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The Pyramid Principle Artificial Intelligence, Big Data and Data Science in Statistics Gini Inequality Index An Introduction to Management Consultancy Bulletproof Problem Solving Mapping a Winning Strategy The McKinsey Way Innovation Policy The Alchemy of Growth Handbook of Social Choice and Welfare Theory of Games and Statistical Decisions Global Production Conversations on Social Choice and Welfare Theory - Vol. 1 An analysis of management-employee conflict within the Air Traffic Control System of the Federal Aviation Administration and a program of action to improve working relationships throughout the organization Modern Agricultural and Resource Economics and Policy Ivy+ Admission Analytics for the Fox Parent Topology Design Methods for Structural Optimization U.S. Government Research & Development Reports The Granularity of Growth Grundlagen der Unternehmensberatung Die Unternehmensberatung Die 75 wichtigsten Management- und Beratungstools Masterpieces of Swiss Entrepreneurship Samuel Johnson Strategische Unternehmensberatung Optimal Enterprise The Fast Forward MBA Pocket Reference Toward a History of Game Theory Statistics and Decisions Mathematical Statistics The Collected Works of Julia Robinson The Profit Impact of Business Intelligence Announcement of Courses Mediated Business Interactions Data Science and Big Data Analytics Big Data Computing Introduction to Credit Risk Modeling Why Nations Fail Modeling Agriculture for Policy Analysis in the 1980s Emerging Drug Delivery and Biomedical Engineering Technologies

Innovation Policy by author Hesham Morten Gabr explains how to use a systematic policy process to craft a holistic view of policies for wealth creation through innovation. Contains Nearly 100 Pages of New Material The recent financial crisis has shown that credit risk in particular and finance in general remain important fields for the application of mathematical concepts to real-life situations. While continuing to focus on common mathematical approaches to model credit portfolios, Introduction to Credit Risk Model in Data Science and Big Data Analytics is about harnessing the power of data for new insights. The book covers the breadth of activities and methods and tools that Data Scientists use. The content focuses on concepts, principles and practical applications that are applicable to any industry and technology environment, and the learning is supported and explained with examples that you can replicate using open-source software. This book will help you: Become a contributor on a data science team Deploy a structured lifecycle approach to data analytics problems Apply appropriate analytic techniques and tools to analyzing big data Learn how to tell a compelling story with data to drive business action Prepare for EMC Proven Professional Data Science Certification Corresponding data sets are available from the book's page at Wiley which you can find on the Wiley site by searching for the ISBN 9781118876138. Get started discovering, analyzing, visualizing, and presenting data in a meaningful way today! "Prof. Nitis Mukhopadhyay and Prof. Partha Pratim Sengupta, who edited this volume with great attention and rigor, have certainly carried out noteworthy activities." - Giovanni Maria Giorgi, University of Rome (Sapienza) "This book is an important contribution to the development of indices of disparity and dissatisfaction in the age of globalization and social strife." - Shelemyahu Zacks, SUNY-Binghamton "It will not be an overstatement when I say that the famous income inequality index or wealth inequality index, which is most widely accepted across the globe is named after Corrado Gini (1984-1965). ... I take this opportunity to heartily applaud the two co-editors for spending their valuable time and energy in putting together a wonderful collection of papers written by the acclaimed researchers on selected topics of interest today. I am very impressed, and I believe so will be its readers." - K.V. Mardia, University of Leeds Gini coefficient or Gini index was originally defined as a standardized measure of statistical dispersion intended to understand an income distribution. It has evolved into quantifying inequity in all kinds of distributions of wealth, gender parity, access to education and health services, environmental policies, and numerous other attributes of importance. Gini Inequality Index: Methods and Applications features original high-quality peer-reviewed chapters prepared by internationally acclaimed researchers. They provide innovative methodologies whether quantitative or qualitative, covering welfare economics, development

economics, optimization/non-optimization, econometrics, air quality, statistical learning, inference, sample size determination, big data science, and some heuristics. Never before has such a wide dimension of leading research inspired by Gini's works and their applicability been collected in one edited volume. The volume also showcases modern approaches to the research of a number of very talented and upcoming younger contributors and collaborators. This feature will give readers a window with a distinct view of what emerging research in this field may entail in the near future. Das Lehrbuch gibt einen fundierten Einstieg in die Beratungsbranche und vermittelt die wichtigsten Managementtools und -Techniken. Mit einem klaren didaktischen Aufbau, vielen Beispielen aus der Praxis und Übungsaufgaben gibt der Autor seine Erfahrungen weiter. Aus dem Inhalt: Grundlagen und Nutzen der Unternehmensberatung Konzeption und Gestaltung der Unternehmensberatung Marketing und Vertrieb der Unternehmensberatung Leistung und Technologie der Unternehmensberatung Personal und Management der Unternehmensberatung Controlling und Organisation der Unternehmensberatung „Grundlagen der Unternehmensberatung hält was der Titel verspricht. Es ist ein Grundlagenbuch, ein sehr fundiertes und breit gefächertes obendrein. Studierst Du Unternehmensberatung, möchtest einen systematischen Blick auf die Architektur einer Beratung werfen oder suchst ein Basiswerk für Consultants, dann ist Lippolds Werk ein klarer Lesetipp. Jede einzelne Seite ist die Lektürezeit Wert“ (Dr. Christopher Schulz, Unternehmensberater) In the modern world, most gross product is created within Enterprise firms, project programs, state agencies, transnational corporations and their divisions, as well as various associations and compositions of the above entities. Enterprises, being, on the one hand, complex, and, on the other hand, widespread systems, are the subject matter of cybernetics, system theory, operations research, management sciences and many other fields of knowledge. However, the complexity of the system obstructs the development of mathematically rigorous foundations for Enterprise control. Moreover, methods of operations research and related sciences, which are widely used in practice, provide optimization of the constituents of an Enterprise, without modeling it as a whole system. But the optimization of parts does not lead to the optimality of the whole, and, also, the absence of top-down and holistic mathematical models of Enterprise contradicts the principle of holism and the system approach. The approach in this book looks first at Enterprise Systems and their essential aspects as complex sociotechnical systems composed of integrated sets of structural and process models (Chapters 1 and 2). A uniform description of all the heterogeneous fields of the modern Enterprise (marketing, sales, manufacturing, HR, finance, etc.) is then made, and the Enterprise Control Problem is posed as a top-down and holistic mathematical optimization problem (Chapter 3). Original models and methods of contract theory (Chapter 4), technology management (Chapter 5), human behavior and human capital (Chapter 6) and complex activity and resource planning (Chapter 7) are developed to solve the problem. Structural processes and mathematical models constitute an Optimal Enterprise Control Framework (Chapter 8) that provides a practical solution to the Enterprise Control Problem. This book is a resource for postgraduate and doctoral students, postdoctoral researchers and professors with research interests in the following fields of science: Fundamental Complex Systems study, Complex Systems Engineering, Enterprise Systems Engineering Applications of Operations Research, Optimization, Probability and Stochastic processes to Management Science, Economics and Business Theory of the Firm Business and Management - general, strategy/leadership, organization management, operations management and management information systems Theory of Business Processes, Business Processes Improvement and Reengineering This book details the advances in drug discovery and delivery and the present need for emerging technologies. Throughout the text new micro and nanofabrication techniques are described, including methods such as electrohydrodynamic processes, additive manufacturing, and microfluidics, which have the potential to produce drug delivery systems that were not possible a few years ago. This book is of great use to both entry-level and experienced researchers in the

field of emerging technologies for the manufacturing of drug delivery devices. Features: Describes technologies that are significantly enhancing the delivery of drugs and biologics Presents new data on mobile and wearable point-of-care testing systems Features hot topics such as electrospinning, 3D printing and micro-needles Focuses on additive manufacturing (AM) which can be used to provide customized treatment for patients Will appeal to experienced researchers and those considering entering the field of emerging technologies for the manufacturing of drug delivery devices This book provides the necessary prerequisites in probability and statistics as well as the key ideas in decision theory. It is helpful to students and practitioners who desire to apply decision-theoretic thinking to their own work. This volume presents interviews that have been conducted from the 1980s to the present with important scholars of social choice and welfare theory. Starting with a brief history of social choice and welfare theory written by the book editors, it features 15 conversations with four Nobel Laureates and other key scholars in the discipline. The volume is divided into two parts. The first part presents four conversations with the founding fathers of modern social choice and welfare theory: Kenneth Arrow, John Harsanyi, Paul Samuelson, and Amartya Sen. The second part includes conversations with scholars who made important contributions to the discipline from the early 1970s onwards. This book will appeal to anyone interested in the history of economics, and the history of social choice and welfare theory in particular. Mapping a Winning Strategy introduces a new mapping method for creating and executing an effective business strategy. By mapping out the most effective strategy, organizations can make winning operational choices in today's VUCA (volatile, uncertain, complex and ambiguous) business environment. Tools, also Werkzeuge, Methoden und Techniken, sind wesentliche Bausteine professioneller Beratungsleistungen. Die 75 wichtigsten Beratungstools, die zugleich auch immer Managementtools sind, werden nicht nur vorgestellt, sondern entlang der einzelnen Phasen des Beratungsprozesses (Akquisitionsphase, Analysephase, Problemlösungsphase und Implementierungsphase) systematisiert und in ihrer jeweiligen Einsatzumgebung inhaltlich erläutert. Die Anforderungen an die Qualität von Beratungsprojekten und an den Erfolg von Beratungsleistungen steigen. Besonders die größeren Kundenunternehmen haben die Beschaffung von Beratungsleistungen professionalisiert und orientieren sich zunehmend an objektiven Auswahlkriterien. Auch die Institutionalisierung des Inhouse Consulting hat den Wettbewerbsdruck auf die Beratungshäuser weiter erhöht. Diese Situation erfordert von den Consultingunternehmen, dass sie sich ebenfalls stärker professionalisieren. Hierzu zählt die Entwicklung von Gestaltungskonzepten für die strategische Ausrichtung ebenso wie die Professionalisierung von Marketing und Vertrieb, von Personalrekrutierung, -einsatz und -bindung, von Controlling und Organisation sowie die qualitätsorientierte Leistungserstellung, kurzum: die Beherrschung der Erfolgsfaktoren des Beratungsgeschäfts. Complex problem solving is the core skill for 21st Century Teams Complex problem solving is at the very top of the list of essential skills for career progression in the modern world. But how problem solving is taught in our schools, universities, businesses and organizations comes up short. In *Bulletproof Problem Solving: The One Skill That Changes Everything* you'll learn the seven-step systematic approach to creative problem solving developed in top consulting firms that will work in any field or industry, turning you into a highly sought-after bulletproof problem solver who can tackle challenges that others balk at. The problem-solving technique outlined in this book is based on a highly visual, logic-tree method that can be applied to everything from everyday decisions to strategic issues in business to global social challenges. The authors, with decades of experience at McKinsey and Company, provide 30 detailed, real-world examples, so you can see exactly how the technique works in action. With this bulletproof approach to defining, unpacking, understanding, and ultimately solving problems, you'll have a personal superpower for developing compelling solutions in your workplace. Discover the time-tested 7-step technique to problem solving that top consulting professionals employ Learn how a simple visual system can help you break down and understand the component parts of even the most complex problems Build team brainstorming techniques that fight cognitive bias, streamline workplanning, and speed solutions Know when and how to employ modern analytic tools and techniques from machine learning to game theory Learn how to structure and communicate your findings to convince audiences and compel action The secrets revealed in *Bulletproof Problem Solving* will transform the way you approach problems and take you to the next level of business and personal success.

Growth unleashes benefits beyond the economic. It revitalizes organizations and invigorates the people in them, creating energy, a sense of purpose, and the glow of being on a winning team. Like the alchemy of old, it seeks to transform the everyday into the exalted by means that seem little short of magical. Yet growth is often elusive, achieved at unacceptable costs, or managed in fits and starts. Based on over three years of research and application at high-performing companies around the world, *The Alchemy of Growth* is a comprehensive, practical approach to initiating, achieving, and sustaining profitable growth—today and tomorrow. As the book shows, the secret is to manage business opportunities across three time horizons at once: extending and defending core businesses, building new businesses, and seeding options for the future. *The Alchemy of Growth* offers managers at all levels the tools and concepts for investing in the right initiatives, capabilities, and talent to propel their companies into the future. During the 1940s "game theory" emerged from the fields of mathematics and economics to provide a revolutionary new method of analysis. Today game theory provides a language for discussing conflict and cooperation not only for economists, but also for business analysts, sociologists, war planners, international relations theorists, and evolutionary biologists. *Toward a History of Game Theory* offers the first history of the development, reception, and dissemination of this crucial theory. Drawing on interviews with original members of the game theory community and on the Morgenstern diaries, the first section of the book examines early work in game theory. It focuses on the groundbreaking role of the von Neumann-Morgenstern collaborative work, *The Theory of Games and Economic Behavior* (1944). The second section recounts the reception of this new theory, revealing just how game theory made its way into the literatures of the time and thus became known among relevant communities of scholars. The contributors explore how game theory became a wedge in opening up the social sciences to mathematical tools and use the personal recollections of scholars who taught at Michigan and Princeton in the late 1940s to show why the theory captivated those practitioners now considered to be "giants" in the field. The final section traces the flow of the ideas of game theory into political science, operations research, and experimental economics. Contributors: Mary Ann Dimand, Robert W. Dimand, Robert J. Leonard, Philip Mirowski, Angela M. O'Rand, Howard Raiffa, Urs Rellstab, Robin E. Rider, William H. Riker, Andrew Schotter, Martin Shubik, Vernon L. Smith This volume presents all the published works -- spanning more than thirty years -- of Julia Bowman Robinson. These papers constitute important contributions to the theory of effectively calculable functions and to its applications. Outstanding among the latter are Robinson's proof of the effective unsolvability of the decision problem for the rational number field (and, consequently of that for the first-order theory of all fields), and her work that provided the central step toward the negative solution of Hilbert's Tenth Problem. These results provide upper bound for what one can hope to obtain in the way of positive solutions to the decision problem for special classes of fields and for special classes of diophantine equations, respectively. Besides thematic unity, Robinson's papers are distinguished by their clarity of purpose and accessibility to non-specialists as well as specialists. The volume also includes an extensive biographical memoir on the life and work of Robinson, who will be remembered not only for her distinctive and vital contributions, but also as the first woman to be elected to the mathematical section of the National Academy of Sciences and as the first woman to be President of the American Mathematical Society. Global production and purchasing operations create a platform for entry into new markets. However, it takes considerable effort to plan and implement a sustainable globalization strategy; this book will help in that task. The wealth of experience and analysis featured in this book is the result of an extensive survey among leading manufacturing companies as well as countless discussions with executives who have personally wrestled with the issues of "going global." The book treats the whole range of management challenges. In breadth and depth, the insights it offers surpass what a manager or most individual companies could acquire on their own. This second part of a two-volume set continues to describe economists' efforts to quantify the social decisions people necessarily make and the philosophies that those choices define. Contributors draw on lessons from philosophy, history, and other disciplines, but they ultimately use editor Kenneth Arrow's seminal work on social choice as a jumping-off point for discussing ways to incentivize, punish, and distribute goods. Develops many subjects from Volume 1 (2002) while introducing new themes in welfare economics and social choice theory Features four sections: Foundations, Developments of the Basic Arrowian Schemes, Fairness and Rights, and Voting and

Manipulation Appeals to readers who seek introductions to writings on human well-being and collective decision-making Presents a spectrum of material, from initial insights and basic functions to important variations on basic schemes This volume celebrates the life and career of Gordon Rausser, pioneer and leader in natural resource economics, while critically overviewing the emerging literature in the field. As the chair of the Agriculture and Resource Economics department at UC Berkeley, Rausser led the transformation of the department from a traditional agricultural economics department to a diverse resource economics department addressing issues of agriculture, food, natural resources, environmental economics, energy, and development. This book builds on this theme, showcasing not only the scope of Rausser's work but also key developments in the field. The volume is organized into two parts. The first part speaks about the lessons of Gordon Rausser's career, in particular, his role as a leader in different spheres, his capacity to integrate teaching and entrepreneurship, and his impact on the world food system. The second part will address some of the significant developments in the field he contributed to and how it relates to his work. The chapters include contributions from modern leaders in the economics field and cover diverse topics from many subfields including public policy, public finance, law, econometrics, macroeconomics, and water resources. Providing an excellent reference, as well as a celebration of a pivotal figure in the field, this volume will be useful for practitioners and scholars in agricultural and resource economics, especially the many individuals familiar with Gordon Rausser and his career. Whether you are preparing for a management consultancy career or only want to acquire widely applicable consultancy skills, you will need a clear and concise introduction to this area. This fully updated second edition text provides you with a practical, step-by-step guide to learn the proven successful methods and techniques of the world's leading management consultancy firms. Detailed descriptions and real-life illustrations enable you to develop consultancy skills for structured problem-solving, critical thinking, collaboration and communication. Additionally, this text provides rich insights into the latest developments in the consultancy industry and their firms. It includes alumnus of a top management consultancy firm and is essential reading for aspiring consultants as well as anyone dealing with consultants in their career. "Do you need to produce clear reports, papers, analyses, presentations and memos? If so, you need *The Pyramid Principle*. Communicating your ideas concisely and articulately to clients, colleagues or to the management board is a key factor in determining your personal business success. To gain the maximum effect you need to make maximum impact with your ideas upfront." "Applying the Pyramid Principle means you will save valuable time in writing and waste no time in getting your message across to your audience, making sure they grasp your meaning at once." -BOOK JACKET. Due to market forces and technological evolution, Big Data computing is developing at an increasing rate. A wide variety of novel approaches and tools have emerged to tackle the challenges of Big Data, creating both more opportunities and more challenges for students and professionals in the field of data computation and analysis. Presenting a mix of industry cases and theory, *Big Data Computing* discusses the technical and practical issues related to Big Data in intelligent information management. Emphasizing the adoption and diffusion of Big Data tools and technologies in industry, the book introduces a broad range of Big Data concepts, tools, and techniques. It covers a wide range of research, and provides comparisons between state-of-the-art approaches. Comprised of five sections, the book focuses on: What Big Data is and why it is important Semantic technologies Tools and methods Business and economic perspectives Big Data applications across industries Brilliant and engagingly written, *Why Nations Fail* answers the question that has stumped the experts for centuries: Why are some nations rich and others poor, divided by wealth and poverty, health and sickness, food and famine? Is it culture, the weather, geography? Perhaps ignorance of what the right policies are? Simply, no. None of these factors is either definitive or destiny. Otherwise, how to explain why Botswana has become one of the fastest growing countries in the world, while other African nations, such as Zimbabwe, the Congo, and Sierra Leone, are mired in poverty and violence? Daron Acemoglu and James Robinson conclusively show that it is man-made political and economic institutions that underlie economic success (or lack of it). Korea, to take just one of their fascinating examples, is a remarkably homogeneous nation, yet the people of North Korea are among the poorest on earth while their brothers and sisters in South Korea are among the richest. The south forged a society that created incentives, rewarded innovation, and allowed everyone to participate in economic

opportunities. The economic success thus spurred was sustained because the government became accountable and responsive to citizens and the great mass of people. Sadly, the people of the north have endured decades of famine, political repression, and very different economic institutions—with no end in sight. The differences between the Koreas is due to the politics that created these completely different institutional trajectories. Based on fifteen years of original research Acemoglu and Robinson marshal extraordinary historical evidence from the Roman Empire, the Mayan city-states, medieval Venice, the Soviet Union, Latin America, England, Europe, the United States, and Africa to build a new theory of political economy with great relevance for the big questions of today, including: - China has built an authoritarian growth machine. Will it continue to grow at such high speed and overwhelm the West? - Are America's best days behind it? Are we moving from a virtuous circle in which efforts by elites to aggrandize power are resisted to a vicious one that enriches and empowers a small minority? - What is the most effective way to help move billions of people from the rut of poverty to prosperity? More philanthropy from the wealthy nations of the West? Or learning the hard-won lessons of Acemoglu and Robinson's breakthrough ideas on the interplay between inclusive political and economic institutions? *Why Nations Fail* will change the way you look at—and understand—the world. *Topology Design Methods for Structural Optimization* provides engineers with a basic set of design tools for the development of 2D and 3D structures subjected to single and multi-load cases and experiencing linear elastic conditions. Written by an expert team who has collaborated over the past decade to develop the methods presented, the book discusses essential theories with clear guidelines on how to use them. Case studies and worked industry examples are included throughout to illustrate practical applications of topology design tools to achieve innovative structural solutions. The text is intended for professionals who are interested in using the tools provided, but does not require in-depth theoretical knowledge. It is ideal for researchers who want to expand the methods presented to new applications, and includes a companion website with related tools to assist in further study. Provides design tools and methods for innovative structural design, focusing on the essential theory Includes case studies and real-life examples to illustrate practical application, challenges, and solutions Features accompanying software on a companion website to allow users to get up and running fast with the methods introduced Includes input from an expert team who has collaborated over the past decade to develop the methods presented A wide-ranging, extensive overview of modern mathematical statistics, this work reflects the current state of the field while being succinct and easy to grasp. The mathematical presentation is coherent and rigorous throughout. The author presents classical results and methods that form the basis of modern statistics, and examines the foundations of "If more business books were as useful, concise, and just plain fun to read as *THE MCKINSEY WAY*, the business world would be a better place." --Julie Bick, best-selling author of *ALL I REALLY NEED TO KNOW IN BUSINESS I LEARNED AT MICROSOFT*. "Enlivened by witty anecdotes, *THE MCKINSEY WAY* contains valuable lessons on widely diverse topics such as marketing, interviewing, team-building, and brainstorming." --Paul H. Zipkin, Vice-Dean, The Fuqua School of Business It's been called "a breeding ground for gurus." McKinsey & Company is the gold-standard consulting firm whose alumni include titans such as "In Search of Excellence" author Tom Peters, Harvey Golub of American Express, and Japan's Kenichi Ohmae. When Fortune 100 corporations are stymied, it's the "McKinsey-ites" whom they call for help. In *THE MCKINSEY WAY*, former McKinsey associate Ethan Rasiel lifts the veil to show you how the secretive McKinsey works its magic, and helps you emulate the firm's well-honed practices in problem solving, communication, and management. He shows you how McKinsey-ites think about business problems and how they work at solving them, explaining the way McKinsey approaches every aspect of a task: How McKinsey recruits and molds its elite consultants; How to "sell without selling"; How to use facts, not fear them; Techniques to jump-start research and make brainstorming more productive; How to build and keep a team at the top its game; Powerful presentation methods, including the famous waterfall chart, rarely seen outside McKinsey; How to get ultimate "buy-in" to your findings; Survival tips for working in high-pressure organizations. Both a behind-the-scenes look at one of the most admired and secretive companies in the business world and a toolkit of problem-solving techniques without peer, *THE MCKINSEY WAY* is fascinating reading that empowers every business decision maker to become a better strategic player in any organization. This is the first monograph to examine mediated business interaction in Spanish. It

focuses on communication between native speakers of Spanish from different Spanish-speaking countries with a view to informing our understanding of intercultural communication in a contemporary business environment. Using elements of pragmatics with tools from conversation analysis, the book examines the various activities that telephone conversationalists engage in to supply and demand a service over the phone through the mediational means of Spanish by addressing the following questions.* Do speakers of Spanish display similar communicative practices as those observed in other languages when requesting and being offered a service over the phone?* Do specifically located activities such as the call openings and closings display similar coordination and ritualisation as that observed in other languages?* Does the language seen as a cultural tool reflect a different orientation towards such activities?* What strategies do telephone agents and (prospective) clients employ to obtain a sale and either procure the best value for money or obviate it, respectively? And, what role does intercultural communication play in the construction of these practices?

Das Know-how der Berater. Strategien für mehr ErfolgIn wirtschaftlich turbulenten Zeiten werden hohe Anforderungen an die Beratungsbranche gestellt. Die strategische Unternehmensberatung nimmt dabei eine herausragende Stellung ein. Das Lehrbuch stellt die in Wissenschaft und Praxis gängigen psychologischen, analytischen und holistischen Problemlösungsverfahren umfassend dar. Die Rolle von Unternehmensberatern im Rahmen der Kreation und Verbreitung von Managementmoden wird anschaulich beleuchtet. Darauf aufbauend werden die in der Beratungsbranche eingesetzten Konzepte, Methoden und Ansätze zur Entwicklung wertorientierter Strategien auf Unternehmensebene sowie von Wettbewerbsstrategien auf Geschäftsbereichsebene detailliert beschrieben. Für Praxis und StudiumDieses Lehrbuch richtet sich an Studierende, Dozenten und Wissenschaftler, die sich mit dem Gegenstand der Unternehmensberatung befassen. Für Praktiker auf Berater- oder Klientenseite ist das Werk ein unverzichtbares Nachschlagewerk. This book discusses the interplay between statistics, data science, machine learning and artificial intelligence, with a focus on environmental science, the natural sciences, and technology. It covers the state of the art from both a theoretical and a practical viewpoint and describes how to successfully apply machine learning methods, demonstrating the benefits of statistics for modeling and analyzing high-dimensional and big data. The book's expert contributions include theoretical studies of machine learning methods, expositions of general methodologies for sound statistical analyses of data as well as novel approaches to modeling and analyzing data for specific problems and areas. In terms of applications, the contributions deal with data as arising in industrial quality control, autonomous driving, transportation and traffic, chip manufacturing, photovoltaics, football, transmission of infectious diseases, Covid-19 and public health. The book will appeal to statisticians and data scientists, as well as engineers and computer scientists working in related fields or applications. The Fast Forward MBA Pocket Reference Second Edition -more comprehensive and convenient than ever! When the success of your business hangs in the balance, you need reliable, authoritative information immediately. You need a resource that covers all the corporate bases-communications, management, economics, strategy, accounting, finance, marketing, and more. You need The Fast Forward MBA Pocket Reference, Second Edition. Packed with information designed to serve all your business needs, this handy, highly readable book is the ultimate companion for those moments when you need to put your finger on the right advice at the right time-now. This updated and revised Second Edition offers clear, concise coverage of the complete range of essential business topics in a handy format. You'll find all the latest cutting-edge ideas, including new developments in technology, strategy, and branding, as well as key terms, tools, and topics in short, lively entries that give you all the information you need. The Portable MBA The Fast Forward MBA-- the compact business companion you'll use every day! Keep up with the newest ideas in business Brush up on the basics you can't do without Find direct, practical answers to complicated problems A problem-oriented text for evaluating statistical procedures through decision and game theory. First-year graduates in statistics, computer experts and others will find this highly respected work best introduction to growing field. While growth is a top priority for companies of all sizes, it can be extremely difficult to create and maintain—especially in today's competitive business environment. The Granularity of Growth will put you in a better position to succeed as it reveals why growth is so important, what enables certain companies to grow so spectacularly, and how to ensure that growth comes from

multiple sources as you take both a broad and a granular view of your markets. This open access book focuses on Switzerland-based medium-sized companies with a longstanding export tradition and a proven dominance in global niche markets. Based upon in-depth documentation and analysis of 36 Swiss companies over their entire history, an expert team of authors presents several parallels in the pathways and success factors which allowed these firms to become dominant and operate from a high-cost location such as Switzerland. The book enhances these insights by providing detailed company profiles documenting the company history, development, and how their relevant global niche positions were reached. Readers will benefit from these profiles as they compile a diverse selection of industries, mainly active within the B2B sector, with mostly mature companies (60 years to older than 100 years since founding) and different types of ownership structures including family firms. 'Masterpieces of Swiss Entrepreneurship' brings unique learning opportunities to owners and leaders of SMEs in Switzerland and elsewhere. Findings are based on detailed bottom-up research of 36 companies -- without any preconceived notions. The book is both conceptual and practical. It fosters understanding for different choices in development pathways and management practices. Matti Alahuhta, Chairman DevCo Partners, ex-CEO Kone, Board member of several global listed companies, Helsinki, Finland Start-up entrepreneurs need proven models from industry which demonstrate the various paths to success. "Masterpieces of Swiss Entrepreneurship" provides deep insights highlighting these models and the important trade-offs entrepreneurial teams must consider when choosing the path of high growth or of maximum control, as they are often mutually exclusive. Gina Domanig, Managing Partner, Emerald Technology Ventures, Zurich The Profit Impact of Business Intelligence presents an A-to-Z approach for getting the most business intelligence (BI) from a company's data assets or data warehouse. BI is not just a technology or methodology, it is a powerful new management approach that - when done right - can deliver knowledge, efficiency, better decisions, and profit to almost any organization that uses it. When BI first came on the scene, it promised a lot but often failed to deliver. The missing element was the business-centric focus explained in this book. It shows how you can achieve the promise of BI by connecting it to your organization's strategic goals, culture, and strengths while correcting your BI weaknesses. It provides a practical, process-oriented guide to achieve the full promise of BI; shows how world-class companies used BI to become leaders in their industries; helps senior business and IT executives understand the strategic impact of BI and how they can ensure a strong payoff from their BI investments; and identifies the most common mistakes organizations make in implementing BI. The book also includes a helpful glossary of BI terms; a BI readiness assessment for your organization; and Web links and extensive references for more information. A practical, process-oriented book that will help organizations realize the promise of BI Written by Nancy and Steve Williams, veteran consultants and instructors with hands-on, "in the trenches" experience in government and corporate business intelligence applications Will help senior business and IT executives understand the strategic impact of BI and how they can help ensure a strong payoff on BI investments

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