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Macromedia's Flash 8 is the world's premier program for adding animation to websites. And with the latest version, this popular program becomes more versatile, letting beginning webmasters and expert developers alike create sophisticated web content. But Flash isn't intuitive. And it doesn't come with a manual. Whether you want to learn the basics or unleash the program's true power, Flash 8: The Missing Manual is the ideal instructor. This hands-on guide to today's hottest web design tool is aimed at nondevelopers, and it teaches you how to translate your ideas into great web content. It begins with a solid primer on animation, which helps you get comfortable with the Flash interface. Once you have these basics under your belt, Flash 8: The Missing Manual moves on to advanced animations, including adding special effects and audio, video, and interactivity to your presentations. When you're really feeling steady, the book shows how to use a dollop of ActionScript to customize your content. It then teaches you how to publish your Flash creations for web surfers everywhere to enjoy. Along the way, the book shows you good design principles and helps you avoid elements that can distract or annoy an audience. Author Emily Vander Veer has more than a dozen books to her credit, including titles on web design and scripting--most written for non-technical readers. Her background makes her the perfect author for a straightforward book on a complex subject. She takes Flash 8: The Missing Manual from the basics to the advanced, yet avoids a hasty jump into tough topics that can leave readers confused. Not only will Flash 8: The Missing Manual help you turn a concept into unique, dynamic content, but it will continue to serve as a reference as you develop your website. A guide to flash photography using a single flash covers the use of pop-up, external, wired, and wireless flashes for photographs in a variety of settings-- Following up on the great success of The Moment It Clicks and The Hot Shoe Diaries: Big Light from Small Flashes, legendary magazine photographer Joe McNally takes us on another memorable ride with Sketching Light, another trip into the land of light--but this time running the gamut from small flash to big flash, and everywhere in between. Of course, Joe includes coverage of Nikon Speedlights, but he also covers big flash, as well as "in-between" lights as the Elinchrom Quadra. The exploration of new technology, as well as the explanation of older technology. No matter what equipment Joe uses and discusses, the most important element of Joe's instruction is that it is straightforward, complete, and honest. No secrets are held back, and the principles he talks about apply generally to the shaping and quality of light, not just to an individual model or brand of flash. He tells readers what works and what doesn't via his let's-see-what-happens approach, he shows how he sets up his shots with plentiful sketches and behind-the-scenes production shots, and he does it all with the intelligence, clarity, and wisdom that can only come from shooting in the field for 30 years for the likes of National Geographic, Time, Life, and Sports Illustrated--not to mention the wit and humor of a clearly warped (if gifted) mind. Photographic lighting can sometimes seem to be all about the toys. While it is important to cover types of lighting equipment, it is also important to understand how to make the right decisions about putting the equipment to use in the kinds of situations photographers encounter every day. Employing a simplified approach, ample before, during and after shots and a five-session presentation exploring different lighting challenges, Off-Camera Flash will help readers achieve fantastic, professional results. With the advent of Facebook, Whatapp, Twitter, Instagram and the plethora of options available to post pictures, photographs are taken across the globe as often and as we breathe. We are now in the 'click' age where everything gets photographed. Smart phones, and high-tech digital cams make life easier for events to be captured. But how do you know how to choose the right camera that would ensure your photographs are top quality and would help you to tell the story you want to tell, the event you want to chronicle, the big idea, the desire for the product you want to evoke or the serene mood you want to depict? With all the maze of cameras out there and their glowing reviews, how do you choose the best camera? We have put together a guide that will provide you with fifty (50) trusted elements that you should consider when choosing your dream camera. In 2009, photographer Dustin Diaz began a "365 project," the goal of which is to shoot and share one picture per day for a year. Not only did Diaz actually complete the project--an achievement in and of itself--he consistently shared both the final image and the behind-the-scenes setup shot for that image, allowing the viewer to see how the shot was arranged. He also included information about exposure, flash power, distance, and light modifiers. The project was a huge hit that attracted thousands of followers. This Is Strobist® Info recreates and expands upon this approach by featuring an image alongside a setup shot that helpfully explains how that image was created. By showing the finished pictures as well as the setup shots for 50 of Diaz's images, you'll gain tons of knowledge about the basics--and beyond--of flash photography, including everything from simple one-light shots to images created with five lights and numerous gels, clamps, umbrellas, softboxes, and grids. Additionally, This Is Strobist® Info includes two chapters that guide you through the basics of starting your own lighting kit and explain the important but often-misunderstood inverse square law. "With dedicated sections covering equipment, indoor and outdoor lighting, post production, case studies, and genres such as wedding, fashion, lifestyle, and boudoir, One light flash aims to show you how the first flash you buy may be the last you ever need."--Publisher's description. Looking to step up your photography game? Whether you're a beginner or a seasoned pro, the right camera and equipment can make all the difference in capturing stunning photos. In this comprehensive camera buying guide, you'll learn everything you need to know to make an informed decision on the best camera for your needs, as well as tips and techniques for taking great photos in a variety of situations. From understanding technical terms like aperture and ISO to mastering composition and lighting, this guide will give you the knowledge and confidence to take your photography to the next level. With practical advice on accessories, maintenance, and post-processing, you'll have everything you need to capture memories that will last a lifetime. From a master of professional photography, a book that explores the exciting possibilities of artificial light. This guide to on- and off-camera flash picks up where Peterson's previous title, Understanding Exposure, left off--helping free photographers from the limitations of auto to get the images they want when natural light isn't enough. For the many amateur photographers afraid to venture past natural lighting, here is the book that will finally help them master artificial light. In his trademark easy-to-understand style, Bryan Peterson explains not only how flash works, but how to go beyond TTL automatic flash exposure to master manual flash, allowing readers to control the quality, shape and direction of light for a perfect exposure, every time. This book is essential reading for anyone responsible for designing or putting workers to task on, or near, large power electrical systems. This is especially relevant where local health and safety law uses a risk-based approach to electrical safety such as in Europe. It is based upon a bedrock of risk management methodology using the 4Ps of Predict, Prevent, Process and Protect to ensure that arc flash hazards are systematically identified, analysed, and prevented from causing harm. Each of the 4Ps are described in detail starting with a quantitative prediction of harm from the arc flash hazard and then a separate chapter on prevention based upon practical measures avoid or minimise harm set against a hierarchy of risk control measures. The chapter on process, policy and procedures gives advice on a methodical approach to creating rules and ensuring competence. Finally, the chapter on protection describes, as a last resort, how personal protective equipment can be selected, used, and maintained. This book is packed with the fruits of the author's vast experience and there is a chapter dedicated to myths and mysteries as well as separate chapters for electrical utilities, duty holders, service providers, contractors, legislation, and data collection. This book will help you enjoy buying and photographing with film cameras from the full Yashica 35 range, including the various Electro, Lynx & Minister models. Whether you are new to analogue photography or you have shot vintage cameras in the past, this book will help you make a success of buying and using the Yashica 35 range of cameras. Besides Richard's experience with the cameras, you will find re-prints of original guides and manuals that will help you buy, use, maintain and repair your camera. The Yashica rangefinder cameras are all equipped with high-quality lenses and great features from the all manual 35W to the aperture priority Electro 35. They provide a quality alternative to SLR and point & shoot cameras producing the rich colours and atmosphere that many will say only film can deliver. These cameras capture the most enjoyable aspects of film photography, and the experience will help you become a better photographer and create some super results. To accompany the book, the author has created a dedicated web resource page that will help you find even more information such as battery conversion sources, film suppliers, user generated galleries and much more. We regularly update the web resource guide with information and resources to make it a valuable addition to the detailed information found in this vintage guide. Buy the Yashica 35 Camera Book today and start your journey to learn more about how to buy, use and enjoy these wonderful film cameras. The book's chapters include: What is a Rangefinder? The Yashica 35 Range Featured Cameras - Electro 35 GSN, Lynx 5000, 35W, Electro MC Yashica 35 Camera Guides - Re-printed camera guides Buying a Yashica 35 Camera Using a Yashica 35 - Zone Focusing, Getting the Right Exposure, Post Processing of Film The Yashica Company - History and Marketing of Yashica 35 Cameras Testing, Faults and Repair - Testing your Camera and Repair Tips Accessories - Lens Filters, Light Meters, Cable Release, Flash, Tripods and Camera Supports, Cases and Bags, Pimping Your Camera Making the Most of Your Yashica 35 Camera - Colour or Black & White?, Architecture and Buildings, Street and Urban Photography, Landscapes, Low Light & Night Photography Appendices - Lens & Photographic Terms, The Law and Photography (UK), What was Happening? An exploration of potential tomorrows from the host of the massively popular and critically acclaimed podcast Flash Forward Flash Forward: An Illustrated Guide to Possible (And Not So Possible) Tomorrows takes readers on a journey from speculative fiction to speculative "fact." Producer and host of the podcast Flash Forward, Rose Eveleth poses provocative questions about our future, which are brought to life by 12 of the most imaginative comics and graphic artists at work, including Matt Lubchanksy, Sophie Goldstein, Ben Passmore, and Box Brown. Each artist chooses a subject close to their heart--Lambda Literary Award nominee Blue Delliquanti, for instance, will imagine a future in which gender is irrelevant--and presents their chosen future in their own style. Drawing on her interviews with experts in various fields of study, Eveleth will then report on what is complete fantasy and what is only just out of reach in insightful essays following the comics. This book introduces compelling visions of the future and vividly explores the human consequences of developing technologies. Flash Forward reveals how complicated, messy, incredible, frightening, and strange our future might be. The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course.Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction.Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need.Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need.500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: CompositionExposureShutter speedApertureDepth-of-field (blurring the background)ISONatural lightFlashTroubleshooting blurry, dark, and bad picturesPet photographyWildlife photography (mammals, birds, insects, fish, and more)Sunrises and sunsetsLandscapesCityscapesFlowersForests, waterfalls, and riversNight photographyFireworksRaw filesHDRMacro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided)Portraits (candid, casual, formal, and underwater)Remotely triggering flashesUsing bounce flash and

flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate * The complete guide to mastering the technical challenges of lighting and flash * Explores locations, subjects and styles, and all the technical skills, tools and tips needed to master them * Written by multi award-winning photographer Richard Bradbury Aimed at the serious amateur, this is a practical guide to achieving professional results in digital photography. Light is at the very heart of photography and plays a fundamental role in creating successful images. Not only does light affect brightness, it also determines tone, mood, atmosphere, texture, colour and luminosity. Mastering Lighting & Flash Photography contains everything you need to know about controlling and manipulating light to capture the beauty of the world around you in your own signature style. Written and photographed by a multi award-winning photographer, the book describes and demonstrates all the key topics: from understanding light and how to use it; through choosing the best kit and mastering the essential techniques; to different forms of flash photography and studio lighting, tips from leading professionals, and elevating your prints in post-production. . Nikon manufactures some of the most sophisticated accessory flash equipment found in today's marketplace, and the Magic Lantern Guide shows photographers exactly how to master the complex equipment and operating modes of the company's AF Speedlight Flash System. That's why it's destined to be the most often used reference on photographic flash technique. From advice on Multi-sensor balanced fill flash, bounce flash, rear-curtain sync to high-speed sync, or multiple flash set-ups, this manual explains everything. It comes complete with a course on the basics of flash handling, specialized flash technique, and a model-by-model review of using current flash gear with Nikon cameras. If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader! To use flash or not to use flash? That is the question facing many photographers. The Nikon Speedlight Handbook addresses this common confusion directly and instructs readers on how to confidently use their Nikon flash system. Featuring easy-to-understand language and real-world examples, this guide helps demystify the complexities of on- and off-camera flash. Covers the fundamentals, as well as how to implement new, more inventive techniques that unlock how to create stunning images. Ideal for amateurs and professionals alike. Annotation Finally a compact, camera-bag-friendly field guide to help you take great flash photographs. No matter which digital SLR you own, DAVID BUSCH'S FLASH PHOTOGRAPHY COMPACT FIELD GUIDE gives you the tools and techniques you'll need to achieve beautiful results with your camera's electronic flash. In six information-packed chapters, filled with helpful checklists, tables, and charts, this concise guide distills the fundamentals of good flash photography and puts them at your fingertips, showing you how to shoot specific flash situations and subjects under a variety of conditions. Full-color illustrations show you exactly what results to expect from particular camera/flash settings. From quick setup through metering, accessories, lighting, and much more, DAVID BUSCH'S FLASH PHOTOGRAPHY COMPACT FIELD GUIDE will help you get great flash results every time. Mastering Nikon Speedlights is the most comprehensive guide available for anyone using or wanting to learn more about the Nikon Creative Lighting System (CLS). Starting with an exploration of how to work with light, the book teaches you everything you need to know about understanding the direction and intensity of light, using light meters and metering modes, controlling exposure, and much more. You'll learn the specifics of how to use the full range of Nikon Speedlights and accessories, including past and current models of cameras and CLS compatible flashes—and in the process you'll find out how to get the best shots with your gear, whether you have a whole box of equipment or just the basics. The book includes practical, real-world photo shoots—portraits, action shots, and product photography—starting with one light and gradually working up to multiple lights so you can observe the progression of the light from one flash to many. No matter what your subject or shooting scenario, Mastering Nikon Speedlights is an essential resource that teaches you how to produce the light you need to achieve great results. Offers a thorough discussion of the qualities of light, how the camera measures light, and the settings needed to record an image with proper exposure Provides a complete overview of all the components that make up the Nikon Creative Lighting System, outlining how to use the different Speedlights and accessories to correspond with each camera's unique capabilities Covers how to use the Nikon Speedlights off the camera using the Advanced Wireless Lighting (AWL) features built into the Creative Lighting System Features several examples of real photo shoots, showing you how to take great photos in a variety of situations, building from one flash up to multiple flashes This new edition is sure to help consumers select the right electronics product for their needs. Experts provide hundreds of smart ways to save money and find the best values in computers, plasma televisions, cell phones and service, cameras, DVD players, and more. This comprehensive history of the U.S. economy from colonial times to the present explores the nature of American economic growth, the economic welfare of different social groups, and the role of decision making in the economic process. Through easy-to-follow lessons, this handy book offers a complete class on digital photography, tailored specifically for people who use the Nikon D90. This is not your typical camera guide: rather than just show you what all the buttons do, it teaches you how to use the D90's features to make great photographs—including professional-looking images of people, landscapes, action shots, close-ups, night shots, HD video, and more. With Ben Long's creative tips and technical advice, you have the perfect, camera-bag-friendly reference that will help you capture stunning pictures anywhere, anytime. The Nikon D90 Companion will show you how to: Take creative control and go beyond automatic settings Learn the basic rules of composition Capture decisive moments, including fast-moving objects Discover ways to use a flash indoors and outdoors Learn about different lenses, and the best time to use them Understand the options for shooting RAW, and whether it's right for you Use the D90's ability to shoot high definition video By emphasizing basic principles of good lighting and how to apply them, this informative guide shows advanced amateur photographers and professionals how to improve their photographic skills. After explaining different types of light, flash basics, and the benefits of on- and off-camera lighting techniques, it discusses how to use this information to increase the “gas factor”—that powerful, emotional response that compels the viewer to take a second look at a photograph. Also included are assignments meant to help solidify this new flash knowledge for the photographer in order to put it into practice. As a bonus, the book contains inspirational stories demonstrating real-world applications of the techniques from a photojournalist with decades of experience. "A designer's guide to visual development"--Cover. Do you struggle to take great photos of fireworks or the stars and night sky? Written by Multi Award Winning Australian Photographer, Trainer and Best Selling Author Steve Rutherford. This book, The Beginners Guide to Night Photography is one of the best selling "Beginners Guide to Photography" book series and is an easy to understand practical guide to night photography. In the latest book "The Beginners Guide to Night Photography" another book in the best selling "Beginners Guide to Photography" book series. You'll discover the secrets the pro's use to get amazing photos of star trails, planets and even deep space! Here is what is covered in this complete beginners guide to Photographing the Night Sky by Award Winning Professional Photographer and Best Selling Author Steve Rutherford. The SECRET TECHNIQUES pro photographers use every day FREE Access to BONUS VIDEO TRAINING to learn photo editing like a pro Beginners buying guide to telescopes and how to use them with cameras. Dozens of astrophotography techniques, tips and tricks. Equipment needed to capture star field planetary and celestial objects. Specialised telescopic equipment studies. All the resources to find processing software for astrophotography. Over 200 pages of hands on easy to follow instruction The equipment that takes your shots from boring to amazing How to save time and money using the right photography tools How to turn your photography passion and creativity into a BIG \$ income You will discover the many secrets that I, and other pro photographers, use to capture stunning award winning photos, with sharper focus, more color, more detail and less time wasting, trying every setting to "hope for a good shot". Set out into an easy to follow, page by page guide, join me indoors, outdoors and at night on all aspects of photography and how to take control of your DSLR Camera, and master striking photos, with every shoot. The Beginners Guide to Night Photography, is clearly written, easy-to-understand guide will be an indispensable resource whenever you pick up the camera for your next night photography shoot. You'll also get FREE access to Video Training at - <https://www.photocheats.com>. Also FREE Access to One Shot Magazine at - <http://www.oneshotmagaazine.com>. It is packed full of tips and tricks to improve your photography. Just follow the links to both Photo Cheats and One Shot Magazine in the book or Like us over at <https://www.facebook.com/OneShotMagazine> Please also come back and leave a review we would love to know what you thought of this book. Don't forget to check out the other books in the "Beginners Guide to Photography" book series. Written with all levels in mind, there is instruction for beginners, as well as many advanced techniques and tips. I have also included "live website links" throughout, as well as easy to find "quick tip" sections. The "Beginners Guide to Photography" book series breaks techniques down into specific categories so you can perfect these techniques. Please see the other books in the series for more in depth tutorials on a large range of photography styles. Please also come back and leave a review we would love to know what you thought of this book. Don't forget to check out the other books in the "The Beginners Guide to Photography" best selling photography book series. ***** 5 STAR REVIEWS for this book series so far ***** "Explanatory, easy descriptions involved material" "Loved it has helped me in numerous ways. Have used it as a reference constantly. One of my photos has gone viral since using the hints and tips in the book. Small adjustments make huge differences." - Mike Roche. "Has absolutely everything" "Do not miss out on this book. As the title says it has absolutely everything and I particularly like the boxes with advice to shoot particular subjects. It doesn't matter whether you are just starting out or experienced with a camera, it has something for everyone. Highly recommended!" - Paul B "Well worth the money" "Great book that starts from the very basics, explains everything to do with modern cameras, their use, settings and techniques under different settings and circumstances." - Qball "A great read" "Getting back into photography after a 6 yr break - born and raised on a film SLR, this book helped me remember things and to better adapt to a digital SLR - whether you're novice or experienced, you will get a lot out of this book...." - Brian I love this book and hope to capture few good images as a result of this." - Jatinkumar.

If your past attempts at learning flash have all ended in failure (not to mention tears and/or blind rage), then *The Off-Camera Flash Handbook* is about to change everything for you. For years, photographer Vanessa Joy has been using off-camera flash to create gorgeous portraits that look like they were shot in the most beautiful natural light at the perfect time of day. Well, guess what? That consistent look was not created thanks to the most amazing luck with the weather. No. It was created by a pro photographer who mastered her use of off-camera flash. And with her down-to-earth and practical explanations, that's exactly what Vanessa teaches you in this book.

Vanessa breaks down off-camera flash into an easy-to-understand approach, and instead of focusing on the gear and the settings (which are also included, of course), she focuses on the kinds of shots you want to make. This book is about learning to use off-camera flash easily and quickly so that you can create beautiful, natural-looking light in any situation, at any time you need it...regardless of the weather or time of day.

The book is divided into three parts. Part One covers the fundamentals of off-camera flash, and it does so without blasting you with a firehose of information. Instead, Vanessa gives you the basics you need so that you can start shooting right away without becoming overwhelmed with technical jargon.

Once you're set up and ready to go, Vanessa jumps right into Part Two with specific photo scenarios and real-world situations where you'll learn key techniques for using your flash to create consistent, beautiful photographs. For each scenario, Vanessa provides the goal for the shoot, a gear list, the step-by-step shooting instructions, and images that show both the progress of the shoot and the behind-the-scenes shots or lighting diagrams of the setup. She also discusses problems you may encounter, variations on the shot, and additional practical scenarios for each situation.

Just a few examples include:

- Recreating the golden hour at any time
- Shooting groups
- Making indoors look like outdoors
- Enhancing natural light
- Using flash at events
- Working in harsh sunlight
- Creating silhouettes
- Shooting at sunset
- Fixing an ugly-light room
- And much more

Finally, Part Three tackles the questions you'll likely have once you've got the basics under your belt and you're already creating great photos with your off-camera flash—things like high-speed sync, sync speed, a practical understanding of the inverse square law, etc. There is also a helpful FAQ section at the end of the book.

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But Light Doesn't Do That

FAQs about OCF

This book will teach you the fundamentals of good flash photography and show you how to shoot specific flash situations and subjects under a variety of conditions. Clear and concise explanations accompanied by full-color images illustrate exactly what results to expect from particular camera/flash settings. Make a big impression with small flashes! In this book, Tilo Gockel shows you how to make magic by mastering the use of light. You will learn how to use speedlights to create amazing photographs in any lighting situation. Tilo uses 40 lighting workshops to teach his methods for producing impressive flash shots in portrait, fashion, macro, food, still life, and high-speed photography. The richly illustrated, easy-to-understand workshops are filled with recommendations and instructions for flash setups, detailed lighting diagrams, and tips and tricks for how to achieve the look of high-end studio shots using simple, accessible equipment, even in your own home. Also included is information on the settings that will help you master complex multi-flash situations, as well as tips on how to create cost-effective, self-built accessories. Foreword by Strobist.com's David Hobby. If you're uncertain in any way about even one thing your XPro2 does, then save time and money and grab this book. This is EVERYTHING X-Pro2 explained in easy to understand language! It is the Manual on Steroids and much more... In it, I assume you are a photographer, so I don't dive in to the basics of photography (except in an Appendix). Everything comes with clear tutorials and examples. As a bonus (hey! I'm trying to entice you to buy my book!), I give everyone who buys my book a PDF copy of my other eBook "Mastering Flash with Fujifilm X Cameras" - value \$9.95 value. Find out how in the book. But Wait... There's also an XLS spreadsheet listing all camera settings with a brief explanation of each, my own recommendations, and space to note your own settings. Electronic flash not only brings light to a photograph, it can be an important artistic tool--if you've acquired the knowledge to use it creatively. To master those skills, digital photographers need only turn to this complete reference. Packed with inspirational photos, it takes the mystery out of flash, covering every type of equipment and explaining such essentials as guide numbers, sync speeds, white balance, and more. Photographers will see how fill flash can decrease contrast and shadows in outdoor portrait photography, understand how to control the light using bounce and multiple flash techniques, and expertly employ high-speed and rear curtain synchronization to create impressive motion-blur images. Everything you need to know is here--including a section on studio flash and computer processing. If you are in the market for just about anything, from a new coffeemaker to a new computer to a new car - The "Consumer Reports" Buying Guide 2008 is your one-stop portable reference source for making intelligent, money saving purchases for all home buying needs. Consumer Reports has done the homework for you by testing hundreds of brand-name products to come up with the Best Buys for 2008, along with the best buying advice on the market. If you have asked yourself -- "Is this the right product for me? Will I get my money's worth in this product? Which brand is the best for me?" -- let Consumer Reports expert buying advice and Ratings steer you in the right direction. "Consumer Reports" Buying Guide 2008 tells you what manufacturers "can't" tell you - based on a full year's worth of Consumer Reports testing. This compact reference guide contains over 900 brand-name product ratings along with invaluable information on what products are available, important features, latest trends and expert advice on: Home office equipmentDigital cameras and camcordersHome entertainmentCellular PhonesHome and yard productsGas grillsAir conditionersKitchen appliancesBath and Laundry productsVacuum cleaners and washing machinesCars, minivans, pickups and SUV's...And so much more! From refrigerators to home theater systems, mattresses to microwave ovens, "Consumer Reports Buying Guide 2008" will make you a smarter shopper, and will ultimately pay off in valuable product knowledge, time saved, and perhaps money saved too!

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