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Process Optimization for Manufacturing Companies Business Information Systems Workshops Search Engine Optimization Aimms Optimization Modeling Recent Advances in Intelligent Engineering The Shortcut Guide to Optimized WAN Application Delivery Search Engine Optimization (SEO) MCITP Administrator Microsoft SQL Server 2005 Optimization and Maintenance Study Guide Knowledge Enterprise: Intelligent Strategies in Product Design, Manufacturing, and Management Mechanical Engineering And Control Systems - Proceedings Of The 2016 International Conference On Mechanical Engineering And Control System (Mecs2016) Computerworld Recent Developments in Intelligent Systems and Interactive Applications Optimize Mathematica by Example Optimization and Business Improvement Studies in Upstream Oil and Gas Industry Application Acceleration and WAN Optimization Fundamentals Production Management and Engineering Sciences PUR Digest, 4th Series, 1974-1996 Optimizing Oracle Performance Website Optimization Computerworld Terminal Services for Microsoft Windows Server 2003 Recent Developments in Sustainable Infrastructure Encyclopedia of Business Analytics and Optimization Data Analysis, Optimization, and Simulation Modeling Grid Computing The Official (ISC)2 SSCP CBK Reference Modeling for Decision Support in Network-Based Services Service Oriented Computing The Ultimate Guide to Search Engine Marketing Instant Magento Performance Optimization How-To InfoWorld SEO Master Using the Power of Wordpress Smart Manufacturing Byte-Size Flash MX Artificial Neural Network Applications in Business and Engineering Data Deduplication for Data Optimization for Storage and Network Systems Communications, Signal Processing, and Systems Data Management in Grid and Peer-to-Peer Systems InfoWorld

On behalf of the Program Committee, it is a pleasure for us to introduce the proceedings of the 1st European Across Grids Conference. This event was held in Santiago de Compostela, Spain, February 13-14, 2003. The conference, organized by the University of Santiago (USC), the University of A Coruna (UDC) and the Super computing Center of Galicia (CESGA), was promoted by the European Cross Grid project and supported by the Grid Start Cluster. The idea of organizing this event was born within the Cross Grid community. Cross Grid is developing its middleware, tools and applications in collaboration with Data Grid and Grid Lab and is open to collaboration with other Grid projects. USC, UDC and CESGA enthusiastically supported the conference idea. We consider the Across Grids Conference to be an important contribution to the objectives of the Grid Start project. The aim of this 1st European Across Grids Conference was to forge annual forum in which researchers linked to European projects could present their research results in the field of Grid computing. This conference does not tend to replace the Global Grid Forum. However, we do find that research being conducted within European projects deserves a special meeting in which all researchers participating in the Grid development challenge can exchange ideas, experiences and, chiefly, results. We would like the effort of organizing this forum to find continuity in the following years in other European cities. Our first interest was to bring together as many European Grid projects as possible. We believe we have been successful in attaining this aim. Papers and posters from Data Grid, Cross Grid, Damien, Data TAG, Grid Way and Grid Lab were presented, as well as results of research funded by national Grid projects, including NORDUGRID and several Spanish Grid initiatives, such as Rede Grid. This book constitutes the refereed proceedings of the 9th International Conference on Service-Oriented Computing, ICSOC 2011, held in Paphos, Cyprus, in December 2011. The 54 revised papers presented were carefully reviewed and selected from 184 submissions. The papers are organized in topical sections on business process modeling, quality of service, formal methods, XaaS computing, service discovery, service security and trust, service runtime infrastructures and service applications. Welcome to the only guidebook series that takes a visual approach to professional-level computer topics. Open the book and you'll discover step-by-step screen shots that demonstrate over 140 key search engine optimization techniques, including analyzing your competition, researching and analyzing keywords, developing your link building skills, and setting up blogs and communities. Succinct explanations will walk you through using Google Analytics, networking with Facebook and MySpace, setting up pay-per-click campaigns, and much more. The AIMMS Optimization Modeling book provides not only an introduction to modeling but also a suite of worked examples. It is aimed at users who are new to modeling and those who have limited modeling experience. Both the basic concepts of optimization modeling and more advanced modeling techniques are discussed. The Optimization Modeling book is AIMMS version independent. DATA ANALYSIS, OPTIMIZATION, AND SIMULATION MODELING, 4e, International Edition is a teach-by-example approach, learner-friendly writing style, and complete Excel integration focusing on data analysis, modeling, and spreadsheet use in statistics and management science. The Premium Online Content Website (accessed by a unique code with every new book) includes links to the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); and SolverTable, allowing users to do sensitivity analysis. All of the add-ins is revised for Excel 2007 and notes about Excel 2010 are added where applicable. to date,="" research="" on="" interactive="" intelligent="" systems="" has="" largely="" focused="" either="" the="" realisation="" of="" systems="" capabilities="" or="" cognitive="" processes="" and="" behaviour="" their="" users.="" with="" rapid="" development="" internet-based="" technologies,="" design="" is="" facing=""

many emerging issues and challenges such as investigating ways that artificial agents and human intelligence can collaborate for better performance, understanding user requirements, processes, safeguarding privacy, etc.

This book provides the latest research findings and developments in the field of interactive intelligent systems, addressing diverse areas such as autonomous systems, Internet and cloud computing, pattern recognition and vision systems, mobile computing and intelligent networking, and e-enabled systems. It gathers selected papers from the International Conference on Intelligent and Interactive Systems and Applications (IISA2016) held on June 25–26, 2016 in Shanghai, China.

Interactive intelligent systems are among the most important multi-disciplinary research and development domains of artificial intelligence, human–computer interaction, machine learning and new Internet-based technologies. Accordingly, these systems embrace a considerable number of application areas such as autonomous systems, expert systems, mobile systems, recommender systems, knowledge-based and semantic web-based systems, virtual communication environments, and decision support systems, to name a few.

To date, research on interactive intelligent systems has largely focused either on the realisation of the systems’ capabilities or on the cognitive processes and/or behaviour of their users. With the rapid development of Internet-based technologies, the design of interactive intelligent systems is facing many emerging issues and challenges such as investigating the ways that artificial agents and human intelligence can collaborate for better performance, understanding user requirements and user cognitive processes, safeguarding user privacy, etc.

This book brings together papers presented at the 2016 International Conference on Communications, Signal Processing, and Systems, which provides a venue to disseminate the latest developments and to discuss the interactions and links between these multidisciplinary fields. Spanning topics ranging from communications to signal processing and systems, this book is aimed at undergraduate and graduate students in electrical engineering, computer science and mathematics, researchers and engineers from academia and industry as well as government employees (such as NSF, DOD and DOE).

The third edition of the bestselling guide to do-it-yourself SEO Getting seen on the first page of search engine result pages is crucial for businesses and online marketers. Search engine optimization helps improve Web site rankings, and it is often complex and confusing. This task-based, hands-on guide covers the concepts and trends and then lays out a day-by-day strategy for developing, managing, and measuring a successful SEO plan. With tools you can download and case histories to illustrate key points, it’s the perfect solution for busy marketers, business owners, and others whose jobs include improving Web site traffic. A successful SEO plan is vital to any business with an online presence This book provides strategies for setting goals and gaining corporate support, developing and implementing a plan, and monitoring trends and results Offers hints, tips, and techniques for everyone from one-person shops to Fortune 500 companies Companion Web site includes downloadable tracking spreadsheets, keyword list templates, templates for checking rank and site indexes, and a calendar with daily SEO tasks that you can import into your own calendar system Fully updated and expanded, Search Engine Optimization: An Hour a Day, Third Edition will help you raise your visibility on the Web. This book gathers contributions on fuzzy neural control, intelligent and non-linear control, dynamic systems and cyber-physical systems. It presents the latest theoretical and practical results, including numerous applications of computational intelligence in various disciplines such as engineering, medicine, technology and the environment. The book is dedicated to Imre J. Rudas on his seventieth birthday. As the age of Big Data emerges, it becomes necessary to take the five dimensions of Big Data- volume, variety, velocity, volatility, and veracity- and focus these dimensions towards one critical emphasis - value. The Encyclopedia of Business Analytics and Optimization confronts the challenges of information retrieval in the age of Big Data by exploring recent advances in the areas of knowledge management, data visualization, interdisciplinary communication, and others. Through its critical approach and practical application, this book will be a must-have reference for any professional, leader, analyst, or manager interested in making the most of the knowledge resources at their disposal. Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. Get the job done and learn as you go. A how-To book with practical recipes accompanied with rich screenshots for easy comprehension. This a Packt Instant How-to, and provides a quick and easy way to improve your Magento performance with step-by-step instructions for important tasks. This book is written for Magento administrators who are familiar with the backend console but new to anything beyond this, and wish to optimize their store for increasing performance. InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects. In today’s modernized market, various disciplines continue to search for universally functional technologies that improve upon traditional processes. Artificial neural networks are a set of statistical modeling tools that are capable of processing nonlinear data with strong accuracy. Due to their complexity, utilizing their potential was previously seen as a challenge. However, with the development of artificial intelligence, this technology has proven to be an effective and efficient problem-solving method. Artificial Neural Network Applications in Business and Engineering is an essential reference source that illustrates recent advancements of artificial neural networks in various professional fields, accompanied by specific case studies and practical examples. Featuring research on topics such as training algorithms, transportation, and computer security, this book is ideally designed for researchers, students, developers, managers, engineers, academicians, industrialists, policymakers, and educators seeking coverage on modern trends in artificial neural networks and their real-world implementations. This book constitutes the refereed proceedings of the three workshops that were organized in conjunction with the International Conference on Business Information Systems, BIS 2011, which took place in Poznań, Poland, June 15-17, 2011. The 18 workshop papers presented were carefully reviewed and selected from 38 submissions. The topics covered are applications and economics of knowledge-based technologies (AKTB), business and IT alignment (BITA), and legal information systems (LIT). In addition, eight papers from the co-located Business Process and Services Computing Conference (BPSC) are also included in this volume. Annotation Written by two well-known industry experts, this book shows the reader how to design Terminal Server solutions with Microsoft Windows Server 2003. Rather than a re-hash of the product manuals, this book takes you step-by-step through each aspect of the design process. It

focuses on architecture, server type and location, printing, security, management, application deployment, and user profiles. Whether you're using Citrix MetaFrame XP or just building a pure Terminal Server environment, this is the book you need to be successful. Provides advice on Web site design and Internet marketing to increase traffic, response time, and sales. Smart manufacturing uses big data, the Internet of things (IoT) and the Internet of Services (IoS), and flexible and dynamic workforces to cope with ever-increasing demand in low-volume, high-mix production. Companies worldwide are already pivoting towards dynamic and reconfigurable production as a smarter way to build and make things. As such, this book discusses the next generation of manufacturing, which will involve the transformational convergence of intelligent machines, powerful computing and analytics, and unprecedented networking of people, products, and services. This book introduces fundamentals and trade-offs of data de-duplication techniques. It describes novel emerging de-duplication techniques that remove duplicate data both in storage and network in an efficient and effective manner. It explains places where duplicate data are originated, and provides solutions that remove the duplicate data. It classifies existing de-duplication techniques depending on size of unit data to be compared, the place of de-duplication, and the time of de-duplication. Chapter 3 considers redundancies in email servers and a de-duplication technique to increase reduction performance with low overhead by switching chunk-based de-duplication and file-based de-duplication. Chapter 4 develops a de-duplication technique applied for cloud-storage service where unit data to be compared are not physical-format but logical structured-format, reducing processing time efficiently. Chapter 5 displays a network de-duplication where redundant data packets sent by clients are encoded (shrunk to small-sized payload) and decoded (restored to original size payload) in routers or switches on the way to remote servers through network. Chapter 6 introduces a mobile de-duplication technique with image (JPEG) or video (MPEG) considering performance and overhead of encryption algorithm for security on mobile device. Oracle system performance inefficiencies often go undetected for months or even years--even under intense scrutiny--because traditional Oracle performance analysis methods and tools are fundamentally flawed. They're unreliable and inefficient. Oracle DBAs and developers are all too familiar with the outlay of time and resources, blown budgets, missed deadlines, and marginally effective performance fiddling that is commonplace with traditional methods of Oracle performance tuning. In this crucial book, Cary Millsap, former VP of Oracle's System Performance Group, clearly and concisely explains how to use Oracle's response time statistics to diagnose and repair performance problems. Cary also shows how "queueing theory" can be applied to response time statistics to predict the impact of upgrades and other system changes. Optimizing Oracle Performance eliminates the time-consuming, trial-and-error guesswork inherent in most conventional approaches to tuning. You can determine exactly where a system's performance problem is, and with equal importance, where it is not, in just a few minutes--even if the problem is several years old. Optimizing Oracle Performance cuts a path through the complexity of current tuning methods, and streamlines an approach that focuses on optimization techniques that any DBA can use quickly and successfully to make noticeable--even dramatic--improvements. For example, the one thing database users care most about is response time. Naturally, DBAs focus much of their time and effort towards improving response time. But it is entirely too easy to spend hundreds of hours to improve important system metrics such as hit ratios, average latencies, and wait times, only to find users are unable to perceive the difference. And an expensive hardware upgrade may not help either. It doesn't have to be that way. Technological advances have added impact, efficiency, measurability, predictive capacity, reliability, speed, and practicality to the science of Oracle performance optimization. Optimizing Oracle Performance shows you how to slash the frustration and expense associated with unraveling the true root cause of any type of performance problem, and reliably predict future performance. The price of this essential book will be paid back in hours saved the first time its methods are used. These are the proceedings of the International Conference on Engineering Science and Production Management, 16th 17th April 2015, Tatransktrba, High Tatras Mountains - Slovak Republic . The proceedings contain articles focusing on:- Production Management, Logistics-Industrial development, sustainable production- Planning, management and pr This volume contains the edited technical presentations of PROLMAT 2006, the IFIP TC5 international conference held on June 15-17, 2006 at the Shanghai University in China. The papers collected here concentrate on knowledge strategies in Product Life Cycle and bring together researchers and industrialists with the objective of reaching a mutual understanding of the scientific - industry dichotomy, while facilitating the transfer of core research knowledge to core industrial competencies. Have you ever poured all your creativity into a Flash movie, but found your friends grumbling at the download size? Have you tried to use just one tiny picture in your movie, and seen the file size go through the roof? Is it possible to do anything remotely effective in a small file? More than you could possibly imagine! This collection shows you just exactly what can be done with tiny Flash files, using some of the hottest Flash designers around. These authors pull designs out of the top drawer and show you exactly how you can go about creating great SWFs with the smallest amount of download pain. We will look at: creating incredible generative designs -- so small you can use them for wallpaper producing 3D animations that roll in at under 5k in size creating sound toys in the smallest possible file space de-mystifying the use of JPEGs and photographs while keeping your Flash movies small strategic use of back-end technology to keep your delivery times down to nanoseconds! changing the boundaries to look at new ways of delivering entire sites! From the Publisher Who is this book for You've worked with Flash, but are wondering why people are getting tetchy at the download time. You're willing to start learning some ActionScript tricks to fight the file flab, and you're not afraid to become addicted to optimization! About the Author Genevieve Garand Conceived 3weeksinApril.com, an experimental web site that explores new ways of navigation and features an engaging narrative. David Hirmes is a Flash developer living in Brooklyn, New York. Kip Parker Works through his own company Hi-Rise Limited and in collaboration with Anthony Burrill as Friendchip, which was established in 1998. Keith Peters Found Flash to be the ideal medium for creating graphics with code. Robert Reich lives in Hamburg, Germany. Flash became his favourite besides normal HTML and serverside driven website creation. He is working as freelancer for several firms. Roy Tanck Currently employed in Hilversum, as part of a team that creates innovative e-learning solutions. Within this environment, Flash is a great tool. This book originated from several recent

workshops and related activities conducted by the IFIP Working Group 7.6 on "Optimization-Based Computer Aided Modeling and Design." This group has been active for 20 years with the stated objective of developing "high-performance computer-aided systems to support modeling, decision analysis, optimization and multi-criteria decision making." Recently, the group has turned its attention to the application of modeling and optimization to service science, management and engineering (SSME). SSME is still a young research field searching for its theoretical underpinnings, and one which offers many opportunities for analytical modeling to not only advance the understanding, but also to help form the foundation of a new discipline. This book is the result of the group's introductory foray into the application of quantitative modeling to the nascent field of service science with special emphasis on the network aspects of services. The 11 papers presented are grouped into sections on Network Science, Computational and Analytical Modeling, and Knowledge Science. They showcase the value of modeling in a new and timely context and provide many seeds for further exciting research. The 2nd Annual 2016 International Conference on Mechanical Engineering and Control System (MECS2016) was successfully held in Wuhan, China in 2016. The MECS2016 is one of the leading international conferences for presenting novel and fundamental advances in the fields of Mechanical Engineering and Control System attended by more than 80 participants from China, South Korea, Taiwan, Japan, Malaysia, and Saudi Arabia. The MECS2016 program includes 4 keynote speeches, 98 oral and poster presentations, covering a wide spectrum of topics from mechanics engineering, control engineering and technology, to automation and mechatronics. However, after reviewed and careful consideration, only 70 articles are included in this proceedings. For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network. Covering Microsoft's brand-new SQL 2005 administrator exam, this study guide walks you through setting up, maintaining, and troubleshooting database solutions. You'll review key topics such as defining high-availability solutions, automating administrative tasks, defining security solutions, monitoring and troubleshooting the database server, and designing and executing deployments. Plus, the CD-ROM features leading exam prep software with an assessment test, test engine of case study practice questions, and electronic flashcards. The ultimate guide to create a Search Engine Optimized (SEO) website using the Power of WordPress. Mastering search engine optimization is one of the hottest topics of the digital age. Ranking on the first results page of Google has never been easier. In just a few weeks you will see your website ranking higher and higher on Google. Covers everything, from basic to more advanced SEO topics. There is no need to know any programming languages, such as PHP, JAVA, CSS or HTML. Programming knowledge is not necessary. The book starts with the basics, walking you through the process of setting up WordPress the SEO way then stepping you through the creation of your search engine optimized website. You will advance from there, mastering all those techniques that will force your website to rank on the first results page of Google, such as Tiles, Tags, Content, Keywords, Page Speed, Page Caching, Meta, Alt Tags, Slugs, CDN, Social Media and so much more. You will master all these SEO techniques used by the most popular websites on the internet. Learn more about this book, download a sample, and find support blogs at the book's website:

www.seomasterwordpress.com This book constitutes the proceedings of the Third International Conference on Data Management in Grid and Peer-to-Peer Systems, held in Bilbao, Spain, in September 2010. InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects. The only official body of knowledge for SSCP—(ISC)2's popular credential for hands-on security professionals—fully revised and updated 2021 SSCP Exam Outline. Systems Security Certified Practitioner (SSCP) is an elite, hands-on cybersecurity certification that validates the technical skills to implement, monitor, and administer IT infrastructure using information security policies and procedures. SSCP certification—fully compliant with U.S. Department of Defense Directive 8140 and 8570 requirements—is valued throughout the IT security industry. The Official (ISC)2 SSCP CBK Reference is the only official Common Body of Knowledge (CBK) available for SSCP-level practitioners, exclusively from (ISC)2, the global leader in cybersecurity certification and training. This authoritative volume contains essential knowledge practitioners require on a regular basis. Accurate, up-to-date chapters provide in-depth coverage of the seven SSCP domains: Security Operations and Administration; Access Controls; Risk Identification, Monitoring and Analysis; Incident Response and Recovery; Cryptography; Network and Communications Security; and Systems and Application Security. Designed to serve as a reference for information security professionals throughout their careers, this indispensable (ISC)2 guide: Provides comprehensive coverage of the latest domains and objectives of the SSCP Helps better secure critical assets in their organizations Serves as a complement to the SSCP Study Guide for certification candidates The Official (ISC)2 SSCP CBK Reference is an essential resource for SSCP-level professionals, SSCP candidates and other practitioners involved in cybersecurity. Delves into the core and functional areas in the upstream oil and gas industry covering a wide range of operations and processes Oil and gas exploration and production (E&P) activities are costly, risky and technology-intensive. With the rise in global demand for oil and fast depletion of easy reserves, the search for oil is directed to more difficult areas – deepwater, arctic region, hostile terrains; and future production is expected to come from increasingly difficult reserves – deeper horizon, low quality crude. All these are making E&P activities even more challenging in terms of operations, technology, cost and risk. Therefore, it is necessary to use scarce resources judiciously and optimize strategies, cost and capital, and improve business performance in all spheres of E&P business. Optimization and Business Improvement Studies in Upstream Oil and Gas Industry contains eleven real-life optimization and business improvement studies that delve into the core E&P activities and functional areas covering a wide range of operations and processes. It uses various quantitative and qualitative techniques, such as Linear Programming, Queuing theory, Critical Path Analysis, Economic analysis, Best Practices Benchmark, Business Process Simplification etc. to optimize Productivity of drilling operations Controllable rig time loss Deepwater exploration strategy Rig move time and activity schedule Offshore supply vessel fleet size Supply chain management system Strategic workforce and human resource productivity Base oil price for a country Standardize consumption of

materials Develop uniform safety standards for offshore installations Improve organizational efficiency through business process simplification The book will be of immense interest to practicing managers, professionals and employees at all levels/ disciplines in oil and gas industry. It will also be useful to academicians, scholars, educational institutes, energy research institutes, and consultants dealing with oil and gas. The work can be used as a practical guide to upstream professionals and students in petroleum engineering programs. For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network. Mathematica by Example presents the commands and applications of Mathematica, a system for doing mathematics on a computer. This text serves as a guide to beginning users of Mathematica and users who do not intend to take advantage of the more specialized applications of Mathematica. The book combines symbolic manipulation, numerical mathematics, outstanding graphics, and a sophisticated programming language. It is comprised of 10 chapters. Chapter 1 gives a brief background of the software and how to install it in the computer. Chapter 2 introduces the essential commands of Mathematica. Basic operations on numbers, expressions, and functions are introduced and discussed. Chapter 3 provides Mathematica's built-in calculus commands. The fourth chapter presents elementary operations on lists and tables. This chapter is a prerequisite for Chapter 5 which discusses nested lists and tables in detail. The purpose of Chapter 6 is to illustrate various computations Mathematica can perform when solving differential equations. Chapters 7, 8, and 9 introduce Mathematica Packages that are not found in most Mathematica reference book. The final chapter covers the Mathematica Help feature. Engineers, computer scientists, physical scientists, mathematicians, business professionals, and students will find the book useful. Is your ultimate goal to have more customers come to your website? You can increase your website traffic by more than 1,000 percent through the expert execution of Pay Per Click Advertising. With PPC advertising you are only drawing highly qualified visitors to your Web site! PPC brings you fast results and you can reach your target audience with the most cost effective method on the Internet today. In this book we show you the secrets of executing a successful, cost-effective campaign. Pay per click, or PPC, is an advertising technique that uses search engines where you can display your text ads throughout the Internet keyed to the type of business you have or the type of products you are promoting. Successful PPC advertising ensures that your text ads reach the right audience while your business only pays for the clicks your ads receive! Master the art and science behind Pay Per Click Advertising in a matter of hours. By investing a few dollars you can easily increase the number of visitors to your website and significantly increase sales! Since you only pay when someone actually clicks on your ad, your marketing dollars are being used more effectively and efficiently compared to any other advertising method. The key to success in PPC advertising is to know what you are doing, devise a comprehensive and well-crafted advertising plan, and know the relationships between your website, search engines, and PPC advertising campaign methodology. This groundbreaking and exhaustively researched new book will provide everything you need to know to get you started on generating high-volume, high quality leads to your website. This new book will teach you the six steps to a successful campaign: Keyword Research, Copy Editing, Setup and Implementation, Bid Management, Performance Analysis, Return on Investment, and Reporting and Avoiding PPC Fraud. In addition, we interviewed some of today's most successful PPC masters. This book is a compilation of their secrets and proven successful ideas. Additionally, we give you hundreds of tips and tricks to ensure your Web site is optimized for maximum search engine effectiveness to drive business to your web site and increase sales and profits. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. "This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version." Vol. 7 contains tables of cases and cross-reference index. IT organizations face pressure to increase productivity, improve application performance, support global collaboration, improve data protection, and minimize costs. In today's WAN-centered environments, traditional LAN-oriented infrastructure approaches are insufficient to meet these goals. Application Acceleration and WAN Optimization Fundamentals introduces a better solution: integrating today's new generation of accelerator solutions to efficiently and effectively scale networks beyond traditional capabilities while improving performance and minimizing costs through consolidation. Ted Grevers and Joel Christner begin by reviewing the challenges network professionals face in delivering applications to globally distributed workforces. You learn how accelerators are transforming application business models, enabling IT departments to centralize and consolidate resources while also delivering consistently superior performance. Grevers and Christner show how to identify network consumers, prioritize traffic, and guarantee appropriate throughput and response times to business-critical applications. You learn how to use quality of service techniques such as packet classification and marking and traffic policing, queuing, scheduling, and shaping. Next, you compare options for integrating accelerators and optimization services into your network and for optimizing content delivery. The authors show how to address application protocol-related performance problems that cannot be resolved through compression or flow optimization alone. In the final chapter, the authors walk you through several real-world scenarios for utilizing accelerator technology. Ted Grevers, Jr., is the solution manager for the Cisco® Video IPTV Systems Test and Architecture (C-VISTA) team. He has extensive experience in the content delivery network (CDN) market, focusing on enterprise and service provider content delivery and application optimization needs. Joel Christner, CCIE® No. 15311, is the

manager of technical marketing for the Cisco Application Delivery Business Unit (ADBU). He has extensive experience with application protocols, acceleration technologies, LAN/WAN infrastructure, and storage networking. Grevers and Christner are key contributors to the design and architecture of Cisco application delivery and application acceleration solutions. Provide high-performance access to remote data, content, video, rich media, and applications Understand how accelerators can improve network performance and minimize bandwidth consumption Use NetFlow to baseline application requirements and network utilization Ensure network resources are allocated based on business priorities Identify performance barriers arising from networks, protocols, operating systems, hardware, file systems, and applications Employ application-specific acceleration components to mitigate the negative impact of latency and bandwidth consumption Integrate content delivery networks (CDN) to centrally manage the acquisition, security, and distribution of content to remote locations Leverage WAN optimization technologies to improve application throughput, mitigate the impact of latency and loss, and minimize bandwidth consumption Optimize the performance of WANs and business-critical WAN applications This book is part of the Cisco Press® Fundamentals Series. Books in this series introduce networking professionals to new networking technologies, covering network topologies, sample deployment concepts, protocols, and management techniques. Category: Cisco Press/Networking Covers: Network Optimization Attract, engage, and inspire your customers with an "Optimize and Socialize" content marketing strategy Optimize is designed to give readers a practical approach to integrating search and social media optimization with content marketing to boost relevance, visibility, and customer engagement. Companies, large and small, will benefit from the practical planning and creative content marketing tactics in this book that have been proven to increase online performance across marketing, public relations, and customer service. Learn to incorporate essential content optimization and social media engagement principles thereby increasing their ability to acquire and engage relevant customers online. Optimize provides insights from Lee Odden, one of the leading authorities on Content and Online Marketing. This book explains how to: Create a blueprint for integrated search, social media and content marketing strategy Determine which creative tactics will provide the best results for your company Implement search and social optimization holistically in the organization Measure the business value of optimized and socialized content marketing Develop guidelines, processes and training to scale online marketing success Optimize offers a tested approach for a customer-centric and adaptive online marketing strategy that incorporates the best of content, social media marketing, and search engine optimization tactics. This book comprises select peer-reviewed proceedings of the International Conference on Recent Developments in Sustainable Infrastructure (ICRDSI) 2019. The topics span over all major disciplines of civil engineering with regard to sustainable development of infrastructure and innovation in construction materials, especially concrete. The book covers numerical and analytical studies on various topics such as composite and sandwiched structures, green building, groundwater modeling, rainwater harvesting, soil dynamics, seismic resistance and control of structures, waste management, structural health monitoring, and geo-environmental engineering. This book will be useful for students, researchers and professionals working in sustainable technologies in civil engineering. Erfahren Sie in diesem Buch über Prozessoptimierung für produzierende Unternehmen alles über die neue Methode LEO-3D In seinem Buch „Prozessoptimierung für produzierende Unternehmen“ beschreibt Klaus R. Stoesser einen neuen, kombinierten Ansatz, mit dem Firmen aus dem produzierenden Gewerbe ihre Geschäftsprozesse optimieren können. Der Autor stellt hierfür Philosophien wie Lean Management, Six Sigma und SCRUM vor. Darauf aufbauend führt er seine eigens entwickelte Philosophie LEO-3D ein, welche Unternehmen vielseitige Möglichkeiten bietet. Der Inhalt im Überblick Im Kern geht es in Stoessers Buch über Prozessoptimierung für produzierende Unternehmen um folgende Themen: • Entwicklung der Prozessoptimierung • LEO-3D • Ausgewählte Methoden, Tools und Vorgehensweisen Es vermittelt diese Ansätze, um Prozesse in Unternehmen ganzheitlich im zu verbessern und damit das Ergebnis nachhaltig zu steigern.

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