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Written by senior examiners, Andy Mottershead, Alex Grant and Judith Kelt, this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F292: Business Functions. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance Provides coverage of various elements of the revised specification, including the full and short course, the options, key skills and coursework assignments. Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour Student Unit Guide provides support throughout the course. -Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries,

knowledge check questions and a reference index. -Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained. -Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance. OCR Business Studies for GCSE, 2nd edition is endorsed by OCR for use with the OCR GCSE Business Studies specification. It has been completely revised to meet the requirements of the latest OCR specification. - Inspires students and illuminates theory with numerous real life case studies - Gives your students excellent exam preparation with exam features and tips - Engages and motivates students with a student-friendly design, photographs and illustrations Perfect for revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance Written by senior examiners, Andy Mottershead, Alex Grant and Judith Kelt, this OCR A2 Business Studies Student Unit Guide is the essential study companion for Unit F297: Strategic Management. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade Exam Board: OCR Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 An OCR endorsed textbook Build strong knowledge and skills with this market-leading Student Book from OCR's Publishing Partner for GCSE Business; fully updated by subject experts for the 2017 specification, it provides comprehensive content coverage, engaging case studies and assessment activities. - Develops understanding of business concepts and theories through clear explanations, illustrated by diagrams and cartoons that help all learners access the content - Cements and extends subject knowledge with case studies that encourage students to think commercially about contemporary issues and contexts - Enables students to apply their learning and strengthen their investigative, analytical and evaluation skills as they progress through a range of activities - Prepares students for assessment with a variety of practice questions and handy tips for successfully answering different question types - Supports revision by summarising the learning outcomes, key terms and facts for each unit Matched to the AS specification from OCR with full coverage of the AS modules. Business Studies for AS 2nd edition matches the OCR specification, whilst retaining the best features of user friendliness from the 1st edition. In addition to new material in the contents, there are many more data response style questions and activities, many of which are based on real world cases. The complete student book in a Dynamic Learning format, plus teacher guidance, mark schemes and a wealth of additional resources. Perfect for

revision, these guides explain the unit requirements, summarise the content and include specimen questions with graded answers. Each full-colour New Edition Student Unit Guide provides ideal preparation for your unit exam: - Feel confident you understand the unit: each guide comprehensively covers the unit content and includes topic summaries, knowledge check questions and a reference index - Get to grips with the exam requirements: the specific skills on which you will be tested are explored and explained - Analyse exam-style questions: graded student responses will help you focus on areas where you can improve your exam technique and performance GCSE Business Studies Answers (for Workbook) Student Unit Guides are perfect for revision. Each guide is written by an examiner and explains the unit requirements, summarises the relevant unit content and includes a series of specimen questions and answers. A Content Guidance section combines an overview of the specific unit or module and the key terms and concepts, with an examiner's interpretation so that students understand precisely what they need to understand and learn, the skills required and the potential pitfalls. A Question and Answer section provides graded answers, typically A and C, to questions which have been set to reflect the style of the unit. All responses are accompanied by commentaries which highlight their respective strengths and weaknesses, giving students an insight into the mind of the examiner. Student Unit Guides are perfect for revision. Each guide is written by an examiner and explains the unit requirements, summarises the relevant unit content and includes a series of specimen questions and answers. A Content Guidance section combines an overview of the specific unit or module and the key terms and concepts, with an examiner's interpretation so that students understand precisely what they need to understand and learn, the skills required and the potential pitfalls. A Question and Answer section provides graded answers, typically A and C, to questions which have been set to reflect the style of the unit. All responses are accompanied by commentaries which highlight their respective strengths and weaknesses, giving students an insight into the mind of the examiner. The perfect companion to the OCR Business for A Level textbook. - Covers all of the questions from the textbook - Mirrors the textbook so you can quickly and easily find the material you are looking for. Taking the Cambridge A Level modular syllabus as its base, this text provides full answers to all the case studies found at the end of the units in the students' book, Business Studies: A Core Curriculum. It also offers a number of new case studies for each unit. This is followed by four advice sections devised to help with the preparation of students for Business Studies exams. Some of the areas covered include: approaches to pre-issued case studies; terminal case study papers; and project writing and revision. This publication is the natural next step for students who have followed 'OCR Business Studies for AS' by Ian Marcouse. Endorsed by OCR and designed specifically for use with the new specification, it offers comprehensive coverage of the topic in an accessible, student-friendly style. - Consolidate knowledge with clear, focused and relevant content coverage, based on what examiners are looking for - Develop understanding with self-testing - our regular 'Now test yourself,' tasks and answers will help commit knowledge to memory - Improve technique through exam-style practice questions, expert tips and examples of typical mistakes to avoid - Plan and

manage a successful revision programme with our topic-by-topic planner, new exam breakdown feature, user-friendly definitions throughout and questions and answers online GCSE Business Studies Revision Guides for the AQA (A), AQA (B), Edexcel and OCR (A) specifications: - outline the core knowledge students need to tackle each subject - highlight key points with data and full colour illustration - explain business terms and jargon - clarify what students are being tested on in their course - provide short tests for understanding and examination-style questions to prepare for the big day! This major textbook has been written to meet the needs of students taking OCR AS Business Studies. It provides comprehensive coverage of the specification and includes a wide range of detailed case studies to help students apply their understanding to real business contexts. Written by three highly experienced examiners, OCR AS Business Studies is printed in full colour throughout and comprises 51 chapters. Each chapter explains the core content of a business topic examined in AS units 1 and 2 and features: a set of OCR-style questions together with a mark scheme a case study with questions of the type that students will face in their examination modules, giving them a clear focus to their revision of each topic and an opportunity to improve their exam technique. The case studies have been written to reflect OCR's commitment to providing specifications 'which view business behaviour from a variety of perspectives.' Key terms are explained throughout the book and students are directed to further resources, especially websites where they can update information. Regular group tasks allow students to debate and justify their views on a number of business issues. This 3rd edition of the bestselling book edited by Ian Marcousé is full of features designed to enhance students' analytical skills and revision techniques. - Updated in full colour, with more illustrations to improve students' study - Case studies to ensure students can put their knowledge into context - Includes an interactive CD-ROM with extra activities and features to extend learning Written by senior examiners, Alex Grant, Andy Mottershead and Judith Kelt, this OCR AS Business Studies Student Unit Guide is the essential study companion for Unit F291: An Introduction to Business. This full-colour book includes all you need to know to prepare for your unit exam: clear guidance on the content of the unit, with topic summaries, knowledge check questions and a quick-reference index examiner's advice throughout, so you will know what to expect in the exam and will be able to demonstrate the skills required exam-style questions, with graded student responses, so you can see clearly what is required to get a better grade Containing practice questions on various issues - from budgeting to regional policy - this work is a practice supplement to use alongside the revision guide for GCSE preparation. It's time to bring your GCSE Business resources into the 21st Century Designed as a supplementary text for use by both students and teachers of GCSE business studies during the revision phase, this title can be used both in class and for homework to help students consolidate the information they have learnt over the past two years and learn how to apply their knowledge. Written in ready-to-revise note form, these illustrated revision notes contain all the essential information for students studying the business studies OCR syllabus. OCR Applied Business for GCSE Double Award is endorsed by OCR for use with the OCR GCSE Applied Business specification and covers all elements

of the specification, as well as offering advice in preparing for the assessment. This book will ensure that students study the correct topics to the appropriate level of depth, ensuring they are in the best possible position to succeed. Written in a lively and accessible manner and packed with images and illustrations, the book will motivate and prepare students for the exam and the controlled assessment. - Clear learning objectives for each unit related to the OCR specification - Numerous real life case studies and examples to motivate and engage students - Clear guidance on portfolio construction and exam techniques Unlock your full potential with these revision guides which focus on the key content and skills you need to know

With My Revision Notes for OCR GCSE Business Studies you can:

- Take control of your revision: plan and focus on the areas you need to revise with content summaries and commentary from author Neil Denby
- Show you fully understand key topics by using specific case studies to add depth to your knowledge of business issues and processes
- Apply business terms accurately with the help of definitions and key words on all topics
- Improve your skills to tackle specific exam questions such as data response with self-testing and exam-style questions and answers
- Get exam-ready with last-minute quick quizzes at www.hodderplus.co.uk/myrevisionnotes

The Teacher Guide accompanies the OCR AS Business Studies (2nd Edn) textbook. It offers answers to the practice exercises and exam-style questions.

Exam Board: Cambridge Level: KS4 Subject: Business First Teaching: September 2016 First Exam: June 2017 Support your teaching of the new Cambridge Technicals 2016 suite with Cambridge Technical Level 3 Business, developed in partnership between OCR and Hodder Education; this textbook covers each specialist pathway and ensures your ability to deliver a flexible course that is both vocationally focused and academically thorough. Cambridge Technical Level 3 Business is matched exactly to the new specification and follows specialist pathways in human resources, marketing, accounting and business planning. - Ensures effective teaching of each specialist pathway offered within the qualification. - Focuses learning on the skills, knowledge and understanding demanded from employers and universities. - Provides ideas and exercises for the application of practical skills and knowledge. - Developed in partnership between Hodder Education and OCR, guaranteeing quality resources which match the specification perfectly

Written by two accomplished authors, this book offers complete full-colour coverage of the OCR specifications for AS Business Studies. Interactive double-page spreads cover each topic in bite-sized chunks with summaries and explanations written to the OCR specifications.

Exam Board: OCR Level: A-level Subject: Business First Teaching: September 2015 First Exam: June 2016 - Guides students through the new course and assessment structure with advice at the start of the book to help them understand what's required - Enables students to put their knowledge in context and helps them start analysing business data with case studies of real businesses included throughout - Prepares students for assessment with the 'Your turn' feature that contains practice questions including multiple choice, case study and data response, and those that test their quantitative skills

Focused revision for your best possible grade. OCR Business Studies for A2 is the natural next step for students who have followed either OCR Business Studies for AS by Ian Marcousé or OCR Business Studies for AS by Andy Mottershead, Steve Challoner and Alex Grant. OCR

Business Studies for A2: - puts the theory in context and aids students' understanding with a wide range of up-to-date real life examples - ensures students are able to apply concepts appropriately with extensive use of case studies - gives useful advice on what students should and shouldn't do to be successful exams with 'Examiner's Voice' feature

OCR Business Studies for A2, Teacher's Resource CD-ROM (ISBN: 9780340982099) has answers to all the questions and activities from the textbook and can be purchased separately. For more information go to: www.hoddereducation.co.uk/business

Exam board: OCR Level: GCSE Subject: Business First teaching: September 2017 First exams: Summer 2019 Target success in OCR GCSE (9-1) Business with this proven formula for effective, structured revision; key content coverage is combined with exam-style tasks and practical tips to create a revision guide that students can rely on to review, strengthen and test their knowledge. With My Revision Notes every student can:

- Plan and manage a successful revision programme using the topic-by-topic planner*
- Consolidate their knowledge by working through clear and focused coverage of the OCR GCSE Business specification*
- Test understanding and identify areas for improvement with regular 'Check your understanding' activities and answers, plus end-of-topic 'I can' checklists*
- Improve exam technique through practice questions, expert tips and examples of typical mistakes to avoid*
- Revise, remember and accurately use key business terms with definitions alongside the text for quick and easy reference*

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