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*New Product Launch* **The First 90 Days with Harvard Business Review article "How Managers Become Leaders" (2 Items)** **Expect to Win** *Proven Strategies in Competitive Intelligence* *The Science of Selling* **Expect to Win Teaching Tough Kids** *Driven to Thrive: 10 Proven Strategies to Excel, Expand, and Elevate Your Career and Life* **Sales Growth Unfiltered** **The Online Advertising Playbook** **The Small Business Book** *10 Ways to Grow Your Business Fast* *Grantwriting Beyond the Basics: Proven strategies professionals use to make their proposals work* *Sales Growth* **Team Building** **The Promise of Purpose** *The New Rules of Lead Generation* **I Quit** **Defining and Delivering Exceptional Customer Service** **Critical Thinking** *Social Media Marketing Mastery* **Make Money Now** *You Are a Success!* **TASC Prep** **Unlock His Heart** *Change For Good: Life Hack 101 - The Proven Strategies To Get You To Where You Want to Go In Life* **Parenting Tough Kids Breakthrough!** *Content Marketing* **Defeating the 8 Demons of Distraction** **The 12 Inch Rule of Leadership** *Home Defense* *Motivating Students Who Don't Care* **Mom Brain** **Motivating Students to Choose Success** **Owning It** **How to Slay the ACT** *Luck Key* *Productivity and Performance Strategies to Advance Your Career*

With foreword by Harry K. Wong Change is coming at us from all angles: technological, cultural, social, and environmental. This presents a great challenge (and a great opportunity) in schools and in the teaching profession. With *Owning It*, you'll discover an array of easy-to-implement strategies designed to help you excel in the myriad of modern-day responsibilities of teachers and educators: classroom leader, mentor, colleague, team member, and public professional. This book will empower teachers to own their careers, teach effectively, and develop strong relationships: Acquire straightforward strategies for dealing with everyday situations found in classrooms, schools, and communities. Understand the multifaceted role of a teacher in today's schools and how to balance the numerous responsibilities -- from classroom management to relationships with colleagues. Feel inspired and motivated to bring out the best in yourself as well as in your students. Observe creative approaches to improve teaching strategies and student engagement. Answer reflection questions to connect with and relate to the strategies covered in the book. Contents: Part 1: *Owning It in Your Classroom: Strategies for Creating an Environment of Achievement* Chapter 1: *Revisit Your Personal Philosophy's Value* Chapter 2: *Make the Most of the First Five Minutes of Any Class* Chapter 3: *Increase Your Classroom Presence to Seem Like You're Everywhere at Once* Chapter 4: *Never Sabotage a Teachable Moment* Chapter 5: *Help Students Learn Out Loud and Still Keep a Handle on Your Classroom* Chapter 6: *Transform Your Perception of Data and Help Your Students Succeed* Chapter 7: *Think Outside the Bubble on All-Important Standardized Tests* Part 2: *Owning It With Your Most Challenging Students: Strategies for Succeeding With At-Risk and Struggling Student Populations* Chapter 8: *Bring Ethnic Identity and Culturally Relevant Curriculum Into Your Classroom* Chapter 9: *Close the Achievement Gap With At-Risk Students* Chapter 10: *Succeed With At-Risk Youth* Chapter 11: *Manage Disruptive Classroom Behavior* Chapter 12: *Establish a Negotiation With At-Risk and Struggling Students* Chapter 13: *Reel Parents in With Three Basic Strategies* Chapter 14: *Empower Students by Putting Them in Charge* Part 3: *Owning It at Your School and District: Strategies for Succeeding as a Member of a Staff Team* Chapter 15: *Turn "Not Another Meeting" Into "Let's Get to Business!"* Chapter 16: *Help Your School's New Teachers Succeed (and Stick Around)* Chapter 17: *Improve Schools by Minding Collegial Generation Gaps* Chapter 18: *Approach a Colleague About a Conflict* Chapter 19: *Five Ways to Make Shared Positions Work for Teachers, Students, and Administrators* Part 4: *Owning It in Your Community: Strategies for Making a Positive Impact Beyond Your School and Classroom* Chapter 20: *Turn Potential Foes Into Supportive Allies* Chapter 21: *Put the Spotlight on Your School* Chapter 22: *Get Teachers Into the Community and the Community Into Teachers* Chapter 23: *Step Up and Share Your Ideas With Fellow Educators* Chapter 24: *Make Blogs an Essential Support Mechanism for Teaching Key Productivity and Performance Strategies to Advance Your STEM Career* shares valuable knowledge and insights on best practices used by high performing individuals in the STEM fields to enhance their professional endeavors. The strategies contained in this book are based on Lesia L. Crumpton-Young's experience and expertise as a STEM professional and a certified Life and Career Coach. The book includes real-life examples from STEM professionals of career hurdles and efficient solutions to reaching your career goals. It covers effective goal setting, decision-making, and how best to overcome doubt and criticism, as well as practical advice on critical path analysis. Finally, the book includes a five-year career planning tool, along with additional problem statements and exercises, making it a valuable resource those involved in the STEM fields. Includes a five-year career planning tool, additional problem statements and exercises Discusses topics such as decisive decision-making, setting clear and concise goals, objectives, targets and how to efficiently allocate resources Present insights on the best practices used by high-performing individuals in the STEM fields How can you really make a difference for your students? *Teaching Tough Kids* delivers a refreshing collection of realistic ideas to sustain the organisational and behavioural transformations of all students, particularly those who 'do it tough'; who learn and react differently. They are complex kids who find life tougher than most. Managing their emotion and behaviour presents educators with a spectacular challenge in schools today, and numbers are on the rise. Filled with inspirational case studies, this book focuses on building improved relationships, structures and behaviours, rather than seeing the student as 'the problem' that must be fixed. Highlighting the value of promoting positive connections with students of all ages, the author presents ways to incorporate inclusive ideas into everyday practice and construct pathways for students to become engaged in their learning and achieve success. This stimulating book shows teachers how to: build student connectedness to learning; set achievable goals for each individual child; support emotional stability; strengthen organisation patterns; address behavioural issues; improve homework planning; create friendships and deal with bullying. *Teaching Tough Kids* takes a particularly close focus on

students identified with Learning Disability, Attention Deficit Disorder, Attention Deficit Hyperactivity Disorder, Oppositional Defiant Disorder and Asperger Syndrome. Another group of students with executive functioning difficulties are emerging in schools. These are the kids who have endured neglect or too much stress and uncertainty in their lives and as a result display classic symptoms of hyperactivity, hyper vigilance and impulsivity. Teaching Tough Kids will be of immense interest to teachers, student teachers, staff in Pupil Referral Units, SENCOs and all those involved with Behaviour Support work. Marketing professionals will be able to leverage the power of a successful new product launch with these experience-tested strategies. High-profile case studies from legendary brands including Procter & Gamble, Kellogg's, Lee Jeans, Pepperidge Farm, and Hewlett Packard highlight the pitfalls to avoid and the strategies to employ in a launch campaign. Statistical research and interviews explain key issues at each step of the launch-planning process such as who should serve on the team and how to time the launch, presenting a clear, compelling blueprint for product launch success. Demonstrates the principles discussed in the book. Annotation 2004 Book News, Inc., Portland, OR (booknews.com). From amidst the clutter of lead generation tactics--both old and new--this strategic guide teaches marketers how to make the many available lead generation tactics work together to produce the maximum number of quality leads. Marketing expert David T. Scott identifies the seven most successful tactics--including email, direct mail, and search engine marketing; banner and social media advertising; cold calling; and trade shows--and reveals when to use which tactics, how to use them cost-effectively, how each tactic has changed in recent years, and how lead generation tactics will continue to evolve in the future. Most importantly, he shares how marketers can achieve the best results--actionable leads for their products and services--and help their companies succeed. This book is not only for experienced marketers with large budgets. Featuring valuable tools for tracking costs and measuring results and indispensable advice that's been thus-far absent from this emerging and in-demand field, *The New Rules of Lead Generation* takes a critical look at the most popular lead-generation strategies and shows marketers everywhere how to test new approaches on a limited budget, how to combine multiple tactics for a more powerful, integrated campaign, and how to capture the leads they need. Tested-in-the-trenches competitive intelligence techniques used at today's top companies This book brings together the best thinking and practices in competitive intelligence (CI) currently being used at many of today's most successful companies. Featuring contributions from leading industry executives, it covers CI strategies across a wide range of business functions, including marketing and sales, market research and forecasting, product development, and teams. The only book on the subject offering a comprehensive view of CI, from the CEO down to the tactical CI team Numerous case studies vividly illustrating cutting-edge CI techniques in action Are you tired of going through the same old dating cycle, never quite sure if you're going to get the guy to commit? Do you feel like you're settling for less than love when you know you deserve more? If so, *Unlock His Heart: Proven Strategies to Make Him Worship You and Want You More Than You Want Him* is the book for you. This book is the ultimate guide for women looking to take back the power in their relationships. It provides powerful strategies to help you create an unbreakable bond with your man that will make him fall deeply in love with you and only you. Through detailed advice, informative exercises, and real-world examples, you'll learn how to make him see you as the one and only woman in his life and to worship you from the bottom of his heart. You'll discover how to create an impenetrable connection that will make him want you more than you want him and that will take your relationship to the next level. With this book, you'll be able to unlock his heart and make him yours forever. "One of the most common problems teachers face in modern education is unmotivated students. Allen N. Mendler's *Motivating Students Who Don't Care: Proven Strategies to Engage All Learners*, 2nd Edition provides practical strategies for teachers to motivate struggling students. From emphasizing effort to sparking enthusiasm for learning, each chapter covers one key process to boost student motivation. Disinterested, unmotivated students can be discouraging to hardworking teachers, but Mendler's proven strategies can nurture enthusiasm and excitement for learning in any classroom and reach even the most challenging students"-- USA TODAY BESTSELLER Get fired up to launch a business, creative project, or side hustle—and build your dreams on your own terms—with unconventional wisdom from the “Queen of Social Media.” In 2013, Rachel Pedersen was a single mom, freshly off of food stamps and struggling to get her life on track. Three years later, she left her 9-to-5 job and launched a consulting business with her husband. Today, she is the founder and CEO of two multimillion-dollar companies and an expert in every aspect of social media, helping businesses 10X (or 100X!) with massive, needle-moving growth. She didn't get there by following somebody else's rules. Using personal stories that both instruct and inspire, *Unfiltered* shares the lessons Rachel has learned on her incredible journey from welfare to millions—and gives you a new way to think about what success can look like in your life. Readers will find: Practical strategies for starting and building a business, including savvy guidelines for using social media marketing Real-life examples from Rachel's clients and her own experience Essential practices you can't take for granted—from cultivating good business habits to building a solid circle of support Advice for hanging on when your entrepreneurship journey becomes an emotional roller coaster A roadmap for finding your own way to get ahead—without sacrificing the things that matter most And much more Create your dream business and life, starting today. Praise for *The Online Advertising Playbook* "Finally, someone has documented all we know about online advertising and how to do it right. As much as this confirms that online advertising really works, we know that marketers don't always get it right. The ARF's *The Online Advertising Playbook* provides critical insight on what sticks and what doesn't in online advertising and marketing." —Greg Stuart, CEO and President, Interactive Advertising Bureau and coauthor of *What Sticks* "The *Online Advertising Playbook*'s principles, case studies, and strategic insights equip marketers with the best knowledge available. It will help your online advertising achieve the full range of marketing objectives, from lead generation and customer acquisition to driving trial and loyalty." —Tim Kopp, Vice President, Global Interactive Marketing, The Coca-Cola Company "To grow interactive marketing from here we need to institutionalize our wisdom and experience about what works. This book explains, in a disciplined way, what marketers have learned from a decade of massive change." —Ted McConnell, Interactive Innovation Director, Procter & Gamble "The *Online Advertising Playbook* is a milestone in the maturation of interactive advertising, but also an invaluable go-to guide for managers trying to make smart decisions with their advertising budgets." —Van Riley, Vice President of Research, AOL "The best marketing communication is spawned from what I call 'informed intuition.' After reading *The Online Advertising Playbook*, I am far better informed on how to optimize the online channel in our advertising and promotional programs. It's a perfect blend of case studies and research-backed learning." —Rod DeVar, Manager, Advertising and Promotion, United States Postal Service "Savvy marketers should take advantage of *The Online Advertising Playbook*'s findings and principles to get real results." —Chris Theodoros, Director of Industry Relations, Google "A work of wisdom and rigor in the digital space that is as relevant for the newbie

as it is for the digerati." —Mike Donahue, Executive Vice President, American Association of Advertising Agencies "This is a must-read for any marketing executive involved in online advertising. It's high time that a book looks at online advertising in the context of an integrative promotional strategy, one meant to set objectives, establish creative strategies, and measure results. The book nicely ties the various components of online advertising to relevant case studies, and the emphasis on measurement and results is refreshing. Not only is it relevant for marketing executives, it would also be a good basic text for any Internet advertising course and a good adjunct to any Internet marketing course." —Henry Assael, Professor of Marketing, Stern School of Business, New York University This book contains proven strategies, essential habits, and the good business sense that you need to move the needle in your small business. Proven strategies to grow your business. All of us struggle at one time or another with creative block. Always striking at the worst moment, it can leave you feeling completely paralyzed. Take solace in knowing that you are not alone. It happens to everyone and is actually an inevitable part of the creative process. Breakthrough! is a lively compilation of strategies for combating creative block offered by a who's who of leading graphic designers, typographers, cartoonists, photographers, illustrators, musicians, writers, and other creative professionals. Because every block is different, they offer a wide variety of solutions—from cleaning the house and eating spicy food to making a plaster cast of your hands and feet—that are surprising, amusing, at times weird, but always inspiring. Breakthrough! is rocket fuel for any creative individual in need of a catalyst to get ideas flowing again. There businesses that survive and thrive no matter the changes in leadership or ups and downs of the economy. According to the statistics, from 10 businesses, 5 of them will cease to operate in the first year of operation. From the remaining, four of them will cease in the following 4 years. In other words, only one business will continue to strive no matter what. What are the characteristics of that one that survive and thrive? Can those characteristics be duplicated? You can contact me with any business idea and I can show you millions of people in that business that already failed and will fail in the next couple of years, but there are those few that will become billionaires on that same business. This tells you that it's not too much about the business but the soul behind them. There are many references on this regards during the book. **TEAM BUILDING** Now in its fifth edition, Team Building is a classic in the field of organization development. In this new edition, the authors strengthen the Four Cs framework that was introduced in the fourth edition and add a wealth of new illustrative examples, a chapter on the challenges of managing cross-functional teams, and a chapter on leading innovative teams in a competitive environment. To complement the text, the authors have developed two online assessments: one designed for use in the classroom with student teams and one designed for teams within organizations. For more information, please visit [www.josseybass.com/go/dyerteamassessments](http://www.josseybass.com/go/dyerteamassessments). The fifth edition of Team Building provides the next generation of team leaders, team members, and team consultants with the knowledge and skills they need to create effective and high-functioning teams. **PRAISE FOR TEAM BUILDING** "First rate. It is a treasure trove of ideas, tools, and examples." —Dave Ulrich, professor, University of Michigan; partner, The RBL Group "What an amazing gift! The 'bible' of team building has been updated and expanded. Solid theory is combined with the most practical of techniques. Practitioners of team building and OD are huge beneficiaries of this monumental work." —Jack Zenger, cofounder and chief executive officer, Zenger-Folkman; coauthor of the best-selling The Extraordinary Leader and Results-Based Leadership Are you looking for help to increase your ACT score? Are you not sure how to start studying for the ACT test? Then this book is for you! You can use the book on its own, but to get the biggest benefit from the book, I HIGHLY recommend that you purchase The Official ACT Prep Guide 2016-2017 for practice, and use How to the Slay the ACT for guidance! - Written by a test prep expert that has helped hundreds of students personally over the past 11 years. - This book is like having a personal tutor help you through your test prep! - Study plans included to help you figure out your best approach to achieve your highest score. Plans are for 6 weeks, 4 weeks, and 7 days! - Review of content that will appear on the ACT - Easy-to-remember strategies for every section of the ACT - Aligned with the NEW score report format that was released in September 2016 I QUIT gives two perspectives in one book revealing strategies to rekindle, restore, and reinvent any marriage no matter the stage. "Critical Thinking: Proven Strategies To Improve Decision Making Skills, Increase Intuition And Think Smarter!" is a well-rounded introduction to the principles of critical thinking. The book provides tips and steps that are easy to follow, yet very effective in solving problems of all kinds. This guide is helpful to people of all walks of life. The techniques it provides are useful - cutting across careers, businesses, political and even the social arena. After reading through this book, you will be amazed at the amount of resources you can save just by making critical thinking part of your everyday life. What you learn from this book includes: What comprises critical thinking What you stand to gain from critical thinking How to keep your brain in good shape How to apply critical thinking in solving problems How to become a better decision maker Ways of improving the process of critical thinking The best strategies to employ in critical thinking The sequence of actions employed in critical thinking How to make decisions within a group set-up How to frame questions to enhance critical thinking So let's go into how you can exercise your brain and make it into a logical thinker, as well as improve your decision-making skills. Buy your copy today! The Revolutionary Sales Approach Scientifically Proven to Dramatically Improve Your Sales and Business Success Blending cutting-edge research in social psychology, neuroscience, and behavioral economics, The Science of Selling shows you how to align the way you sell with how our brains naturally form buying decisions, dramatically increasing your ability to earn more sales. Unlike other sales books, which primarily rely on anecdotal evidence and unproven advice, Hoffeld's evidence-based approach connects the dots between science and situations salespeople and business leaders face every day to help you consistently succeed, including proven ways to: - Engage buyers' emotions to increase their receptiveness to you and your ideas - Ask questions that line up with how the brain discloses information - Lock in the incremental commitments that lead to a sale - Create positive influence and reduce the sway of competitors - Discover the underlying causes of objections and neutralize them - Guide buyers through the necessary mental steps to make purchasing decisions Packed with advice and anecdotes, The Science of Selling is an essential resource for anyone looking to succeed in today's cutthroat selling environment, advance their business goals, or boost their ability to influence others. \*\*Named one of The 20 Most Highly-Rated Sales Books of All Time by HubSpot Give students the priceless gifts of empowerment, accountability, and motivation Learn how to give students the priceless gifts of empowerment, accountability, and the motivation to tackle any learning challenge and **CHOOSE SUCCESS**. Filled with practical strategies you can use today. Get the answers to these motivational questions, and more: How do I motivate the unmotivated? How can I empower students to reach their goals? What are the best strategies to promote motivation? How can I make homework fun? Teachers - Explore practical, researched based strategies and implement what you learn in your classes tomorrow Parents - Discover how to motivate your

child or teen to believe in themselves and choose strategies that work for how your child learns. Empower your children to reach their goals and make homework fun

The challenges facing today's sales executives and their organizations continue to grow, but so do the expectations that they will find ways to overcome them and drive consistent sales growth. There are no simple solutions to this situation, but in this thoroughly updated Second Edition of *Sales Growth*, experts from McKinsey & Company build on their practical blueprint for achieving this goal and explore what world-class sales executives are doing right now to find growth and capture it—as well as how they are creating the capabilities to keep growing in the future. Based on discussions with more than 200 of today's most successful global sales leaders from a wide array of organizations and industries, *Sales Growth* puts the experiences of these professionals in perspective and offers real-life examples of how they've overcome the challenges encountered in the quest for growth. The book, broken down into five overarching strategies for successful sales growth, shares valuable lessons on everything from how to beat the competition by looking forward, to turning deep insights into simple messages for the front line. Page by page, you'll learn how sales executives are digging deeper than ever to find untapped growth, maximizing emerging markets opportunities, and powering growth through digital sales. You'll also discover what it takes to find big growth in big data, develop the right "sales DNA" in your organization, and improve channel performance. Three new chapters look at why presales deserve more attention, how to get the most out of marketing, and how technology and outsourcing could entirely reshape the sales function. Twenty new standalone interviews have been added to those from the first edition, so there are now in-depth insights from sales leaders at Adidas, Alcoa, Allianz, American Express, BMW, Cargill, Caterpillar, Cisco, Coca-Cola Enterprises, Deutsche Bank, EMC, Essent, Google, Grainger, Hewlett Packard Enterprise, Intesa Sanpaolo, Itaú Unibanco, Lattice Engines, Mars, Merck, Nissan, P&G, Pioneer Hi-Bred, Salesforce, Samsung, Schneider Electric, Siemens, SWIFT, UPS, VimpelCom, Vodafone, and Würth. Their stories, as well as numerous case studies, touch on some of the most essential elements of sales, from adapting channels to meet changing customer needs to optimizing sales operations and technology, developing sales talent and capabilities, and effectively leading the way to sales growth. Engaging and informative, this timely book details proven approaches to tangible top-line growth and an improved bottom line. Created specifically for sales executives, it will put you in a better position to drive sales growth in today's competitive market. Nothing is permanent in this world, except the word change. Change is like fuel for our life, if there is no change, our life probably would come to a standstill. There's a lot of opportunities out there if you will learn and embrace the changes in your life. This book "Change for Good, Life Hack 101" lays out everything you need to know. You Will Learn and Discover... Having A Balanced-Life Hitting Rock Bottom 6 Steps to Focus on Growth 6 Ways to Transform Your Thinking Being Authentic Beginning A New Stage Life 5 Tips to Doing Unique and Meaningful Work Don't Make Life Harder Than It Needs To Be Deal with Your Fears Now And so many more... The proven strategies to get you to where you want to go in life. Let's Get You to Your Goals ASAP! Pick up your copy of the book right now by clicking the BUY NOW button at the top of this page! To Your Success! God has a personal and unique purpose for your life. It is powerful, meaningful, exciting, and deeply fulfilling. He wants you to have it all-happiness and success! Discovering your purpose is easier than you think. Entrepreneur and business consultant Karen Conrad is passionate about helping others bring vision to reality. She will encourage you to recognize the gifts, talents, and grace God has already deposited in you and how He's been preparing you all along. In *The Promise of Purpose*, Karen shares strategies for how you can... Find direction for life decisions Walk out your dreams on a biblical foundation Eliminate fear that hinders dreaming big Identify and break through glass ceilings Walk in blessings that are yours in Christ You aren't meant to be just one of the crowd. You were designed to stand out and influence the world around you. The time is now. Unlock your purpose and step boldly into your destiny! This Harvard Business Review collection, featuring the work of celebrated author and advisor Michael D. Watkins on leadership transitions, includes the international bestseller *The First 90 Days*, Updated and Expanded as well as the 2012 Harvard Business Review article, "How Managers Become Leaders." If you are starting to think that social media is not for you or your business, you might need to think again. And the reason for this rethink is in math. A lot of people are taking their businesses online because the market is there. This book explores the real secrets behind the processes that allow people to be luckier than most. And once we've broken down the science of being lucky, we'll explore the first few steps along your path of improving your own luck with a series of eight exercises that will change small details in your life while achieving great results. Here is a preview of what you'll learn... How to attract luck Why superstitions are all failed attempts How to go beyond your boundaries Counter-factual thinking: the good kind of thinking Practice! Practice! Practice! And much, much more! On this book were going to be for exploring the art and science of being lucky! Luck has nothing to do with mysticism (that's another kind of luck covered in another book). The luck we're referring to is the kind about designing events and fortuitous circumstances where you are at the floodgates where opportunities torrent through! Good things just effortlessly happen, out of nowhere! These lucky coincidences can be engineered and designed-- no mysticism nor magic is required! Becoming a mother is a joyful rite of passage, but it can also bring overwhelming emotional upheaval, exhaustion, and self-doubt. And is it any wonder? Motherhood changes everything, right down to a woman's brain chemistry. No one understands "mom brain" better than psychologist Ilyse Dobrow DiMarco, a mother of two herself who specializes in treating women with young children. In this compassionate guide, Dr. Dobrow DiMarco shares science-based psychological strategies to help moms cope with common challenges and make peace with their transformed identity. Candid, witty stories from her own life and the lives of women she has worked with illustrate ways to tame self-critical thoughts; navigate the "new normal" of work, marriage, and friendships; and mindfully accept the highs and lows of parenting--even in the toughest moments. If you want to create content like BuzzFeed that turns a simple click into a money making sale for your business, then keep reading... Did you know, in just the first 60 seconds of your day... -87,500 tweets are posted on Twitter -3.8 Million Google searches are typed -1 Million people are logging into Facebook That ?s how big content is being consumed each minute every single day of people ?s lives. As the saying goes: "Content is King." Now the big question is how can you leverage content to make people buy from you? This is where the newest marketing approach known as Content Marketing comes in. Content Marketing uses strategic planning and posting content that sells and engages your audience which spells the difference between customer retention and missed sales. All you need to know is how to shoot your message like an arrow that your audience can ?t take off their chest. Gary Vee breaks it down: "You need to spend all of your time and energy on creating something that actually brings value to the people you're asking for money!" According to Pew Research, 77% of US Adults go online daily. This means you can reach 77% of a whole nation in one day... if you know how. It is time to discover the right roadmap to present your content and get the exposure you need to turn even a farmers shop into a

worldwide company like Whole Foods Market. Author Gavin Turner knows what your audience wants and soon you will, too. In this complete step-by-step guide, *Content Marketing: Proven Strategies to Attract an Engaged Audience Online with Great Content and Social Media to Win More Customers, Build your Brand and Boost your Business*, you will discover: -Successful online content marketing strategies that big AAA companies use everyday -How one simple marketing step can rally your audience behind your mission and vision -Shortcuts to becoming an expert who can write content that sells and persuades -Quick start action steps that will instantly improve your content marketing results -The one concept you have to master to create more shares and likes than any other - Easy-to-implement step by step processes to keep you in control of your online footprint -Roadmaps and guidelines to building winning content marketing plans that no one else will ever tell you ...and much, much more! Added BONUSES: - Bonus 1: Includes a Bonus Chapter on how to create an effective 2-way marketing combination to leave all competitors behind - Bonus 2: Book preview on how to effectively promote your content on online platforms being used by more than 3 billion people Whether your business is small or big, a start-up or an established venture, the strategies contained in this book will make your companies name stick in everyone's head. Content marketing is the only marketing type for everyone. All it requires is your personal DNA, passion and a message to share. Scroll up and click the "Buy Now" button to instantly increase your sales by choosing the right content for your customer. Always study with the most up-to-date prep! Look for TASC Prep, ISBN 978-1-5062-6310-6, on sale January 07, 2020. Publisher's Note: Products purchased from third-party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitles included with the product. Drawing on interviews of global sales leaders, provides ways to overcome competition, maximize market opportunities, and improve sales growth. Updated in 2017 with a new author's note and chapter on building effective business relationships! "Penned by an exceptionally bright woman whose ideas will enlighten you, brighten and brilliantly ignite vision in all who read it. Out of the matrix of her wisdom emerges a book that will revolutionize your life and may very well alter your thinking as we go into a new era of time. A must-read!"—Bishop T.D. Jakes, New York Times bestselling author of *Reposition Yourself: Living Life Without Limits* Carla Harris, one of the most successful and respected women in business, shares advice, tips, and strategies for surviving in any workplace environment. While climbing the corporate ladder, Harris had her own missteps and celebrated numerous victories. She vowed that when she reached senior management, and people came to her for advice, she would provide them with the tools and strategies honed by her experience. "Carla's Pearls" have become the centerpiece for her many speeches and television appearances. Now, Carla shares these valuable lessons, including: · Authenticity: The Power is You · The Ninety-Day Rule · Perception is the Copilot to Reality · The Mentor, the Sponsor, the Adviser: Having Them All · Leverage Your Voice · Balance is a Necessity: Use Your Passions to Achieve It · Expect to Win: Show Up with Your Best Self Every Day Expect to Win is an inspirational must-read for anyone seeking battle-tested tools for fulfilling their true potential. Updated in 2017 with a new author's note and chapter on building effective business relationships! "Penned by an exceptionally bright woman whose ideas will enlighten you, brighten and brilliantly ignite vision in all who read it. Out of the matrix of her wisdom emerges a book that will revolutionize your life and may very well alter your thinking as we go into a new era of time. A must-read!"—Bishop T.D. Jakes, New York Times bestselling author of *Reposition Yourself: Living Life Without Limits* Carla Harris, one of the most successful and respected women in business, shares advice, tips, and strategies for surviving in any workplace environment. While climbing the corporate ladder, Harris had her own missteps and celebrated numerous victories. She vowed that when she reached senior management, and people came to her for advice, she would provide them with the tools and strategies honed by her experience. "Carla's Pearls" have become the centerpiece for her many speeches and television appearances. Now, Carla shares these valuable lessons, including: · Authenticity: The Power is You · The Ninety-Day Rule · Perception is the Copilot to Reality · The Mentor, the Sponsor, the Adviser: Having Them All · Leverage Your Voice · Balance is a Necessity: Use Your Passions to Achieve It · Expect to Win: Show Up with Your Best Self Every Day Expect to Win is an inspirational must-read for anyone seeking battle-tested tools for fulfilling their true potential. Are distractions sabotaging your efforts to get ahead? Do you feel like you're constantly plagued by technology or interruptions by others? Lurking around us are forces-labeled demons-that interrupt our flow of attention and psychic energy and it's time to fight back! This book is designed to arm workforce employees, independent professionals, and family managers with simple, yet powerful strategies to defeat the 8 Demons of Distraction. Whatever your special life circumstances, you can use this book to reduce everyday distractions and needless mistakes. Find an in-depth description of each Demon, its sources, and insidious effects. Learn to: reduce distractions increase productivity enhance work/life satisfaction decrease stress Practical, step-by-step strategies will help you rid your life of formidable enemies such as: The "Technology Demon", The "Unruly Mind Demon", The "Activities Demon", and five others. Find a research-based, proven plan of attack to decrease stress and increase your daily effectiveness at home and on the job. "Defeating the 8 Demons of Distraction is an invaluable and affirming resource for both professional service providers and consumers. There are many publications on human behavior, time management, and specific techniques for getting better organized at home and at work. This one pulls it all together, in an easily approachable, enjoyable, and thorough way. Dr. Markel presents realistic examples of challenges plaguing millions of people from every walk of life and level of accomplishment. And she follows those examples with solutions that work. Give yourself the gift of this book to enhance your own life and the lives of those around you." Paulette Ensign  
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