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After 50 years of teaching success, Nightingale Learning Systems has gathered together the common bonds and shared values of those individuals who occupy the rarest positions in their industries—the top 2 percent. With *The Top 2 Percent*, our intention is to provide the latest research on what it takes to reach the top in the 21st Century—the road map for the next generation of achievers—starting with you. The fact is that the top 2 percent set the trends in every industry. They set the trends by imagining and dreaming things that didn't exist and then doing what it took to make it happen. Whether you're in business, entertainment, sports, politics or some other industry, if you're in the top 2 percent, you have the power and influence to make things happen. Find your overarching sense of purpose and focus on it, you'll find yourself with a drive and a passion you never felt before! As Dostoyevsky put it, "The secret of a man's being is not only to live, but to have something to live for." Find out what you're living for, and you'll be on your way to the STARS. An excellent read for entrepreneurs, corporate business leaders, board members, and strategists aiming to future-proof their business by integrating sustainability into the very core. This book offers a way forward, helps you understand the Sustainability Revolution, and provides valuable insights into the journeys and strategic choices of sustainability trailblazers such as Patagonia, Interface, Ørsted, Unilever, IKEA, Oatly, and others. Because you are not the first company to discover the potential in doing well by doing good, or as William Gibson said: "The future is already here - it's just not very evenly distributed". Still, many wicked problems urgently need innovative solutions. Solutions that the world of business is particularly well equipped to address through the ingenuity,

creativity, collaboration, and resources that it can so often call forth more effectively and efficiently than other human organizations. Here and now, this requires a move beyond business as usual and a transformation into Better Business. Often described as the "hottest" retail phenomenon, ephemeral retail concerns the growth of pop-up stores as a new mode of retailing. These temporary stores "pop-up" without notice, quickly attract crowds, then disappear or morph into something else. Although they share similarities with traditional physical stores and online stores, ephemeral stores outshine existing retail formats as they have many unique and differentiating characteristics. These stores are becoming more popular among distribution channels as they offer exclusive and surprising retail experiences. Many established brands have already integrated these new points of sale into their distribution channels, while other brands are adopting them to raise communication, awareness, sales or just for experimentation. This phenomenon is finding its place amongst retailers not only for its efficiency and effectiveness but also for its unique impact, providing a sense of novelty that makes it particularly attractive to postmodern consumers seeking hedonic experiences. This concise text introduces all aspects of this growing phenomenon and contextualises it within existing channels of distribution. It explores brand atmospheric interventions that are designed to affect customer emotions, behaviours or experiences, as well as practices retailers adopt to build relationships with their customers. It will be of interest to scholars and advanced students in retail marketing and branding. What is attention? How does it go wrong? This book is concerned with attention and its development, both typical and atypical, particularly in disorders with a known genetic etiology or assumed genetic linkage: ADHD, autism, fragile X syndrome, Down syndrome, Williams syndrome, and 22q11 deletion syndrome. Accompanying CD-ROM contains resources for Macromedia Flash including project files, Flash-related software, royalty-free sounds and web resources. Within the field of psychology there is a proliferation of paradigms, theories, models, and dimensions without an underlying conceptual framework or theory. This conclusion has been reached by representatives of many different psychological specialties. In response to this inconsistency this book presents a hierarchical framework about important theoretical issues that are present in psychological thinking. These issues concern definitions of three major theoretical concepts in theory and practice: (a) paradigms, (b) theories, and (c) models. It focuses on defining, comparing, and contrasting these three conceptual terms. This framework clarifies differences among paradigms, theories, and models, terms which have become increasingly

confused in the psychological literature. Paradigms are usually confused with theories or with models while theories are confused with models. Examples of misuses of these terms suggest the need for a hierarchical structure that views paradigms as conceptual constructions overseeing a variety of psychological theories and verifiable models. This book is an introduction to NeWS: the Networked, Extensible, Window System from Sun Microsystems. It is oriented towards people who have a basic knowledge of programming and window systems who would like to understand more about window systems in general and NeWS in particular. A significant portion of the book is devoted to an overview and history of window systems. While there is enough detail here to allow readers to write simple NeWS applications, the NeWS Reference Manual [SUN87a] should be consulted for a more complete treatment. This book was written to refer to the NeWS 1.1 product, available from Sun and also available from several non-Sun suppliers. Shortly after this book is published, Sun will be releasing the next version of NeW- the Xll/NeWS merged window system. Chapter 10 is dedicated to an overview of that product, but Xll/NeWS deserves a book of its own. All the code examples in this book have been tested on both NeWS and the Xll/NeWS merge. Should there be another edition of this book, we will discuss some of the new development being done in the user interface tool kit area on NeWS. Significantly, the NeWS Development Environment (NDE) is now being developed at Sun; NDE promises to eclipse existing user interface toolkit designs and window programming environments. Here is novel twist on the traditional counting book rhyme! Each spread presents another ingenious way of removing a bear from the bed until only one bear is left! Then they all roll back in and you can start the rhyme again. Children will love the detailed humorous pictures and the clever paper mechanics. Quickly join the ranks of the happiest, healthiest, wealthiest Top 2 Percent in the world Researchers have confirmed what many of us have intuitively known for most of our lives: The top 2 percent of Americans set the trend for clothes, cars, entertainment, even food. But, more importantly, they are also healthier and happier (despite any myths you may have heard) and have greater control of their time. Imagine putting typical everyday stressors aside, such as money worries, being a slave to a dead-end job, or living in an undesirable location. Imagine having the resources to help those you love the most--and to contribute to charities and organizations to make a meaningful difference in the world. Here's what you'll learn: How to implement the STARS model to become a highly paid professional and fulfilled human being The four personality traits that the Top 2 Percent hold in common The four skills you must develop to be

in the Top 2 Percent How to cultivate the best traits, attitudes, and qualities that lead to lifelong success How to practice the art of “strategic contentment” Once you're there, economic recessions will be much easier to weather, and you'll have the time and resources to reach goals that you never thought possible. Learn how to minimise impact from Tai Sui, warding off villains (theft, gossip, law suits), averting disasters such as accident, avoid sitting facing the bad directions. This book contains Health, Wealth, Career, Relationship energy luck predictions for 12 Chinese Zodiac :- Rat, Ox, Tiger, Rabbit, Dragon, Snake, Horse, Sheep, Monkey, Rooster, Dog and Boar. Additionally, each month you will get to know the energy of each sectors in your house based on your Chinese Zodiac. How this sector may affect your personal luck energy and how to remedy it. It's easy to read and apply into your day to day life as Master Leong Sir has highlighted the DO & DONT. Get a copy now..

Unearths the queer aesthetic origins of NYC hip hop Hip Hop Heresies centers New York City as a space where vibrant queer, Black, and hip hop worlds collide and bond in dance clubs, schools, roller rinks, basketball courts, subways, and movie houses. Using this cultural nexus as the stage, Shanté Paradigm Smalls attends to the ways that hip hop cultural production in New York City from the 1970s through the early twenty-first century produced film, visual art, and music that offer queer articulations of race, gender, and sexuality. To illustrate New York City as a place of experimental aesthetic collaboration, Smalls brings four cultural moments to the forefront: the life and work of the gay Chinese American visual and graffiti artist Martin Wong, who brokered the relationship between New York City graffiti artists and gallery and museum spaces; the Brooklyn-based rapper-singer-writer-producer Jean Grae, one of the most prolific and underrated emcees of the last two decades; the iconic 1980s film *The Last Dragon*, which exemplifies the experimental and queer Black masculinity possible in early formal hip hop culture; and finally queer- and trans-identified hip hop artists and groups like BQE, Deepdickollective, and Hanifah Walidah, and the documentary *Pick Up the Mic*. Hip Hop Heresies transforms the landscape of hip hop scholarship, Black studies, and queer studies by bringing together these fields through the hermeneutic of aesthetics. Providing a guidepost for future scholarship on queer, trans, and feminist hip hop studies, Hip Hop Heresies takes seriously the work that New York City hip hop cultural production has done and will do, and advocates a form of hip hop that eschews authenticity in favor of performativity, bricolage, and pastiche.

"Capturing the direction and evolution of today's retail industry, *Silent Selling: Best Practices and Effective Strategies in Visual Merchandising*, 6th

Edition, is a blend of practical and creative problem-solving activities to carry students well beyond the basics of visual merchandising. Readers gain an understanding of experts' recent discoveries and learn valuable techniques while being encouraged to think outside the box. The author, Judy Bell, covers not just apparel display, but also grocery and food services and non-traditional retailing environments. This book covers everything from eye-catching color arrangements, to lighting, to the importance of signage. Visual merchandising careers are also discussed"-- Any company or individual that has experience installing a Materials Requirement Program (MRP), an Enterprise Resource Planning (ERP), program or a sophisticated accounting system or any of the newer quality initiative has learned firsthand the importance of first, preparing and collecting the right data first. Remember the importance of the Bill of Materials (BOM)? We even coined the phrase 'garbage in, garbage out,' from those days. It would take a normal company, years to straighten out the MRP installations, because they were normally installed without any forethought. Well, establishing a good company quality improvement program today, takes as much or more in preparation and effort. The problems companies face are basically all the same; poor preparation and lack foresight of the impact on the company, the customer and the supplier. Companies always underestimate the extent of the installation effort and the total impact on the entire system. By installed a new program or upgrade to an existing program it always impacts most parts of the whole system, besides the internal workings of the installing company. It's not that most business personnel aren't in agreement that programs using Lean, Six Sigma and TQe disciplines are good logical approaches to achieving worthwhile quality results, its' just that implementing a worthwhile semblance of a decent program, and reaping the benefits, has avoided our expectations. Everyone knows about TQM and can already suggest they have implemented a semblance of a program already, but at what present benefit? By implementing the best of logical thinking existing today, a new paradigm of performance, companies that are manufacturers, retailers, distributors and service, can recognize potentials they presently do not know how to find. What all executives or, managers of companies want, are to feel a sense of accomplishment through improving growth and profitability, not manipulating figures. This book follows a logical progression continually expanding almost all company's problems needed changing before making a quality initiative change. If you are interested in learning what many world class companies have already discovered, this book is for you. Many would suggest becoming world class, is a hard path to take because they are constantly trying. It is not!

A clear path to take, yes, but hard, no, if it is done right! I hope the following will make your path easier. This book is written for anyone interested in making business a career. The following approach has taken forty years to mature. You can take advantage and do it in two, 'if you are diligent!' This book presents a new methodological analysis of two competing research paradigms of artificial intelligence and cognitive science-the symbolic versus the connectionist paradigms. Providing an accessible introduction to the fundamentals of both paradigms, the book derives new objectives for future research that will help to integrate aspects of both areas to obtain more powerful AI techniques and to promote a deeper understanding of cognition. As the latest biannual meeting of the German Society for Cognitive Science (Gesellschaft für Kognitionswissenschaft, GK), KogWis 2010 at Potsdam University reflects the current trends in a fascinating domain of research concerned with human and artificial cognition and the interaction of mind and brain. The Plenary talks provide a venue for questions of the numerical capacities and human arithmetic (Brian Butterworth), of the theoretical development of cognitive architectures and intelligent virtual agents (Pat Langley), of categorizations induced by linguistic constructions (Claudia Maienborn), and of a cross-level account of the "Self as a complex system" (Paul Thagard). KogWis 2010 integrates a wealth of experimental research, cognitive modelling, and conceptual analysis in 5 invited symposia, over 150 individual talks, 6 symposia, and more than 40 poster contributions. Some of the invited symposia reflect local and regional strengths of research in the Berlin-Brandenburg area: the two largest research fields of the university Cognitive Sciences Area of Excellence in Potsdam are represented by an invited symposium on "Information Structure" by the Special Research Area 632 ("Sonderforschungsbereich", SFB) of the same name, of Potsdam University and Humboldt-University Berlin, and by a satellite conference of the research group "Mind and Brain Dynamics". The Berlin School of Mind and Brain at Humboldt-University Berlin takes part with an invited symposium on "Decision Making" from a perspective of cognitive neuroscience and philosophy and the DFG Cluster of Excellence "Languages of Emotion" of Free University presents interdisciplinary research results in an invited symposium on "Symbolising Emotions". What is reality? Is reality both mind and matter, body and soul, as taught by Western religions such as Judaism, Christianity, and Islam? This is dualism, the approach of philosophers from Plato to Descartes. Or is reality only matter, as taught by many modern scientists and philosophers? This is materialism, the approach of philosophers from Hobbes to Marx. Or is reality only mind, as taught by Eastern religions

and Western mystics. This is the approach of philosophers from Berkeley to Whitehead. The beginning of Genesis allows for multiple translations and interpretations. We will read the creation story in Genesis from the point of view of each of these three approaches--dualism, materialism, and idealism. In doing so, we will tell three very different creation stories. These stories will take us on a fascinating journey through science, philosophy, and religion. Join us on this journey as we explore issues such as does God perform miracles, why is there evil in the universe, was Darwin correct, can robots have souls, and if light is a wave, what is waving? (Berkeley Press). How does a song become more than words and music to represent or influence the voice of a generation? Inside the Hits dissects more than 60 of the most powerful and memorable hit songs since the birth of rock and roll to reveal the roots of their success. Author Wayne Wadhams examines the key ingredients that made the songs work then and now, including: melody, lyrics, performance, production, artist image, promotion, and market timing. What really stopped Mick Jagger from getting "Satisfaction"? How did a secretary who was mistaken for a prostitute give Donna Summer her new sound? Find all the answers in Inside the Hits . "Reading Inside the Hits was like reliving some of the most memorable moments in rock and roll. A captivating read for industry professionals and fans alike." Phil Ramone

Market: Those in economics, especially thermodynamics, statistical mechanics, cybernetics, information theory, resource use, and evolutionary economic behavior. This book presents an innovative and challenging look at evolution on several scales, from the earth and its geology and chemistry to living organisms to social and economic systems. Applying the principles of thermodynamics and the concepts of information gathering and self- organization, the author characterizes the direction of evolution in each case as an accumulation of "distinguishability" information--a type of universal knowledge. Gonzalez explains how companies can use temporary retail to generate customer loyalty, understand new markets, and test innovative concepts. She shows the seven most important ways that your brand can benefit from a pop-up ; why educating and empowering the customer is often the best marketing tool ; where retail is going and how to stay ahead of the curve ; and what to consider when launching a pop-up.

BIRTH LIFE MURDER, is an invocation of poetry, philosophies, and short stories, which pertain to the unfolding circumstances within our lives. We are born into this world, we live through our life, and sometimes we murder parts of ourselves in the process. All men are created equal, but not all men live equally. Staying true to one's own ideals and life's purpose, will be violently ripped away, if an unrelenting hold

to them is not maintained. Do you remember who you really are? Did you lose your identity meandering down your life's path? In order to understand life, you must first understand its language. How long can you live not knowing who or what you are? How long can you meander through your life until you realize your truth? What will it take for you to become your truth? Inference has long been a central concern in epistemology, as an essential means by which we extend our knowledge and test our beliefs. Inference is also a key notion in influential psychological accounts of mental capacities, ranging from problem-solving to perception. Consciousness, on the other hand, has arguably been the defining interest of philosophy of mind over recent decades. Comparatively little attention, however, has been devoted to the significance of consciousness for the proper understanding of the nature and role of inference. It is commonly suggested that inference may be either conscious or unconscious. Yet how unified are these various supposed instances of inference? Does either enjoy explanatory priority in relation to the other? In what way, or ways, can an inference be conscious, or fail to be conscious, and how does this matter? This book brings together original essays from established scholars and emerging theorists that showcase how several current debates in epistemology, philosophy of psychology and philosophy of mind can benefit from more reflections on these and related questions about the significance of consciousness for inference.

The ultimate developer's guide to Symbian OS C++ programming. Programming Symbian OS is a key skill for mass market phone application development. Whether you are developing applications and services for shipping mobile phones, or involved in pre-market mobile phone development, this book will help you understand the fundamental theory behind developing Symbian OS C++ code for constrained devices. A collaborative book, incorporating the expertise of over 30 Symbian engineers Comprehensive coverage of Symbian OS suitable for programming Nokia and Sony Ericsson systems and any Symbian OS v7.0 based smartphone Also provides supporting material for Symbian OS v6.0 and v6.0 phones Accompanying CD includes demo version of Metrowerks toolchain for the P800

In the blockbuster film Avatar, science fiction and the technological prowess of director James Cameron meet in a heady concoction that, while visually ravishing, could easily be dismissed as "eye candy." While critics most frequently acclaimed its breakthrough 3-D technology, close scrutiny of the film raises provocative questions about the relationship between mind and body, appearance and reality. It brings into focus the relationships of humans to their technology, their planet, and each other and highlights the nature and potential of film itself. This work explores the

theoretical and philosophical issues brought to bear in *Avatar*, exploring the spaces between human and machine; technology and nature; chick flick and action-adventure; and old-fashioned storytelling and cutting-edge technology. Central to the book's analysis is an examination of the extent to which *Avatar* melds the seer and the seen, illuminating an alternative visual paradigm. Instructors considering this book for use in a course may request an examination copy here. Find out how to get in on the booming pop-up scene

PopUp Republic: How to Start Your Own Successful Pop-Up Space, Shop, or Restaurant is your comprehensive guide to the new world of pop-ups. This fresh text dives into the details of the pop-up industry, offering you a first-hand glimpse at pop-up success through stories, examples, anecdotes, and case studies. Additionally, if you have the entrepreneurial spirit and want to embark on your own pop-up journey, this forward-thinking resource features a guide to launching your own pop-up. Based upon a wealth of experience and knowledge, this book shines a spotlight on the differences between the pop-up industry in the United States and Europe, discusses the tools you need to create a successful pop-up, defines what, exactly, a pop-up is, the costs and benefits of the pop-up business model, the permits, insurance, and licenses that are needed to run a pop-up, and more. A \$50-billion industry, pop-ups have become key features of the business landscape in cities around the world. From retail shops to restaurants, a wide range of customer-facing enterprises are embracing the pop-up trend. Follow the launch and operation of a successful pop-up, and learn from the experiences of other entrepreneurs. Analyze case studies that shed light on the successes and challenges that pop-ups have faced. Leverage expert guidance in building your own pop-up business model. Identify how the pop-up industry is changing retail, dining, and entertainment industries on a global level.

PopUp Republic: How to Start Your Own Successful Pop-Up Space, Shop, or Restaurant takes a close look at the emerging pop-up industry—and at the ways in which this industry is disrupting traditional business models to make room for innovative entrepreneurs. This SpringerBrief offers an academic perspective on the trend of 'pop-up' retailing. It analyzes this temporary retail-oriented setting designed to foster a direct customer-brand interaction for a limited period, often with an explicitly promotional or communicative purpose. Adopting a managerial approach, it explores the use of pop-up retailing as a means of facilitating strategic growth by retail brands. In addition, it draws on theory from retail store environments and atmospherics, customer experience management and event management to provide an in-depth academic analysis of the planning and implementation issues arising from the inherent

ephemerality of pop-up activities to achieve the strategic objectives of retail brands. The authors provide an overview of the entire pop-up lifecycle using an organizational schema that is split into four sequential stages: strategic objectives, pre-pop-up, actual pop-up experience, and the post pop-up stage. The key decision areas and activities incorporated in each of these stages are also outlined. A beautiful, inspiring book that tells a remarkable story of cities and urban design in a fluid world. This two-volume set CCIS 173 and CCIS 174 constitutes the extended abstracts of the posters presented during the 14th International Conference on Human-Computer Interaction, HCII 2011, held in Orlando, FL, USA in July 2011, jointly with 12 other thematically similar conferences. A total of 4039 contributions was submitted to HCII 2011, of which 232 poster papers were carefully reviewed and selected for presentation as extended abstracts in the two volumes. This book presents a current state-of-affairs regarding the study of cross-linguistic influence in bilingualism. Taking Hulk and Müller's (2000) and Müller and Hulk's (2001) hypotheses on cross-linguistic influence as a starting point, the book exemplifies the shift from the original focus on syntax proper to interfaces and discourse phenomena in the study of bilingualism. It also reflects the enormous increase in different language combinations (including dialects) being investigated, and the use of new methodologies. Moreover, the volume illustrates the growing interdisciplinarity of cross-linguistic influence research, considering extra-linguistic cognitive and social factors besides linguistics. It demonstrates that the time is ripe for a more integrated approach from different disciplines such as theoretical linguistics, psycholinguistics and sociolinguistics to obtain a better understanding of bilingual child acquisition. As such, it is of interest to (psycho/socio)linguists, psychologists and education specialists who study or want to learn about (child) bilingualism. Dopey presidents, scary televangelists, dangerously ambitious politicians, cute little monkeys, sinister old men with long, sharp teeth, and in the middle of it all, Malcolm Erskine, mostly innocent writer, who thought he had such a clever idea. Malcolm has never had a real success. No one has read his novels. Nowadays, no one even wants to publish them. But bookstores are full of New Age woo woo and absurd self-help books, especially business self-help books. Why not combine the two? Now he's changed the world, and not for the better. We make 3-5 eye movements per second, and these movements are crucial in helping us deal with the vast amounts of information we encounter in our everyday lives. In recent years, thanks to the development of eye tracking technology, there has been a growing interest in monitoring and measuring these movements, with a view

to understanding how we attend to and process the visual information we encounter Eye tracking as a research tool is now more accessible than ever, and is growing in popularity amongst researchers from a whole host of different disciplines. Usability analysts, sports scientists, cognitive psychologists, reading researchers, psycholinguists, neurophysiologists, electrical engineers, and others, all have a vested interest in eye tracking for different reasons. The ability to record eye-movements has helped advance our science and led to technological innovations. However, the growth of eye tracking in recent years has also presented a variety of challenges - in particular the issue of how to design an eye-tracking experiment, and how to analyse the data. This book is a much needed comprehensive handbook of eye tracking methodology. It describes how to evaluate and acquire an eye-tracker, how to plan and design an eye tracking study, and how to record and analyse eye-movement data. Besides technical details and theory, the heart of this book revolves around practicality - how raw data samples are converted into fixations and saccades using event detection algorithms, how the different representations of eye movement data are calculated using AOIs, heat maps and scanpaths, and how all the measures of eye movements relate to these processes. Part I presents the technology and skills needed to perform high-quality research with eye-trackers. Part II covers the predominant methods applied to the data which eye-trackers record. These include the parsing of raw sample data into oculomotor events, and how to calculate other representations of eye movements such as heat maps and transition matrices. Part III gives a comprehensive outline of the measures which can be calculated using the events and representations described in Part II. This is a taxonomy of the measures available to eye-tracking researchers, sorted by type of movement of the eyes and type of analysis. For anyone in the sciences considering conducting research involving eye-tracking, this book will be an essential reference work. An encyclopedic examination of competing paradigms in the areas of instructional design and development at all levels and in a variety of environments. The 46 treatments feature the analysis of experienced scholars and sometimes the authors of the particular theories under discussion which include topics in instructional development in its philosophical mode (constructivism, postmodernism, systems approach), as a cultural vantage point, and in theory and application reviewing the effects of technology on class design, the influences of semiotics, the strategic advantages of constructivist instruction versus linear designs, and modeling for applying design strategies from constructivism and cognitive theory to individualizing instruction with adult learners. Annotation

copyrighted by Book News, Inc., Portland, OR In this powerful exploration of worldviews in transition, Mark Woodhouse examines current controversies in the quest for an integrative vision of reality. These include alternative medicine, holistic education, spiritual healing, and ecofeminism, as well as reincarnation, the New Physics, extraterrestrial visitations, and personal growth. In the Appendix, Fred Mills contributes a pioneering study of sacred geometry. Ephemeral stores, also known as pop-up stores, have existed since the beginning of trade between consumers. They appeared in city centres, villages or other convenient places where they proposed an offering and then disappeared as soon as its offering was wearied. This is a very similar experience to the current phenomenon; ephemeral stores appear unannounced and disappear without notice or can morph into something else. Brands adopt these stores because of the array of benefits they present and their characterizing features. Consumers, on the other hand, are not only positively reactive to ephemeral stores, they actively demand these novel, engaging, satisfying or beneficial stores more than ever as they provide them with constant change and surprise. Focusing on ephemeral retailing, this book aims to provide a clear understanding of what it is, how it developed and why it gained importance in today's busy retail scene. As many brands are adopting ephemeral stores into their distribution channels or using them as unique touchpoints, this book proposes a categorization of ephemeral retailing, explaining different ephemeral store vocations based on different brand strategies and objectives. With many professional opinions about ephemeral stores and a body of academic research developing, this book aims to combine all knowledge about the topic into one concise publication: it clarifies, consolidates and creates a clear understanding about the topic of ephemeral retailing that will inform future research and activity. The book is written for academics, students and retail professionals with an interest in relevant fields such as retail marketing and management, brand management and distribution. The capability to design quality software and implement modern information systems is at the core of economic growth in the 21st century. This book aims to review and analyze software engineering technologies, focusing on the evolution of design and implementation platforms as well as on novel computer systems. Neglect is one of the most impressive neuropsychological disorder, for both its theoretical and clinical relevance. Besides being very common and disabling, it is highly informative for understanding normal cognitive functioning. The hallmark of neglect is the failure to attend to the contralesional hemispace. However, several studies have recently highlighted that additional deficits, not attributable to a spatial

bias, are associated to the impaired contralesional hemispace processing. Moreover, manifestations of neglect tend to be particularly heterogeneous and often dissociate according to the spatial domain being investigated (e.g., body space, space within reaching, space beyond reaching, imaginal space). Heterogeneity in neglect patients also means that dissociations across different tasks in a single patient are more the rule than the exception. Evidence suggests that some of these dissociations can be readily explained by taking into account the amount of available attentional resources as a major determinant for the presence and the severity of neglect. There is no doubt that neglect patients provide a wealth of information about the functioning of systems subserving attentional orienting and spatial processing. Moreover, their performance also show that some non-spatial deficits are tightly coupled with more classic contralesional spatial deficits. It seems however still unclear to what extent these non-spatial deficits are an intrinsic characteristic of neglect or whether they are to be considered unspecific effects of the often massive brain lesions suffered by the patients. From the clinical point of view, neglect is a disorder that dramatically affects patients and their caregivers, because it severely limits the individuals' autonomy and motor recovery after brain damage. For these reasons neglect is a disorder that is worth rehabilitating. To be effective, neglect rehabilitation should be based on the knowledge of what cognitive aspects are impaired and it should be focused on improving daily-life performance. For these reasons, it is also important to detect and quantify subtle forms of neglect. The two volumes LNCS 9041 and 9042 constitute the proceedings of the 16th International Conference on Computational Linguistics and Intelligent Text Processing, CICLing 2015, held in Cairo, Egypt, in April 2015. The total of 95 full papers presented was carefully reviewed and selected from 329 submissions. They were organized in topical sections on grammar formalisms and lexical resources; morphology and chunking; syntax and parsing; anaphora resolution and word sense disambiguation; semantics and dialogue; machine translation and multilingualism; sentiment analysis and emotion detection; opinion mining and social network analysis; natural language generation and text summarization; information retrieval, question answering, and information extraction; text classification; speech processing; and applications. Ready to write your book? So why haven't you done it yet? If you're like most nonfiction authors, fears are holding you back. Sound familiar? Is my idea good enough? How do I structure a book? What exactly are the steps to write it? How do I stay motivated? What if I actually finish it, and it's bad? Worst of all: what if I publish it, and no one cares? How do I

know if I'm even doing the right things? The truth is, writing a book can be scary and overwhelming—but it doesn't have to be. There's a way to know you're on the right path and taking the right steps. How? By using a method that's been validated with thousands of other Authors just like you. In fact, it's the same exact process used to produce dozens of big bestsellers—including David Goggins's *Can't Hurt Me*, Tiffany Haddish's *The Last Black Unicorn*, and Joey Coleman's *Never Lose a Customer Again*. The Scribe Method is the tested and proven process that will help you navigate the entire book-writing process from start to finish—the right way. Written by 4x New York Times Bestselling Author Tucker Max and publishing expert Zach Obront, you'll learn the step-by-step method that has helped over 1,500 authors write and publish their books. Now a Wall Street Journal Bestseller itself, *The Scribe Method* is specifically designed for business leaders, personal development gurus, entrepreneurs, and any expert in their field who has accumulated years of hard-won knowledge and wants to put it out into the world. Forget the rest of the books written by pretenders. This is the ultimate resource for anyone who wants to professionally write a great nonfiction book. This book reports on the latest research and developments in the field of cybersecurity, particularly focusing on personal security and new methods for reducing human error and increasing cyber awareness, as well as innovative solutions for increasing the security of advanced Information Technology (IT) infrastructures. It covers a broad range of topics, including methods for human training; novel cyber-physical and process-control systems; social, economic, and behavioral aspects of cyberspace; issues concerning the cybersecurity index; security metrics for enterprises; and risk evaluation. Based on the AHFE 2019 International Conference on Human Factors in Cybersecurity, held on July 24-28, 2019, in Washington D.C., USA, the book not only presents innovative cybersecurity technologies, but also discusses emerging threats, current gaps in the available systems, and future challenges that may be successfully overcome with the help of human factors research.

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