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Visioni territoriali e nuove mobilità. Progetti integrati per il turismo nell'ambiente Mass Tourism in a Small World Modern Architecture, Empire, and Race in Fascist Italy Francia Tourism Recovery from COVID-19: Prospects for Over- and Under-tourism Regions Materiality in Roman Art and Architecture Routledge Intensive Italian Course The National Union Catalog, Pre-1956 Imprints La Città Altra. Storia E Immagine Della Diversità Urbana: Luoghi E Paesaggi Dei Privilegi E Del Benessere,

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**Tourism Recovery from COVID-19:
Prospects for Over- and Under-tourism
Regions** Aug 11 2021
**Museums, Galleries, Monuments and
Archaeological Complexes in Italy** Jun 20
2022

Social Media Marketing per il turismo Apr
26 2020 Internet ha trasformato radicalmente il
turismo, ha modificato la relazione tra domanda
e offerta, ha introdotto un modo diverso da parte
del turista di rapportarsi con le destinazioni, le
imprese e i fornitori. Ma non solo: ha cambiato
la struttura del mercato, ha favorito la
disintermediazione e la reintermediazione, ha
creato nuovi modelli di business, modificando i
canali di comunicazione e di distribuzione,
inaugurando un nuovo modo di fare marketing.
Oggi la domanda turistica si colloca in rete e in
Internet: è qui che i turisti cercano informazioni
e decidono cosa fare ma, soprattutto, diventano
promotori e raccomandatori per altri turisti. Il
social media marketing rappresenta quindi una
grande opportunità per le destinazioni e le
imprese: coinvolgere gli utenti oggi è infatti
l'unica strada per incrementare la visibilità, la
riconoscibilità e la reputazione nel mercato. Il
libro approfondisce come costruire strategie
social vincenti, come applicare tattiche efficaci

di content e viral marketing, come gestire le community nel turismo, specificando gli strumenti e le piattaforme più adatte per generare conversazioni in rete, stimolare la reputazione, la brand reputation e il sentiment, senza dimenticare di affrontare il tema estremamente attuale del mobile marketing.

Materiality in Roman Art and Architecture

Jul 10 2021 The focus of this volume is on the aesthetics, semantics and function of materials in Roman antiquity between the 2nd century B.C. and the 2nd century A.D. It includes contributions on both architectural spaces (and their material design) and objects - types of 'artefacts' that differ greatly in the way they were used, perceived and loaded with cultural significance. With respect to architecture, the analysis of material aesthetics leads to a new understanding of the performance, imitation and transformation of surfaces, including the social meaning of such strategies. In the case of objects, surface treatments are equally

important. However, object form (a specific design category), which can enter into tension with materiality, comes into particular focus. Only when materials are shaped do their various qualities emerge, and these qualities are, to a greater or lesser extent, transferred to objects. With a focus primarily on Roman Italy, the papers in this volume underscore the importance of material design and highlight the awareness of this matter in the ancient world.

Visitez L'Italie Jun 28 2020

Groundwork May 20 2022 An illuminating look at a fundamental yet understudied aspect of Italian Renaissance painting The Italian Renaissance picture is renowned for its depiction of the human figure, from the dramatic foreshortening of the body to create depth to the subtle blending of tones and colors to achieve greater naturalism. Yet these techniques rely on a powerful compositional element that often goes overlooked. Groundwork provides the first in-depth examination of the complex relationship

between figure and ground in Renaissance painting. "Ground" can refer to the preparation of a work's surface, the fictive floor or plane, or the background on which figuration occurs. In laying the material foundation, artists perform groundwork, opening the ground as a zone that can precede, penetrate, or fracture the figure. David Young Kim looks at the work of Gentile da Fabriano, Giovanni Bellini, Giovanni Battista Moroni, and Caravaggio, reconstructing each painter's methods to demonstrate the intricacies involved in laying ground layers whose translucency and polychromy permeate the surface. He charts significant transitions from gold ground painting in the Trecento to the darkened grounds in Baroque tenebrism, and offers close readings of period texts to shed new light on the significance of ground forms such as rock face, wall, and cave. This beautifully illustrated book reconceives the Renaissance picture, revealing the passion and mystery of groundwork and discovering figuration beyond

the human figure.

Cultural Tourism and Sustainable Local

Development Oct 01 2020 With the exponential rise in leisure mobility, tourism has increasingly become of great economic significance. Cultural heritage, such as museums, churches, historical landscapes, urban parks, and exhibitions attract many visitors and countries, regions and cities which house such historic-cultural amenities have seen increasingly large waves of tourists. While an avalanche of tourists has a positive impact on the local economy, such modern mass tourism also brings about negative externalities such as congestion, decline in quality of life, low access to cultural amenities and loss of local identity; to the extent that the sustainability conditions of a locality might be endangered. This tourism dilemma is particularly pronounced in cities with a rich cultural past, such as Venice, Naples and Amsterdam. Bringing together an interdisciplinary team of leading scholars from North America and Europe, this book examines

the interface of local cultural resources and modern mass tourism from a sustainability perspective. It puts forward innovative methodologies and best case practice for future cultural conservation policies.

Francia Sep 11 2021

Austria Apr 30 2023

Venice Jul 22 2022

Local Government and the COVID-19

Pandemic Dec 03 2020 The book provides a global perspective of local government response towards the COVID-19 pandemic through the analysis of a sample of countries in all continents. It examines the responses of local government, as well as the responses local government developed in articulation with other tiers of government and with civil society organizations, and explores the social, economic and policy impacts of the pandemic. The book offers an innovative contribution on the role of local government during the pandemic and discusses lessons for the future. The COVID-19

pandemic had a global impact on public health, in the well-being of citizens, in the economy, on civic life, in the provision of public services, and in the governance of cities and other human settlements, although in an uneven form across countries, cities and local communities. Cities and local governments have been acting decisively to apply the policy measures defined at national level to the specific local conditions. COVID-19 has exposed the inadequacy of the crisis response infrastructures and policies at both national and local levels in these countries as well as in many others across the world. But it also exposed much broader and deeper weaknesses that result from how societies are organized, namely the insecure life a substantial proportion of citizens have, as a result of economic and social policies followed in previous decades, which accentuated the impacts of the lockdown measures on employment, income, housing, among a myriad of other social dimensions. Besides the analysis of how

governments, and local government, responded to the public health issues raised by the spread of the virus, the book deals also with the diversity of responses local governments have adopted and implemented in the countries, regions, cities and metropolitan areas. The analysis of these policy responses indicates that previously unthinkable policies can surprisingly be implemented at both national and local levels.

Routledge Intensive Italian Course Jun 08 2021 This intensive foundation course in Italian is designed for students with no previous knowledge of the language. Accompanying audio material containing dialogues, listening exercises and pronunciation practice is available to purchase separately in CD format. These two audio CDs are designed to work alongside the accompanying book. Students using the Routledge Intensive Italian Course will practise the four key skills of language learning - reading, writing, speaking, and listening - and will acquire a thorough working knowledge of

the structures of Italian. The Routledge Intensive Italian Course takes students from beginner to intermediate level in one year.

Art, Science, and the Natural World in the Ancient Mediterranean, 300 BC to AD 100

Jan 16 2022 The first monograph-length study on the intersection of art, science, and the natural world in Hellenistic and Roman times. Examines a series of mosaics, wall-paintings, and papyri surviving from the period 300 BC - AD 100, setting them in their historical and cultural context.

Il turismo tra accoglienza, attrazione e investimento Dec 23 2019 365.1169

[Gli Ebrei in Roma](#) Oct 25 2022

[Artemisia Gentileschi](#) Aug 30 2020 This second volume in the groundbreaking Illuminating Women Artists series delves into the stirring life and work of the Baroque painter Artemisia Gentileschi. The life of Artemisia Gentileschi (1593–after 1654) was as exceptional as her paintings. She was a child prodigy, raised

without a mother by her artist father, a follower of Caravaggio. Although she learned to paint under her father, she became an artist against his wishes. Later, as she moved between Florence, Rome, Venice, Naples, and London, her artistic style evolved, but throughout her career she specialized in large-scale, powerful, nuanced portrayals of women. This book highlights Gentileschi's enterprising and original engagement with emerging feminist notions of the value and dignity of womanhood. Sheila Barker's cutting-edge scholarship in Artemisia Gentileschi clears a pathway for all audiences to appreciate the artist's pictorial intelligence, as well as her achievement of a remarkably lucrative and high-profile career at a time when few women were artists. Bringing to light newly attributed paintings and archival discoveries, this is the first biography to be written by an authority on Gentileschi since 1999. The volume is beautifully illustrated, and Barker weaves this extraordinary story with in-depth discussions of

key artworks, such as *Susanna and the Elders* (1610), *Judith Beheading Holofernes* (c.1619–20), and *Lot and His Daughters* (1640–45). Also included is the J. Paul Getty Museum's recent acquisition, *Lucretia* (c.1635–45). Through such works, Barker explores the evolution of Gentileschi's expressive goals and techniques.

Milano Sep 23 2022

[The National Union Catalog, Pre-1956 Imprints](#)
May 08 2021

[Smart Green Innovations in Industry 4.0 for Climate Change Risk Management](#) Mar 06 2021

This book is devoted to strengthening the theoretical and methodological basis, systematization of international experience, and scientific elaboration of prospects for developing a climate-smart economy and business as a vector of the sustainable development of Industry 4.0 in the Decade of Action. The first part of the book focuses on climate-responsible entrepreneurship in support of the sustainable

development of Industry 4.0. The part systematizes best practices for climate-smart green innovations across sectors of the digital economy. The third part reveals the experience of climate risk management based on smart green innovations in regions and countries. Particular attention is paid to the best practices of the European Union (EU) and the Eurasian Economic Union (EAEU). The book ends with part four, which explores ESG climate risk management and green finance in support of combating climate change. The book's novelty is that it rethinks the environmental footprints of Industry 4.0 from the perspective of climate risks and their management. The theoretical significance of the book lies in the formation of an innovative concept of climate change risk management, in which the economy, society, nature, and technology are presented and interact effectively. The book is intended for scientists. In this book, they will find an innovative and systemic vision of smart green

innovations in Industry 4.0 for climate change risk management.

Modern Architecture, Empire, and Race in Fascist Italy Oct 13 2021 In Modern

Architecture, Empire, and Race in Fascist Italy, Brian L. McLaren examines the architecture of the late-Fascist era in relation to the various racial constructs that emerged following the occupation of Ethiopia in 1936 and intensified during the wartime.

Tourism and Gastronomy Nov 01 2020 This book draws together a group of international experts in order to develop a better understanding of the role, development and future of gastronomy and culinary heritage in tourism.

Auto-alpine, and Geo-panoramic Routes Off the Beaten Track Aug 23 2022

National Union Catalog Jan 22 2020 Includes entries for maps and atlases.

Mantua Feb 26 2023

Guía turística de Florencia y provincia Jul 30

2020

La Città Altra. Storia E Immagine Della Diversità Urbana: Luoghi E Paesaggi Dei Privilegi E Del Benessere, Dell'isolamento, Del Disagio, Della Multiculturalità. Ediz. Italiana E Inglese Apr 06

2021 This volume proposes a rich corpus of papers about the 'Other City', a subject only few times dealt with, but worthy of all our attention: it imposes itself on the scene of international modern and contemporary historiography for its undeniable topicality. Throughout history, the city has always had to deal with social 'otherness', i.e. with class privileges and, consequently, with discrimination and marginalization of minorities, of the less well-off, of foreigners, in short, with the differences in status, culture, religion. So that the urban fabric has ended up structuring itself also in function of those inequalities, as well as of the strategic places for the exercise of power, of the political, military or social control, of the spaces for imprisonment, for the sanitary isolation or for

the 'temporary' remedy to the catastrophes.

From the first portraits of cities, made and diffused at the beginning of the fifteenth century for political exaltation purposes or for religious propaganda and for devotional purposes, which often, through increasingly refined graphic techniques, distort or even deny the true urban image, we reach, at the dawn of contemporary history, the new meaning given by scientific topography and new methods of representation; these latter aimed at revealing the structure and the urban landscape in their objectivity, often unexpected for who had known the city through the filter of 'regime' iconography. The representation of the urban image still shows the contradictions of a community that sometimes includes and even exalts the diversities, other times rejects them, showing the unease of a difficult integration.

The Bianchi of 1399 in Central Italy Mar 18

2022 Offering new insight into a medieval popular religious revival, this book highlights

how the Bianchi movement adapted to local norms and traditions during an epidemic of plague in two Tuscan towns at the turn of the fifteenth century.

Inter and Post-war Tourism in Western Europe, 1916-1960 Mar 25 2020 This edited collection is a novel book with contributions from eleven expert researchers on the history of tourism in Europe. This book explores the growth of tourism in contemporary postwar Europe, especially during the periods following the First and Second World Wars and the Spanish Civil War. It reveals both the work carried out by social agents and institutions to develop tourism, and the contribution of tourism in boosting the economy and the recovery of morale in the Old Continent Its origin is the International Congress Postguerres / Aftermaths of War, organized by the Department of History and Archeology of the University of Barcelona, in Barcelona, in June 2019. In this Congress, professors Carmelo Pellejero and Marta Luque

coordinated the session Post-war and tourism in contemporary Europe, in which all the authors of the book participated.

Guide of Rome Nov 25 2022

Right to the future Feb 02 2021 La città di Palermo, soggetta ai sempre più costanti fenomeni di brain drain e di immigrazione, si trova necessariamente a decidere cosa vuole fare da grande. Gli input che arrivano dall'esterno, e non solo, spingono la città prevalentemente verso una sola possibilità: il turismo. Eppure, per molte città storicamente formate, italiane (Venezia e Roma in primis) e non solo, la visione del turismo come unica via possibile e giusta si è rivelata la condanna a morte al diritto di vivere e praticare la città dove si è nati, cresciuti ma soprattutto si è scelto di abitare. In contrapposizione a questa visione, città come Barcellona, Bogotà o Medellin si sono messe in gioco sfidando la formazione/conformazione storica a favore della praticità e benessere della quotidianità urbana.

Dimostrando che si può fare turismo senza metterlo in prima linea tra le strategie politiche per lo sviluppo urbano (economico e sociale). "Right to the Future", il secondo Urban Thinkers Campus organizzato a Palermo dopo quello del 2015 ("City as a Service"), già dal titolo vuole essere la promessa di un approccio diverso per l'implementazione dell'Agenda a Palermo: aprire il dibattito a partire dai diritti dei cittadini a una città accessibile ed equa, capace di accogliere e moltiplicare futuri possibili, capace di applicare la Nuova Agenda Urbana con ogni uomo e mezzo a prescindere dalle risorse pubbliche disponibili. L'evento, patrocinato dalle Nazioni Unite e organizzato da PUSH in collaborazione con il Comune di Palermo, si è svolto a Palermo dal 3 all'8 aprile 2017.

Mass Tourism in a Small World Nov 13 2021

This new book reviews all aspects of the phenomenon of mass tourism. It covers theoretical perspectives (including political economy, ethics, sustainability and

environmentalism), the historical context, and the current challenges to domestic, intra-regional and international mass tourism. As tourism and tourist numbers continue to grow around the world, it becomes increasingly important that this subject is studied in depth and best practice applied in real-life situations. Finishing with a speculative chapter identifying potential future trends and challenges, this book forms an essential resource for all researchers and students within tourism studies.

Sculpture in Print, 1480-1600 Feb 23 2020

In this first in-depth study dedicated to the intriguing history of the translation of statues and reliefs into print, the essays in this volume reflect the printmakers' various approaches and challenges of translating antique or contemporary artworks, underlining their highly creative handling.

The Dolomites in the Province of Belluno

Dec 27 2022

Itatour. Visioni territoriali e nuove mobilità.

Progetti integrati per il turismo nell'ambiente Dec 15 2021

Olympic Games Events at Naples Apr 18 2022

Capri Mar 30 2023

The Plastic Venuses Jan 04 2021 A wooden horse in the archaeological site of Troy, plastic “Greek” statues on the seabed, resin columns at the Roman Forum, painted copies of Altamira and Lescaux grottos, Tutankhamun’s tomb in a casino of Las Vegas, fake Roman fortresses with legionnaires and gladiators, “Etruscan” vases in a hotel in Milan, Valentino’s creations on display in a Roman monument, voyeuristic attractions at Pompeii, ancient and new thermal baths with Roman-style treatments, “real” Roman wines produced in archaeological sites, and shows, plays of light, cocktails and fashion parades, a lottery for spending winter solstice at Newgrange . . . Museums and archaeological areas host all the contradictions of late modern society. Consumerism, media, advertising and virtual reality transform the relationships

between archaeology, tourism, collective imagery and political identity. We are witnesses to the success of archistar museums, “event” exhibitions, sensorial and virtual tourism, archaeotrekking and archaeodiving, even tourism of the non-existent. Authenticity itself takes on a different meaning when finds and monuments are not original or are exhibited in theme parks, hotels or subway stations. This book is an innovative, critical and stimulating appraisal of the situation.

Naples and Surroundings Short Guide Jan 28 2023

Rethinking Norman Italy May 27 2020 This volume on Norman Italy (southern Italy and Sicily, c. 1000-1200) honours and reflects the pioneering scholarship of Graham A. Loud. An international group of scholars reassesses and recasts the paradigm by which Norman Italy has been conventionally understood, addressing varied subjects across four key themes: historiographies, identities and communities,

religion and Church, and conquest. The chapters revise and refine our understanding of Norman Italy in the eleventh and twelfth centuries, demonstrating that it was not just a parochial Norman or Mediterranean entity but also an integral player in the medieval mainstream.

Women's Lives, Women's Voices Feb 14 2022

Literary evidence is often silent about the lives of women in antiquity, particularly those from the buried cities of Pompeii and Herculaneum. Even when women are considered, they are often seen through the lens of their male counterparts. In this collection, Brenda Longfellow and Molly Swetnam-Burland have gathered an outstanding group of scholars to give voice to both the elite and ordinary women living on the Bay of Naples before the eruption of Vesuvius. Using visual, architectural, archaeological, and epigraphic evidence, the authors consider how women in the region interacted with their communities through family relationships, businesses, and religious

practices, in ways that could complement or complicate their primary social roles as mothers, daughters, and wives. They explore women-run businesses from weaving and innkeeping to prostitution, consider representations of women in portraits and graffiti, and examine how women expressed their identities in the funerary realm. Providing a new model for studying women in the ancient world, *Women's Lives, Women's Voices* brings to light the day-to-day activities of women of all classes in Pompeii and Herculaneum.

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