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Digital Photography Earth Day Reveal Your Detroit Tony Northrup's Photography Buying Guide Kodak, the Art of Digital Photography Baby Bargains 12 Women in Business Rick Sammon's Complete Guide to Digital Photography 2.0 **Sharing Digital Photos For Dummies, Pocket Edition Phototherapy in Mental Health Digital Signage Broadcasting** The Complete Guide to Home Picture Framing Young Children's Play Practices with Digital Tablets Digital Photo Projects in Easy **Steps Made for Export 2011** Autumn (No.607) The Digital Photo Fun Factory HWM **Computer-Mediated Social Networking Paint Shop Pro** 9 Young House Love HWM Dementia Lab 2021: Supporting Ability Through Design Ambient Assisted Living The new iPad **Portable Genius Digital Signage Power: An Experts Guide to Mastering the Technology** Turn Your Android Phone or Tablet into a Multimedia Hub It's Not Easy Being a Bunny Internationalization, Design and Global Development **HWM** The Adobe Photoshop <u>Lightroom CC Book for Digital</u> Photographers Visual Research iPad 2 Portable Genius Popular Photography Photopedia Apollo

Remastered Photo Organizing

Made Easy Communication
Technology Update and
Fundamentals PHOTOVIDEOi
The Workout Journal and
Roadmap Baby Sign
Language Made Easy

PHOTOVIDEOi Feb 20 2020 A local Singaporean magazine dedicated to photography and videography. Rick Sammon's Complete Guide to Digital Photography 2.0 Sep 21 2022 "Clear, concise, lively, well-organized and opinionated."--Popular Photography and Imaging The new iPad Portable Genius May 05 2021 Essential coverage of everything you need to know about The new iPad The popularity of the iPad is seemingly unstoppable and if you've decided to get in the iPad game, this handy guide is must-have reading. This easyto-understand resource shares tips, tricks, and advice, to help you get the most out of your ultraportable tablet device. You'll learn how to maximize features of The new iPad such as the beautiful Retina display, multitouch screen, 5MP camera, Bluetooth and Wi-Fi +4G capability, eReader functionality, and much more. Shows you how to surf the web, watch movies and TV, listen to music, read books, play games, create presentations, edit documents, manage contacts, organize photos, update spreadsheets, and more Covers

how to use and troubleshoot the latest iOS Features Genius icons to show you the smartest way to do things Helps save you time and avoid hassles as you get up to speed The new iPad Portable Genius presents you with accessible, useful information so that you can start confidently using your new iPad today!

iPad 2 Portable Genius Aug 28 2020 Everything you need to know about the iPad 2! Finally decided to get the hottest device on the planet? If so, don't go far without the iPad's must-have accessory-your own copy of iPad 2 Portable Genius. This hip little guide will show you how to get the very most out of your iPad 2. Being a Portable Genius, it gives you tips and useful information in a handy, compact size, so you can carry it along as easily as your iPad—and it doesn't skimp on any of the essentials. Zeros in on the hottest tricks and tips for the most-used features of your iPad 2 Makes sure you get the most out of the all the different things the iPad 2 can do—as an e-reader, a small computer, and a large iPod touch Provides Genius icons to show you the smartest ways to do things Helps you save time and avoid hassles as you get up to speed Looks good! Full color and a clean layout makes it easy to access the information you need Compact size makes

this a very portable helper you can take with you Collect the whole Portable Genius series and make the most of your Apple digital lifestyle.

Turn Your Android Phone or Tablet into a Multimedia Hub Mar 03 2021

Communication Technology Update and Fundamentals

Mar 23 2020 New communication technologies are being introduced at an astonishing rate. Making sense of these technologies is increasingly difficult. Communication Technology Update and Fundamentals is the single best source for the latest developments, trends, and issues in communication technology. Featuring the fundamental framework along with the history and background of communication technologies, Communication Technology Update and Fundamentals, 12th edition helps you stay ahead of these ever-changing and emerging technologies. As always, every chapter has been completely updated to reflect the latest developments and market statistics, and now covers digital signage, cinema technologies, social networking, and telepresence, in addition to the dozens of technologies explored in the previous edition. The book also features industry structure and regulation, history, and theory along with full coverage of the latest technologies! The book's companion website (http://commtechupdate.com) offers updated information submitted by chapter authors and offers links to other Internet resources.

The Adobe Photoshop Lightroom CC Book for Digital Photographers Oct 30 2020 Since Lightroom 1.0 first launched, Scott's Kelby's The Adobe Photoshop Lightroom Book for Digital Photographers has been the world's #1 bestselling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 6, Scott uses his same award-winning, step-bystep, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: • Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. • The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. • What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: "Exactly what order am I supposed to do things in, and where does Photoshop fit in?" You'll see

Scott's entire start-to-finish Lightroom 6 workflow and learn how to incorporate it into your own workflow. • Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows firsthand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 6. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight to the point, or more fun way to learn Lightroom than with this groundbreaking book.

Reveal Your Detroit Feb 26 2023 Through a unique partnership model with fortyfive community organizations, the Detroit Institute of Arts' 2012 community photography project Reveal Your Detroit offered Detroit residents the chance to respond to the Museum's contemporary photography exhibition Detroit Revealed: Photographs 2000-2010. Using disposable cameras, each participant captured people, places, and things that make their lives in

Detroit distinctive, inspired by the questions "what does your Detroit look like?" and "how do vou want others to see it?." In the final display, over 2,300 images rotated across 60 digital photo frames, from a selection of over 10,000 submitted. For this volume. author Bradford Frost selected 192 images from the exhibit to showcase the perspectives of hundreds of residents and the places they presented, from the gritty to the sublime. Reveal Your Detroit is composed of two main sections-The Authentic City and Detroit's Vital Transformation-photo essays that evoke Detroit's spirited resolve and response to the dominant imagery of the city in decline. Photographers visit favorite Detroit sites like Eastern Market, the Detroit Riverfront, the Charles H. Wright Museum of African American History, Comerica Park, Michigan Central Station, and the Fox Theater; but they also highlight lesser known spots, like the cobblestone streets of West Canfield in Midtown. Hostel Detroit in Corktown, and the Central **Business District Community** Garden Downtown. Photos highlight Detroit's vibrant street and folk art, the diversity of the city's natural environment, and the vitality of residents and businesses in a range of city neighborhoods. The participating community groups are introduced in short text sections throughout the book and credited in the captions of each photo they submitted. Frost concludes with a personal section containing snapshots of a few

of his own Detroit highlights.
Reveal Your Detroit is not only
a beautiful gift book and record
of a transforming American
city, it is also a testament to
the possibilities of creative
partnership between
grassroots organizations and
larger cultural institutions.
Anyone with roots in Detroit or
an interest in community-based
art will appreciate the
multilayered picture created by
Reveal Your Detroit.

Digital Photography Apr 28 2023 Get rid of nasty red-eye or give your best friend a tiger's head! Ditch the jargon and take pictures like a pro with this fantastic book and CD that give you the tools and know-how to turn snaps into really cool pics! From how your camera works, to great ideas for subjects, mini-projects and a wealth of techniques and inspiration to improve your photography, you'll be snapping with confidence before you can say 'Smile'. Use the free CD containing clip art and digital picture frames to manipulate photos on your computer and create amazing effects. So get started, get snapping and say goodbye to boring pictures!

Ambient Assisted Living Jun 06 2021 This book constitutes the refereed proceedings of the Third International Workshop on Ambient Assisted Living, IWAAL 2011, held in Torremolinos-Málaga, Spain, in June 2011 as a satellite event of IWANN 2011, the International Work-Conference on Artificial and Natural Neural Networks.. The 30 papers presented were carefully reviewed and selected from

numerous submissions. They are organized in topical sections on mobile proposals for AAL, applications for cognitive impairments, ehealth, smart and wireless sensors, applied technologies, frameworks and platforms, and methodologies and brain interfaces.

Photopedia Jun 25 2020 Photopedia: The Ultimate Digital Photography Resource Whether you own a low-cost point-and-shoot camera or an expensive digital SLR, great photographs are within your reach-with the help of this book. Photopedia: The Ultimate Digital Photography Resource shows you everything you need to know to take great-looking digital photos, from basic camera operation to advanced Photoshop techniques. Photopedia's easy-to-read text, accompanied by colorful photographic examples, leads you step-by-step from choosing the right digital camera to taking impressive pictures to printing your photos and sharing them via the Web. Photopedia includes detailed instructions for taking all kinds of different photos. Want to take an attractive portrait, or a stunning action shot? Or perhaps you just want to capture shots on your upcoming vacation, or shoot some product photos for eBay? Whatever type of photo you want to take, you'll learn how in this book. Read the text, look at the pictures, and then start shooting! HERE'S SOME OF WHAT'S COVERED INSIDE: • Choosing the right digital camera • Learning your camera's functions and

controls • Selecting essential camera accessories • Using different lenses and filters • Mastering essential photographic techniques, such as composition, lighting, color, exposure, and focus • Choosing the best photo editing software • Using Photoshop to edit and enhance your photos • Shooting the perfect photo-from portraits to still life • All aspects of digital photography from equipment, composition, digital darkroom/editing, and output. • Shooting in black and white • Storing, managing, and printing your photos Michael Miller has written more than 75 nonfiction how-to books, including Que's iPodpedia: The Ultimate iPod and iTunes Resource, Googlepedia: The Ultimate Google Resource, Absolute Beginner's Guide to Computer Basics, Tricks of the eBay Masters, and Bad Pics Fixed Ouick. Learn more at his

www.molehillgroup.com.
Category: Digital Photography
User Level: Beginner to
Advanced

website:

Apollo Remastered May 25 2020 AN INSTANT SUNDAY TIMES BESTSELLER Discover space as you've never seen it before, with these aweinspiring, breathtakingly restored images of our first missions to the Moon 'The next best thing to being there' Charlie Duke, Apollo 16 astronaut In a frozen vault in Houston sits the original NASA photographic film of the Apollo missions. For half a century, almost every image of the Moon landings publicly available was produced from a

lower-quality copy of these originals. Now we can view them as never before. Expert image restorer Andy Saunders has taken newly available digital scans and, applying pain-staking care and cuttingedge enhancement techniques, he has created the highest quality Apollo photographs ever produced. Never-beforeseen spacewalks and crystalclear portraits of astronauts in their spacecraft, along with startling new visions of the Earth and the Moon, offer astounding new insight into one of our greatest endeavours. This is the definitive record of the Apollo missions and a mesmerizing, high definition journey into the unknown.

Paint Shop Pro 9 Oct 10 2021 This comprehensive guide cuts right to the chase of the Paint Shop Pro tools that are best used when working with photographs, enabling you to make the most of its many features. Learn how you can correct and enhance your photos, making them even better than they appeared out of your camera. Cover the essentials of color, layers, and photo retouching. Discover the secrets behind resolution and learn how it applies to your monitor, your images, and your prints. Have some fun with your photographs as you learn how to put digital picture frames around them, create digital scrapbook pages, and create works of art with the special effects of Paint Shop Pro. Whether you are a digital or traditional film photographer, "Paint Shop Pro 9: Photographers' Guide" is filled with instructions, tips,

and tricks designed to fit your

Earth Day Mar 27 2023 Earth Day celebrates our beautiful planet and calls us to act on its behalf. Some people spend the day planting flowers or trees. Others organize neighborhood clean-ups, go on nature walks, or make recycled crafts. Readers will discover how a shared holiday can have multiple traditions and be celebrated in all sorts of ways. The Workout Journal and Roadmap Jan 21 2020 A convenient handbook to keep you on track with your fitness goals Not seeing the maximum fitness results you know you can achieve? It's time to get serious with your most powerful tool: The Workout Journal and Roadmap! With a durable, cleanable cover and convenient spiral binding (lays flat for tracking anywhere!), this handy-size journal is ready to tuck into your gym bag. The Workout Journal and Roadmap will energize your workouts and help you take them to a whole new level. The power lies in recording: • Your training goals—whether it's more reps or sets with higher weight or going farther and faster with cardio, even flexibility and mobility goals • Where you are right now—from body measurements to workout maxes and bests, so you can clearly see your progress and boost motivation to keep at it • Your performance for each workout—celebrate successes (physical and mental) and troubleshoot anything holding you back • Extra support from nutrition, supplements, and sleep—factors easy to overlook

but also critical to reaching your fitness goals Easy-to-use log pages help you capture important workout measures—reps and sets, distance, heart rate, and more—in a strong, portable book. Plus, the simple yet powerful act of recording keeps you focused in each workout and motivated to stick to your overall fitness program. Get ready to see the results you've been chasing!

Sharing Digital Photos For Dummies, Pocket Edition

Aug 20 2022 Share your favorite digital photos with family and friends Do you have a collection of great vacation shots just waiting to impress your friends? Or critical photos you must get to yourbusiness associates? This book shows you all the differentoptions for sharing your photos with a few or a lot of people — quickly, easily, and even for free! Open the book and find: Tips for emailing photos Insights on posting to photo-sharing sites and blogs Steps for getting the best results from a scanner How to create a photo slide show or video Digital picture frame advice

Young Children's Play Practices with Digital Tablets Apr 16 2022 The ebook version of this title is Open Access, thanks to Knowledge Unlatched funding, and is freely available to read online. This book presents how sets of tablet play characteristics shape children's current digital playgrounds.

Phototherapy in Mental Health Jul 19 2022

Photo Organizing Made Easy
Apr 23 2020 Our photos. They
are the keepers of our most

precious memories and the tellers of our most cherished stories. But in the digital age, and when free time is nonexistent, organizing your photos - the thousands stored in shoeboxes under your bed, in fading photo albums, and on your phone - is a daunting task!In Photo Organizing Made Easy: Going from Overwhelmed to Overjoyed, professional photo organizers share their eight, doable steps to help you organize, maintain, and most importantly, enjoy your photos. You'll learn how to tackle the challenges of time and technology, have access to trusted resources when you need a helping hand, and benefit from expert advice.We are a people of stories. Taking the time to organize your photos is a priceless investment and a gift your loved ones will treasure for generations to come.

Computer-Mediated Social Networking Nov 11 2021 This volume constitutes the revised selected papers of the First International Conference, ICCMSN 2008, held in Dunedin, New Zealand, in June 2009. The 19 revised papers presented were carefully reviewed and selected from a total of 34 submissions. The papers are organized in topical sections on virtual environments and second life; knowledge networks and learning in social networks; applications and integration of social networking systems as well as social concepts associated with social networking. The Complete Guide to Home

Picture Framing May 17 2022

Made for Export 2011 Autumn (No.607) Feb 14
2022

It's Not Easy Being a Bunny Feb 02 2021 P.J. Funnybunny doesn't want to be a bunny anymore! In this hilarious story, a young bunny explores life with different animal friends. This bunny-rific tale of self-discovery is now available in a simplified board book perfect for the littlest hands—and with a festive, sparkly cover, it makes the perfect gift to fill any Easter basket. P.J. Funnybunny is tired of cooked carrots and his big ears. It would be way more fun to be a bear, a bird, or a pig...right? Read along as P.J. leaves home and tries to determine who he is—and where he belongs. But this bunny might just learn that all he wants to be is...himself! This sturdy board book adaptation, with text abridged from the beloved Dr. Seuss Beginner Book, makes a fun-filled read aloud for babies and toddlers! The Digital Photo Fun Factory Jan 13 2022 Digital photography has revolutionized the way people capture, store, share, and display their memories. But snapping that digital photo of the baby, the pooch, or the sunset over Key West is just the beginning of a wondrous realm of display options. Once the shot has been transferred from the digital camera to the computer, its creative possibilities are just about limitless. This great new book-plus kit combines proven craft techniques with computer know-how to help readers produce professional-looking personal mementoes quickly

and affordably, using only popular image-editing software and an ordinary ink jet printer. Even the crafts-challenged (and the barely computer literate) will be creating hundreds of unique greeting cards, calendars, albums, scrapbooks, refrigerator magnets, mouse pads, photo frames, and other items for treasured keepsakes or thoughtful gifts before they know it. The kit comes with everything necessary to start having fun with the digital camera: four different kinds of special-effects paper, photo mats, stencils, magnets for decorating, and a 64-page guide that's packed with fun project ideas and easy-to-follow image-editing techniques.

Baby Sign Language Made Easy Dec 20 2019 "Featuring
ASL signs plus fun songs and
activities"--Cover.

Digital Signage

Broadcasting Jun 18 2022 Digital Signage Broadcasting is a perfect introduction to this new world of opportunities for media professionals in all areas. Whether you are in engineering, IT, advertising, or management, you will gain knowledge on the operations of digital signage systems, content gathering, customer billing, and much more on this new exciting media. This book includes coverage of basic elements, examples of advanced digital signage applications, as well as traffic capacity calculations that may be guidance when choosing means of distribution as physical media, broadband or satellite. Digital Signage Broadcasting helps you discover the fascinating

possibilities of this new convergence medium with hundreds of author-created color 3D illustrated graphics and real-life photographs showing the capability and future of digital signage.

Young House Love Sep 09 2021 This New York Times bestselling book is filled with hundreds of fun, deceptively simple, budget-friendly ideas for sprucing up your home. With two home renovations under their (tool) belts and millions of hits per month on their blog

YoungHouseLove.com, Sherry and John Petersik are homeimprovement enthusiasts primed to pass on a slew of projects, tricks, and techniques to do-it-yourselfers of all levels. Packed with 243 tips and ideas-both classic and unexpected—and more than 400 photographs and illustrations, this is a book that readers will return to again and again for the creative projects and easy-to-follow instructions in the relatable voice the Petersiks are known for. Learn to trick out a thrift-store mirror, spice up plain old roller shades, "hack" your Ikea table to create three distinct looks, and so much more. 12 Women in Business Oct 22 2022 From YouTube CEO

Susan Wojcicki to Body Shop founder Anita Roddick, Marvel Studios executive Victoria Alonso, and Brazil's Luiza Helena Trajano, who turned her aunt's small gift shop into a billion-dollar company, this book profiles 12 women business leaders from around the world. Each chapter

includes attention-grabbing

photos, biographical details, and fascinating facts. Sidebars go beyond the basics, and prompts invite readers to think for themselves. An Out of the Shadows section features minibios of women in business who never got the recognition they deserved.

HWM Aug 08 2021 Singapore's leading tech magazine gives its readers the power to decide with its informative articles and indepth reviews.

Baby Bargains Nov 23 2022 America's best-selling and bestloved guide to baby gear is back with an updated and revised edition! Yes, a baby book that actually answers the big question about having a baby: How am I going to afford all this? With the average cost of a baby topping \$7400 for just the first year alone, new parents need creative solutions and innovative ideas to navigate the consumer maze that confronts all parents-to-be. Baby Bargains is the answer! Inside, you'll discover: * BEST BET PICKS for cribs, car seats, strollers, high chairs, diapers and more! * CHEAT SHEETS for your baby registry--create a baby registry in minutes with our good, better, best ideas. * SEVEN THINGS no one tells you about baby gear, from nursery furniture to feeding baby. * THE TRUTH ABOUT STROLLERS--and which brands work best in the real world. * Dozens of SAFETY TIPS to keep baby safe and affordably baby proof your home. * DETAILED CHARTS that compare brands of cribs, high chairs, car seats and more. This new 14th edition adds the

latest tips and advice on getting bargains on baby gear, including: Streamlined recommendations by parenting lifestyle, from a crib for spacechallenged urban parents to an affordable car seat for Grandma's car. New recommendations for baby feeding, from baby food processors to storage ideas for homemade baby food. BUDGET-FRIENDLY picks for dozens of items, from high chairs to infant car seats. Expanded coverage of new baby gear items, like extralarge playpens, sleep soothers and more

Digital Signage Power: An **Experts Guide to Mastering** the Technology Apr 04 2021 This Easy-to-Read Book Tells You Everything You Need to Know to Put the "Digital Signage Revolution" To Work In Your Business - And Make More Money Than All Your Competitors Combined! The Digital Signage Revolution Is Here! Now YOU Can Make the MOST of it - with the EASY Instructions in this new up-todate book! And now, instead of trying to learn all about Digital Signage the hard way - you know, attending expensive seminars... researching web sites... reading trade magazines... devouring white papers, case studies, newsletters... or spending your "free" time on expensive webinars... all you have to do is DOWNLOAD AND READ ONE BOOK... http://www.digitalsignagepowe r.com

gathers revised and selected contributions to the 5th Dementia Lab Conference, D-Lab 2021, organized online on January 18-28, 2021, from the Emily Carr University of Art + Design, Vancouver, Canada. It describes original strategies in which design or creative methods have been shown to uncover, support and enhance the abilities of people living with dementia. Papers report on new ideas and findings relating to three main themes: engagement, empowerment and identity. They cover: ethics of inclusion and solutions for shifting the culture of care to be focused on both personal independence and reconnecting with the community; new ways of designing with people living with dementia; strategies for breaking negative stereotypes and preconceived opinions; and approaches to retaining personhood and dignity. Offering a timely source of information on new design and creative methods to a broad community of industrial, communication, interactive and inclusive designers, this book is also meant to address and inspire various stakeholders and organizations in dementia care.

Visual Research Sep 28 2020
Visual Research: A Concise
Introduction to Thinking
Visually is the first text to
present a concise overview of
the significant ethical,
theoretical, and practical
considerations for conducting
research with images. The
capacity to take photos and
video on handheld devices and
the ability to store, post, and

share such imagery online all offer tremendous opportunities for social research. The rapid development and popularity of such technology means that little technological proficiency is required, and even less theoretical and ethical consideration. This book provides an accessible introduction to doing visual research in the social sciences. Beginning with ethical considerations, this book highlights the importance of thinking visually before engaging in visual research. Further themes involve creating, organizing, and using images and are presented so as to help readers think about and work with their own visual data. Boxed case studies and further reading suggestions enhance the utility of this primer. Concise and highly focused, Visual Research will be an invaluable resource for visual, media, and communications students and researchers and others interested in visual research in the social sciences.

HWM Dec 12 2021 Singapore's leading tech magazine gives its readers the power to decide with its informative articles and in-depth reviews.

Digital Photo Projects in Easy Steps Mar 15 2022 This guide contains a set of projects that anyone can follow, using the latest digital software such as Photoshop Elements, Paint Shop Pro. Topics covered include perfecting an image, creating a quick brush effect, and building frames.

HWM Nov 30 2020 Singapore's leading tech magazine gives its readers the

Supporting Ability Through

Design Jul 07 2021 This book

Dementia Lab 2021:

power to decide with its informative articles and indepth reviews.

Internationalization, Design and Global Development Jan 01 2021 This volume constitutes the refereed proceedings of the 4th International Conference on Internationalization, Design and Global Development, IDGD 2011, held in Orlando, FL, USA, in July 2011 in the framework of the 14th International Conference on Human-Computer Interaction, HCII 2011. The 71 revised papers presented were carefully reviewed and selected from numerous submissions. The papers accepted for presentation thoroughly cover the entire field of internationalization, design and global development and address the following major topics: Cultural and crosscultural design, culture and usability, design, emotion, trust and aesthetics, cultural issues in business and industry, culture, communication and society.

Popular Photography Jul 27 2020

Kodak, the Art of Digital Photography Dec 24 2022 A guide to composing exceptional digital photographs that covers composition, formats, geometrical frames, lines, shapes, subject placement, balance, unity, light, perspective, color, and shades. Includes example prints. Tony Northrup's Photography Buying Guide Jan 25 2023 If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times

per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be?Which lens should I buy? Should I buy Canon, Nikon, or Sony?Is a mirrorless camera or a DSLR better for me?Do I need a full frame camera?Is it safe to buy generic lenses and flashes?What's the best landscape photography gear?Which portrait lens and flash should I buy?What gear do I need to photograph a wedding?How can I get great wildlife shots on a budget?Which sports photography equipment should I purchase? Should I buy zooms or primes?Is image stabilization worth the extra cost?Which type of tripod should I buy?Which wireless flash system is the best for my budget?How can I save money by buying used?What kind of computer should I get for photo editing?What studio lighting equipment should I buy?When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!