penetration Tester's Guide fills this gap by teaching you how to harness the Framework and interact with the vibrant community

of Metasploit contributors. Once you've built your foundation for penetration testing, you'll learn the Framework's conventions, interfaces, and module system as you launch simulated attacks. You'll move on to advanced penetration testing techniques, including network reconnaissance and enumeration, client-side attacks, wireless attacks, and targeted social-engineering attacks. Learn how to: –Find and exploit unmaintained, misconfigured, and unpatched systems –Perform reconnaissance and find valuable information about your target –Bypass anti-virus technologies and circumvent security controls –Integrate Nmap, NeXpose, and Nessus with Metasploit to automate discovery –Use the Meterpreter shell to launch further attacks from inside the network –Harness standalone Metasploit utilities, third-party tools, and plug-ins –Learn how to write your own Meterpreter post exploitation modules and scripts You'll even touch on exploit discovery for zero-day research, write a fuzzer, port existing exploits into the Framework, and learn how to cover your tracks. Whether your goal is to secure your own networks or to put someone else's to the test, Metasploit: The Penetration Tester's Guide will take you there and beyond. Advances in digital technologies have provided ample positive impacts to modern society; however, in addition to such benefits, these innovations have inadvertently created a new venue for criminal activity to generate. Combating Violent Extremism and Radicalization in the Digital Era is an essential reference for the latest research on the utilization of online tools by terrorist organizations to communicate with and recruit potential extremists and examines effective countermeasures employed by law enforcement agencies to defend against such threats. Focusing on perspectives from the social and behavioral sciences, this book is a critical source for researchers, analysts, intelligence officers, and policy makers interested in preventive methods for online terrorist activities. "Phishing" is the hot new identity theft scam. An unsuspecting

victim receives an e-mail that seems to come from a bank or other financial institution, and it contains a link to a Web site where s/he is asked to provide account details. The site looks legitimate, and 3 to 5 percent of people who receive the e-mail go on to surrender their information-to crooks. One e-mail monitoring organization reported 2.3 billion phishing messages in February 2004 alone. If that weren't enough, the crooks have expanded their operations to include malicious code that steals identity information without the computer user's knowledge. Thousands of computers are compromised each day, and phishing code is increasingly becoming part of the standard exploits. Written by a phishing security expert at a top financial institution, this unique book helps IT professionals respond to phishing incidents. After describing in detail what goes into phishing expeditions, the author provides step-by-step directions for discouraging attacks and responding to those that have already happened. In Phishing, Rachael Lininger: Offers case studies that reveal the technical ins and outs of impressive phishing attacks. Presents a step-by-step model for phishing prevention. Explains how intrusion detection systems can help prevent phishers from attaining their goal-identity theft. Delivers in-depth incident response techniques that can quickly shutdown phishing sites. Cyber security research is one of the important areas in the computer science domain which also plays a major role in the life of almost every individual, enterprise, society and country, which this book illustrates. A large number of advanced security books focus on either cryptography or system security which covers both information and network security. However, there is hardly any books available for advanced-level students and research scholars in security research to systematically study how the major attacks are studied, modeled, planned and combated by the community. This book aims to fill this gap. This book provides focused content related to specific attacks or attack families.

These dedicated discussions in the form of individual chapters covers the application or area specific aspects, while discussing the placement of defense solutions to combat the attacks. It includes eight high quality chapters from established security research groups worldwide, which address important attacks from theoretical (modeling) as well as practical aspects. Each chapter brings together comprehensive and structured information on an attack or an attack family. The authors present crisp detailing on the state of the art with quality illustration of defense mechanisms and open research problems. This book also covers various important attacks families such as insider threats, semantics social engineering attacks, distributed denial of service attacks, botnet based attacks, cyber physical malware based attacks, cross-vm attacks, and IoT covert channel attacks. This book will serve the interests of cyber security enthusiasts, undergraduates, post-graduates, researchers and professionals working in this field. Multinational organizations have begun to realize that sentiment mining plays an important role for decision making and market strategy. The revolutionary growth of digital marketing not only changes the market game, but also brings forth new opportunities for skilled professionals and expertise. Currently, the technologies are rapidly changing, and artificial intelligence (AI) and machine learning are contributing as game-changing technologies. These are not only trending but are also increasingly popular among data scientists and data analysts. New Opportunities for Sentiment Analysis and Information Processing provides interdisciplinary research in information retrieval and sentiment analysis including studies on extracting sentiments from textual data, sentiment visualization-based dimensionality reduction for multiple features, and deep learning-based multi-domain sentiment extraction. The book also optimizes techniques used for sentiment identification and examines applications of sentiment analysis and

emotion detection. Covering such topics as communication networks, natural language processing, and semantic analysis, this book is essential for data scientists, data analysts, IT specialists, scientists, researchers, academicians, and students. The rapid increase of web pages has introduced new challenges for many organizations as they attempt to extract information from a massive corpus of web pages. Finding relevant information, eliminating irregular content, and retrieving accurate results has become extremely difficult in today's world where there is a surplus of information available. It is crucial to further understand and study web mining in order to discover the best ways to connect users with appropriate information in a timely manner. Advanced Practical Approaches to Web Mining Techniques and Application aims to illustrate all the concepts of web mining and fosters transformative, multidisciplinary, and novel approaches that introduce the practical method of analyzing various web data sources and extracting knowledge by taking into consideration the unique challenges present in the environment. Covering a range of topics such as data science and security threats, this reference work is ideal for industry professionals, researchers, academicians, practitioners, scholars, instructors, and students. The 70-688 Supporting Windows 8.1 textbook helps prepare students for the second of two exams required for Microsoft Certified Solutions Associate (MCSA): Windows 8 certification. Students master configuration or support for Windows 8 computers, devices, users and associated network and security resources. Those in this IT Professional career field work with networks configured as a domain-based or peer-to-peer environment with access to the Internet and cloud services. These IT Professionals could be a consultant, full-time desktop support technician, or IT generalist who administers Windows 8-based computers and devices as a portion of their broader technical responsibilities. Additional skills addressed,

including the recent 8.1 objectives, in this textbook: Design an Installation and Application Strategy Maintain Resource Access Maintain Windows Clients and Devices Manage Windows 8 Using Cloud Services and Microsoft Desktop Optimization Pack The MOAC IT Professional series is the Official from Microsoft, turn-key Workforce training program that leads to professional certification and was authored for college instructors and college students. MOAC gets instructors ready to teach and students ready for work by delivering essential resources in 5 key areas: Instructor readiness, student software, student assessment, instruction resources, and learning validation. With the Microsoft Official Academic course program, you are getting instructional support from Microsoft; materials that are accurate and make course delivery easy. The rapid evolution of technology continuously changes the way people interact, work, and learn. By examining these advances from a sociological perspective, researchers can further understand the impact of cyberspace on human behavior, interaction, and cognition. Multigenerational Online Behavior and Media Use: Concepts, Methodologies, Tools, and Applications is a vital reference source covering the impact of social networking platforms on a variety of relationships, including those between individuals, governments, citizens, businesses, and consumers. The publication also highlights the negative behavioral, physical, and mental effects of increased online usage and screen time such as mental health issues, internet addiction, and body image. Showcasing a range of topics including online dating, smartphone dependency, and cyberbullying, this multi-volume book is ideally designed for sociologists, psychologists, computer scientists, engineers, communication specialists, academicians, researchers, and graduate-level students seeking current research on media usage and its behavioral effects. Learn to maximize the use of mobile devices, make the most of online tools for collaboration and

communication, and fully utilize the web and cloud with the latest edition of DISCOVERING COMPUTERS 2018. Clearly see how technology skills can assist in both gaining employment and advancing a career. This edition highlights web development, how to create a strong web presence, and take full advantage of the latest Windows 10. Content addresses today's most timely issues with coverage of contemporary technology developments and interesting in-text discussions. The authors provide helpful suggestions within a proven learning structure and offer meaning practice to reinforce skills. Self-assessments open each module and equip readers to focus study efforts and master more skills in less time. DISCOVERING COMPUTERS presents the key content needed for success using an approach that ensures understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. All of today's help desk support skills, in one easy-to-understand book The perfect beginner's guide: No help desk or support experience necessary Covers both "soft" personal skills and "hard" technical skills Explains the changing role of help desk professionals in the modern support center Today, everyone depends on technology–and practically everyone needs help to use it well. Organizations deliver that assistance through help desks. This guide brings together all the knowledge you need to succeed in any help desk or technical support role, prepare for promotion, and succeed with the support-related parts of other IT jobs. Leading technology instructor Darril Gibson tours the modern help desk, explains what modern support professionals really do, and fully covers both of the skill sets you'll need: technical and personal. In clear and simple language, he discusses everything from troubleshooting specific problems to working with difficult users. You'll even learn how to manage a help desk, so it works better and delivers more value. Coverage includes: • How the modern help desk has

evolved • Understanding your users' needs, goals, and attitudes • Walking through the typical help desk call • Communicating well: listening actively and asking better questions • Improving interactions and handling difficult situations • Developing positive attitudes, and "owning" the problem • Managing your time and stress • Supporting computers, networks, smartphones, and tablets • Finding the technical product knowledge you need • Protecting the security of your users, information, and devices • Defining, diagnosing, and solving problems, step by step • Writing it up: from incident reports to documentation • Working in teams to meet the goals of the business • Using ITIL to improve the services you provide • Calculating help desk costs, benefits, value, and performance • Taking control of your support career Powerful features make it easier to learn about help desk careers! • Clear introductions describe the big ideas and show how they fit with what you've already learned • Specific chapter objectives tell you exactly what you need to learn • Key Terms lists help you identify important terms and a complete Glossary helps you understand them • Author's Notes and On The Side features help you go deeper into the topic if you want to • Chapter Review tools and activities help you make sure you've learned the material Exclusive Mind Mapping activities! • Organize important ideas visually–in your mind, in your words • Learn more, remember more • Understand how different ideas fit together The Microsoft Official Academic Course (MOAC) textbook for MTA Windows Operating System Fundamentals Exam 98-349 2nd Edition is focused primarily on operating configurations and maintenance in Windows. MOAC offers an official MLO lab environment and Lab Manual to further aid in your study for this exam. Successful skills mastery of Exam 98-349 can help students with securing a career within an IT enterprise and help them to differentiate job hunters in today's competitive job market. This exam will cover considerations into the

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Operations and Administration Risk Identification, Monitoring and Analysis Incident Response and Recovery Cryptography Network and Communications Security Systems and Application Security Data protection laws are new in Singapore, Malaysia, Philippines, Indonesia and Thailand. In Europe, the General Data Protection Regulation (GDPR) — a single law across all of EU – comes into force from May 2018. There are also strict laws in the US that govern the processing of personal data. Over a hundred countries in the world have a comprehensive data protection law and it is very easy for individuals and companies to breach these laws. Data or privacy breaches are on the rise and businesses can be prosecuted under data protection laws. Fines for non-compliance can be from S$1 million in Singapore, up to three years jail in Malaysia, and up to 4% of global revenues for EU countries. The focus on this book is operational compliance. The book is for everyone as all of us in the course of our daily work process personal data. Organised into sections, each idea provides practical advice and examples of how a breach of the law may happen. Examples cover HR, Finance, Admin, Marketing, etc, allowing the reader to relate to his or her own area of work

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