



interviews with prominent business leaders as well as her personal experiences in the business world, author Lynn Yap offers ways to rethink capitalism, create a positive impact, and do meaningful work. Yap looks to tackle questions like: Where do people and planet enter into the equation when businesses calculate returns? How can we turn a profit while also creating a sustainable business with positive impacts? How can companies scale impact to provide benefits to the environment and community? This book speaks to leaders, social entrepreneurs and intrapreneurs, and innovators who want to change the relationship between business, our people, and the planet. We can no longer rely on governments and non-profit organizations alone to solve our social and environmental problems. As we look urgently to the business world for solutions, this kinder, more mindful brand of capitalism just may provide a pathway out.

**Stakeholder Capitalism** Dec 21 2019 Reimagining our global economy so it becomes more sustainable and prosperous for all Our global economic system is broken. But we can replace the current picture of global upheaval, unsustainability, and uncertainty with one of an economy that works for all people, and the planet. First, we must eliminate rising income inequality within societies where productivity and wage growth has slowed. Second, we must reduce the dampening effect of monopoly market power wielded by large corporations on innovation and productivity gains. And finally, the short-sighted exploitation of natural resources that is corroding the environment and affecting the lives of many for the worse must end. The debate over the causes of the broken economy—laissez-faire government, poorly managed globalization, the rise of technology in favor of the few, or yet another reason—is wide open. Stakeholder Capitalism: A Global Economy that Works for Progress, People and Planet argues convincingly that if we don't start with recognizing the true shape of our problems, our current system will continue to fail us. To help us see our challenges more clearly, Schwab—the Founder and Executive Chairman of the World Economic Forum—looks for the real causes of our system's shortcomings, and for solutions in best practices from around the world in places as diverse as China, Denmark, Ethiopia, Germany, Indonesia, New Zealand, and Singapore. And in doing so, Schwab finds emerging examples of new ways of doing things that provide grounds for hope, including: Individual agency: how countries and policies can make a difference against large external forces A clearly defined social contract: agreement on shared values and goals allows government, business, and individuals to produce the most optimal outcomes Planning for future generations: short-sighted presentism harms our shared future, and that of those yet to be born Better measures of economic success: move beyond a myopic focus on GDP to more complete, human-scaled measures of societal flourishing By accurately describing our real situation, Stakeholder Capitalism is able to pinpoint achievable ways to deal with our problems. Chapter by chapter, Professor Schwab shows us that there are ways for everyone at all levels of society to reshape the broken pieces of the global economy and—country by country, company by company, and citizen by citizen—glue them back together in a way that benefits us all.

*Capitalism 4.0* Jul 28 2020 In this controversial book, Anatole Kaletsky puts the upheavals of 2007-2009 in historical and ideological perspective. He shows how the forces that precipitated the financial meltdown are now creating a new and stronger version of the global capitalist system-- one that will continue to be led and shaped by the U.S. if its businesses and politicians play their cards well. This is Capitalism 4.0, and it will change politics, finance, international relations, and economic thinking in the coming decades.

*Big Business* Nov 12 2021 An against-the-grain polemic on American capitalism from New York Times bestselling author Tyler Cowen. We love to hate the 800-pound gorilla. Walmart and Amazon destroy communities and small businesses. Facebook turns us into addicts while putting our personal data at risk. From skeptical politicians like Bernie Sanders who, at a 2016 presidential campaign rally said, “If a bank is too big to fail, it is too big to exist,” to millennials, only 42 percent of whom support capitalism, belief in big business is at an all-time low. But are big companies inherently evil? If business is so bad, why does it remain so integral to the basic functioning of America? Economist and bestselling author Tyler Cowen says our biggest problem is that we don’t love business enough. In *Big Business*, Cowen puts forth an impassioned defense of corporations and their essential role in a balanced, productive, and progressive society. He dismantles common misconceptions and untangles conflicting intuitions. According to a 2016 Gallup survey, only 12 percent of Americans trust big business “quite a lot,” and only 6 percent trust it “a great deal.” Yet Americans as a group are remarkably willing to trust businesses, whether in the form of buying a new phone on the day of its release or simply showing up to work in the expectation they will be paid. Cowen illuminates the crucial role businesses play in spurring innovation, rewarding talent and hard work, and creating the bounty on which we’ve all come to depend.

**Violent Entrepreneurs** Dec 01 2020 This book explores the economic uses of violence and coercion in Russia in the 1990s through interviews with members of criminal groups, heads of protection companies, law enforcement employees and businesspeople. It also uses journalistic and anecdotal evidence. It shows that violence has played a crucial role in creating the institutions of a new market economy, and describes the competition among so-called violence-managing agencies which have multiplied with the liberal reforms of the early 1990s. Examples of these organizations include criminal groups, private security services, private protection companies, and informal protective agencies associated with the state. The book also examines the organizational bases of violence-prone groups in sports clubs (particularly martial arts clubs), associations for veterans of the Soviet-Afghan war, ethnic gangs, and regionally based social groups. Some groups wore state uniforms and others did not, but all of their members spoke and acted essentially the same and were engaged in the same activities: intimidation, protection, information gathering, dispute management, contract enforcement, and taxation. Each group controlled the same resource-organized violence.

**Standing on the Sun** Mar 04 2021 For half a century the US has sat at the center of the global economic system, and Western-style capitalism has dominated. Now, it's no secret that the center of gravity is shifting. The advanced economies that in 2000 consumed 75% of the world's output will, by 2050, consume just 32%. Meanwhile, the emerging economies of the world--Brazil, India, China, and others--will surge forward. As these fast-growing, low-income economies mature, will they adopt the practices of the old guard? Or will they make their own way, and create the next prevailing version of capitalism? What new opportunities will that create for firms around the world? Standing on the Sun tackles these questions with fresh ideas and provocative examples. Based on firsthand observations of companies defying capitalism's old rules yet prospering, the authors outline new principles for commercial success. Among them: · The obsession with return on equity gives way to more broad-based measurements of success. · Adam Smith's invisible hand of the market is redeemed by the "invisible handshake" of collaborative networks. · Businesses take ownership of the impacts they now call "externalities." Those who need to understand the emerging shape of global capitalism will benefit from Standing on the Sun.

**Creating Capitalism** Dec 13 2021 "The authors examine the progress of six countries (Bulgaria, Czech Republic, Estonia, Hungary, Russia and Slovakia) in terms of each country's history and its successful application of the five reforms. Anyone interested in how capitalism works and why pro-market reforms encounter resistance in spite of their potential for generating higher living standards will find this book essential reading."--BOOK JACKET.

*Social Economy* Jan 02 2021 Contrary to much Marxist thought, Everling does not view socialism as an antithesis to capitalism, and argues that socialism is, among other things, an objective development of capitalism. As capitalism develops it creates the premises for social development which are also the bases for a socialist and democratic construction of society. Drawing on economics, urban geography, political theory and Marxism, Social Economy: \* Examines the evolution of capitalism from its early industrial to its present urban and global forms \* Shows how Marx understood the economy as a unity of production, distribution, exchange and consumption engaged in social reproduction \* Explores the contradictory evolution of US corporations and urban development from 1945 to the present \* Argues that urban space involves requirements for social and individual reproduction which extend well beyond limits inherent in transnational corporate private appropriation Using his unique arguments, Everling makes the case that economic expansion can now best be secured by forms of development that take us beyond the limits of capitalism and point towards a democratic and socialist society.

*The Shock Doctrine* Mar 24 2020 The bestselling author of No Logo shows how the global "free market" has exploited crises and shock for three decades, from Chile to Iraq In her groundbreaking reporting, Naomi Klein introduced the term "disaster capitalism." Whether covering Baghdad after the U.S. occupation, Sri Lanka in the wake of the tsunami, or New Orleans post-Katrina, she witnessed something remarkably similar. People still reeling from catastrophe were being hit again, this time with economic "shock treatment," losing their land and homes to rapid-fire corporate makeovers. The Shock Doctrine retells the story of the most dominant ideology of our time, Milton Friedman's free market economic revolution. In contrast to the popular myth of this movement's peaceful global victory, Klein shows how it has exploited moments of shock and extreme violence in order to implement its economic policies in so many parts of the world from Latin America and Eastern Europe to South Africa, Russia, and Iraq. At the core of disaster capitalism is the use of cataclysmic events to advance radical privatization combined with the privatization of the disaster response itself. Klein argues that by capitalizing on crises, created by nature or war, the disaster capitalism complex now exists as a booming new economy, and is the violent culmination of a radical economic project that has been incubating for fifty years.

**Capitalism: The Basics** Jan 14 2022 The global economy is dominated by a powerful set of established and emerging capitalisms, from the long-standing capitalist economies of the West to the rising economies of the BRIC (Brazil, Russia, India and China) countries. An understanding of capitalism is therefore fundamental to understanding the modern world. Capitalism: The Basics is an accessible introduction to a variety of capitalisms and explores key topics such as: the history of major capitalist economies; the central role played by both states and markets in the global economy; the impact of capitalism on wages, workers and welfare; approaches to the analysis of capitalism, and choices for capitalism’s future. Examining capitalism from both above and below, featuring a range of case studies from around the globe, and including a comprehensive glossary, this book is the ideal introduction for students studying capitalism.

**Capitalists in Spite of Themselves** Aug 09 2021 Here, Richard Lachmann offers a new answer to an old question: Why did capitalism develop in some parts of early modern Europe but not in others? Finding neither a single cause nor an essentialist unfolding of a state or capitalist system, Lachmann describes the highly contingent development of various polities and economies. He identifies, in particular, conflict among feudal elites--landlords, clerics, kings, and officeholders--as the dynamic which perpetuated manorial economies in some places while propelling elites elsewhere to transform the basis of their control over land and labor. Comparing regions and cities within and across England, France, Italy, Spain, and the Netherlands from the twelfth through eighteenth centuries, Lachmann breaks new ground by showing step by step how the new social relations and political institutions of early modern Europe developed. He demonstrates in detail how feudal elites were pushed toward capitalism as they sought to protect their privileges from rivals in the aftermath of the Reformation. Capitalists in Spite of Themselves is a compelling narrative of how elites and other classes made and responded to political and religious revolutions while gradually creating the nation-states and capitalist markets which still constrain our behavior and order our world. It will prove invaluable for anyone wishing to understanding the economic and social history of early modern Europe. Capitalists in Spite of Themselves was the winner of the 2003 Distinguished Scholarly Publication Award of the American Sociology Association.

**Moral Capitalism** Sep 10 2021 "If anyone can save capitalism from the capitalists, it's Steven Pearlstein. This lucid, brilliant book refuses to abandon capitalism to those who believe morality and justice irrelevant to an economic system." —Ezra Klein, founder and editor-at-large, Vox Pulitzer Prize-winning economics journalist Steven Pearlstein argues that our thirty year experiment in unfettered markets has undermined core values required to make capitalism and democracy work. With a New Introduction by the Author Thirty years ago, “greed is good” and “maximizing shareholder value” became the new mantras woven into the fabric of our business culture, economy, and politics. Although, around the world, free market capitalism has lifted more than a billion people from poverty, in the United States most of the benefits of economic growth have been captured by the richest 10%, along with providing justification for squeezing workers, cheating customers, avoiding taxes, and leaving communities in the lurch. As a result, Americans are losing faith that a free market economy is the best system. In Moral Capitalism, Pulitzer Prize-winning journalist Steven Pearlstein chronicles our descent and challenges the theories being taught in business schools and exercised in boardrooms around the country. We’re missing a key tenet of Adam Smith’s wealth of nations: without trust and social capital, democratic capitalism cannot survive. Further, equality of incomes and opportunity need not come at the expense of economic growth. Pearlstein lays out bold steps we can take as a country: a guaranteed minimum income paired with universal national service, tax incentives for companies to share profits with workers, ending class segregation in public education, and restoring competition to markets. He provides a path forward that will create the shared prosperity that will sustain capitalism over the long term. Previously published as Can American Capitalism Survive?

**Conscious Capitalism, With a New Preface by the Authors** Nov 24 2022 The bestselling book, now with a new preface by the authors At once a bold defense and reimagining of capitalism and a blueprint for a new system for doing business, Conscious Capitalism is for anyone hoping to build a more cooperative, humane, and positive future. Whole Foods Market cofounder John Mackey and professor and Conscious Capitalism, Inc. cofounder Raj Sisodia argue that both business and capitalism are inherently good, and they use some of today’s best-known and most successful companies to illustrate their point. From Southwest Airlines, UPS, and Tata to Costco, Panera, Google, the Container Store, and Amazon, today’s organizations are creating value for all stakeholders—including customers, employees, suppliers, investors, society, and the environment. Read this book and you’ll better understand how four specific tenets—higher purpose, stakeholder integration, conscious leadership, and conscious culture and management—can help build strong businesses, move capitalism closer to its highest potential, and foster a more positive environment for all of us.

**Creating Modern Capitalism** Jan 26 2023 What explains the national economic success of the United States, Britain, Germany, and Japan? What can be learned from the long-term championship performances of leading business firms in each country? How important were specific innovations by individual entrepreneurs? And in the end, what is the true nature of capitalist development? The Pulitzer Prize-winning historian Thomas K. McCraw and his coauthors present penetrating answers to these questions. Creating Modern Capitalism is the first book to explain for a broad audience the interconnections among technological innovation, management science, the power of entrepreneurship, and national economic growth. The authors approach each question from a comparative framework and with a unique triple focus on national economic systems, particular companies, and individual business leaders. Above all, the book focuses on how specific entrepreneurs influenced the economic success of their countries: Josiah Wedgwood and Henry Royce in Britain; August Thyssen and Georg von Siemens in Germany; Henry Ford, Alfred Sloan, and the two Thomas J. Watsons in the United States; Sakichi Toyoda, Masatoshi Ito, and Toshifumi Suzuki in Japan. The product of a three-year collaborative effort at the Harvard Business School, the book combines cutting-edge scholarship with a finely tuned sense of the art of management. It will engage general readers as well as those with a special interest in entrepreneurship and the evolution of national business systems.

**Creating a World Without Poverty** Sep 22 2022 The author describes his vision for an innovative business model that would combine the power of free markets with a quest for a more humane, egalitarian world that could help alleviate world poverty, inequality, and other social problems.

**Railroading Economics** Sep 29 2020 Most economic theory assumes a pure capitalism of perfect competition. This book is a penetrating critique of the rhetoric and practice of conventional economic theory. It explores how even in the United States—the most capitalist of countries—the market has always been subject to numerous constraints. Perelman examines the way in which these constraints have been defended by such figures as Henry Ford, J. P. Morgan, and Herbert Hoover, and were indeed essential to the expansion of U.S. capitalism. In the process, he rediscovers the critical element in conservative thought—the “forgotten traditions of railroad economics”—that has been lost in the neoliberal present. This important and original historical reconstruction points the way to a discipline of economics freed from the mythology of the market.

**Saving Capitalism From Short-Termism: How to Build Long-Term Value and Take Back Our Financial Future** Aug 29 2020 Conquering the obsession with short-term profits is critical to the future of business, society, and capitalism itself—Alfred Rappaport presents a game plan every business leader should read “As Rappaport keeps on speaking out for the realities surrounding investment and speculation, our society will profit as it builds on his keen insights.” John C. Bogle, founder of The Vanguard Group (from the Foreword) About the Book: Alfred Rappaport, who first introduced the principles and practical application of "shareholder value" in his groundbreaking 1986 classic Creating Shareholder Value, reiterated the basic message in his 2006 Harvard Business Review article: Focusing on Wall Street quarterly earnings expectations rather than on creating long-term value is an invitation to disaster. Rappaport shows how deeply flawed short-term performance incentives for corporate and investment managers were an essential cause of the recent global financial crisis. In Saving Capitalism from Short-Termism, Rappaport examines the causes and consequences of “short-termism” and offers specific recommendations for how publicly traded companies and the investment management community can overcome it. Whether you're a corporate manager, money manager, public policymaker, business-school student, or simply concerned about your financial future, Saving Capitalism from Short-Termism provides valuable insights and practical ideas to change the course of your organization —and contribute to a healthier economy that benefits all.

**Natural Capitalism** Apr 29 2023 There are no more respected voices in the environmental movement than these authors, true counselors on the direction of twenty-first-century business. With hundreds of thousands of books sold worldwide, they have set the agenda for rational, ecologically sound industrial development. In this inspiring book they define a superior & sustainable form of capitalism based on a system that radically raises the productivity of nature's dwindling resources. Natural Capitalism shows how cutting-edge businesses are increasing their earnings, boosting growth, reducing costs, enhancing competitiveness, & restoring the earth by harnessing a new design mentality. The authors offer dozens of examples of businesses that are making fourfold or even tenfold gains in efficiency, from self-heating & self-cooling buildings to 200-miles-per-gallon cars, while ensuring that workers aren't downsized out of their jobs. This practical blueprint shows how making resources more productive will create the next industrial revolution

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