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Fundamentals of Corporate Finance (FCF) is written with one strongly held principle - that corporate finance should be developed and taught in terms of a few integrated, powerful ideas. As such, there are three basic themes that are the central focus of the book:1. An emphasis on intuition - underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how

a financial manager might proceed in a given situation.2. A unified valuation approach - net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects.3. A managerial focus - the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. Joining Australian author Mark Christensen in writing this edition is Mike Drew, Griffith University, who has brought his extensive teaching and industry experience to the text and has helped to create a considerably updated and revised text that continues to capitalise on the rich pedagogy and thorough treatment of the topic by the US Ross team. In addition to illustrating pertinent concepts and presenting up-to-date coverage, Fundamentals of Corporate Finance 5e strives to present the material in a way that makes it accessible, relevant and easy to understand. To meet the varied needs of its intended audience, Fundamentals of Corporate Finance 5e is full of great pedagogy and valuable learning tools. The text is relaxed and approachable in tone and the authors continue to convey their considerable enthusiasm for the subject. Corporate Finance: Core Principles and Applications, 3rd edition, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. RWJJ

Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a decidedly modern approach. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. This package contains the looseleaf version of Corporate Finance: Core Principles and Applications, 3rd edition, and a Connect Finance access code card. This text is written with one strongly held principle - that corporate finance should be developed and taught in terms of a few integrated, powerful ideas. This edition features mini-cases located at the end of each part of the book, and expanded DuPont analysis in Chapter Three. The best-selling Fundamentals of Corporate Finance (FCF) is written with one strongly held principle- that corporate finance should be developed and taught in terms of a few integrated, powerful ideas. As such, there are three basic themes that are the central focus of the book: 1) An emphasis on intuition—underlying ideas are discussed in general terms and then by way of examples that illustrate in more concrete terms how a financial manager might proceed in a given situation. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. Every subject covered is firmly rooted in valuation, and care is taken to explain how particular decisions have valuation effects. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for

managerial input and judgment. The Ninth Edition continues the tradition of excellence that has earned *Fundamentals of Corporate Finance* its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has been updated and improved, and with the new Excel Master online tool, student and instructor support has never been stronger.

Parte I: Perspectiva general. Capítulo 1: Introducción a las finanzas corporativas. Capítulo 2: Estados financieros y flujo de efectivo. Capítulo 3: Análisis de estados financieros y planeación a largo plazo. Parte II: Valor y presupuesto de capital. Capítulo 4: Valuación a través de flujos de efectivos descontados. Capítulo 5: Cómo valorar los bonos y las acciones. Capítulo 6: El valor presente neto y otras reglas de inversión. Capítulo 7: Toma de decisiones de inversiones de capital. Capítulo 8: Análisis del riesgos, opciones reales y presupuesto de capital. Parte III: Riesgo. Capítulo 9: Riesgo y rendimiento: lecciones de la historia del mercado. Capítulo 10: Rendimiento y riesgo: el modelo de valuación de los activos de capital (CAPM). Capítulo 11: Una perspectiva alternativa del riesgo y el rendimiento: La teoría de la fijación de precios por arbitraje. Capítulo 12: Riesgo, costo de capital y presupuesto de capital Parte IV: Estructura de capital y política de dividendos. Capítulo 13: Decisiones de financiamiento corporativo y mercados de capitales eficientes. Capítulo 14: Financiamiento a largo plazo: Una introducción. Capítulo 15: Estructura de capital: conceptos básicos. Capítulo 16: Estructura de capital: límites al uso de las

deudas. Capítulo 17: Valuación y presupuesto de capital de una empresa apalancada. Capítulo 18: Dividendos y otros pagos. Parte V: Financiamiento a largo plazo. Capítulo 19: Emisiones públicas de valores. Capítulo 20: Deuda a largo plazo. Capítulo 21: Arrendamiento. Parte VI: Opciones, futuros y finanzas corporativas. Capítulo 22: Opciones y finanzas corporativas. Capítulo 23: Opciones y finanzas corporativas: extensiones y aplicaciones. Capítulo 24: Warrants y bonos convertibles. Capítulo 25: Derivados financieros y cobertura de riesgos. Parte VII: Financiamiento a corto plazo. Capítulo 26: Financiamiento y planeación a corto plazo. Capítulo 27: Administración del efectivo. Capítulo 28: Administración del crédito. Parte VIII: Temas especiales. Capítulo 29: Fusiones y adquisiciones. Capítulo 30: Crisis financiera. Capítulo 31: Finanzas corporativas internacionales. Continues to provide students with the tools they need for success in finance. Students not only learn the basics, but also how to apply corporate concepts to make decisions that maximise value. Thoroughly revised and updated with new examples demonstrating the challenge of today's dynamic corporate world. This is the second Australian and New Zealand edition of ESSENTIALS OF CORPORATE FINANCE (Ross, Westerfield and Jordan, US) adapted by local authors Rowan Trayler (UTS) and Ron Bird (UTS). Trayler and Bird have created a successful and engaging text for students in single semester courses, balancing theory with real-world regional stories and examples and concisely covering essential financial principles and concepts. ESSENTIALS OF CORPORATE FINANCE is part of a suite of Ross products and has

an emphasis on applications and relevancy to business within a 18 chapter structure. The text aims to make core introductory finance topics accessible and relevant through the use of real-life, regional examples. Perhaps the most exciting development for the new edition is that ESSENTIALS OF CORPORATE FINANCE now comes with Connect Plus. This is a new, unique and powerful tool for lecturers and students which includes an integrated ebook, assignment and quiz builder, pre-built assignments and algorithmic testbank questions. This new edition sees updated discussion on current trends such as ethics and risk, as well new Real World Insight boxes which provide real life examples of corporate finance in practice. Understanding and Application Example boxes in every chapter provide hypothetical examples to illustrate theoretical concepts. Exam questions designed to take 45 minutes and test you on material learned in a more formal exam style are also included. Corporate Finance, by Ross, Westerfield, and Jaffe is a popular textbook that emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The well-respected author team is known for their clear, accessible presentation of material

that makes this text an excellent teaching tool. Brad Jordan, known for his successful work on the RWJ Fundamentals and Essentials books, contributed to this edition. His influence will be seen particularly in the writing style with smoother coverage of topics, and the increased quality in the problem material. Corporate Finance: Core Principles and Applications, 3rd edition, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. RWJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a decidedly modern approach. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. 'Corporate Finance' emphasizes the modern fundamentals of the theory of finance while providing contemporary examples to make the theory come to life. The authors David Hillier, Stephen Ross, Randolph Westerfield, Jeffrey Jaffe and Bradford Jordan present corporate finance as the working of a small number of integrated and powerful institutions. Esta obra, en esta tercera edición, recoge una cuidada selección de casos que han sido concebidos como supuestos de examen final de las materias de Dirección Financiera, de ahí que muchos de ellos aborden problemáticas que corresponden a

distintos tópicos. Por otra parte, aporta algo esencial, como es la metodología utilizada en su resolución que es susceptible de aplicarse a la toma de decisiones financieras en cualquier tipo de empresas, coticen o no en Bolsa. A diferencia de otras obras del mercado, se incluyen casos sobre valoración de empresas, la problemática del coste de las fuentes de financiación bancaria a corto plazo y del leasing, la consideración expresa de la política de cobros y pagos en la determinación de los flujos de caja, la orientación de la decisión de estructura de capital hacia los objetivos de rentabilidad y solvencia, el estudio de las distintas alternativas de remuneración del accionista, así como la inclusión de casos sobre diagnóstico económico-financiero de empresas reales. Emphasizing modern fundamentals of the theory of finance, *Corporate Finance, Eighth Canadian Edition*, presents corporate finance as the collaboration of a small number of integrated and powerful institutions. Ross develops the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and uses them to explain corporate finance with a balance of theory and application. The Eighth Canadian Edition has been thoroughly updated to include current examples, mini-cases and problem material that will help students understand and apply the material. *Corporate Finance: Core Principles and Applications, 3rd edition*, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format,

managerial context and design, and student-friendly writing style are key attributes to this text. RWJJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a decidedly modern approach. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. Fundamentals of Corporate Finance 7e provides students with a comprehensive and applied introduction to the principles of corporate finance. This market-leading text has been substantially revised to reflect recent developments in the field, such as the impact of the Global Financial Crisis, contemporary challenges in capital budgeting and socially responsible investing. It features new local and international case studies to enhance students' understanding of the practical applications of corporate finance. A practical and engaging study tool, this new edition offers students: - step-by-step illustrations and diagrams explaining the basics - and complexities - of corporate finance - applied examples, cases and exercises built into each chapter - coverage of a wide range of topics, including perspectives and lessons from capital market history - an overview of the latest research and emerging trends in corporate finance - regionally relevant examples throughout the text to help put learning in perspective. This text conveys the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The

concise format, managerial context, design and student-friendly writing style are key attributes to this text. Core Principles and Applications of Corporate Finance, 3rd edition, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications at a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes to this text. RWJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a decidedly modern approach. The well-respected author team is known for the clear, accessible presentation of material that makes this text an excellent teaching tool. Corporate Finance, by Ross, Westerfield, Jaffe and Jordan was written to convey the most important corporate finance concepts and applications as a level that is approachable to the widest possible audience. The concise format, managerial context and design, and student-friendly writing style are key attributes in this text. We took the best from RWJ Fundamentals and RWJ Corporate to create a book that fits an underserved need in the market. RWJ Core Principles strikes a balance by introducing and covering the essentials, while leaving more specialized topics to follow-up courses. This text distills the subject of corporate finance down to its core, while also maintaining a deciding modern approach. The well-respected author team is known for their clear, accessible presentation of material

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as decision maker, and they stress the need for managerial input and judgment. The Ninth Edition continues the tradition of excellence that has earned *Fundamentals of Corporate Finance* its status as market leader. Every chapter has been updated to provide the most current examples that reflect corporate finance in today's world. The supplements package has been updated and improved, and with the new Excel Master online tool, student and instructor support has never been stronger. The Alternate Edition includes 6 more chapters than the Standard Edition. *Corporate Finance*, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The Tenth Edition includes many exciting new research findings as well as an enhanced Connect Finance, now with even more student learning resources. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Estados financieros y flujo de efectivo; Valor y presupuesto de capital; Riesgo; Estructura de capital y política de dividendos; Financiamiento a

largo plazo; Planeación financiera y finanzas a corto plazo. Comprehensive textbook that uses contemporary examples to illustrate the theory. The integrated solutions for Ross/Westerfield/Jaffe/Jordan's Corporate Finance: Core Principles and Applications have been specifically designed to help improve student performance, meaning that students are prepared for and engaged in class, and they can successfully solve problems and analyse the results. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross' focus on the core concepts, cutting-edge research, and rich problem material combine with a complete digital solution to help students achieve higher outcomes in the course. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective. Essentials of Corporate Finance, 7th edition by Ross, Westerfield, and Jordan is written to convey the most important concepts and principles of corporate finance at a level that is approachable for a wide audience. The authors retain their modern approach to finance, but have distilled the subject down to the essential topics in 18 chapters. They believe that understanding the "why" is just as important, if not more so, than understanding the "how," especially in an introductory course. Three basic themes emerge as

their central focus: 1. An emphasis on intuition—separate and explain the principles at work on a common sense, intuitive level before launching into specifics. Underlying ideas are discussed first in general terms, then followed by specific examples that illustrate in more concrete terms how a financial manager might proceed in a given situation. 2. A unified valuation approach—Net Present Value is treated as the basic concept underlying corporate finance. Every subject the authors cover is firmly rooted in valuation, and care is taken to explain how decisions have valuation effects. 3. A managerial focus—Students learn that financial management concerns management. The role of financial manager as decision maker is emphasised and they stress the need for managerial input and judgment.

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