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New edition of an accurate and timely listing of corporate individuals involved in public and community affairs, government relations and lobbying, public relations/communications and policy planning and regulation. The directory is organized into four main sections: corporations (information on about 1,900 major U.S. corporations); people (all corporate personnel and registered lobbyists); contract lobbyists (contract lobbying firms and individuals who represent corporations at the state government level); and corporate clients (corporations that retain outside lobbyists and, state by state, those firms that represent them). Annotation copyrighted by Book News, Inc., Portland, OR Inspiring students to take action! The **Lobbying Strategy Handbook** shows how students with passion for a cause can learn to successfully influence lawmaking in the United States. The centerpiece of this book is a 10-step framework that walks the reader through the essential elements of conducting a lobbying campaign. The framework is illustrated by three separate case studies that show how groups of people have successfully used the model. Undergraduate, graduate students, and anyone interested in making a difference, can use the book to guide them in creating and conducting a grassroots campaign from start to finish. Video: **Lobbying Is NOT a 4-Letter Word** Author Pat Libby, Professor of Practice and Director of the Institute for Nonprofit Education and Research, University of San Diego, discusses lobbying rules and strategy in her video presentation, **Lobbying Is NOT a 4-Letter Word**. Discover more about the author and the book here: **Traces the history of the environmental movement from its beginnings as private clubs, to the activism of the 1960s and 1970s, to the corporate sellout of the 1990s. Unveils the stories behind American environmentalism's undeniable triumphs and its quite unnecessary failures. "Citizen Coke demonstrate[s] a complete lack of understanding about . . . the Coca-Cola system—past and present." —Ted Ryan, the Coca-Cola Company** How did Coca-Cola build a global empire by selling a low-price concoction of mostly sugar, water, and caffeine? The easy answer is advertising, but the real formula to Coke's success was its strategy, from the start, to offload costs and risks onto suppliers, franchisees, and the government. For most of its history the company owned no bottling plants, water sources, cane- or cornfields. A lean operation, it benefited from public goods like cheap municipal water and curbside recycling programs. Its huge appetite for ingredients gave it outsized influence on suppliers and congressional committees. This was Coca-Cola capitalism.

In this new history Bartow J. Elmore explores Coke through its ingredients, showing how the company secured massive quantities of coca leaf, caffeine, sugar, and other inputs. Its growth was driven by shrewd leaders such as Asa Candler, who scaled an Atlanta soda-fountain operation into a national empire, and “boss” Robert Woodruff, who nurtured partnerships with companies like Hershey and Monsanto. These men, and the company they helped build, were seen as responsible citizens, bringing jobs and development to every corner of the globe. But as Elmore shows, Coke was usually getting the sweet end of the deal. It continues to do so. Alongside Coke’s recent public investments in water purification infrastructure, especially in Africa, it has also built—less publicly—a rash of bottling plants in dangerously arid regions. Looking past its message of corporate citizenship, Elmore finds a strategy of relentless growth. The costs shed by Coke have fallen on the public at large. Its annual use of many billions of gallons of water has strained an increasingly scarce global resource. Its copious servings of high-fructose corn syrup have threatened public health. Citizen Coke became a giant in a world of abundance. In a world of scarcity it is a strain on resources and all who depend on them.

Since the first edition of *Fracking* was published, hydraulic fracturing has continued to be hotly debated. Credited with bringing the US and other countries closer to “energy independence,” and blamed for tainted drinking water and earthquakes, hydraulic fracturing (“fracking”) continues to be one of the hottest topics and fiercely debated issues in the energy industry and in politics. Covering all of the latest advances in fracking since the first edition was published, this expanded and updated revision still contains all of the valuable original content for the engineer or layperson to understand the technology and its ramifications. Useful not only as a tool for the practicing engineer solve day-to-day problems that come with working in hydraulic fracturing, it is also a wealth of information covering the possible downsides of what many consider to be a very valuable practice. Many others consider it dangerous, and it is important to see both sides of the argument, from an apolitical, logical standpoint. While induced hydraulic fracturing utilizes many different engineering disciplines, this book explains these concepts in an easy to understand format. The primary use of this book shall be to increase the awareness of a new and emerging technology and what the various ramifications can be. The reader shall be exposed to many engineering concepts and terms. All of these ideas and practices shall be explained within the body. A science or engineering background is not required.

Standing Our Ground: Women, Environmental Justice, and the Fight to End Mountaintop Removal examines women’s efforts to end mountaintop removal coal mining in West Virginia. Mountaintop removal coal mining, which involves demolishing the tops of hills and mountains to provide access to coal seams, is one of the most significant environmental threats in Appalachia, where it is most commonly practiced. The Appalachian women featured in Barry’s book have firsthand experience with the negative impacts of Big Coal in West Virginia. Through their work in organizations such as the Coal River Mountain Watch and the Ohio Valley Environmental Coalition, they fight to save their mountain communities by promoting the development of alternative energy resources. Barry’s engaging and original work reveals how women’s tireless organizing efforts have made mountaintop removal a global political and environmental issue and laid the groundwork for a robust environmental justice movement in central Appalachia. Toxic pollution has increased frighteningly in the thirty-seven years since the publication of Rachel Carson's seminal *Silent Spring*, and the chemical industry has become infinitely more sophisticated at deploying legions of lobbyists, lawyers, scientists and public relations experts who camouflage its deadly deceptions. Prize-winning investigative journalists Dan Fagin and Marianne Lavelle and the Center for Public Integrity expose the secretive world of the chemical giants, unearthing questions disturbing enough to crush America's faith in the household products and foods that permeate its life -- dry cleaning, particleboard, plywood, permanent press fabrics, most popular cleaning products and common lawn sprays are all hazardous to your health. Without polemic, *Toxic Deception* details how and why corporations keep harmful products on the market even when safer, cheaper alternatives are available. Meticulously researched, *Toxic Deception* supplements its investigations with analysis of a range of scientific studies and, perhaps most chillingly, the stories of families whose avows have been devastated by toxic products that have damaged their health and

environment. *Toxic Deception* doesn't stop short at uncovering the poisoning of our future -- several chapters explain how consumers can reduce their own risk and revitalize a dying system of health and safety laws. Can economic growth be environmentally sustainable? This crucial question goes right to the heart of environmental economics and is a matter of increasing concern globally. The first edition of this popular title was the first introductory textbook in environmental economics that truly attempted to integrate economics with not only the environment but also ecology. This new version builds and improves upon the popular formula with new material, new examples, new pedagogical features and new questions for discussion. With international case-studies and examples, this book will prove an excellent choice for introducing both students and other academics to the world of environmental economics. Many of the basic issues of political science have been addressed by pluralist theory, which focuses on the competing interests of a democratic polity, their organization, and their influence on policy. Andrew McFarland shows that this approach still provides a promising foundation for understanding the American political process. State government spending on the arts is minimal-and may be losing ground relative to other state expenditures. The authors examine efforts made by state arts agencies, or SAAs, to address a changing political and fiscal environment and present their findings on the risks and rewards of bringing the arts and political worlds closer together. One of the more controversial on-going debates in the social sciences concerns the relationship between business, government, and society. This original study makes a significant contribution to that debate by analyzing the relationship between political pressure and corporate philanthropy. Specifically, the effects of public opinion, interest group pressure, regulation, and formalized corporate-government relations along with various economic data are tested. The author develops compelling and thought-provoking hypotheses and tests them with unique, revealing data and appropriate statistical techniques. Election years pose a unique opportunity and challenge to nonprofit organizations and community groups as they struggle to advance their issues in a crowded news environment, and amplify the voices of their constituents -- without jeopardizing their tax-exempt status. This year, the SPIN Project -- a San Francisco-based team of grassroots media strategy experts -- has lent their know-how to clarifying election rules and presenting clear-cut tactics for non-profit organizations who want to communicate powerful, legal messages to their constituents and the public at large. "At a time when the country is split 50-50, elections hinge on the issues," says Carl Pope, Executive Director of the Sierra Club. "Loud and Clear is an excellent resource for community groups who want to be heard and make a difference in the pivotal 2004 debate about our nation's direction and future." *Loud and Clear in an Election Year* presents concise, practical strategies for communicating powerful messages that stay within the legal limits. *Loud and Clear* includes checklists of permissible election-year activities, details frames and messages for progressive issues, explains the ins and outs of media events, candidate forums, and bird-dogging, and offers experienced advice on reaching core voting constituencies such as Latinos, African-Americans, youth, gays and lesbians. Redekop, Conrad Grebel College; Mel Schmidt; Dorothy Jean Weaver, Eastern Mennonite University; Michael Yoder, Northwestern College, Iowa. This book offers a scholarly yet accessible overview of the role of lobbying in American politics. It draws upon extant research as well as original data gathered from interviews with numerous lobbyists across the United States. It describes how lobbyists do their work within all branches of government, at the national, state, and local levels. It thus offers a substantially broader view of lobbying than is available in much of the research literature. Although tailored for students taking courses on interest group politics, *Total Lobbying* offers an indispensable survey of the field for scholars and others concerned with this important facet of American politics. At every level of government, environmental regulation is under siege. In Washington, it has been attacked first through the "New Federalism" and now through the "Contract with America." Outside the capital, environmental regulation is the subject of controversy as state and local officials struggle with new responsibilities, threats of industry exit, and challenges from grassroots groups. This book addresses the conundrum of regulation by tracing its source to the competing characterizations of regulatory legitimacy that have accompanied the growth of the American state. Bruce Williams and Albert

Matheny identify three distinct languages--managerial, pluralist, and communitarian--used to articulate competing visions of regulation. They argue that each language posits a different understanding of the public interest and therefore a different relationship between the state, the market, and the public. Because all three languages are invoked in regulatory debates, disputants talk past one another, leaving fundamental issues of legitimacy and democracy unresolved or masked by unexamined assumptions. The authors propose a dialogic model for analyzing regulatory policymaking, drawing on postmodernist theory that claims that establishing single languages for understanding the world inevitably distorts communication. They then apply their analysis to case studies of actual environmental disputes over hazardous waste regulation in the 1980s and 1990s in New Jersey, Ohio, and Florida. What is the impact of lobbying on the policymaking process? And who benefits? This book argues that most research overlooks the lobbying of regulatory agencies even though it accounts for almost half of all lobbying - even though bureaucratic agencies have considerable leeway in how they choose to implement law. *Warring Factions* focuses on the United States Senate's confirmation process, the constitutional process the Senate uses to approve or reject the president's choices to fill federal government positions. It is a book about history, the evolution, and, arguably, the decline of the process. Most significantly, it is a book that demonstrates the extent to which interest groups and money have transformed the Senate's confirmation process into a virtual circus. Based on in-depth research, including two dozen original interviews with United States senators, former senators and Senate staff members and interest group leaders, this volume demonstrates that today's confirmation process is nothing more than an extension of the Senate's legislative work. Changes to internal Senate norms in the 1960s and 1970s, coupled with changes to the external political environment, have allowed interest groups to dominate the Senate confirmation process. For more than 200 years no institution has been more important to the development of the American democratic polity than the state legislature, yet no political institution has been so neglected by historians. Although more lawmaking takes place in the state capitals than in Washington D.C., scholars have lavished their attention on Congress, producing only a handful of histories of state legislatures. Most of those histories have focused on discrete legislative acts rather than on legislative process, and all have slighted key aspects of the legislative environment: the parliamentary rules of play, the employees who make the game possible, the physical setting--the arena--in which the people's representatives engage in conflict and compromise to create public policy. This book relates in fascinating detail the history of the Ohio General Assembly from its eighteenth-century origins in the Northwest Territory to its twenty-first-century incarnation as a full-time professional legislature. *Democracy in Session* explains the constitutional context within which the General Assembly functions, examines the evolution of legislative committees, and explores the impact of technology on political contests and legislative procedure. It sheds new light on the operations of the House and Senate clerks' offices and on such legislative rituals as seat selection, opening prayers, and the Pledge of Allegiance. Partisan issues and public policy receive their due, but so do ethics and decorum, the election of African American and female legislators, the statehouse, and the social life of the members. *Democracy in Session* is, in short, the most comprehensive history of a state legislature written to date and an important contribution to the story of American democracy. Political parties, interest groups, and candidate campaigns all pursue similar goals in presidential elections: each entity attempts to mobilize voters. However, the regulatory environment often prevents these groups from coordinating their efforts. With participants playing by new rules mandated by the Bipartisan Campaign Reform Act, the 2004 presidential election included previously unseen configurations and alliances between political actors. In some campaign situations, the resulting 'dance' was carefully choreographed. In others, dancers stepped on each other's toes. In still others, participants could only eye each other across the floor. *Dancing without Partners* intensively analyzes the relationships among candidates, political parties, and interest groups under the BCRA's new regulations in the 2004 election cycle in five battleground states. The chapters assess the ways in which the rules of the game have changed the game itself_and also how they haven't. The result is a book that will be invaluable to researchers and students of

presidential elections. A veteran environmental lobbyist reveals the behind-the-scenes struggles to address threats to the future of New York's Adirondack Park. Inside the Green Lobby recounts the behind-the-scenes efforts, both at the State Capitol in Albany and the halls of Congress, of a lobbyist for a major environmental advocacy group. Bernard C. Melewski worked to save the six-million acre Adirondack Park from twin threats to its future: the devastating damage from acid rain and the sudden breakup of massive private land holdings that had been intact for almost one hundred years. Starting with the political uproar ignited by the recommendations of New York Governor Mario Cuomo's 1990 Adirondack Park Commission, and the rejection by the public of a new environmental bond act, Inside the Green Lobby documents the events that led to the sudden acquisition by New York State of tens of thousands of acres within the park that the public now enjoys. From strategy sessions with lobbyists to private meetings with legislators, governors, members of Congress, and even the President of the United States, Melewski recounts engaging and entertaining stories that introduce how environmental advocates successfully pursue legislative and policy change. Bernard Melewski is an environmental attorney, organic farmer, and farm winery owner in Altamont, New York. The book, which has drawn praise for its inviting and accessible style, thoroughly examines the lobbying scene: the settings in which lobbying takes place, the types and styles of lobbyists, the broad range of approaches and techniques used by lobbyists, and the role and influence of lobbying in our system of representative democracy. A favorite among professors and students alike, *The Third House* is a great choice as a supplement for courses on state politics or interest groups. The consortial environment provides librarians with new ways to manage collections at their home institutions. Academic libraries in Ohio have been participating in OhioLINK since 1988, and the consortium has had an effect on shaping local collections for more than one decade. While each institution pursues its own collection management strategy, the shared resources and delivery system provided through OhioLINK influence local collections profoundly. What has been the effect? This work is a collection of articles assessing local collections within a consortial environment. The authors assess collections from their own vantage points, considering such diverse factors as cost, regional depositories, book reviews, and faculty input. The influence of consortial ties in shaping local collections is a common thread throughout the work. This book was published as a special issue of *Collection Management*. Recent years have witnessed considerable consolidation between the disciplines of environmental and ecological economics at research level, but until now textbooks in the area have done little to reflect this. Ahmed Hussen's book is to date the only one to reconcile the two standpoints. The central focus of the book will continue to be on this systematic integration of both mainstream and ecological approaches to environmental economics, and an acknowledgement that enduring solutions to major contemporary environmental challenges can be obtained through studies based on a well-conceived and balanced interdisciplinary approach. However, this third edition also contains much that is new. Chiefly, brand new chapters appear covering the following topics: The economics of climate change The economics of biodiversity and ecosystem services 'Green' accounting and alternative economic and social indicators of sustainability The business case for environmental sustainability An Appendix that provides a brief historical account of the development of ecological economics The result is a comprehensive introduction to the main facets of environmental and ecological economics — a text that boldly refuses to put up barriers between disciplines and takes a holistic approach to vital issues. This student-friendly textbook contains a variety of study tools including learning points, boxed features, case studies, revision questions and discussion questions, and an Appendix that provides students with a review of basic economic principles relevant to the study of the environment and its management. Written in a clear and accessible style, this book will prove an excellent choice for introducing both students and academics to the world of environmental economics. In 1999, Texas passed a landmark clean energy law, beginning a groundswell of new policies that promised to make the US a world leader in renewable energy. As Leah Stokes shows in *Short Circuiting Policy*, however, that policy did not lead to momentum in Texas, which failed to implement its solar laws or clean up its electricity system. Examining clean energy laws in Texas, Kansas, Arizona, and Ohio over

a thirty-year time frame, Stokes argues that organized combat between advocate and opponent interest groups is central to explaining why states are not on track to address the climate crisis. She tells the political history of our energy institutions, explaining how fossil fuel companies and electric utilities have promoted climate denial and delay. Stokes further explains the limits of policy feedback theory, showing the ways that interest groups drive retrenchment through lobbying, public opinion, political parties and the courts. More than a history of renewable energy policy in modern America, *Short Circuiting Policy* offers a bold new argument about how the policy process works, and why seeming victories can turn into losses when the opposition has enough resources to roll back laws. "U.S. Representative Sherrod Brown - a leading progressive voice in Congress - takes apart free-trade dogma, myth by myth." "Ten years after NAFTA, free-trade policies have not brought prosperity to Mexican workers, and more than one million American jobs have been lost as a result of the agreement. Do free-trade pacts foster democracy? Brown examines the facts. Are fast-track agreements necessary to fight the war on terrorism? Brown dissects the arguments and the evidence."--
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