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For more than sixty years, The Wall Street Journal has prided itself not just on its serious journalism, but also on the whimsical and arcane stories that amuse and delight its readers. In that regard, animal stories have proven to be the most beloved of all. Now, veteran Journal reporter and Page One editor Ken Wells gathers the finest, funniest, and most fascinating of these animal tales in one exceptional book. Here are lighthearted, witty stories of breakthroughs in goldfish surgery, the untiring efforts of British animal lovers who guide lovesick toads across dangerous motorways, and the quest to tame doggy anxieties by prescribing the human pacifier Prozac. Other pieces reflect on mankind's impact on the animal kingdom: a close-up look at the nascent fish-rights movement, the retirement of U.S. Air Force chimpanzees that once soared through space, and ongoing scientific efforts to defeat that most hardy enemy -- the cockroach. Each of these fifty-odd stories -- from the outlandish to the poignant -- exemplifies the superb feature writing that makes The Wall Street Journal one of America's best-written newspapers. This charming and utterly captivating collection will be a joy not only to animal lovers, but to all those who appreciate artful storytelling by writers who are obviously having a wonderful time spinning the tales. From the "crocodile's dentist," to the "mongoose spa," *Animal Partners* takes a whimsical look at symbiotic relationships of animals large and small. Although many animals live in groups of the same kind, here you will learn how some animals form unique partnerships with different species. After all, don't we all need a little help from our friends? Each book in the *True Horse Stories* focuses on a contemporary horse from a different part of the world, and each animal is, in his or her own way, a hero. *PBJ Decks Smokin Gun* (Gunner) is an American Paint Horse, one of the many of Heather Lott Goodwin's herd, and a valuable show animal that won the World Championship Paint Horse title. When Hurricane Katrina passed over the Goodwin property, it took with it the fences, the cattle, and several horses. Heather and her family lived in their horse trailer for six weeks and considered themselves lucky to have safe, comfortable shelter. After the storm, they searched for the animals and recovered many of them. But three months passed before they located Gunner, a hundred miles away. They were told he was in terrible shape and should be put down. Nevertheless, Heather drove on washed-out roads to bring him home, starving, dehydrated, and blind in one eye. With the help of a vet and her mother, she nursed him back to health. Amazingly, nine months later, he was well enough to compete again in the World Championship Paint Horse Show. Gunner's story is a testament to love and to determination. From the author of *Exhalation*, an award-winning short story collection that blends "absorbing storytelling with meditations on the universe, being, time and space ... raises questions about the nature of reality and what it is to be human" (The New York Times). *Stories of Your Life and Others* delivers dual delights of the very, very strange and the heartbreakingly familiar, often presenting characters who must confront sudden change—the inevitable rise of automatons or the appearance of aliens—with some sense of normalcy. With sharp intelligence and humor, Chiang examines what it means to be alive in a world marked by uncertainty, but also by beauty and wonder. An award-winning collection from one of today's most lauded writers, *Stories of Your Life and Others* is a

contemporary classic. Includes "Story of Your Life"—the basis for the major motion picture *Arrival*. Explores the latest beliefs about why people tell stories and what stories reveal about human nature, offering insights into such related topics as universal themes and what it means to have a storytelling brain. What do all the animals in this book have in common? They jump! The expertly crafted text uses a repetitive sentence pattern along with strong visual cues to support early readers as they build their reading skills and confidence. This 16-page book features repetitive and predictable text and incorporates high-frequency and familiar sight words. Children just learning how to read will love these colorful and engaging nonfiction books. The compelling, groundbreaking guide to creative writing that reveals how the brain responds to storytelling. Stories shape who we are. They drive us to act out our dreams and ambitions and mold our beliefs. Storytelling is an essential part of what makes us human. So, how do master storytellers compel us? In *The Science of Storytelling*, award-winning writer and acclaimed teacher of creative writing Will Storr applies dazzling psychological research and cutting-edge neuroscience to our myths and archetypes to show how we can write better stories, revealing, among other things, how storytellers—and also our brains—create worlds by being attuned to moments of unexpected change. Will Storr's superbly chosen examples range from Harry Potter to Jane Austen to Alice Walker, Greek drama to Russian novels to Native American folk tales, *King Lear* to *Breaking Bad* to children's stories. With sections such as "The Dramatic Question," "Creating a World," and "Plot, Endings, and Meaning," as well as a practical, step-by-step appendix dedicated to "The Sacred Flaw Approach," *The Science of Storytelling* reveals just what makes stories work, placing it alongside such creative writing classics as John Yorke's *Into the Woods: A Five-Act Journey into Story* and Lajos Egri's *The Art of Dramatic Writing*. Enlightening and empowering, *The Science of Storytelling* is destined to become an invaluable resource for writers of all stripes, whether novelist, screenwriter, playwright, or writer of creative or traditional nonfiction. The goal of this book is to overcome some of the widespread misunderstandings about the meaning of a Darwinian approach to the human mind generally, and literature specifically. In an anthology of eleven offbeat stories, different animals become the test of the deepest human fears, in such works as "Miss Waldron's Red Colobus," "Slim's Last Ride," and the title story, in which an elephant keeper courts danger from his charge. The thrilling conclusion to the epic adventure that began with New York Times bestselling *The Reader*, "a series fantasy lovers will want to sink their teeth into." - Booklist, starred review

Sefia is determined to keep Archer out of the Guard's clutches and their plans for war between the Five Kingdoms. The Book, the ancient, infinite codex of the past, present and future, tells of a prophecy that will plunge Kelanna in that bloody war, but it requires a boy--Archer--and Sefia will stop at nothing to ensure his safety. The Guard has already stolen her mother, her father, and her Aunt Nin. Sefia would sooner die than let them take anymore from her--especially the boy she loves. But escaping the Guard and the Book's prophecy is no easy task. After all, what is written always comes to pass. As Sefia and Archer watch Kelanna start to crumble to the Guard's will, they will have to choose between their love and joining a war that just might tear them apart. Full of magic, suspense, and mystery, Traci Chee brings her trilogy to a close in this spellbinding final installment. Shares some of the things animals do in the spring, including bears waking up from hibernation, bumblebees visiting flowers, and baby birds hatching from eggs. A collection of stories focuses on contemporary Native American concerns--white injustice, the fragmenting of the Indian community, and the loss of tribal identity--and recalls Indian legends and tribal stories. *Animal Tales* is a collection of ten character-building stories--just right for Grandma's to read to their grandchildren or for children to read on their own. From "Heloise and Sam" a story first told at the By the Sea Storytelling Festival in Conway, SC to "Tug McGraw Comes Home for Christmas", a true story about a dog who runs off and can't find his way back--as told from the dog's (Tug's) point of view, each of these stories has something for every one of all ages. A retelling of fourteen familiar and lesser known tales about the fox who acts as shepherd, the rabbit who steals water from a well, the bear's encounter with a man, and many others. Each of these libraries of six delightful titles was created especially to help children understand and appreciate the beauty of the natural world. Each book, which has been written and illustrated by award-winning authors and artists, tells the story of an animal in its natural environment. Accurate in detail and rich in storytelling tradition, these books are perfect for giving and collecting. Authenticated by the

Smithsonian Institution's National Museum of Natural History in Washington, D.C. "The brain is a computer. Stories are the programs—storytelling is how you write the code. If you want to hack humans, you need to understand how to write in the language best suited for the human-computer." No, you're not holding the latest collection of recipes for cannibals. *How to Hack Humans* is the business book you didn't know you needed, a unicorn in a world of publishing that is too often dry and emotionless. Are you looking to get investment for your Startup? Have an idea you know is going to sell? It can be a daunting prospect in an industry with a 90% failure rate, so how do you stand out from the crowd? Start by picking up a copy of *How to Hack Humans*, reading it, and realizing, hey, this Seth Erickson guy might be on to something. Learn how to use the ancient and organic art of storytelling to tap into the human brain and connect with others more efficiently. Discover how you can use the effect a story has on the brain to your advantage. Make yourself and your product memorable by using patterns. Brains love repetition! Seth guides readers on a journey through the neuroscience behind storytelling, how to use it to make yourself clear in a world full of noise, how to work around bias, how to craft an impactful story, and much more. Seth has written a business book for the entertainment generation. Can you educate yourself AND chuckle as you turn page after page? *How to Hack Humans* proves you can.

Kirkus Best Picture Books *A sloth of bears, a smack of jellyfish, a nuisance of cats* — these are some of the surprising and idiosyncratic names we have for groups of animals. Inspired by the evocative possibilities of collective nouns, also called "terms of venery," author Kyle Lukoff and illustrator Natalie Nelson have created a picture book full of clever wordplay and delightful illustrations. Each spread features a nugget of a story using a particular term, which is accompanied by a collage illustration that serves as the visual punch line. But where did these unusual names come from? Many of them can be traced back to a book on hunting, hawking and heraldry, printed in 1486 — the *Book of St. Albans*, which has been reproduced many times since. *A Storytelling of Ravens* provides a unique opportunity to explore and rejoice in the oddities of the English language. Storytelling, a tradition that built human civilization, may soon destroy it. Humans are storytelling animals. Stories are what make our societies possible. Countless books celebrate their virtues. But Jonathan Gottschall, an expert on the science of stories, argues that there is a dark side to storytelling we can no longer ignore. Storytelling, the very tradition that built human civilization, may be the thing that destroys it. In *The Story Paradox*, Gottschall explores how a broad consortium of psychologists, communications specialists, neuroscientists, and literary quants are using the scientific method to study how stories affect our brains. The results challenge the idea that storytelling is an obvious force for good in human life. Yes, storytelling can bind groups together, but it is also the main force dragging people apart. And it's the best method we've ever devised for manipulating each other by circumventing rational thought. Behind all civilization's greatest ills—environmental destruction, runaway demagogues, warfare—you will always find the same master factor: a mind-disordering story. Gottschall argues that societies succeed or fail depending on how they manage these tensions. And it has only become harder, as new technologies that amplify the effects of disinformation campaigns, conspiracy theories, and fake news make separating fact from fiction nearly impossible. With clarity and conviction, Gottschall reveals why our biggest asset has become our greatest threat, and what, if anything, can be done. It is a call to stop asking, "How we can change the world through stories?" and start asking, "How can we save the world from stories?"

What separates us from animals? What connects us? Award-winning cartoonists Peter and Maria Hoey probe these mysteries across six surreal and interconnected stories. After tremendous acclaim for their series *Coin-Op Comics*, two brilliant creators present their first graphic novel: a menagerie of wild tales. Pushing the boundaries of their dazzling and unique narrative style, *Animal Stories* weaves together six short stories exploring the mysterious relationships between humans and other animals. A girl who keeps pigeons starts receiving messages from a new bird in her flock. A ship's crew rescues a dog, only to find far stranger things in the sea around them. A reincarnated cat with criminal intentions, a parrot who leads a revolution, and a squirrel who tempts a woman in a beautiful garden glade. Drawing inspiration from Aesop's Fables, film noir, and the Old Testament, Peter and Maria Hoey apply their singular and sophisticated visual storytelling to create a new set of modern animal tales for modern times. A string of comically stylized animals greet each other in masterfully rhyming couplets—an owl's "hoo" is answered by a cow's "moo"; a

crow's "caw" is returned with a donkey's "hee-haw"—all leading up to the "hi!" and "good-bye!" of a human toddler and his mom! The first in a brand-new board book series on animal (and human) first words by award-winning author and illustrator Ethan Long. Introduces various methods of animal locomotion, discussing quadrupedal gaits, flight, aquatic movement, and more unconventional variations. NULL

Sharing a story together is precious. Snuggle up and read these charming stories together. This is the time to sprinkle in life's lessons and interact with your child. The board pages and the bright illustrations will engage your child in the sweet animal stories. Makes a wonderful gift for a new baby. Moms and Grandmas alike will enjoy this lovely padded board book. 12 favorite animal stories Sweet illustrations help young children stay interested in these favorite stories and rhymes Encourages bonding between parents and children Audisee® eBooks with Audio combine professional narration and sentence highlighting for an engaging read aloud experience! Did you know that rats can be heroes? In the southern African nation of Mozambique, these amazing rats (which are the size of a small house cat) have helped clear landmines. And that's just one of the incredible stories in this book. Award-winning author Sandra Markle has collected wonderful true stories about animals that have rescued humans—and other animals. With fabulous photographs of the featured animals, this book is sure to appeal to animal lovers everywhere! Includes bibliographical references (p. 24) and index. Offers a collection of traditional stories from Korea, including animal tales, moral stories, and fairy tales and legends. As long as there have been people willing to believe the unbelievable, people have been duped. In the best storytelling tradition, readers can follow the tales of:

- How the Nazis planned to destroy the British economy during World War II by flooding the world with millions of fake British banknotes
- How an infamous radio broadcast had American citizens convinced that Martians were invading the country
- How one of the 20th century's most elaborate scams — conducting tours to the lost Tasaday tribe in the Philippines — fooled the world's media and top scientists for nearly a decade.

The author's fascination with the boldness and inventiveness of the swindlers, as well as their motives, makes for a compelling read. The stories instill a sense of disbelief, amusement and even grudging admiration for these ingenious scam artists who often (but not always) meet a bad end. Accompanied by graphic-style artwork, each tale offers a great escape for readers drawn to true stories presented in a lively fashion. Discover some amazing-but-true stories of animal antics, including a dog that eats money and a lemur thief. Discover some amazing-but-true stories of animal tricks and talents, including a biking dog and a gorilla that knows sign language. Combining recent insights from animal studies, critical plant studies and the new materialisms, Danielle Sands reads fiction and philosophy alongside each other to propose a method of thinking of and with animals that draws on a bestiary of affects. She challenges the claim that empathy should be primary mode of engagement with nonhuman life. Instead, she looks at the stories that we tell, and are told, by insects - beings at the edges of animal life. The indifference, even disgust, that these creatures evoke in us forms the basis for a new ethics not limited by empathy. Along the way she encounters fiction writers Yann Martel, Karen Joy Fowler, Han Kang and Jim Crace beside the philosophy of Graham Harman, Donna Haraway, Jacques Derrida and Roger Caillois. Trying to get your message heard? Build an iconic brand? Welcome to the battlefield. The story wars are all around us. They are the struggle to be heard in a world of media noise and clamor. Today, most brand messages and mass appeals for causes are drowned out before they even reach us. But a few consistently break through the din, using the only tool that has ever moved minds and changed behavior—great stories. With insights from mythology, advertising history, evolutionary biology, and psychology, viral storyteller and advertising expert Jonah Sachs takes readers into a fascinating world of seemingly insurmountable challenges and enormous opportunity. You'll discover how:

- Social media tools are driving a return to the oral tradition, in which stories that matter rise above the fray
- Marketers have become today's mythmakers, providing society with explanation, meaning, and ritual
- Memorable stories based on timeless themes build legions of eager evangelists
- Marketers and audiences can work together to create deeper meaning and stronger partnerships in building a better world
- Brands like Old Spice, The Story of Stuff, Nike, the Tea Party, and Occupy Wall Street created and sustained massive viral buzz

Winning the Story Wars is a call to arms for business communicators to cast aside broken traditions and join a revolution to build the iconic brands of the future. It puts marketers in the role of

heroes with a chance to transform not just their craft but the enterprises they represent. After all, success in the story wars doesn't come just from telling great stories, but from learning to live them. Offers advice on selecting material, preparing oneself and the audience, and presenting stories. Animals do not brush their teeth, but they still have ways to keep their teeth clean. Read to find out how. Paired to the fiction title *Going to the Zoo*. With bravura storytelling, daring imagination, and fierce narrative control, this dazzling debut introduces that rare writer who finds humanity in our most unconventional behavior, and the humor beneath our darkest impulses. In these ten strange, funny, and unnerving stories, animals become the litmus test of our deepest fears and longings. In the title story, an elephant keeper courts danger from his gentle charge; in "Miss Waldron's Red Colobus," a headstrong young woman in Africa is lured by the freedom of the monkeys in the trees; in "Talk Turkey," a boy has secret conversations with the turkeys on his friend's family's farm; in "Slim's Last Ride," a child plays chilling games with his pet rabbit; in "Gallus Gallus," a pompous husband projects his anger at his wife onto her prized rooster. This fresh, inventive debut will introduce Hannah Tinti as one of the most gifted writers of her generation. Enter her world at your own risk, and you will come away bewitched. Stories motivate children to listen and learn, and help them to become aware of the sound and feel of English, and to understand language points, while enjoying the story. This resource book has a selection of ready-to-tell stories, although the activities can be used with any story. Discover some amazing-but-true stories of animal friendships, including kitten and chick chums and gorilla and bunny pals. Bright Photography teaches first words This title looks at the way weather and camouflage helps keep animals stay safe against predators by changing color or blending in with their surroundings in some pretty strange ways.

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