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Sign Language Made Simple will include five Parts: Part One: an introduction, how to use this book, a brief history of signing and an explanation of how signing is different from other languages, including its use of non-manual markers (the use of brow, mouth, etc in signing.) Part Two: Fingerspelling: the signing alphabet illustrated, the relationship between signing alphabet and ASL signs Part Three: Dictionary of ASL signs: concrete nouns, abstractions, verbs, describers, other parts of speech-approx. 1,000 illustrations. Will also include instructions for non-manual markers, where appropriate. Part Four: Putting it all together: sentences and transitions, includes rudimentary sentences and lines from poems, bible verses, famous quotes-all illustrated. Also, grammatical aspects, word endings, tenses. Part Five: The Humor of Signing: puns, word plays and jokes. Sign Language Made Simple will have over 1,200 illustrations, be easy to use, fun to read and more competitively priced than the competition. It's a knockout addition to the Made Simple list. Get expert advice on daily, monthly, and yearly activities Define your business, maintain records, manage sales tax, and produce reports So you've pulled off the corporate highway and started your own business? Good for you! Now you need a small business accountant, and guess what? With QuickBooks Simple Start and this handy guide, it just might be YOU! Find out how to set up an accounting system, prepare invoices, pay expenses, organize your tax stuff, and more. The Dummies Way * Explanations in plain English * "Get in, get out" information * Icons and other navigational aids * Tear-out cheat sheet * Top ten lists * A dash of humor and fun Discover how to: * Install Simple Start and understand its features * Create invoices and sales receipts * Save big on business taxes * Set up and reconcile bank accounts * Measure your profits With Windows Phone 7, Microsoft has created a completely new smartphone operating system that focuses on allowing users to be productive with their smartphone in new ways, while offering seamless integration and use of Microsoft Office Mobile as well as other productivity apps available in the Microsoft App Store. Windows Phone 7 Made Simple offers a clear, visual, step-by-step approach to using your Windows Phone 7 smartphone, no matter what the manufacturer. Author Jon Westfall is an expert in mobile devices, recognized by Microsoft as a "Most Valuable Professional" with experience teaching both businesses and consumers. This book will get you started with the basics and then teach you tricks and shortcuts that will save you time and help you maximize your productivity. SEO Made Simple for Lawyers is the most popular search engine optimization guide for improving website rankings. This step-by-step guide has been created to help lawyers improve online rankings and reputation. Grow your practice with insider secrets for getting your website, local listings, and other digital assets to appear at the top of search result pages. Whether starting a new practice or looking to expand your current one, SEO Made Simple for Dentists has been designed to improve online exposure and generate new clients. Add to your current marketing efforts with the help of search engine optimization - driving free traffic to your website and business. You already know that most new clients are looking for attorneys in a general geographic area. So how can you make sure your practice comes out on top? How do you optimize your site to appear in local search results? SEO Made Simple for Lawyers has been updated with all of the latest strategies and techniques for taking advantage of local search. Driving the majority of new clients to your firm, local search continues to evolve. Until now only a few insiders knew what was driving top placements, but now all is revealed in this definitive search engine optimization guide. Additional changes to the Google algorithm such as mobile-first, BERT, and other updates are explained in detail. No experience is needed as author Michael Fleischner explains the intricacies of search engine optimization in plain, easy-to-understand language. SEO Made Simple for Lawyers is ideal for anyone seeking to improve rankings - no experience necessary. In this guide, you'll gain a full understanding of the current Google algorithm, what matters most when trying to improve website ranking, and how Google My Business works. Most importantly, you'll learn how to optimize your site and other digital assets to achieve top rankings. Save money and reach your target audience organically. With SEO Made Simple, you can start to reap the benefits of a well-optimized website for your firm by implementing just a few small changes that Google will notice and reward you for. Although SEO strategies continue to evolve, the fundamental building blocks are still the same. Build on your success with this powerful guide, SEO Made Simple for Lawyers. Are you constantly searching for that ever-elusive consistent game of golf? You may know how to hit the shots, but do you know how to play the game of golf? Do you play a round of golf, feeling that you have played pretty well and find that you are continually frustrated that your score has not decreased as you would have hoped? Learning the art of scoring on the golf course is part of the natural progression of learning the game of golf. To this point you have learned "how" and now you have to take accountability for the more important question "how many?". The book includes methods to increase consistency through practice techniques and on course strategies. It gives you the questions you need to ask yourself to make the right decisions on the course. It teaches you how to make your practice time productive and shows you more advanced shot making options that are available to you now as you are a more experienced player. Once you learn each particular skill: putting, chipping, pitching, sand and full swing, you will then need to learn to make them work under the pressure on the course when each shot counts. Apply the techniques you will learn over time and you will see your scores and your handicap drop. Learn what the lower handicapped players are doing and thinking. Learn to choose the highest percentage shot in different situations, along with a short game progression to help you to decide whether to putt, chip or pitch. Most golf instructionals - especially those for women - deal with the absolute beginner. This program is unique in that it helps golfers with the next stage of their game, thereby enhancing their enjoyment on the course. Illustrated, click-by-click, full color instructions on how to make a local backup in the QuickBooks Simple Start accounting software program. 17 pages. Available in 8.5" by 11" spiral bound book and PDF formats. Start Making Your Mobile Apps for Your Business and Increase Your Profits! Learn the process of app creation, from beginning to end. By the end of this book, you will understand all the steps that are necessary to go from having that "big idea" to making an app that can actually affect your life, as well as the lives of millions of other people. This book breaks down the process of app creation into a simple process that just about anyone can understand and follow. Learning how to understand the many jargon words that developers and web experts often use can drive people away who otherwise might seriously stand to benefit from creating their own web apps. So much more than just a guide to online app creator software (though it definitely covers that topic), this guide is designed to be completely comprehensive, covering every topic, from learning how to code yourself, to discussing the options available to you as you decide on a programming language for your app development, to creating an

iterative app design, to how to bring outside help when you need it, and make sure you are getting what you pay for. App creation is simple, but that does not mean that it is easy. This guide is designed to take a process that can seem absolutely opaque to the uninitiated, and make it into something that is so simple, you can make it happen even if you have a thousand other things to take care of in the course of your workday. Don't let app creation become just another headache for you. Make it simple and easy with this guide to mobile app creation from absolute beginning to cash-rich ending. Here's a Preview of What You'll Learn... How to choose a programming language How to decide when outside help is necessary What kind of app you want to create What apps can do for your business What app design software is available What level of coding expertise you need to write an app from scratch The pros and cons of JavaScript, Objective-C, Java, and many more coding languages Where to turn for professional help in learning more about apps And much, much more. Buy this Book Now and Start Skyrocketing your Profits! Imagine the perfect business for you. Not only a business that you love, but one that generates consistent wealth and is so well systemized that it mostly runs itself. In *Startups Made Simple*, small business expert Matt Knee has created a complete guide that takes you from idea to systemized company as quickly and easily as humanly possible. This book is not for the stereotypical Silicon Valley-type of startup that get millions in venture capital. This book is for "the rest of us"-the 99% of entrepreneurs who bootstrap and start real businesses. In this book, Matt Knee pulls back the curtain and guides you through a proven six-step process that he and other successful entrepreneurs have used to build multi-million dollar startups. Whether you have a business now or are looking for an idea to start one, this book will systematically take you (and quickly, using lots of checklists and bullet points) through the process of perfecting and growing your business. This includes how to get out of your own way and even take a real vacation. In addition, you'll discover: - How to supercharge your energy, productivity, and daily routine to get much more done in less time (and not have to work 50+ hours a week like most founders). - How to build a clear vision so you get great ideas and know exactly how to turn them into reality. - How to avoid the fatal mistakes that have destroyed startups in the past. (Most are easily avoidable.) - How to identify that magic cross-section of what you love, what you're good at, and what you can get highly paid for in your business. - How to simply and inexpensively test if your idea is any good before starting the actual business! - A step-by-step process for building your Sales Machine and putting your marketing and sales process on auto-pilot. - Managing and systemizing your business with clear procedures, a simple one-page plan, and a manual that will show anyone how to operate your business (so you can take a real vacation).

Table of Contents: PART ONE: The Founder Superpowers 1. Energy 2. Vision 3. Execution 4. Leadership PART TWO: The 6-Step System 5. Step One: Imagine It 6. Step Two: Plan It 7. Step Three: Start It 8. Step Four: Grow It 9. Step Five: Manage It 10. Step Six: Systemize It PART THREE: The Scorecards The Founder Superpowers Scorecard The 6-Step Scorecard

This volume constitutes the first large-scale collaborative reflection on Xenophon's *Anabasis*, gathering experts on Greek historiography and Xenophon. It is structured in three sections: the first section provides a linear reading of the *Anabasis* through chapters on select episodes (from Book 1 through Book 7), including the opening, Cyrus' characterisation, the meeting of Socrates and Xenophon, Xenophon's leadership, the marches through Armenia and along the Black Sea coast and the service under Seuthes in Thrace. The second section offers an in-depth exploration of hitherto overlooked recurrent themes. Based on new approaches and scholarly trends, it focuses on topics such as the concept of friendship, the speeches of characters other than Xenophon, the suffering of the human body, the role of rumour and misrepresentation, and the depiction of emotions. The third section offers a more thorough investigation of the manifold reception of this work (in Antiquity, Byzantium, Renaissance, modern period, in cinema studies and illustrations). Finally, in acknowledgement of the *Anabasis'* long history as a pedagogical text, the volume contains an envoi on the importance and benefits of teaching Xenophon and the *Anabasis*, more specifically. If you're looking for a step by step walkthrough on how to start a podcast right from the ground with no previous experience, then keep reading... 'The medium of podcasting and the personal nature of it, the relationship you build with your listeners and the relationship they have with you - they could be just sitting there, chuckling and listening... there's nothing like that' - Marc Maron Podcasting is the expressional medium with therapeutic value we've been missing in our lives for decades. Luckily, popularity has been growing exponentially over the last few years - did you know the number of Americans who are weekly podcast listeners over the last 7 years has tripled? Let alone a 24% increase in the UK from 2018-2019. Although there's never been a better time to get into podcasting, with all the contradicting and often false information scattered all over the internet, it's no wonder why so many people often struggle to find a starting point when there's so many conflicting views on what the best quality equipment is, what launch strategy should be used, and even editing. In fact, it can even create the illusion that starting a podcast is a daunting and time-consuming process. You might be reluctant to commit to something you lack both knowledge and experience in or you're worried that when you do make that leap there'll be no one on the other side listening? Maybe you're skeptical of whether you'll be able to get guests on as a newbie with no name to yourself. In *Podcasting Made Simple* you will discover: The X factor that leaves listeners craving their next fix of your content The secret to creating an immersive parasocial relationship with your audience Why trying to monetize incorrectly can actually ruin your chances of turning your hobby to an income Why many podcasters' advertisement and promotion actually repels potential listeners How to create a loveable personal brand through emotional familiarity The simple, straight forward guide to recording and editing (equipment recommendations included). 5 simple tricks to make postproduction a breeze How to choose and execute the launch strategy that's right for you Why over half of podcasts are given up on by 6 months down the line How to format the perfect email that will get sponsors running your way, even if you have a low listenership Unique ways to start attracting guests, and become an authoritative figure The pre-guest ritual that guarantees a free-flowing interview The single most important voice technique that you can use to differentiate your show from competitors This digestible guide is made for people who have no experience, so yes, this will work for you even if you've never spoken into a microphone. Even if you're not a technology guru, and have no presence on social media. Even if you have an extremely busy schedule and a low budget. Even if you think your content ideas are absolutely absurd and no one will listen. Even if there are thousands of podcasts similar to yours already published, and you have no marketing experience. If you're ready to start your podcasting journey, then scroll up and click the 'Add to Cart' button now! In today's fast-paced and global workplace, project management takes on new meaning. Virtual meetings, portable technology, and tighter budgets add to the risk of project failure. Yet businesses must continue forward with new products or services, meet demands, and market their goods. These goals depend on effective project management. When project management fails, businesses often follow. *Project Management Made Simple and Effective* teaches you the principles of successful project management so you can adapt to this environment. You'll learn different techniques for leading project teams and getting the attention of busy executives. You'll also learn how to avoid common problems that can create havoc with the most experienced project teams. Applying a Portfolio Approach Managing Stakeholders Defining Scope Identifying the Critical Path Measuring Status of the Schedule, Scope, and Budget Resolving Conflicts that Occur During a Project The author and contributors also share useful, easy-to-use templates that may be downloaded from their website. Whether you're an experienced Project Manager or someone leading their first work team, *Project Management Made Simple and Effective* gives you the practical tools, insights, and advice to be successful project managers. Red Hot New "Yoga Anatomy: A Quick Start Guide To Practicing Simple Yoga Poses & Yoga Exercises For New Students" Release!!! Gain more time out of your day and your life and discover the intriguing new way of practicing Yoga and meditation for more happiness, insight, healthy and productivity that even works for you if you only have 5 minutes per day and are a very busy person. Inside this amazing and exciting new book compilation of 5 books you will be discovering how to empower and enrich your body and mind and become a more productive and more successful YOU! Book 1: 15 Amazing Yoga Ways To A Blissful & Clean Body & Mind Book 2. 11 Simple Yoga Poses for Beginners You Wish You Knew Book 3: Daily Yoga Ritual Book 4: Turbaned Gurus, Sing-Song Matras & Body Contortions - Volume 3 Book 5: Zen Is Like YOU! You will love discovering some new aspects of Yoga & Meditation and the connection of Meditation & Yoga that you might not have considered yet. If you love Yoga and/or Meditation you will love this compilation to broaden and deepen your Yoga and Meditation perspective. Forget the old concept because there is no need to waist your time and every reason to do Yoga and Meditation the new and 5 minute quick way so that you will gain more time out of your day and your life! Learn the new way of Yoga and meditation today if your dream is escaping a boring lifestyle, empowering yourself, or just living more for yourself with less stress and 100% happiness, this book compilation will give you some amazing insights into the wonderful world of Yoga and Meditation and how both connect. Inside this Yoga & Meditation lifestyle compilation you'll discover: * 5 Minute Per Day Yoga Routine * The Yoga-Meditation Connection * The Basic Yoga Sutras For Beginners * Yoga Poses

For Busy People * The Body Mind Connection * Awesome Yoga Ways For Beginners * Meditation Techniques For Happiness, Health & Inner Wealth much more... This guide from New York Times bestselling author Donald Miller, is a must-have for any marketing professional or small business owner who wants grow their business. It will teach you how to create and implement a sales funnel that will increase traffic and drive sales. Every day, your company is losing sales simply because you do not have a clear path to attract new customers. You're not alone. Based on proven principles from Building a StoryBrand, this 5-part checklist is the ultimate resource for marketing professionals and business owners as they cultivate a sales funnel that flows across key customer touchpoints to effectively develop, strengthen, and communicate their brand's story to the marketplace. In this book, you will learn: The three stages of customer relationships. How to create and implement the one marketing plan you will never regret. How to develop a sales funnel that attracts the right customers to your business. The power of email and how to create campaigns that result in customer traffic and a growth in brand awareness. The keys to wireframing a website that commands attention and generates conversions. The inability to attract and convert new customers is costing business owners valuable opportunities to grow their brand. This prevents companies, both big and small, from making the sales that are crucial to their survival. With Marketing Made Simple, you will learn everything you need to know to take your business to the next level. Turn Circles, Squares and Rectangles into Gorgeous Quilts. 15 hip, quick-to-make quilts that get dramatic results from simple shapes and large-scale prints. Color inspirations from traditional to trendy, soft to spicy. Sizes that suit your décor, from smaller wallhangings to large bed-sized quilts. Learn Valori's secrets of successful quilting - color and fabric selection, design, piecing and appliqué techniques, and more. Valori shows you how to make striking, colorful quilts that only look hard to make - use her techniques to get beautiful results in a lot less time than you'd think! Project instructions include tips on choosing fabrics, working with color, strip piecing to create amazing color effects, appliqué, curved and paper piecing, and easy ways to quilt the finished top. Time-challenged quilters and beginners looking to build their skills will love this fresh approach. SIMPLE WAYS TO START A BUSINESS: Business made easy in today's world. Starting a business is exciting and scary at the same time. It's easy to get overwhelmed with all the information out there. There are so many things to think about - from the name of your company, to how much it will cost, and whether or not you should use a partner. Figuring it all out can make you want to give up before you even start. Starting your own business can seem like an overwhelming obstacle; but, it's actually not as hard as you might think. If you're looking for some simple ways to get started, this book will give you ideas to consider. Scroll up and click on the BUY button. Is this blue book more valuable than a business degree? Most people enter their professional careers not understanding how to grow a business. At times, this makes them feel lost, or worse, like a fraud pretending to know what they're doing. It's hard to be successful without a clear understanding of how business works. These 60 daily readings are crucial for any professional or business owner who wants to take their career to the next level. New York Times and Wall Street Journal bestselling author, Donald Miller knows that business is more than just a good idea made profitable - it's a system of unspoken rules, rarely taught by MBA schools. If you are attempting to profitably grow your business or career, you need elite business knowledge—knowledge that creates tangible value. Even if you had the time, access, or money to attend a Top 20 business school, you would still be missing the practical knowledge that propels the best and brightest forward. However, there is another way to achieve this insider skill development, which can both drastically improve your career earnings and the satisfaction of achieving your goals. Donald Miller learned how to rise to the top using the principles he shares in this book. He wrote Business Made Simple to teach others what it takes to grow your career and create a company that is healthy and profitable. These short, daily entries and accompanying videos will add enormous value to your business and the organization you work for. In this sixty-day guide, readers will be introduced to the nine areas where truly successful leaders and their businesses excel: Character: What kind of person succeeds in business? Leadership: How do you unite a team around a mission? Personal Productivity: How can you get more done in less time? Messaging: Why aren't customers paying more attention? Marketing: How do I build a sales funnel? Business Strategy: How does a business really work? Execution: How can we get things done? Sales: How do I close more sales? Management: What does a good manager do? Business Made Simple is the must-have guide for anyone who feels lost or overwhelmed by the modern business climate, even if they attended business school. Learn what the most successful business leaders have known for years through the simple but effective secrets shared in these pages. Take things further: If you want to be worth more as a business professional, read each daily entry and follow along with the free videos that will be sent to you after you buy the book.

- Chapter-wise&Topic-wisepresentation
- Chapter Objectives-A sneak peek into the chapter
- Mind Map:A single page snapshot of the entire chapter
- Quick Review: Concept-based study material
- Tips & Tricks:Useful guidelines for attempting each question perfectly
- Some Commonly Made Errors:Most common and unidentified errors made by students discussed
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7. 'Most likely Questions' generated by Oswaal Editorial Board with 100+ years of teaching experience.

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If you're looking for a step-by-step walkthrough on how to start a podcast right from the ground with no previous experience, then keep reading... 'The medium of podcasting and the personal nature of it, the relationship you build with your listeners and the relationship they have with you - they could be just sitting there, chuckling and listening... there's nothing like that' - Marc Maron Podcasting is the expressional medium with therapeutic value we've been missing in our lives for decades. Luckily, popularity has been growing exponentially over the last few years - did you know the number of Americans who are weekly podcast listeners over the last 7 years has tripled? Let alone a 24% increase in the UK from 2018-2019. Although there's never been a better time to get into podcasting, with all the contradicting and often false information scattered all over the internet, it's no wonder why so many people often struggle to find a starting point when there's so many conflicting views on what the best quality equipment is, what launch strategy should be used, and even editing. In fact, it can even create the illusion that starting a podcast is a daunting and time-consuming process. You might be reluctant to commit to something you lack both knowledge and experience in or you're worried that when you do make that leap there'll be no one on the other side listening? Maybe you're skeptical of whether you'll be able to get guests on as a newbie with no name to yourself. In Podcasting Made Simple you will discover: The X factor that leaves listeners craving their next fix of your content The secret to creating an immersive parasocial relationship with your audience Why trying to monetize incorrectly can actually ruin your chances of turning your hobby to an income Why many podcasters' advertisement and promotion actually repels potential listeners How to create a loveable personal brand through emotional familiarity The simple, straight forward guide to recording and editing (equipment recommendations included). 5 simple tricks to make postproduction a breeze How to choose and execute the launch strategy that's right for you Why over half of podcasts are given up on by 6 months down the line How to format the perfect email that will get sponsors running your way, even if you have a low listenership Unique ways to start attracting guests, and become an authoritative figure The pre-guest ritual that guarantees a free-flowing interview The single most important voice technique that you can use to differentiate your show from competitors This digestible guide is made for people who have no experience, so yes, this will work for you even if you've never spoken into a microphone. Even if you're not a technology guru, and have no presence on social media. Even if you have an extremely busy schedule and a low budget. Even if you think your content ideas are absolutely absurd and no one will listen. Even if there are thousands of podcasts similar to yours already published, and you have no marketing experience Accounting for Non-Accountants is the must-have accounting guide for all of us who have never taken an accounting class, are mystified by accounting jargon and have no clue about balance sheets, income statements or statements of cash flow. Dr. Wayne Label covers it all in a style that's easy to comprehend and apply, so you can understand the accounting systems that will help your growing business succeed. Book jacket. Thai is a fun language to learn, the problem is most learning materials are costly and make language learning too complicated. We've created this book which aims to make language learning simple. We teach you language patterns and grammar structures

which can be used to form your own sentences. On the surface *Man-Made Monsters* by Mad Marv is a terrifying collection of short stories with a horror/conspiracy theme. It has all of the elements fans of the genre would expect: blood, guts, and utter mayhem. It's funny at times and positively frightening at others. One thing that separates this book from the herd is the sense that the words on the page are real. The reader is given an exclusive view of sickening events that seem like they've really happened. As the stories unfold, the eerie feeling builds into full-blown fear. The title says it all. The five main stories have a common thread: Monsters are real and they are created by man's hand. Science and technology running amok have negative consequences. In Mad Marv's world, genetically engineered beasts stalk the city streets, remote-controlled zombie armies threaten to devour, and super-viral strains turn people into disfigured bloodsuckers. Men can be brought back from the grave and women can be programmed to kill. The unsettling part of all this is that Mad Marv's world is ours, too. Contributing to what makes this book so devilishly fun are the chapters called *Recipe for Disaster*. These vignettes, sprinkled throughout the book, give recipes for monster making at home. For anyone who has ever wanted to create a golem or incubate a homunculus, the instructions are here. These recipes are detailed and backed by historic precedence, while offering contemporary cautionary tales. Alchemy gave birth to science. The magicians of the Renaissance are no different from the pharmaceutical companies of today. Mad Marv's writing style is punchy and to the point. Like a knife in the back, he assaults the reader. He doesn't bore you with lengthy descriptions of weather or setting, but he might make you puke with the details of brains splattering on a wall. While he's not verbose, he does manage to weave intricate tales. His stories are full of plot twists and bone-jarring revelations. There is a decided anti-establishment tone to his writing. Throughout this book he challenges the scientific community and the military/industrial complex. *Man-Made Monsters* is everything horror fans could want. The stories are violently disturbing yet have a sarcastically amusing undertone—somewhat like watching clowns being decapitated. Most of all it's a compelling series of stories that entertains throughout and gives the reader something to think about.

The weekly source of African American political and entertainment news. The weekly source of African American political and entertainment news. Go Start Biz is a book that gives you all of the information on starting your business from conception to operational, It's Starting your business made simple. A simple guide on how to blog and use social media to promote the blog. Featuring how-to tips, best practices and common questions all bloggers-to-be have, "A Simple Start to Blogging with Social Media," demystifies blogging and launches readers on realizing their blogging dreams. Readers learn how to use, customize, and optimize the new generation of Palm-size and Handheld PCs based on Microsoft's Windows CE operating system. Written by an award-winning author and expert in the field, this will be the first book to cover in detail Windows CE Palm-size devices and the just-launched Handheld PC Pro devices. *SEO Made Simple for Dentists* is the most popular search engine optimization guide for improving website rankings. This step-by-step guide has been created to help dentists improve online rankings and reputation. Grow your practice with insider secrets for getting your website, local listings, and other digital assets to appear at the top of search result pages. Whether starting a new practice or looking to expand your current one, *SEO Made Simple for Dentists* has been designed to improve online exposure and generate new patients. Add to your current marketing efforts with the help of search engine optimization - driving free traffic to your website and business. You already know that most new patients will only travel within a 20-mile radius to reach your dental practice. So how can you make sure your practice comes out on top? How do you optimize your site to appear at the top of local search results? *SEO Made Simple for Dentists* has been updated with all of the latest strategies and techniques for taking advantage of local search. Driving the majority of new patients to any practice, local search continues to evolve. Until now only a few insiders knew what was driving top placements, but now all is revealed in this definitive search engine optimization guide. Additional changes to the Google algorithm such as mobile-first, BERT, and other updates are explained in detail. No experience is needed as author Michael Fleischner explains the intricacies of search engine optimization in plain, easy-to-understand language. *SEO Made Simple for Dentists* is ideal for anyone seeking to improve rankings - no experience necessary. In this guide, you'll gain a full understanding of the current Google algorithm, what matters most when trying to improve website ranking, how Google My Business works. And, most importantly, how to optimize your site and other digital assets to achieve top rankings. Save money and reach your target audience organically. With *SEO Made Simple*, you can start to reap the benefits of a well optimized website by implementing just a few small changes that Google will notice and reward you for. Although SEO strategies continue to evolve, the fundamental building blocks are still the same. Build on your success with this powerful guide, *SEO Made Simple for Dentists*. *SEO Made Simple for Real Estate* is the most popular search engine optimization guide for improving website rankings for realtors and real estate businesses. This step-by-step guide has been created to help real estate professionals improve online rankings and reputation. Grow your business with insider secrets for getting your website, local listings, and other digital assets to appear at the top of search result pages. Whether starting a new real estate business or looking to expand your current one, *SEO Made Simple for Real Estate* has been designed to improve online exposure and generate new clients. Add to your current marketing efforts with the help of search engine optimization - driving free traffic to your website and business. You already know that most people searching for real estate are looking within a specific geographic area. So how can you make sure you appear at the top of local search results? *SEO Made Simple for Real Estate* has been updated with all of the latest strategies and techniques for taking advantage of local search. Driving the majority of new clients to any realtor or real estate business, local search continues to evolve. Until now only a few insiders knew what was driving top placements, but now all is revealed in this definitive search engine optimization guide. Additional changes to the Google algorithm such as mobile-first, BERT, and other updates are explained in detail. No experience is needed as author Michael Fleischner explains the intricacies of search engine optimization in plain, easy-to-understand language. *SEO Made Simple for Real Estate* is ideal for anyone seeking to improve rankings - no experience necessary. In this guide, you'll gain a full understanding of the current Google algorithm, what matters most when trying to improve website ranking, how Google My Business works. And, most importantly, how to optimize your site and other digital assets to achieve top rankings. Save money and reach your target audience organically. With *SEO Made Simple*, you can start to reap the benefits of a well-optimized website by implementing just a few small changes that Google will notice and reward you for. Although SEO strategies continue to evolve, the fundamental building blocks are still the same. Build on your success with this powerful guide, *SEO Made Simple for Real Estate*. Ideal for realtors, real estate businesses, property management, and property owners. Looking for a reliable resource to help you get started? This is why *Betfair trading made simple* was created. *Betfair trading made simple* is an entry level book designed to assist anybody that is interested in learning to trade on Betfair's Exchange, regardless of ability or sport. Promoted by Betfair themselves, Caan explains all that you will need to consider as an aspiring exchange trader. You will learn: - What is required to make money betting - The basics principles behind Betfair trading (step by step) - Factors behind gaining an unfair advantage - Simple start-up process (including tools) - How to strategically build a winning approach Primarily, *Betfair trading made simple* is not a strategy based book. However, there are a collection of strong hints and tips as to where the reader should be looking if they are to succeed. Also, several strategic approaches are broken down and explained. Prerequisites: for beginners, doesn't require prior trading knowledge. Learning to trade Betfair can be an arduous task. Particularly when you don't understand what's going on behind the scenes. All the moving numbers, charts, percentages and information. Nonetheless, on the other side, should you succeed - there are some massive benefits. Being your own boss, flexible working conditions and financial freedom to name a few... But where do you even start? These was the initial problem that we set out to solve within this book. Starting from nothing, we wanted to offer readers a quick, efficient and reliable starting resource that they can return to time and again. Making the process of learning to trade Betfair simple and convenient. For an entry level trader this book is worth far more than the listed cost. Providing a logical points and examples on route, *Betfair trading made simple* is the ideal solution in one neatly packaged book. *Smooth Start* is an easy read, designed for young adults to help prepare them for success. This 24 page book will give the reader great advice, that will put them in a prime position to begin creating wealth. Not only is this book great for young adults but it works well for adults, that's looking for that idea that can take them to the next level. Buy this book and you will be on your way to success with no regrets. Don't waste any time let this be the beginning to your well designed wealthy future. An indispensable step-by-step guide to releasing your own records and beginning a working independent label. Since the boom of homemade records and independently-minded musicians in the 1980s, the alternative music industry has grown from strength to strength, driven by a policy that privileges the music itself over the aggressive marketing and branding strategies of the majors. You can retain all control and rights to the music you release, allowing you to showcase and sell the music that you believe

should be heard. There has never been a better time to begin a label for yourself, and this comprehensive title shows you exactly how it's done, including: Devising a business plan Finding and choosing talent Creating and manufacturing records themselves All aspects of promotion and marketing Distribution and radio Get your company organised and get those records out there right now with the help and advice of this informative guide. Start Reading Tarot Today Do you want to read tarot, but don't want to wade through piles of long tedious explanations that bore you to tears? Then Tarot Made Simple is for you. Tarot Made Simple is a tarot guide for the 21st century. Forget about having to try and memorise page after dull page of metaphysical nonsense, Tarot Made Simple explains how the cards really work, and how anyone can start reading them in a day. What's Inside □ How and why the tarot works, with no mumbo-jumbo involved. □ How to read the four corners of a tarot card. □ The only three shuffles you'll ever need. □ A full complement of spreads you can use to answer any question you can think of. □ How to customise spreads, and even make your own from scratch. □ The one thing you must do before you start each reading to get the maximum benefit. □ Three ways to deal with reversed cards. Tarot Made Simple covers every card, showing you what you need to know to perform accurate effective readings with ease, but without boring you to death with unnecessary details that you'll never use in real life readings. It tells you how to interpret the hidden aspects of each card, giving you real depth and insight into your readings. This no-fluff guide is written in easy to understand plain English and makes learning the tarot, well, simple! You could be doing your first reading today. Taking Tarot Further If you decide you want to take things further, Tarot Made Simple also includes a detailed section on how to make money with tarot by charging for readings. You'll discover: □ A proven roadmap to take you from novice to professional reader. □ Three unusual places to find customers to read for. □ How to get people coming to you ready to hand over cash for your tarot readings. □ How to know precisely how much you can charge, and how much you should. Tarot Made Simple is fully illustrated throughout. Learning tarot has never been easier. Whether you're new to Oracle or an old hand who has yet to test the waters of APEX, Beginning Oracle Application Express 5 introduces the processes and best practices you'll need to become proficient with APEX. The book shows off the programming environment, the utilities and tools available, and then continues by walking through the process of building a working system from the ground up. All code is documented and explained so that those new to the languages will not be lost. After reading this book, power users and programmers alike can quickly put together robust and scalable applications for use by one person, by a department, by an entire company. Beginning Oracle Application Express 5 introduces version 5 of the popular and productive Oracle Application Express development platform. Called APEX for short, the platform enables rapid and easy development of web-based applications that make full use of Oracle Database. The release of APEX 5 brings major new changes to the page builder, an enhanced universal theme, better RESTful web services support, enhanced application packaging, and the many redesigned wizards give a new and fresh feel to the user interface. Covers brand-new functionality in APEX 5 Provides fully documented and explained example code Guides you through creating a working and fully deployable application Written by popular AIP blogger Sophie Van Tiggelen, of A Squirrel in the Kitchen, The Autoimmune Protocol Made Simple Cookbook distills the AIP into the most practical, actionable, need-to-know information in the form of diet guidelines, 100 recipes, shopping lists, as well as simple tools and strategies for success. Mouthwatering color photography provides inspiration throughout. Starting an AIP diet can be overwhelming! This book makes the AIP clear and understandable with short, succinct explanations of the different AIP approaches and 100 AIP-compliant recipes that take you from feeling restricted to being amazed at the diet's delicious possibilities. Along with a wide variety of nourishing recipes, this valuable resource provides a concise introduction to the AIP and its benefits, tips on transitioning your diet, happy gut guidelines, a list of items to stock in your kitchen, time-saving techniques, foods-to-eat and foods-to-avoid lists, a one-week meal plan, and advice on reintroducing foods. You'll start with basics and staples and continue with breakfasts, small bites, soups and salads, vegetables, meat-based mains, seafood dishes, desserts, and drinks. Among the healing food you and your family will love: Rosemary and Thyme Focaccia Fluffy Plantain Pancakes Dairy-Free Zucchini Cheese Rustic Chard and Bacon Soup Honey-Lime Chicken with Peach Salsa Versatile Pulled Pork Carnitas Gut-Healing Turmeric Gummies Delectable Cherry Crumble With The Autoimmune Protocol Made Simple Cookbook, you will find that flavorful food can go hand in hand with reducing inflammation, repairing your gut, and restoring proper immune function. Revision of: Beginning Oracle Application express 4. 2011. From the bestselling authors of the Trim Healthy Mama Plan and Trim Healthy Mama Cookbook, a new cookbook for the whole family! The Trim Healthy Mamas have helped hundreds of thousands of women lose weight and live healthier lives with their bestselling cookbook and eating plan and now they are ready to help the entire family! After experiencing incredible life transformations of their own, readers want to be able to help their families feel better and trim down, too. Trim Healthy Table is just the answer. It bursts with over 300 family friendly, delicious and trimming recipes, along with practical advice on how to healthfully nourish your family without going insane and chaining yourself to the kitchen. Bestselling authors and sisters Serene Allison and Pearl Barrett have 18 children between them and their two families have been thriving on the Trim Healthy Mama plan for years. Trim Healthy Table contains all their best tips, tricks and encouragement for families, whether large or small. Serene and Pearl shamelessly share cunning ways to get picky eaters gobbling down veggies and other healthy foods they usually detest. You will learn how to painlessly use whole, unprocessed foods, including blood-sugar friendly carbs, fats, proteins, fruits and vegetables to create meals even the fussiest kids (and husbands) will love. You'll also learn how one basic meal can make a whole family happy even with different nutritional needs. The quick and easy recipes include lots of one-pot dishes such as, skillet meals, slow cooker meals, electric pressure cooker meals, casserole and soups. With the recipes you can wake up to hearty breakfasts, prepare bars for on-the-go or try a creamy, quick-to-make smoothie, even Indulge yourself with the many trimming desserts...cake for breakfast is celebrated! And, if you're simply looking for single serve 5 - 10 minute meals, the Hangry Meal chapter has you covered. In addition to the hundreds of recipes, included is a Simple Start Guide to the Trim Healthy Plan which concisely explains how you can trim down by getting your blood sugar under control and how to, ever so gently, help other members in your family who may be struggling with weight issues. So, gather your family, bring them to the Trim Healthy Table... eat up... and trim down! SEO Made Simple for Plumbers is the most popular search engine optimization guide for improving website rankings. This step-by-step guide has been created to help plumbers improve online rankings and reputation. Grow your business with insider secrets for getting your website, local listings, and other digital assets to appear at the top of search result pages. Whether starting a new plumbing business or looking to expand your current one, SEO Made Simple for Plumbers has been designed to improve online exposure and generate new customers. Add to your current marketing efforts with the help of search engine optimization - driving free traffic to your website and business. You already know that most new customers are looking for service providers within a small radius to their home or business. So how can you make sure your plumbing company comes out on top? How do you optimize your site to appear at the top of local search results? SEO Made Simple for Plumbers has been updated with all of the latest strategies and techniques for taking advantage of local search. Driving the majority of new customers to any plumber, local search continues to evolve. Until now only a few insiders knew what was driving top placements, but now all is revealed in this definitive search engine optimization guide. Additional changes to the Google algorithm such as mobile-first, BERT, and other updates are explained in detail. No experience is needed as author Michael Fleischner explains the intricacies of search engine optimization in plain, easy-to-understand language. SEO Made Simple for Plumbers is ideal for anyone seeking to improve rankings - no experience necessary. In this guide, you'll gain a full understanding of the current Google algorithm, what matters most when trying to improve website ranking, how Google My Business works. And, most importantly, how to optimize your site and other digital assets to achieve top rankings. Save money and reach your target audience organically. With SEO Made Simple, you can start to reap the benefits of a well-optimized website by implementing just a few small changes that Google will notice and reward you for. Although SEO strategies continue to evolve, the fundamental building blocks are still the same. Build on your success with this powerful guide, SEO Made Simple for Plumbers. In this 99 page E book, there is information on how to process medical billing claims and how to start a home based medical billing business. Also, included in the e book are exercises to use in conjunction with the online claims tool.

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